

## AGEING WELL STRATEGY ACTION PLAN

### THEME: 8: Optimising independence and wellbeing: reducing isolation and loneliness

Ref	What are we doing?	Why are we doing it?	Who is responsible?	When will it be done by?
<b>Priority: Many of the priorities set out under the various themes in this strategy will, or have the potential to, impact positively on isolation and loneliness.</b>				
	Please see Theme 5, Community Ambassador scheme and work with Community Transport providers.		Ageing Well Team	Project funded for two years until March 2020, sustainable aspects to continue
<b>Priority: We will consider, with local partners, the benefits of setting up a loneliness and isolation 'taskforce' to co-ordinate and oversee efforts across the borough to tackle loneliness and isolation. This taskforce will be championed by the Mayor and Cabinet Member for Health and Adult Services. The taskforce will initially focus on engaging with local organisations, services and communities to develop a deeper understanding of how local stakeholders can most effectively identify and support isolated and lonely older people in our communities. The task force will then focus on ensuring that the effectiveness of existing services and interventions is optimised and enhanced, and that new solutions are implemented where these can be demonstrated to further improve outcomes.</b>				
	Look into setting up a loneliness and isolation 'taskforce'.	To reduce isolation and loneliness in older people.	Ageing Well Team Strategy and Performance team	Taskforce set up by December 2018