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# Tower Hamlets Household Survey for Nexus Planning

July 2020

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#### Introduction

#### 1.1 Research Background & Objectives

To conduct a survey amongst residents in the Tower Hamlets area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

#### 1.2 Research Methodology

A total of 301 interviews were conducted between Wednesday 1<sup>st</sup> July and Monday 13<sup>th</sup> July 2020. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit and Face to Face interviewing to ensure the sample is as representative as possible. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

### 1.3 Sampling

### 1.3.1 Survey Area

The survey area was segmented into 5 zones (labelled non-sequentially to make any comparisons to a previous study easier), defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	E14 3, E14 4, E14 5, E14 8, E14 9	50
6	E1 0, E1 3, E1 4, E2 0, E2 9, E14 7	50
7	E3 2, E3 5, E9 5, E9 7	51
8	E3 3, E3 4, E14 0, E14 2, E14 6	100
9	E15 2, E15 3, E16 1, E16 4, E20 1, E20 2	50
Total		301

#### 1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers and exdirectory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers. All numbers are randomly generated using the area code as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

#### 1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly

updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

#### 1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

#### 1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

#### 1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	41.0%	123	2.1230
35-44	26.7%	79	1.5476
45-54	12.3%	37	0.7891
55-64	10.1%	30	0.6329
65+	9.9%	32	0.3115
(Refused)	n/a	0	1.0000
Total		301	

Further weightings were then applied to the zone date, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	37,754	50	54	1.0162
6	52,024	50	47	1.6121
7	41,993	51	57	1.0744
8	46,722	100	104	0.6508
9	28,327	50	39	1.0681

<sup>\*</sup> Source: 2011 Census

#### 1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 301 answers "Yes" to a question, we can be 95% sure that between 44.4% and 55.6% of the population holds the same opinion (i.e. +/- 5.6%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±3.4%
20%	±4.5%
30%	±5.2%
40%	±5.5%
50%	±5.6%

#### 1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

### Appendix 1:

Data Tabulations
By Zone Filtered Nulls & SFT
(Weighted)

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Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

We now have a few questions about where you go food shopping.

#### Q01 At which store do you usually undertake your main food and grocery shopping?

<b>Zone 1</b> Asda, East Ferry Road, Isle	19.7%	59	50.2%	28	20.1%	15	2.2%	1	21.1%	14	1.6%	1
Of Dogs Co-op, Cassilis Road, Isle Of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dogs Co-op, Harbour Exchange,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf												
Local shops, Canary Wharf District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Manchester Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westferry Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jubilee Place, Canary Wharf	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Manchester Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Store, Narrow Street, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Marsh Wall), Landmark Tower, Westferry Road, Canary	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharf Tesco Express, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Isle Of Dogs Tesco Express, Millharbour,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isle Of Dogs Tesco Express, Poplar High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Poplar Tesco Express, South Quay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaza, Isle Of Dogs Tesco Express, Westward Parade (Baltimore Iod), Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Cabot Square,	0.7%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf Waitrose, Canada Square,	6.6%	20	22.8%	13	2.7%	2	2.2%	1	5.9%	4	0.0%	0
Canary Wharf Westferry Food & Wine, Westferry Road, Isle Of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dogs Zone 6												
Asda, Anchor Retail Park, Stepney Green	1.6%	5	0.0%	0	4.5%	3	0.0%	0	2.0%	1	0.0%	0
Co-op, Mile End Road, Stepney Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ben Jonson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Stepney East London Food Centre, Commercial Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green Iceland, Bethnal Green	1.1%	3	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Road, Bethnal Green Lidl, Burdett Road,	6.1%	18	3.4%	2	16.2%	12	2.7%	2	3.8%	3	0.0%	0
Limehouse Local shops, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
District Centre Local shops, Globe Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Local shops, Salmons Lane, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Dod Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Pigott Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Raj Newsagents , Bonner Road, Bethnal Green Sainsbury's Local,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath Road, Bethnal Green	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Sainsbury's Local,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					101							
	Total		Zone 1		Zone	6	Zone	7	Zone 8		Zone 9	
Commerical Road,												
Limehouse Sainsbury's Local, Mile End	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Road, Mile End												
Simplyfresh, Roman Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney City Farm, Stepney Way, Stepney Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burdett Road / Frances Wharf,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse Tesco Express, Commerical Road, Limehouse	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Fesco Express, Hackney Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mile End Road, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fesco Metro, Bethnal Green Road, Bethnal Green Zone 7	4.0%	12	0.0%	0	13.5%	10	2.8%	2	0.0%	0	0.0%	0
Bill Hall Greengrocer, Victoria Park Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Co-op, Bow Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cornucopia Market, Tredegar Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ginger Pig, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Roman Road, Bow	1.1%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0
King Edward Off Licence, King Edward'S Road, Hackney	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lidl, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Food Centre, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roman Road Market, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Vernon Road, Bow	3.8%	11	0.0%	0	0.7%	1	17.9%	11	0.0%	0	0.0%	0
Victoria Supermarket, Victoria Park Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Village Organic, Lauriston Road, Victoria Park	0.8%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Well Street Butchers, Well Street, Hackney Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Newport Avenue, Virginia Quay (East India)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street Market, Market Square, Poplar	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Christle's Mini Market, Burcham Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chrisp Street, Poplar Co-op, Mile End Road, Bow	1.0% 0.5%	3 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	4.6% 2.0%	3 1	0.0% 0.0%	0
Costcutter, Wager Street, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denni's Newsagent, Swaton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Vesey Path, Poplar	2.1%	6	0.0%	0	0.0%	0	0.0%	0	9.1%	6	0.0%	0
Local shops, Burdett Road, Tower Hamlets Local shops, Hamlets Way,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5% 2.0%	1	0.0%	0
Mile End	0.5%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Local shops, Poplar District Centre	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U

Weighted:	for Nexus Planning												
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	)	
Local shops, Poplar High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Poplar Londis, Aberfeldy Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poplar Londis, Burdett Road, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mini Market, Bow Common Lane, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nisa, Devons Road, Bow Common	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	
Nisa, Newport Avenue, Virginia Quay, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Bromley-By-Bow Station, The Plaza, Devas Street, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Select Convenience, Upper North Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Merchants Quarter, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Violet Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	9.2%	28	0.0%	0	4.5%	3	5.1%	3	29.7%	20	2.4%	1	
Zone 9 Abbey Grocers, Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Stratford Co-op, Barking Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
Canning Town	0.2%	2	0.0%		0.0%	0	0.0%		0.0%	0	5.5%	2	
Iceland, Barking Road, Canning Town				0		0		0				0	
Jd Corner Shop, Star Lane, Canning Town	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	
Local shops, Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Local shops, Canning Town District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Local shops, Star Lane, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Westfield, Stratford City	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	
Morrisons, Silvertown Way, Canning Town	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	6	
S&G Mini Market, Ravenscroft Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Canning Town Sainsbury's Local, Celebration Avenue, Stratford East Village, Stratford	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Western Gateway, Royal Victoria Dock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Westfield, Stratford City Outside Survey Area	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	
Aldi, Heybridge Way, Leyton	1.3%	4	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0	
Aldi, Merrielands Retail Park, Dagenham	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bugsby Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Marshall Road, Leyton Asda, Tollgate Road,	2.2% 1.7%	7 5	0.0% 0.0%	0	1.3% 0.0%	1	6.5% 0.0%	4 0	0.0% 0.0%	0	4.1% 12.1%	2 5	
Beckton Budgens, Whitechapel Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Greenwich High Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street South, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Homerton High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:	for Nexus Planning												
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Street, Hackney													
Co-op, Longwood Gardens, Clayhall, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Shooters Hill Road, Kidbrooke Park													
Co-op, Shooters Hill Road, Shooters Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, The Village, Charlton Co-op, Trafalgar Road, Greenwich	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Co-op, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Shadbolt Avenue, Chingford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	
Costco, West Thurrock Way, Grays	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dewhurst Butchers, Broadway, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland Extra, New Cross Road, New Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland Extra, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 359 Barking Road, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 480-482 Barking Road, Plaistow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Iceland, Beresford Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woolwich Iceland, Green Street, Upton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park Iceland, High Street North,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ham Iceland, Stratford Shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Centre, Stratford Iceland, Watney Street	1.9%	6	0.0%	0	3.4%	3	2.7%	2	2.0%	1	0.0%	0	
Market, Stepney Iceland, Wood Grange Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Gate Lidl, Bugsby's Way,	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	
Greenwich Peninsula Lidl, High Street North, East	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ham Lidl, Macbean Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woolwich Lidl, Stratford Centre, Stratford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	
Lidl, Tollgate Road, Beckton	0.7%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Plaistow Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Well Street (North), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Blackheath / Stratheden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parade, Blackheath Marks & Spencer, Gallians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Charlton Marks & Spencer, Greenwich Cutty Sark,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich Marks & Spencer, High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Ilford Marks & Spencer, Powis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Woolwich		0		0		0	0.0%	0		0	0.0%	0	
Marks & Spencer, Trafalgar Road, Greenwich	0.0%		0.0%		0.0%				0.0%				
Morrisons, The Grove, Stratford Nisa Stratford Road	2.2%	7	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	6	
Nisa, Stratford Road, Plaistow Nisa, Wast Hom Lana, Wast	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	
Nisa, West Ham Lane, West Ham Poyal Hill Food & Wine	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royal Hill Food & Wine,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

for Nexus Planning													
Total	Total Zone 1 Zone 6 Zone 7 Zone 8								Zone 9				
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.8%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
5.7%	17	0.0%	0	15.0%	11	5.4%	3	3.5%	2	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
1.7%	5	1.5%	1	4.0%	3	1.4%	1	0.0%	0	0.8%	0		
0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 5 0.5% 2 0.0% 0 1.7% 5 0.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0%       0       0.0%         0.0%       0       0.	0.0%       0       0.0%       0         0.0%       0       0.0%       0 <td>Total         Zone 1         Zone 6           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         <td< td=""><td>Total         Zone 1         Zone 6           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%&lt;</td><td>Total         Zone 1         Zone 6         Zone 7           0.0%         0</td><td>Total         Zone 1         Zone 6         Zone 7           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         &lt;</td><td>Total         Zone I         Zone G         Zone G         Zone A           0.0%         0         <td< td=""><td>Total         Zone I         Zone G         Zone G         Zone G           0.0%         0         <td< td=""><td>Total         Zone 1         Zone 6         Zone 7         Zone 8         Zone 9           0.0%         0         0.0%</td><td>                                     </td></td<></td></td<></td></td<></td>	Total         Zone 1         Zone 6           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0 <td< td=""><td>Total         Zone 1         Zone 6           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%&lt;</td><td>Total         Zone 1         Zone 6         Zone 7           0.0%         0</td><td>Total         Zone 1         Zone 6         Zone 7           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         &lt;</td><td>Total         Zone I         Zone G         Zone G         Zone A           0.0%         0         <td< td=""><td>Total         Zone I         Zone G         Zone G         Zone G           0.0%         0         <td< td=""><td>Total         Zone 1         Zone 6         Zone 7         Zone 8         Zone 9           0.0%         0         0.0%</td><td>                                     </td></td<></td></td<></td></td<>	Total         Zone 1         Zone 6           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%<	Total         Zone 1         Zone 6         Zone 7           0.0%         0	Total         Zone 1         Zone 6         Zone 7           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         <	Total         Zone I         Zone G         Zone G         Zone A           0.0%         0 <td< td=""><td>Total         Zone I         Zone G         Zone G         Zone G           0.0%         0         <td< td=""><td>Total         Zone 1         Zone 6         Zone 7         Zone 8         Zone 9           0.0%         0         0.0%</td><td>                                     </td></td<></td></td<>	Total         Zone I         Zone G         Zone G         Zone G           0.0%         0 <td< td=""><td>Total         Zone 1         Zone 6         Zone 7         Zone 8         Zone 9           0.0%         0         0.0%</td><td>                                     </td></td<>	Total         Zone 1         Zone 6         Zone 7         Zone 8         Zone 9           0.0%         0         0.0%		

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	Tota	1	Zone 1	1	Zone 6	5	Zone	7	Zone	8	Zone	9		
Tesco Express, Katherine	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Road, East Ham Tesco Express, Leytonstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Road, Leytonstone Tesco Express, Marine	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wharf, Surrey Quays Tesco Express, Pilgrims Way, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, Romford Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, Romford Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Gallions Reach, Beckton	3.8%	12	4.5%	2	0.0%	0	0.0%	0	0.3%	0	21.5%	9		
Tesco Extra, Surrey Quays Centre, Surrey Quays	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Metro, Bishopsgate Tesco Metro, Green Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
Upton Park, Plaistow Tesco Metro, Well Street,	4.8%	14	0.0%	0	0.0%	0	23.2%	14	0.3%	0	0.0%	0		
Hackney Tesco Superstore, High Road, Leyton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0		
Tesco Superstore, Highbridge Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose, High Road, South Woodford	0.8%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0		
Waitrose, Thomas More Street, St Katherine Docks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Others														
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / delivery	3.7%	11	3.9%	2	5.6%	4	1.9%	1	4.1%	3	1.6%	1		
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Weighted base: Sample:		301 301		55 50		76 50		61 51		68 100		41 50		
Q02 Which retailer do you	ou purch	ase y	our mair	n foo	d interne	t / hc	me deli	very	shoppin	g froi	m?			
Asda	27.0%	3	100.0%	2	0.0%	0	0.0%	0	29.9%	1	0.0%	0		
Iceland	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0		
Sainsbury's	19.0%	2	0.0%	0		1	28.3%	0	33.6%	1	50.0%	0		
Tesco	31.7%	4	0.0%		58.4%	2	0.0%	0	36.5%	1	0.0%	0		
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ocado	19.2%	2	0.0%	0		1	71.7%	1	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	0.070		0.070		0.070		0.070		0.070		0.070			
Weighted base: Sample:		11 13		2 1		4		1 2		3 5		1 2		

**Total** 

Zone 1

Weighted:

### Tower Hamlets Household Survey for Nexus Planning

Zone 7

Zone 8

Zone 9

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Q03 What is the main reason you choose .... (STORE MENTIONED AT Q01) for your main food and grocery shopping? Accessibility by public 0.6% 2 0.0% 0 0.0% 0.5% 0 0.6% 2.9% transport 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Car parking prices 0 0.0% Car parking provision 1.2% 1.2% 0.0% 0 1.1% 1.2% 3.7% 2 1 1 1 7 Choice of food goods 14.4% 43 5.5% 3 18.4%14 19.8% 12 10.8% 7 17.1% available Choice of shops nearby 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 selling non-food goods Choice of shops selling food 0.5% 2 2.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 goods Cleanliness 0.1% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Delivery service 2.3% 7 3.9% 2 3.3% 2 1.9% 1 0.6% 0 1.6% Easy to get to by car 0.7% 2 0.0% 0 0.7% 1.4% 0.9% 0.0% Entertainment / events 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0 Good internal layout 2 2 9% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 4 0 Good service / friendly staff 1.3% 0.6% 0.0% 0 2.5% 2 2.3% 2 0.8% 0 Habit / always use it / 5.3% 16 2.9% 2 1.3% 7.0% 4 6.2% 4 12.0% 5 preference for retailer Internet shopping is 0.3% 1 0.0% 0 0.7% 1 0.0% 0 0.6% 0 0.0% 0 convenient Lower prices 12.5% 38 7.4% 25.1% 19 10.7% 8.3% 6 5.6% Loyalty card / points scheme 0 0 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 Near to home 38.9% 117 36.0% 20 37.6% 28 32.3% 20 48.7% 33 38.8% 16 Near to work 1.0% 2.9% 2 0.0% 0 0.0% 0 2.0% 0.0% 0 Nice shopping environment 1.2% 4 1.5% 1 0.7% 1 1.1% 1 1.5% 1 1.6% 1 Only one in the area / no 1.9% 2.0% 1 4.8% 3 0.9% 0.0% 0 6 1.3% 1 1 other choice Provision of leisure facilities 0.3% 0.0% 0 1.3% 0.0% 0 0.0% 0 0.0% 0 nearby Provision of services nearby, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 such as banks and other financial services 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Public information, signposts 0 and public facilities Quality of food goods 6.1% 7.2% 2.3% 8.9% 6.5% 7.1% 3 18 5 4 available Quality of shops selling food 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 goods Safety (during the day) 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Safety (during the evening / 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 night time) Staff discount / work there 0.3% 1.2% 0.0% 0 0.0% 0 0.0% 0 0.8% 0 Value for money 2.9% 2.9% 2 5.8% 4 2.7% 2 0.6% 0 1.6% 1 0 0 Other 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Has a chemist inside 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 1.5% 0.0% 4.7% 0.0% 0.0% Quiet / not too busy 1.2% 1 0 3 0 0 0.5% 0.0% 0 0.0% 0.0% 0 4.0% Small store 2 0 0.0% 0 2 (Don't know / no reason in 17 9 0 5.7% 17.3% 1.3% 1 0.5% 8.3% 6 1.6% 1 particular) Weighted base: 301 55 76 61 68 41 Sample: 301 50 50 51 100 50

Zone 6

### **Tower Hamlets Household Survey**

by Zone (Filt Nulls & SFT)	1 Tower namets nousehold Survey											
Weighted:					for	Ne	exus I	Plar	ning			
	Total	l	Zone 1		Zone 6	5	Zone 7	7	Zone 8	3	Zone 9	)
Q04 What, if anything, is	s the one	thing	you mo	st di	slike abo	out	(STOR	E ME	NTIONE	D AT	Q01) ?	
Change layout too often	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.0%	0
Expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive	5.6%	17	13.8%	8	5.9%	4	3.7%	2	3.4%	2	0.8%	0
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	0.6%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Limited range of goods	7.2%	22	4.5%	2	10.4%	8	6.6%	4	8.9%	6	2.9%	1
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality	2.3%	7	4.9%	3	5.2%	4	0.0%	0	0.6%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	4.4%	13	8.0%	4	0.0%	0	7.0%	4	2.9%	2	6.3%	3
Too far away	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Too small	3.4%	10	0.0%	0	0.7%	1	14.1%	9	0.8%	1	1.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty / unclean	1.2%	3	0.0%	0	0.0%	0	3.7%	2	1.8%	1	0.0%	0
No delivery service if you shop in store	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Not enough staff / queues at checkouts	1.0%	3	2.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Online shopping - Can't see	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0

Mean score: [Number of times a week]

0.8%

0.8%

0.6%

0.3%

0.7%

69.5%

0.0%

0.0%

0.0%

0.0%

59.1%

2 3.9%

2

1

2.

209

301

301

0

2

0

0

0

32 68.6%

55

50

3.3%

0.0%

0.0%

0.0%

2.3%

0.0%

0.5%

2.7%

0.0%

0.5%

59.7%

0

0

0

2

52

76

50

0 0.0%

0

2

0

0

36

61

51

0.0%

0.0%

1.5%

0.0%

76.3%

0 0.0%

0 0.0%

0 0.0%

1

0

52 88.4%

68

100

0.0%

0.0%

0

0

0

0

0

36

41

50

all their products Online shopping - Don't

ordered

Run down

(Nothing)

Sample:

(Don't know)

Weighted base:

always get what you

Online shopping - Quality of

fresh food isn't as good Poor quality carrier bags

#### Q05 How often do you normally do your main food shopping at .... (STORE MENTIONED AT Q01?)

7 times a week	2.1%	6	0.6%	0	1.3%	1	2.5%	2	4.7%	3	0.8%	0
4-6 times a week	2.1%	6	0.0%	0	2.0%	2	3.3%	2	2.2%	2	3.3%	1
2-3 times a week	19.1%	58	27.0%	15	2.7%	2	31.9%	19	18.5%	13	20.9%	9
Once a week	50.6%	152	49.6%	27	60.0%	45	38.2%	23	47.8%	32	57.9%	24
Once a fortnight	14.2%	43	13.4%	7	17.6%	13	8.8%	5	16.2%	11	13.4%	6
Once a month	10.0%	30	9.4%	5	11.9%	9	14.8%	9	8.2%	6	2.9%	1
Less than once a month	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	5	0.0%	0	4.5%	3	0.5%	0	2.0%	1	0.8%	0
Mean:		1.36		1.31		1.03		1.61		1.52		1.41
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

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	Tota	ıl	Zone	1	Zone	e 6	Zone	7	Zone	8	Zone	9
Q06 How do you normal	ly travel	to	. (STOR	E MEI	NTIONE	D AT	Q01)?					
Car / van (as driver)	37.0%	107	45.5%	24	32.4%	23	39.1%	23	34.6%	23	35.0%	14
Car / van (as passenger)	10.3%	30	3.0%	2	18.0%	13	14.2%	9	5.1%	3	8.7%	4
Bus (including the busway or guided bus), minibus or coach	6.2%	18	4.2%	2	2.8%	2	2.5%	2	11.9%	8	10.9%	۷
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Walk	39.5%	114	41.4%	22	35.1%	25	36.4%	22	44.7%	29	40.8%	17
Taxi	0.5%	2	0.0%	0	0.7%	1	0.6%	0	0.0%	0	1.7%	1
Train	2.0%	6	3.0%	2	4.8%	3	0.0%	0	0.0%	0	2.1%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Docklands Light Railway (DLR)	1.1%	3	3.0%	2	0.7%	1	0.0%	0	1.6%	1	0.0%	(
Mobility scooter / disability vehicle	0.8%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Dial-a-Ride	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	(
(Don't know / varies)	2.5%	7	0.0%	0	5.5%	4	3.3%	2	2.1%	1	0.0%	(
Weighted base:		290		53		71		60		65		4
Sample:		288		49		47		49		95		48
Mean score: [Minute	es]											
Q07 How long did your la Not Internet at Q01	ast jour	ney to	(ST	ORE	MENTIC	ONED	AT Q01	) take'	?			
1 - 5 minutes	35.9%	104	41.3%	22	31.6%	23	35.5%	21	37.2%	24	35.1%	14
6 - 10 minutes	35.2%	102	29.8%	16	39.8%	28	31.9%	19	35.1%	23	39.3%	10
11 - 15 minutes	16.2%	47	12.8%	7	14.0%	10	26.5%	16	11.9%	8	16.1%	•
16 - 30 minutes	10.8%	31	12.0%	6	14.6%	10	4.5%	3	13.1%	9	7.9%	
31 - 45 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
46 - 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember)	1.7%	5	4.1%	2	0.0%	0	0.6%	0	2.7%	2	1.6%	
(Refused)	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	(
(Refused)												
·		9.76		9.70		10.00		9.95		9.97		8.8
Mean: Weighted base:		9.76 290		9.70 53		10.00 71		9.95 60		9.97 65		8.82 4

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Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Mean score: [£]

El - L - L - L - L - L - L - L - L - L -	Mean score: [£]													
Ea-210	Q08 How much on avera	ige does	your	house	hold n	ormally	spen	d on ma	ain foo	od and	grocer	y shop	ping in	a wee
Ea-210	f1 - f5	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	
EII - EI5														
ELG - E2O														
#221-£25									1			6.9%		
E31 - E35	£21 - £25		17	0.0%	0	1.3%	1	10.6%	6		6	8.4%		
E36 - £40	£26 - £30	4.4%	13	3.4%	2	5.9%	4	0.5%	0	7.9%	5	3.3%	1	
E41 - E45	£31 - £35	1.7%	5	0.6%	0	2.0%	2	3.8%	2	0.6%	0	1.6%	1	
E46 - E50	£36 - £40	2.9%	9	0.0%	0	4.5%	3	0.5%	0	5.6%	4	2.9%	1	
ES1 + £55   1.9%   6   3.9%   2   0.7%   1   1.4%   1   2.9%   2   0.8%   0   0   2.56 - £60   4.3%   13   1.3%   7   3.3%   2   0.0%   0   4.3%   3   0.8%   0   0   2.61 - £65   2.1%   6   2.0%   1   1.7%   1   0.0%   0   1.8%   1   6.3%   3   2.66 - £70   4.9%   15   12.2%   7   5.2%   4   1.7%   1   3.4%   2   0.0%   0   4.8%   2   2   2.76 - £80   5.2%   16   1.2%   1   3.4%   3   0.0%   0   7.5%   5   17.9%   7   2.2%	£41 - £45	2.4%	7	1.5%	1	0.0%	0	7.0%	4	1.8%	1	2.4%	1	
£56 - £60         4.3%         13         13.3%         7         3.3%         2         0.0%         0         4.3%         3         0.8%         0           £61 - £65         2.1%         6         2.0%         1         1.7%         1         0.0%         0         1.8%         1         6.3%         3           £66 - £70         4.9%         15         13.2%         7         5.2%         4         1.7%         1         3.4%         2         0.0%         0         4.8%         2           £76 - £80         5.2%         16         1.2%         1         3.4%         3         0.0%         0         7.5%         5         1.7%         7.7%         5         1         0.0%         0         7.5%         5         1.7%         1         0.0%         0         7.5%         5         1.7%         1         0.0%         0         7.5%         5         1.7%         1         0.0%         0         7.5%         5         1.7%         1         0.0%         0         7.8%         2         0.8%         0         0         0         7.1         0.0%         0         0.0%         0         0.0%         0	£46 - £50	14.7%	44	4.3%	2	19.4%	15	17.9%	11	16.7%	11	12.2%	5	
£61 - £65         2.1%         6         2.0%         1         1.7%         1         0.0%         0         1.8%         1         6.3%         3           £66 - £70         4.9%         15         13.2%         7         5.2%         4         1.7%         1         3.4%         2         0.8%         0           £71 - £75         3.0%         9         0.6%         0         6.6%         5         2.8%         2         0.0%         0         4.8%         2           £76 - £80         5.2%         16         1.2%         1         3.4%         3         0.0%         0         7.7%         1.79%         7           £86 - £90         2.3%         7         4.0%         2         4.0%         3         1.1%         1         0.8%         1         0.9%           £96 - £100         12.1%         36         20.0%         1         1.0%         7         11.4%         7         12.4%         8         6.9%         3           £101 - £120         2.0%         6         0.0%         0         1.3%         1         7.6%         2         0.0%         0         1.0%         1         1.0%         0	£51 - £55	1.9%	6	3.9%	2	0.7%	1	1.4%	1	2.9%	2	0.8%	0	
£66 - £70         4.9%         15         13.2%         7         5.2%         4         1.7%         1         3.4%         2         0.8%         0         E776 - £80         5.2%         16         1.2%         1         3.4%         3         0.0%         0         7.5%         7         7         2.5%         7         1.2%         1         4.5%         3         3.7%         2         0.8%         1         0.0%         0         2.86         2.90         0.8%         1         0.0%         0         1.86         2.90         2.3%         7         1.2%         1         4.5%         3         3.7%         2         0.8%         1         0.0%         0         2.9%         1         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%	£56 - £60	4.3%	13	13.3%	7	3.3%	2	0.0%	0	4.3%	3	0.8%	0	
E71 - E75	£61 - £65	2.1%	6	2.0%	1	1.7%	1	0.0%	0	1.8%	1	6.3%	3	
E76 - E80	£66 - £70	4.9%	15	13.2%	7	5.2%	4	1.7%	1	3.4%	2	0.8%	0	
ER1 - £85			9											
E86 ±90	£76 - £80													
## 1995														
## 250 - £100														
£101 - £120			_											
£121 - £140														
£141 - £160														
£161 - £180														
£181 - £200														
£201 - £250         0.9%         3         0.0%         0         0.0%         0         0.5%         0         2.3%         2         1.6%         1           £251+         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0         0.0%         0         0         0.0%         0         0         0         0.0%         0         0.0%         0         0.0%         0         0         0.0%         0         0.0%         0														
## E251+														
Chon't know / varies   7.6%   23   8.9%   5   13.7%   10   8.6%   5   3.1%   2   0.8%   0   0   (Refused)   1.0%   3   0.0%   0   1.3%   1   0.0%   0   2.8%   2   0.0%   0   0   0   0   0   0   0   0   0														
Refused   1.0%   3   0.0%   0   1.3%   1   0.0%   0   2.8%   2   0.0%   0   0   0														
Mean:         77.43         90.64         75.46         79.36         67.19         77.77           Weighted base:         301         55         76         61         68         41           Sample:         301         50         50         51         100         50           Q09 When you go main food shopping is your trip linked with any other activity?           Not Internet at Q01           Yes – NON-FOOD shopping read the properties of the FOOD shopping sh	'													
Weighted base:   301   55   76   61   68   41	(Refused)	1.0%	3	0.0%	0	1.3%	1	0.0%	0	2.8%	2	0.0%	0	
Sample:   301   50   50   51   100   50	Mean:		77.43		90.64		75.46		79.36		67.19		77.77	
Q09 When you go main food shopping is your trip linked with any other activity?  Not Internet at Q01  Yes - NON-FOOD shopping 7.0% 20 4.2% 2 13.0% 9 2.8% 2 7.3% 5 5.8% 2 Yes - other FOOD shopping 8.3% 24 4.2% 2 9.7% 7 11.6% 7 5.8% 4 10.6% 4 Yes - other FOOD shopping 8.3% 24 4.2% 2 9.7% 7 11.6% 7 5.8% 4 10.6% 4 Yes - visiting services such as banks and other financial institutions Yes - leisture activity 0.5% 2 0.6% 0 0.0% 0 0.0% 0 0.6% 0 2.1% 1 Yes - travelling to/from 4.0% 12 3.0% 2 6.2% 4 3.8% 2 3.9% 3 1.7% 1 work Yes - travelling to / from 1.1% 3 0.0% 0 0.0% 0 5.5% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0 0.0%	Weighted base:		301		55		76		61		68		41	
Yes - NON-FOOD shopping   7.0%   20   4.2%   2   13.0%   9   2.8%   2   7.3%   5   5.8%   2	Sample:		301		50		50		51		100		50	
Yes - other FOOD shopping         8.3%         24         4.2%         2         9.7%         7         11.6%         7         5.8%         4         10.6%         4           Yes - visiting services such as banks and other financial institutions         0.8%         2         0.0%         0         2.1%         2         0.0%         0         0.0%         0         2.1%         1           Yes - leisure activity         0.5%         2         0.6%         0         0.0%         0         0.6%         0         2.1%         1           Yes - travelling to/from work         1.1%         3         0.0%         2         6.2%         4         3.8%         2         3.9%         3         1.7%         1           Yes - travelling to / from school / college / university         1.1%         3         0.0%         0         0.0%         0         5.5%         3         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%		food sho	opping	g is you	ır trip	linked v	vith a	ny othe	r activ	ity?				
Yes – visiting services such as banks and other financial institutions         0.8%         2         0.0%         0         2.1%         2         0.0%         0         0.0%         0         2.1%         1           Yes – leisure activity         0.5%         2         0.6%         0         0.0%         0         0.6%         0         2.1%         1           Yes – leisure activity         0.5%         2         0.6%         0         0.0%         0         0.6%         0         2.1%         1           Yes – leisure activity         0.5%         2         0.6%         0         0.0%         0         0.0%         0         0.0%         0         2.1%         1           Yes – travelling to/from school / college / university         0         0.0%         0         0.0%         0         5.5%         3         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0% <td>Yes – NON-FOOD shopping</td> <td>7.0%</td> <td>20</td> <td>4.2%</td> <td>2</td> <td>13.0%</td> <td>9</td> <td>2.8%</td> <td>2</td> <td>7.3%</td> <td>5</td> <td>5.8%</td> <td>2</td> <td></td>	Yes – NON-FOOD shopping	7.0%	20	4.2%	2	13.0%	9	2.8%	2	7.3%	5	5.8%	2	
as banks and other financial institutions  Yes – leisure activity  0.5%  2 0.6%  0 0.0%  0 0.0%  0 0.6%  0 2.1%  1  Yes – travelling to/from  4.0%  12 3.0%  2 6.2%  4 3.8%  2 3.9%  3 1.7%  1 work  Yes – travelling to /from  1.1%  3 0.0%  0 0.0%  0 5.5%  3 0.0%  0 0.0%	Yes – other FOOD shopping	8.3%	24	4.2%	2	9.7%	7	11.6%	7	5.8%	4	10.6%	4	
Yes - leisure activity         0.5%         2         0.6%         0         0.0%         0         0.6%         0         2.1%         1           Yes - travelling to/from work         4.0%         12         3.0%         2         6.2%         4         3.8%         2         3.9%         3         1.7%         1           Yes - travelling to / from school / college / university         1.1%         3         0.0%         0         0.0%         0         5.5%         3         0.0%         0         0.0%         0           Yes - getting petrol university         0.7%         2         0.0%         0         1.4%         1         0.0%         0         1.7%         1         0.0%         0           Yes - visiting café / pub / restaurant         2.9%         8         4.2%         2         4.2%         3         0.6%         0         0.9%         1         5.7%         2           restaurant         Yes - visiting family/friends         2.5%         7         3.0%         2         4.8%         3         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0	as banks and other	0.8%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.1%	1	
Yes - travelling to/from work         4.0%         12         3.0%         2         6.2%         4         3.8%         2         3.9%         3         1.7%         1           Work         Yes - travelling to / from school / college / university         1.1%         3         0.0%         0         0.0%         0         5.5%         3         0.0%         0         0.9%         1         5.7%         2         2         4.2%         3         0.6%         0         0.9%         0         0.0%         0         0.9%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0		0.5%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	2 1%	1	
work         Yes – travelling to / from school / college / university         1.1%         3         0.0%         0         0.0%         0         5.5%         3         0.0%         0         0.0%         0           Yes – getting petrol         0.7%         2         0.0%         0         1.4%         1         0.0%         0         1.7%         1         0.0%         0           Yes – visiting café / pub / 2.9%         8         4.2%         2         4.2%         3         0.6%         0         0.9%         1         5.7%         2           Yes – visiting café / pub / 2.9%         8         4.2%         2         4.2%         3         0.6%         0         0.9%         1         5.7%         2           Yes – visiting family/friends         2.5%         7         3.0%         2         4.8%         3         0.0%         0         3.7%         2         0.0%         0           Yes – visiting health service such as doctor, dentist, hospital         3         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0	•													
Yes - travelling to / from school / college / university         1.1%         3 0.0%         0 0.0%         0 5.5%         3 0.0%         0 0.0%<	_	4.070	12	3.070	2	0.270	4	3.070	2	3.970	3	1.7 /0	1	
Yes - getting petrol         0.7%         2         0.0%         0         1.4%         1         0.0%         0         1.7%         1         0.0%         0           Yes - visiting café / pub /         2.9%         8         4.2%         2         4.2%         3         0.6%         0         0.9%         1         5.7%         2           restaurant         Yes - visiting family/friends         2.5%         7         3.0%         2         4.8%         3         0.0%         0         3.7%         2         0.0%         0           Yes - visiting health service         0.5%         2         3.0%         2         0.0%         0 <td>Yes – travelling to / from school / college /</td> <td>1.1%</td> <td>3</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td>5.5%</td> <td>3</td> <td>0.0%</td> <td>0</td> <td>0.0%</td> <td>0</td> <td></td>	Yes – travelling to / from school / college /	1.1%	3	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	
Yes - visiting café / pub / restaurant       2.9%       8       4.2%       2       4.2%       3       0.6%       0       0.9%       1       5.7%       2         restaurant       Yes - visiting family/friends       2.5%       7       3.0%       2       4.8%       3       0.0%       0       3.7%       2       0.0%       0         Yes - visiting health service such as doctor, dentist, hospital       0.5%       2       3.0%       2       0.0%       0       <		0.7%	2	0.0%	0	1 /1%	1	0.0%	Λ	1 7%	1	0.0%	0	
restaurant Yes – visiting family/friends 2.5% 7 3.0% 2 4.8% 3 0.0% 0 3.7% 2 0.0% 0 Yes – visiting health service 0.5% 2 3.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 such as doctor, dentist, hospital Yes – visiting other service 0.2% 1 0.0% 0 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 such as laundrette, hairdresser, recycling Yes – other activity 0.0% 0														
Yes – visiting family/friends         2.5%         7         3.0%         2         4.8%         3         0.0%         0         3.7%         2         0.0%         0           Yes – visiting health service such as doctor, dentist, hospital         0.2%         1         0.0%         0         0.7%         1         0.0%         0		4.770	O	<b>¬.</b> ∠ /0	2	<b>¬.</b> ∠ /0	3	0.070	U	0.770	1	5.170	2	
Yes – visiting health service such as doctor, dentist, hospital         0.5%         2         3.0%         2         0.0%         0         0.0%		2 5%	7	3.0%	2	4 8%	3	0.0%	0	3 7%	2	0.0%	0	
such as doctor, dentist, hospital  Yes – visiting other service such as laundrette, hairdresser, recycling  Yes – other activity  70.4%														
such as laundrette, hairdresser, recycling Yes – other activity 0.0% 0 0	such as doctor, dentist, hospital	0.570	2	3.070	2	0.070	U	0.070	U	0.070	Ü		V	
Yes – other activity       0.0%       0	such as laundrette,	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
(No activity) 70.4% 204 77.2% 41 57.9% 41 75.6% 45 73.6% 48 70.4% 29 (Don't know / varies) 0.9% 3 0.6% 0 0.0% 0 0.0% 0 0.2.4% 2 1.7% 1 Weighted base: 290 53 71 60 65 41		0.0%	0	0.0%	Λ	0.0%	Ω	0.0%	Ω	0.0%	0	0.0%	0	
(Don't know / varies) 0.9% 3 0.6% 0 0.0% 0 0.0% 0 2.4% 2 1.7% 1 Weighted base: 290 53 71 60 65 41														
Weighted base: 290 53 71 60 65 41														
ě		0.770		0.070		0.070		5.070		∠.→ /0		1.770		
Sample. 200 49 47 49 93 48	2													
	bampic.		200		49		47		47		93		+0	

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	)
Q10 Where do you do th Non-food shopping, Foo				ഗര	AND Evel	Nul	le & SET					
Zone 1	ой эпорриц	507.	services ai	207	THE LACE.	11000	is & SI I					
Asda, East Ferry Road, Isle of Dogs	2.4%	1	0.0%	0	0.0%	0	0.0%	0	12.3%	1	0.0%	0
Canary Wharf District Centre	12.9%	5	35.6%	2	11.1%	2	15.7%	1	12.3%	1	0.0%	0
Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Waitrose, Canada Square, Canary Wharf	0.7%	0	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Zone 6 Bethnal Green District	20.5%	9	0.0%	0	63.1%	9	0.0%	0	0.0%	0	0.0%	C
Centre Lidl, Burdett Road,	0.7%	0	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Limehouse Stepney Green District	2.4%	1	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	C
Centre Tesco Express, Burdett Road / Frances Wharf, Limehouse	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Zone 7	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Bow District Centre Hackney Wick District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Iceland, Roman Road, Bow	1.6%	1	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	C
Tesco Metro, Vernon Road, Bow	1.6%	1	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street (South), Hackney <b>Zone 8</b>	3.9%	2	0.0%	0	0.0%	0	19.2%	2	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Chrisp Street District Centre	6.5%	3	0.0%	0	0.0%	0	0.0%	0	33.9%	3	0.0%	C
Mile End District Centre	3.3%	1	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0
Poplar High Street <b>Zone 9</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0
Westfield Stratford City, Montfichet Road, London Outside Survey Area	4.8%	2	0.0%	0	0.0%	0	0.0%	0	16.9%	1	9.0%	1
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	3.2%	1	0.0%	0	7.4%	1	0.0%	0	0.0%	0	4.4%	C
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Bluewater Shoppping Centre, Bluewater Parkway, Dartford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Greenhithe Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Braintree Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre Central London / West End	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre East Greenwich District	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	C
Centre East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	7.9%	3	0.0%	0	7.4%	1	0.0%	0	0.0%	0	31.0%	2

Weighted:

# Tower Hamlets Household Survey for Nexus Planning

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Gateway Retail Park, Claps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gate Lane, Beckton												
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre												
Ilford Town Centre District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Intu Lakeside (Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre), West Thurrock Way, Grays												
Lakeside Retail Park, West	1.5%	1	14.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Way, Grays	1.570	-	1 1.570	•	0.070	Ů	0.070	Ü	0.070		0.070	
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton												
Leyton Town Centre	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	1
Lidl, Stratford Centre,	3.7%	2	35.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford												
Lidl, Tollgate Road, Beckton	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0
London Fields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	2
New Cross Gate Retail Park, London	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U
North Greenwich District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
North Woolwich District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.070		0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü
Peninsular Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby's Way, Greenwich												
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0
Mall, Stratford	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Shoreditch District Centre Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Greenwich	0.070	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U
Stratford Town Centre	2.5%	1	0.0%	0	0.0%	0	3.9%	0	5.1%	0	4.4%	0
Surrey Quays District Centre	1.2%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham												
Walthamstow District Centre	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0
Well Street (North), Hackney	9.3%	4	0.0%	0	0.0%	0	45.5%	4	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Shepherd's Bush												
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0
,												
Weighted base:		43		4		14		9		8		7
Sample:		45		5		12		8		8		12

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

Yes	70.4%	212	73.2%	40	64.1%	49	75.4%	46	64.5%	44	80.4%	33
No	29.6%	89	26.8%	15	35.9%	27	24.6%	15	35.5%	24	19.6%	8
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

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Zone 6 Zone 7 Zone 8 **Total** Zone 1 Zone 9 Q12 Where do you usually undertake your 'top up' shopping? Yes at Q11 AND Excl. Nulls & SFT Zone 1 Asda, East Ferry Road, Isle 11.0% 11.1% 0.0% 0 0.5% 0 0.0% Of Dogs Co-op, Cassilis Road, Isle Of 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0 0.0% Dogs Co-op, Harbour Exchange, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Canary Wharf Local shops, Canary Wharf 1.1% 2 6.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% District Centre 0.0% 0 Local shops, Manchester 0.4% 1 2.2% 0 0.0% 0.0% 0 0.0% 1 Road, Isle Of Dogs Local shops, Westferry 5.3% 0.0% 0.0% 0.0% 0.0% Road, Isle Of Dogs 0.5% 0.0% Marks & Spencer, Jubilee 0.0% 0 2.2% 0 0.0% 0 0.0% 1 1 Place, Canary Wharf Nisa, Manchester Road, Isle 1.7% 3 9.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% Of Dogs Riverside Store, Narrow 0.8% 2 4.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Street, Limehouse Tesco Express, (Marsh 1.3% 6.9% 0.0% 0.0% 0 0.0% 0.0% Wall), Landmark Tower, Westferry Road, Canary Tesco Express, Manchester 2.6% 5 14.5% 5 0.0% 0 0.0% 0 0.0% 0 0.0% Road, Isle Of Dogs Tesco Express, Millharbour, 1.8% 3 9.7% 3 0.0% 0 0.0% 0 0.0% 0 0.0% Isle Of Dogs Tesco Express, Poplar High 0.0% 0.0% 1.3% 3 0.0% 0 0 0 6.2% 3 0.0% Street, Poplar Tesco Express, South Quay 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Plaza, Isle Of Dogs 0.0% 0 Tesco Express, Westward 0.4% 2.2% 0 0.0% 0.0% 0 0.0% 1 1 Parade (Baltimore Iod), Isle Of Dogs Tesco Metro, Cabot Square, 0.0% 0.2% 0 0.9% 0 0.0% 0 0.0% 0 0 0.0% Canary Wharf Waitrose, Canada Square, 3.5% 7 14.7% 0.0% 0 0.0% 0 0.0% 0 5.2% Canary Wharf Westferry Food & Wine, 0.0% 0.0% 0.0% 0 0.0% 0.4% 1 2.2% 1 0 0 Westferry Road, Isle Of Dogs Zone 6 Asda, Anchor Retail Park, 2.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 4 9.5% 4 Stepney Green Co-op, Mile End Road, 1.3% 3 0.0% 3.2% 0.0% 0 2.4% 0.0% Stepney Green Costcutter, Ben Jonson 0 0.3% 1 0.0% 0 1.1% 1 0.0% 0.0% 0 0.0% Road, Stepney East London Food Centre, 1.3% 2 0.0% 0 5.3% 2 0.0% 0 0.0% 0 0.0% Commercial Road. Stepney Green Iceland, Bethnal Green 0.0% 0.3% 0.0% 1.1% 0.0% 0 0 0.0% Road, Bethnal Green Lidl, Burdett Road, 0 0.0% 0 0 0.1% 0.0% 0 0.0% 0.5% 0 0.0% Limehouse Local shops, Bethnal Green 2.0% 0.0% 0 8.3% 0.0% 0 0.0% 0 0.0% District Centre Local shops, Globe Road, 0.3% 1 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% Stepney Local shops, Salmons Lane, 2.2% 4 0.0% 0 7.3% 3 0.0% 0 2.4% 1 0.0% Limehouse Nisa, Dod Street, Poplar 0.2% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 0 0.0% Premier, Pigott Street, Poplar 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 0.0% Raj Newsagents, Bonner 0.3% 0.0% 0 1.1% 0.0% 0 0.0% 0 0.0% 1 Road, Bethnal Green Sainsbury's Local, 0.3% 0.0% 0 0.0% 0 1.6% 1 0.0% 0 0.0% Cambridge Heath Road, Bethnal Green Sainsbury's Local, 0.3% 0.0% 0 1.1% 1 0.0% 0 0.0% 0.0% Commerical Road, Limehouse

Weighted:					for	Ne	exus P	lar	ınıng			
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Local, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Mile End Simplyfresh, Roman Road,	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Bethnal Green Stepney City Farm, Stepney	0.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Way, Stepney Green Tesco Express, Burdett Road / Frances Wharf,	2.6%	5	0.0%	0	7.5%	4	0.0%	0	3.6%	2	0.0%	0
Limehouse Tesco Express, Commerical Road, Limehouse	1.0%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Fesco Express, Hackney Road, Bethnal Green	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Fesco Express, Mile End Road, Mile End	0.7%	1	0.0%	0	2.2%	1	0.8%	0	0.0%	0	0.0%	0
Fesco Metro, Bethnal Green Road, Bethnal Green Zone 7	4.8%	9	0.0%	0	18.5%	9	1.6%	1	0.0%	0	0.0%	0
Bill Hall Greengrocer, Victoria Park Road, Victoria Park	1.2%	2	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0
Co-op, Bow Road, Bow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Cornucopia Market,	0.8%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Tredegar Road, Bow Ginger Pig, Lauriston Road, Victoria Park	1.3%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
celand, Roman Road, Bow	2.8%	5	0.0%	0	0.0%	0	13.2%	5	0.0%	0	0.0%	0
King Edward Off Licence, King Edward'S Road, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Well Street, Hackney Local shops, Lauriston Road, Victoria Park	0.2% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 2.9%	0	0.0% 0.0%	0	0.0% 0.0%	0
Local shops, Roman Road, Bow	2.5%	5	0.0%	0	7.3%	3	3.7%	2	0.0%	0	0.0%	0
Londis, Lauriston Road, Victoria Park	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
London Food Centre, Roman Road, Bow	0.8%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Roman Road Market, Roman Road, Bow	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Геsco Metro, Vernon Road, Bow	3.4%	7	0.0%	0	0.0%	0	14.5%	6	0.0%	0	2.1%	1
Victoria Supermarket, Victoria Park Road, Hackney	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Village Organic, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street Butchers, Well Street, Hackney Zone 8	0.8%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Budgens, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Newport Avenue, Virginia Quay (East India)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street Market, Market Square, Poplar	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Christle's Mini Market, Burcham Street, Poplar	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Co-op, Chrisp Street, Poplar	2.6%	5	0.0%	0	0.0%	0	0.0%	0	12.2%	5	0.0%	0
Co-op, Mile End Road, Bow Costcutter, Wager Street,	0.1% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.5%	0	0.0% 0.0%	0
Mile End Denni's Newsagent, Swaton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Road, Bow												
celand, Vesey Path, Poplar Local shops, Burdett Road, Tower Hamlets	0.9% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	4.4% 0.0%	2	0.0% 0.0%	0
Local shops, Hamlets Way, Mile End	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Local shops, Poplar District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Local shops, Poplar High Street, Poplar	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0

Weighted:					for	Ne	xus P	lai	nning			
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	1
Londis, Aberfeldy Street,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Poplar Londis, Burdett Road, Mile	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
End Mini Market, Bow Common	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Lane, Mile End Nisa, Devons Road, Bow Common	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Nisa, Newport Avenue, Virginia Quay, Poplar	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sainsbury's Local, Bromley-By-Bow Station, The Plaza, Devas Street, Bromley By Bow	1.5%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Select Convenience, Upper North Street, Poplar	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Tesco Express, Merchants Quarter, Bow	2.5%	5	0.0%	0	0.0%	0	2.1%	1	10.0%	4	0.0%	0
Tesco Express, Violet Road,	1.1%	2	0.0%	0	0.0%	0	0.8%	0	4.3%	2	0.0%	0
Bow Tesco Superstore, Hancock Road, Bow, Bromley By Bow	2.3%	5	0.0%	0	0.0%	0	4.0%	2	6.9%	3	0.0%	0
Zone 9 Abbey Grocers, Abbey	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Road, Stratford Co-op, Barking Road,	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Canning Town Iceland, Barking Road,	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	5
Canning Town Jd Corner Shop, Star Lane,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Canning Town Local shops, Abbey Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Stratford Local shops, Canning Town	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2
District Centre Local shops, Star Lane,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Canning Town Marks & Spencer, Westfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford City Morrisons, Silvertown Way, Canning Town	1.5%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	6.3%	2
S&G Mini Market, Ravenscroft Road, Canning Town	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2
Sainsbury's Local, Celebration Avenue, Stratford East Village, Stratford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Express, High Street, Stratford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Tesco Express, Western Gateway, Royal Victoria Dock	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	4
Waitrose, Westfield, Stratford City Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heybridge Way, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bugsby Way, Charlton	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton Asda, Tollgate Road, Beckton	0.4% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	2.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
Budgens, Whitechapel Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenwich High Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street South, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homerton High Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Longwood Gardens,	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0

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Weighted:					for	Ne	exus P	lar	ınıng			
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	)
Clayhall, Ilford												
Co-op, Shooters Hill Road, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shooters Hill Road, Shooters Hill Co-op, The Village, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Shadbolt Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewhurst Butchers, Broadway, Stratford	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, New Cross Road, New Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 359 Barking Road, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 480-482 Barking Road, Plaistow	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Iceland, Beresford Square, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Green Street, Upton Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Stratford Shopping Centre, Stratford	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Iceland, Watney Street Market, Stepney	0.6%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Wood Grange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Macbean Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stratford Centre, Stratford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Lidl, Tollgate Road, Beckton Local shops, Beckton	0.0% 0.5%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.4%	0 1	0.0% 0.0%	0 0
District Centre Local shops, Plaistow Road,	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2
Stratford Local shops, Well Street	1.3%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
(North), Hackney Marks & Spencer,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath / Stratheden Parade, Blackheath												
Marks & Spencer, Gallians Road, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Greenwich Cutty Sark, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Powis Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Grove, Stratford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Nisa, Stratford Road, Plaistow	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Nisa, West Ham Lane, West Ham	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Royal Hill Food & Wine, Royal Hill, Greenwich	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for	Ne	exus P	'lar	ınıng				
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Church Lane, Charlton													
Station, Charlton Sainsbury's Local, Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lane, Leytonstone Sainsbury's Local, Fenton Parade, Greenwich Woolwich Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woolwich Sainsbury's Local, Greenwich Creek Road Local, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Greenwich High Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Jamaica Road, Bermondsey Station, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Leyton High Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Mare Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Romford Road, Stratford Romford Road, Near Stratford /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Gate Sainsbury's Local, Surrey Quays Road, Canada Water Station,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bermondsey Sainsbury's Superstore, Bugsby Way, Charlton Riverside Superstore, Greenwich	0.8%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Calderwood Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Charlton Riverside, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	
Sainsbury's Superstore, Dalston Cross Shopping Centre, Dalston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Lee Green, Burnt Ash Road, Lewisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, London Road, New Cross Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Myrtle Road, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Riverdale / Lewisham Centre, Lewisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Roden Street, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, The Mall, Stratford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	
Tesco Express, Barking Road, Green Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Barking Road, Upton Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Creek Road, Deptford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Greenwich Peninsula, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, High Street South, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Katherine Road, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Tesco Express, Leytonstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Leytonstone Tesco Express, Marine Wharf, Surrey Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pilgrims Way, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Romford Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Romford Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gallions Reach, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Extra, Surrey Quays Centre, Surrey Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bishopsgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Green Street, Upton Park, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Well Street, Hackney	3.2%	6	0.0%	0	0.0%	0	15.1%	6	0.0%	0	0.0%	0
Tesco Superstore, High Road, Leyton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Superstore, Highbridge Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Road, South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Thomas More Street, St Katherine Docks Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	1.1%	2	4.4%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		197		36		47		41		42		32
Sample:		203		35		35		38		60		35

Mean score: [Number of times a week]

### Q13 How often do you make 'top up' shopping trips to .... (STORE MENTIONED AT Q12)? Not Don't know at Q12

7 times a week	5.8%	11	0.9%	0	10.5%	5	2.5%	1	10.7%	4	2.1%	1
4-6 times a week	9.0%	18	4.4%	2	16.9%	8	0.8%	0	10.5%	4	10.9%	3
2-3 times a week	38.3%	75	46.5%	17	28.8%	14	37.2%	15	38.5%	16	44.0%	14
Once a week	31.5%	62	27.1%	10	32.3%	15	43.4%	18	26.9%	11	26.2%	8
Once a fortnight	10.7%	21	20.2%	7	3.2%	2	14.5%	6	4.5%	2	14.6%	5
Once a month	3.6%	7	0.0%	0	8.3%	4	0.0%	0	7.7%	3	0.0%	0
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	2	0.9%	0	0.0%	0	1.6%	1	1.2%	1	2.1%	1
Mean:		2.21		1.83		2.66		1.68		2.58		2.18
Weighted base:		197		36		47		41		42		32
Sample:		203		35		35		38		60		35

Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Mean score: [£]

Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

Yes at Q11

Weighted:

£1 - £5	12.8%	27	12.1%	5	5.2%	3	6.5%	3	17.3%	8	27.5%	9
£6 - £10	17.9%	38	16.8%	7	6.8%	3	19.0%	9	33.8%	15	13.0%	4
£11 - £15	10.3%	22	14.1%	6	8.1%	4	14.1%	6	8.7%	4	6.1%	2
£16 - £20	20.9%	44	19.0%	8	28.0%	14	14.1%	7	16.9%	7	26.8%	9
£21 - £25	8.4%	18	14.5%	6	6.2%	3	9.8%	5	3.6%	2	8.6%	3
£26 - £30	7.0%	15	10.1%	4	8.3%	4	4.9%	2	4.4%	2	7.5%	2
£31 - £35	1.5%	3	3.2%	1	0.0%	0	3.6%	2	0.0%	0	1.0%	0
£36 - £40	2.4%	5	1.6%	1	2.1%	1	4.9%	2	0.0%	0	3.5%	1
£41 - £45	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
£46 - £50	2.8%	6	0.8%	0	7.2%	3	3.7%	2	1.2%	1	0.0%	0
£51 - £55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.0%	0
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.2%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
£76 - £80	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő
£96 - £100	0.7%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.2%	19	4.0%	2	15.9%	8	15.0%	7	7.4%	3	0.0%	0
(Refused)	3.1%	7	0.0%	0	10.2%	5	0.0%	0	3.6%	2	0.0%	0
Mean:		19.78		21.44		23.35		22.00		14.48		17.63
Waighted hose		212		40		49		46		44		33
Weighted base:				38		37				63		35 36
Sample:		215		38		37		41		03		30

Now thinking about online grocery shopping before, during and after the covid lockdown... Meanscore: [Number of times per week]

#### LOCK1 BEFORE the Covid lockdown how often were you shopping online for groceries?

7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One day a week	5.5%	16	9.7%	5	6.9%	5	1.4%	1	7.6%	5	0.0%	0
Every two weeks	2.6%	8	5.2%	3	4.0%	3	0.5%	0	2.2%	2	0.0%	0
Every three weeks	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.6%	0	0.8%	0
Monthly	11.8%	35	4.3%	2	8.5%	6	17.2%	11	11.9%	8	19.5%	8
Once every two months	3.6%	11	5.8%	3	0.0%	0	10.7%	7	1.8%	1	0.0%	0
Three-four times a year	4.4%	13	4.3%	2	1.7%	1	5.4%	3	9.3%	6	0.0%	0
Twice a year	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	0	6.3%	3
Once a year	1.0%	3	2.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Less often	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	69.2%	208	65.0%	36	79.0%	60	63.6%	39	64.3%	44	73.4%	30
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		0.11		0.15		0.12		0.09		0.14		0.06
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

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### **Tower Hamlets Household Survey** for Nexus Planning

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [Numb	er of time	es nei	r week1										
LOCK2 DURING the Co		•	_	on ha	vo vou	boon	shonnii	na onl	ing for	aroco	rios?		
LOCK2 DURING the Co	ovia locke	iown	now on	ien na	ve you	been	snoppii	ıg onı	ine for	groce	ies?		
7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4-6 days a week 2-3 days a week	0.0% 1.2%	0 4	0.0% 1.5%	0	0.0% 0.7%	0	0.0% 0.0%	0	0.0%	0	0.0% 5.6%	$\frac{0}{2}$	
One day a week	7.4%	22	8.9%	5	8.2%	6	6.0%	4	6.1%	4	7.9%	3	
Every two weeks	6.1%	18	5.5%	3	6.7%	5	7.9%	5	3.6%	2	7.2%	3	
Every three weeks	1.5%	5	2.9%	2	1.3%	1	3.3%	2	0.0%	0	0.0%	0	
Monthly	8.4%	25	9.7%	5	12.3%	9	10.2%	6	3.3%	2	5.5%	2	
Once every two months	6.5%	20	1.5%	1	4.5%	3	7.0%	4	5.7%	4	17.5%	7	
Three-four times a year Twice a year	3.7% 0.0%	11	0.0%	0	8.5% 0.0%	6 0	1.4% 0.0%	1 0	5.5% 0.0%	4	0.0%	0	
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Never	64.3%	194	70.1%	39	57.8%	44	64.3%	39	71.9%	49	56.2%	23	
(Don't know)	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	
(Varies)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	
Mean:		0.18		0.19		0.19		0.15		0.10		0.29	
Weighted base:		301		55		76		61		68		41	
Sample:		301		50		50		51		100		50	
Meanscore: [More :	= 1, Same	e = 0,	Less =	-1]									
Meanscore: [More = 1, Same = 0, Less = -1]  QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:													
More	21.7%	65	21.50/	12	22 50/	10	22 60/	1.4	11 60/	0	22 90/	1.4	
More Same	62.2%	65 187	21.5% 58.8%	32	23.5% 66.8%	18 51	23.6% 60.5%	14 37	11.6% 63.9%	8 43	32.8% 58.0%	14 24	
Less	15.2%	46	19.7%	11	9.7%	7	16.0%	10	20.7%	14	9.2%	4	
(Don't know / varies)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	
Mean:		0.07		0.02		0.14		0.08		-0.10		0.24	
Weighted base:		301		55		76		61		68		41	
Sample:		301		50		50		51		100		50	
Meanscore: [Numb	er of time	es pei	week]										
LOCK3 AFTER the lock	down is	fully	lifted, h	ow of	en do y	ou th	ink you	will b	e shop	ping o	nline fo	r groceries	<b>s</b> ?
7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2-3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One day a week	7.4%	22	2.9%	2	12.0%	9	3.6%	2	8.2%	6	8.9%	4	
Every two weeks Every three weeks	7.6% 1.0%	23	13.5% 2.9%	7 2	5.0% 0.7%	4	10.7% 1.1%	7 1	7.4% 0.0%	5	0.0% 0.8%	0	
Monthly	13.2%	40	15.4%	8	8.5%	6	17.0%	10	9.5%	6	19.5%	8	
Once every two months	2.6%	8	1.5%	1	0.0%	0	4.3%	3	6.7%	5	0.0%	0	
Three-four times a year	2.6%	8	0.0%	0	1.7%	1	5.4%	3	4.7%	3	0.0%	0	
Twice a year	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	
Once a year Less often	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Never	59.3%	179	56.7%	31	62.4%	47	57.8%	35	55.8%	38	65.3%	27	
(Don't know)	5.0%	15	5.8%	3	9.7%	7	0.0%	0	6.7%	5	0.0%	0	
(Varies)	0.5%	2	1.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Mean:		0.17		0.16		0.19		0.15		0.17		0.15	
Weighted base:		301		55		76		61		68		41	
Sample:		301		50		50		51		100		50	
Meanscore: [More :	= 1, Same	e = <b>0</b> ,	Less =	-1]									
QB Online grocery sho	pping AF	TER	lockdo	wn co	mpared	to DU	IRING I	ockdo	wn:				
More	15.5%	47	19.3%	11	5.2%	4	23.3%	14	20.0%	14	10.0%	4	
Same	66.3%	200	63.1%	35	74.3%	56	66.9%	41	63.0%	43	60.5%	25	
Less	12.4%	37	10.3%	6	10.8%	8	9.8%	6	7.8%	5	29.5%	12	
(Don't know / varies)	5.9%	18	7.3%	4	9.7%	7	0.0%	0	9.2%	6	0.0%	0	
Mean:		0.03		0.10		-0.06		0.14		0.13		-0.20	
Weighted base:		301		55		76		61		68		41	
Sample:		301		50		50		51		100		50	

by Zone (Filt Nulls & SFT) (Wtd) [F] Weighted:

### **Tower Hamlets Household Survey for Nexus Planning**

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July 2020

Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Meanscore: [More = 1, Same = 0, Less = -1]

#### QC Online grocery shopping AFTER lockdown compared to BEFORE lockdown:

More	13.2%	40	16.8%	9	12.0%	9	16.5%	10	10.8%	7	9.7%	4
Same	75.8%	228	63.4%	35	78.2%	59	79.2%	48	71.9%	49	89.5%	37
Less	5.4%	16	12.5%	7	0.0%	0	4.3%	3	9.6%	7	0.8%	0
(Don't know / varies)	5.5%	17	7.3%	4	9.7%	7	0.0%	0	7.7%	5	0.0%	0
Mean:		0.08		0.05		0.13		0.12		0.01		0.09
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

Weighted:

### Tower Hamlets Household Survey for Nexus Planning

Page 32 July 2020

Total Zone 1

Zone 6

Zone 7

Zone 8

Zone 9

We now have a few questions about where you go for non-food shopping. In answering these questions, the location may be a town centre, a retail park, a free-standing store, or it could be facilities such as the internet, TV shopping or catalogue. Again, please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

#### Q15 Where do you usually buy clothing or footwear goods?

Excl. Nulls & SFT

Zone 1	2.20/	7	5.20/	2	0.00/	0	0.60/	0	5.50/	4	0.00/	0
Asda, East Ferry Road, Isle of Dogs	2.3%	7	5.3%	3	0.0%	0	0.6%	0	5.5%	4	0.0%	0
Canary Wharf District Centre	2.0%	6	5.8%	3	2.0%	2	1.2%	1	0.9%	1	0.0%	0
Isle Of Dogs District Centre <b>Zone 6</b>	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bethnal Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Bethnal Green Halfords, Anchor House, Mile End Road, Bethnal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green <b>Zone 7</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bow District Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	40.9%	120	27.3%	14	40.0%	30	50.4%	29	47.3%	31	36.2%	15
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Dulwich	0.20/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	2.1%	1
Asda, Marshall Road, Leyton	0.3% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	1 0
Asda, Tollgate Road, Beckton		0				0						
Ashford Designer Village, Kimberley Walk, Ashford	0.8%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre Barking District Centre	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0 0	0.0% 0.0%	0

Weighted:		July 20											
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton District Centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beckton Retail Park, Alpine	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Way, Beckton	0.70/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	4.00/	2	
Beckton Triangle Retail Park, Claps Gate Lane,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	
Beckton													
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shoppping Centre, Bluewater Parkway, Dartford, Greenhithe	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boxpark, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Shoreditch	0.00/	0	0.00/		0.00/		0.00/	0	0.00/	0	0.00/	0	
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	4.6%	13	3.3%	2	9.5%	7	1.2%	1	5.9%	4	0.0%	0	
Chadwell Heath Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre	0.50/	1	2.10/	1	0.0%	0	0.60/	0	0.00/	0	0.00/	0	
Charlton District Centre Cheshunt Town Centre	0.5% 0.0%	1	2.1% 0.0%	1	0.0%	0	0.6% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Currys PC World, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills Retail Park, Leyton													
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dalston District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ham District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	
Eltham District Centre Essex Road, Islington	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Gate District Centre	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallions Reach Shopping Park, Beckton	2.8%	8	0.0%	0	0.7%	1	0.6%	0	4.2%	3	11.2%	5	
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hackney Central District Centre	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	
Homebase, Green Lanes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Finsbury Park / Haringey Homebase, High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Homebase, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Kidbrooke Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Bugsby's Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich Peninsula Ikea, Glover Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tottenham (Edmonton) Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Town Centre District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	
Intu Lakeside (Shopping Centre), West Thurrock	5.3%	15	10.4%	5	8.0%	6	0.0%	0	2.8%	2	5.5%	2	
Way, Grays John Lewis, Oxford Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marylebone Lakeside Retail Park, West	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	

Weighted:					tor	· Ne	exus I	Plai	ınıng			
	Total		Zone 1		Zone (	6	Zone	7	Zone	8	Zone	9
Thurrock Way, Grays												
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	1.0%	3	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	0.9%	3	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Leyton												
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Romford Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	0	1.6%	1
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel												
Sainsbury's Superstore, Claps Gate Lane, Beckton	1.0%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich												
Stratford Town Centre	1.4%	4	3.0%	2	0.7%	1	0.0%	0	1.5%	1	2.4%	1
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
West Ham District Centre	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	31.1%	91	32.6%	17	28.7%	21	35.6%	21	29.8%	20	29.5%	12
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	ıl	Zone	1	Zone	6	Zone	e <b>7</b>	Zone	8	Zone	9
Mean:		0.00		0.00		0.00		0.00		0.00		0.00
Weighted base: Sample:		292 289		52 48		75 48		58 48		66 96		41 49
Meanscore: [Numbe	er of time	es pe	r month	]								
Q16 How often do you m Not Internet / Abroad /			•		thing or	footv	vear to	(DI	ESTINA	TION	MENTIC	NED A
7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.4%	5	0.0%	0	2.9%	2	0.0%	0	1.5%	1	8.7%	3
One day a week	6.6%	13	5.3%	2	5.3%	3	2.7%	1	9.7%	5	10.2%	3
Every two weeks	12.6%	25	9.3%	3	13.1%		12.9%	5	9.4%	4	20.5%	6
Every three weeks	1.6%	3	6.7%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Monthly	22.7%	45		9	14.8%	8	36.2%	13	25.6%	12	11.9%	3
Once every two months	22.8%	46	0.0%	0	37.0%		16.9%	6	28.9%	13		7
Three-four times a year	14.3%	29		8	11.4%		10.2%	4	13.0%	6	16.3%	5
Twice a year	6.2%		11.7%	4	3.4%	2	12.2%	5	3.5%	2	1.2%	0
Once a year	1.3%	3	0.0%	0	3.4%	2	1.8%	1	0.4%	0	0.0%	0
Less often	1.9%	4	6.3%	2	0.0%	0	0.9%	0	2.6%	1	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.6%	15	13.1%	5	8.7%	5	6.1%	2	3.3%	2	8.0%	2
Mean:		1.00		0.65		1.01		0.64		1.00		1.85
Weighted base:		200		35		52		37		47		29
Sample:		209		33		37		30		74		35
Q17 How do you normall Not Internet / Abroad /	•		on't do at	Q15	<b>MENTIO</b> 21.5%	<b>DNED</b> 11		<b>5)?</b> 10	28.0%	13	24.9%	7
Car / van (as driver)	7.3%	15	0.9%	0	10.1%	5	1.8%	10	7.7%	4		5
Car / van (as passenger) Bus (including the busway or			11.7%	4	5.8%		42.4%		17.1%	8	6.9%	2
guided bus), minibus or coach	10.4%	33	11.770	4	3.670	3	42.470	10	17.170	0	0.970	۷
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.6%	13	8.6%	3	0.0%	0	8.4%	3	0.9%	0	23.2%	7
Taxi	0.4%	1	0.0%	0	1.0%	1	0.9%	0	0.0%	0	0.0%	0
Train	10.2%	20	5.3%	2	18.9%	10	0.0%	0	9.2%	4	15.1%	4
Bicycle	1.2%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0
Underground	8.4%	17	10.8%	4	4.9%	3	7.9%	3	8.8%	4	11.9%	3
Docklands Light Railway (DLR)	10.6%	21	12.8%	5	17.9%	9	0.0%	0	15.7%	7	0.0%	0
Mobility scooter / disability vehicle	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.9%	20	6.1%	2	15.1%	8	10.6%	4	12.6%	6	0.0%	0
Weighted base:		200		35		52		37		47		29
Sample:		200		33		37		30		74		35
Sample.		209		33		31		30		74		33

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	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Q18 When you usually g Not Internet / Abroad /	• • •	_		_	footwea	ır, do	you linl	c this	trip with	n ano	ther act	ivity?
Yes – FOOD shopping	4.6%	9	3.2%	1	2.0%	1	8.1%	3	4.2%	2	7.6%	2
Yes – other NON-FOOD shopping	6.5%	13	4.4%	2	9.3%	5	1.8%	1	10.1%	5	4.6%	1
Yes – visiting services such as banks and other financial institutions	0.7%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.2%	0
Yes – leisure activity	7.2%	14	2.3%	1	17.9%	9	4.5%	2	5.5%	3	0.0%	0
Yes – travelling to/from work	2.4%	5	0.0%	0	4.9%	3	0.0%	0	4.9%	2	0.0%	0
Yes – travelling to/from school/college/university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	19.7%	40	19.1%	7	13.4%	7	25.3%	9	19.6%	9	25.3%	7
Yes – visiting family/friends	2.9%	6	6.1%	2	3.4%	2	0.0%	0	3.5%	2	1.2%	0
Yes – visiting health service such as doctor, dentist, hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	55.1%	110	65.0%	23	48.3%	25	60.4%	22	51.2%	24	54.5%	16
(Don't know / varies)	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Weighted base:		200		35		52		37		47		29
Sample:		209		33		37		30		74		35

weighteu.					101	111	Aus I	IUI	8	1		
	Total		Zone 1	l	Zone 6	) )	Zone 7	,	Zone	8	Zone	9
Q19 Where do you usual Excl. Nulls & SFT	ly buy b	ooks	, CDs, D\	/Ds?								
Zone 1												
Asda, East Ferry Road, Isle of Dogs	2.6%	4	10.5%	3	2.9%	1	0.0%	0	0.5%	0	0.0%	0
Canary Wharf District Centre	4.7%	8	17.3%	5	1.4%	1	0.0%	0	4.9%	2	0.0%	0
Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b> Bethnal Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Currys PC World, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Bethnal Green Halfords, Anchor House, Mile End Road, Bethnal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lidl, Burdett Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse												
Limehouse District Centre Stepney Green District	0.0% 0.3%	0 1	0.0% 0.0%	0	0.0% 1.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Tesco Metro, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Bethnal Green  Zone 7												
Bow District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre  Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre Poplar High Street	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 9	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	13.6%	22	2.8%	1	8.0%	3	13.2%	5	23.2%	10	18.3%	4
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton Asda, Tollgate Road,	1.0% 0.1%	2	0.0% 0.0%	0	0.0% 0.0%	0	2.4% 0.0%	1	0.0% 0.5%	0	4.0% 0.0%	1 0
Beckton Ashford Designer Village,	0.0%	0				0	0.0%		0.0%		0.0%	0
Kimberley Walk, Ashford			0.0%	0	0.0%			0		0		
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre Beckton Retail Park, Alpine	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Way, Beckton	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U

Weighted:					for	Ne	exus P	'lar	nning				July 2020
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shoppping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromley-By-Bow District Centre Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	3.5%	6	1.1%	0	4.3%	2	4.8%	2	5.0%	2	0.0%	0	
Chadwell Heath Local Centre Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills Retail Park, Leyton Currys PC World, Old Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Southwark Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ham District Centre Eltham District Centre	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Essex Road, Islington	0.0% 0.5%	1	0.0% 0.0%	0	0.0%	0	0.0% 2.4%	1	0.0%	0	0.0%	0	
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallions Reach Shopping Park, Beckton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	
Gallows Corner Local Centre Gateway Retail Park, Claps Gate Lane, Beckton	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre Hackney Central District	0.0% 0.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.9%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	
Centre Homebase, Green Lanes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Finsbury Park / Haringey Homebase, High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Homebase, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Kidbrooke													
Homerton District Centre IKEA, Bugsby's Way,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Greenwich Peninsula Ikea, Glover Drive, Tottenham (Edmonton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Town Centre District	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	
Centre Intu Lakeside (Shopping Centre), West Thurrock	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Way, Grays John Lewis, Oxford Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leyton Mills Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

weighten:					101	1110	LAUS I	Liai	mmig			
	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Leyton												
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon												
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	ő	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Sainsbury's Superstore,	0.2%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel												
Sainsbury's Superstore, Claps Gate Lane, Beckton	1.5%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.5%	1	2.3%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	68.3%	112		19	74.8%	26	74.3%	26	59.4%	26	69.8%	15
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		164 173		29 29		35 26		35 30		44 65		21 23

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July 2020

Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Q20	Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?
	Excl. Nulls & SFT

Excl. Nulls & SFT	.,,			90					90, ,0		,, gc	
Zone 1				_								
Asda, East Ferry Road, Isle of Dogs	7.4%	15	17.6%	5	6.8%	4	0.0%	0	9.7%	5	2.9%	1
Canary Wharf District Centre	2.0%	4	4.7%	1	4.2%	2	0.0%	0	0.7%	0	0.0%	0
Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6 Bethnal Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Currys PC World, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Bethnal Green Halfords, Anchor House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End Road, Bethnal Green	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Lidl, Burdett Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Limehouse Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District	0.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bow District Centre	1.0%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Hackney Wick District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b> Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.8%	2	1.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Poplar High Street <b>Zone 9</b>	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre												
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	18.0%	37	4.7%	1	17.5%	10	15.6%	6	24.2%	13	26.5%	6
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area	0.00/		0.00/		0.004		0.004		0.004		0.004	
Allerin Berly Conden Centre	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	1.0%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.6%	1
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0
Beckton Retail Park, Alpine Way, Beckton	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U

Weighted:					for	Ne	exus P	lar	ınıng				July 2
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	3.9%	8	13.4%	4	0.0%	0	0.0%	0	5.4%	3	4.3%	1	
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shoppping Centre, Bluewater Parkway, Dartford, Greenhithe	0.6%	1	2.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bugsby Way, Greenwich Cambridge Heath District	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	
Centre Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	3.3%	7	8.9%	3	1.9%	1	0.0%	0	4.0%	2	3.6%	1	
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Charlton District Centre	0.8%	2	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	
Currys PC World, Leyton Mills Retail Park, Leyton Currys PC World, Old Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Southwark Curry's PC World, Stonelake	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Greenwich / Woolwich													
Dalston District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm, Eastern Avenue West, Romford East Greenwich District	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	
Centre	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Essex Road, Islington Fore Street, Enfield	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallions Reach Shopping Park, Beckton	1.9%	4	0.0%	0	0.9%	1	0.0%	0	4.8%	3	2.9%	1	
Gallows Corner Local Centre Gateway Retail Park, Claps Gate Lane, Beckton	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0	0.0% 0.0%	0	
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hackney Central District Centre	1.2%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homerton District Centre IKEA, Bugsby's Way, Greenwich Peninsula	0.0% 4.8%	0 10	0.0% 0.0%	0	0.0% 17.9%	0 10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Ikea, Glover Drive, Tottenham (Edmonton)	1.8%	4	0.0%	0	0.0%	0	8.3%	3	0.8%	0	0.0%	0	
Ikea, Heron Way, Lakeside	3.2%	6	9.8%	3	6.4%	4	0.0%	0	0.0%	0	0.0%	0	
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Town Centre District Centre	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	
Intu Lakeside (Shopping Centre), West Thurrock	2.1%	4	2.7%	1	4.2%	2	1.7%	1	0.8%	0	0.0%	0	
Way, Grays John Lewis, Oxford Street,	1.5%	3	5.2%	2	1.9%	1	0.8%	0	0.4%	0	0.0%	0	
Marylebone Lakeside Retail Park, West Thurrock Way, Graye	1.0%	2	5.2%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Thurrock Way, Grays Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	
Leyton Mills Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	LINE	exus	Plai	nning	•		
	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Leyton												
Leyton Town Centre	1.1%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Leytonstone District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	1.4%	3	0.0%	0	1.9%	1	0.0%	0	1.5%	1	4.3%	1
Sainsbury's Superstore,	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel	0.270	1	0.070	o	0.770	•	0.070	Ü	0.070	Ü	0.070	O
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	2.7%	5	5.2%	2	0.0%	0	1.7%	1	1.1%	1	10.8%	3
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	1.9%	4	0.0%	0	0.0%	0	5.7%	2	2.9%	2	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	1.1%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Internet / delivery	31.8%	65	11.0%	3	34.9%	19	37.9%	15	33.4%	18	37.4%	9
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		203 212		30 30		55 33		40 35		55 82		23 32

Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Q21	Where do you normally buy goods such as toys, games, bicycles and recreational goods?
	Excl. Nulls & SFT

Excl. Nulls & SFT	ally buy	good	s sucii a	is ioy	o, yanie	5, DIC	Jycies ai	iiu re	creation	ai go	ous:	
Zone 1												
Asda, East Ferry Road, Isle of Dogs	3.6%	7	4.7%	2	5.6%	2	0.0%	0	6.0%	3	0.0%	0
Canary Wharf District Centre	2.7%	5	4.0%	2	4.0%	2	3.5%	2	0.9%	0	0.0%	0
Isle Of Dogs District Centre Zone 6	1.8%	3	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0
Bethnal Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Currys PC World, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Bethnal Green Halfords, Anchor House, Mile End Road, Bethnal	2.3%	4	2.0%	1	0.0%	0	5.2%	2	3.2%	1	0.0%	0
Green Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bow District Centre	1.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre <b>Zone 8</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	18.6%	36	6.8%	3	15.7%	7	23.4%	10	22.5%	10	29.4%	6
Wickes, Manor Road, Canning Town Outside Survey Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					101	116	exus P	ıaı	ınıng				July 202
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	)	
Beckton Triangle Retail	2.6%	5	9.4%	4	0.0%	0	1.9%	1	1.2%	1	0.0%	0	
Park, Claps Gate Lane, Beckton													
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre Bluewater Shoppping	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Centre, Bluewater Parkway, Dartford,	0.070	O	0.070	U	0.070	U	0.070	U	0.070	U	0.070	O	
Greenhithe Boxpark, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Shoreditch Bromley-By-Bow District	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Centre Bugsby Way, Greenwich	0.8%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Chadwell Heath Local Centre Charlton District Centre	0.0%	0	0.0% 2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm, Eastern Avenue West, Romford Fact Greenwich District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Greenwich District Centre East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eltham District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallions Reach Shopping Park, Beckton	9.5%	18	6.2%	2	10.7%	5	0.8%	0	12.4%	5	25.9%	5	
Gallows Corner Local Centre Gateway Retail Park, Claps Gate Lane, Beckton	0.0% 1.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 5.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hackney Central District Centre Homebase, Green Lanes,	0.0%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	
Finsbury Park / Haringey Homebase, High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Homebase, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Kidbrooke Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, Tottenham (Edmonton)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Purley Way, Croydon Ilford Town Centre District	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Centre Intu Lakeside (Shopping Centre), West Thurrock	3.5%	7	4.0%	2	10.0%	4	0.0%	0	0.0%	0	3.2%	1	
Way, Grays John Lewis, Oxford Street,	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	
Marylebone Lakeside Retail Park, West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thurrock Way, Grays Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre	1.1%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leyton Mills Retail Park,	1.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	

Weighted:					101	1 116	caus I	Liai	mmg			
	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Leyton												
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Stratford-upon-Avon												
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Sainsbury's Superstore,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.070	U
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	5.6%	1
Surrey Quays District Centre	3.1%	6	11.4%	5	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	1.8%	3	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	39.2%	75	40.2%	16	30.8%	14	43.9%	19	45.5%	20	32.0%	7
(Don't know / varies / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó
remember) (Don't do this type of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shopping)												
Weighted base: Sample:		193 169		40 31		45 26		44 33		43 56		21 23

**Total** 

Zone 1

Zone 7

Zone 8

Zone 9

Zone 6

Q22 Where do you normally buy chemist goods (including health and beauty products)? Excl. Nulls & SFT Zone 1 Asda, East Ferry Road, Isle 4.5% 13 14.7% 7.7% 0.0% 0 0.3% 0 0.0% 0 of Dogs Canary Wharf District 9.5% 27 37.5% 18 4.1% 3 1.1% 1 8.6% 6 0.0% 0 Centre Isle Of Dogs District Centre 3.6% 10 18.0% 0.0% 0 0.0% 0 2.9% 2 0.0% 0 Zone 6 Bethnal Green District 3.4% 10 0.0% 0 12.8% 9 0.6% 0 0.0% 0 0.0% 0 Centre Currys PC World, Mile End 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 Road, Bethnal Green Halfords, Anchor House, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Mile End Road, Bethnal Green Lidl, Burdett Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Limehouse Limehouse District Centre 1.0% 3 0.0% 0 4.1% 0.0% 0 0.0% 0 0.0% 0 3 Stepney Green District 3.1% 9 0.0% 0 8.5% 0.6% 0 3.6% 2 0.0% 0 Centre Tesco Metro, Bethnal Green 0.2% 0.0% 0.7% 0.0% 0 0.0% 0.0% 0 Road, Bethnal Green Zone 7 Bow District Centre 12.3% 35 0.0% 0 9.3% 35.8% 22 10.5% 0.0% 0 Hackney Wick District 0.7% 2 0.0% 0 0.0% 0 3.3% 2 0.0% 0 0.0% 0 Centre Screwfix, Maverton Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bow Victoria Park Local Centre 0.3% 0.0% 0 0.0% 1.4% 0.0% 0 0.0% 0 1 0 1 Zone 8 Aberfeldy Street, Poplar 0.4% 0.0% 0 0.0% 0 0.0% 0 1.5% 0.0% 0 Chrisp Street District Centre 5.9% 17 0.0% 0 4.6% 3 0.0% 0 20.6% 13 0.0% 0 Co-op, Mile End Road, Bow 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.3% 0 0 Devons Road, Bow 0.5% 2 0.0% 0 0.0% 0 0.0% 0 2.3% 2 0.0% 0 Mile End District Centre 0.8% 0.0% 0.0% 0.0% 0 3.3% 2 0 0 0.0% 0 Poplar High Street 4.5% 0.0% 0 9.3% 0.0% 0 9.2% 6 0.0% 0 13 7 Zone 9 Abbey Road, Stratford 0.4% 0.0% 0 0.0% 0.0% 0 0.0% 2.9% Canning Town District 9 0 0.0% 0 0.0% 21.9% 9 3.1% 0.0% 0 0.0% 0 Centre Morrisons, Silvertown Way, 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 1 Canning Town Westfield Stratford City, 15.6% 45 9.5% 5 16.3% 12 25.1% 15 14.6% 10 9.1% 4 Montfichet Road, London Wickes, Manor Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Canning Town **Outside Survey Area** 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Aldgate District Centre 0 Alleyn Park Garden Centre, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 West Dulwich Asda, Marshall Road, Leyton 0.0% 0 0.0% 0.0% 0 0.0% 4.2% 0.6% 0 0 2 Asda, Tollgate Road, 0.6% 2 0.0% 0 0.0% 0 0.0% 0 0.3% 0 3.7% 2 Beckton Ashford Designer Village, 0 0 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% Kimberley Walk, Ashford B&Q, Gateway Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Claps Gate Lane, Beckton B&Q, Leyton Mills Retail 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, Leyton B&Q, Millennium Leisure 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0 Park, Bugsby's Way, Greenwich B&Q, Old Kent Road, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Southwark B&Q, Springfield Drive, 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Ilford Bakers Arms District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 **Barking District Centre** 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Basildon Town Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Beckton District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Beckton Retail Park, Alpine 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Way, Beckton

Total  Beckton Triangle Retail 0.4%	1	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
	1											
Park, Claps Gate Lane,		0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Beckton Bexleyheath Town Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre 0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shoppping 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Bluewater Parkway, Dartford, Greenhithe												
Boxpark, Bethnal Green 0.0% Road, Shoreditch	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromley-By-Bow District 1.8% Centre	5	0.0%	0	0.0%	0	0.0%	0	7.8%	5	0.0%	0	
Bugsby Way, Greenwich 0.0% Cambridge Heath District 0.0% Centre	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	
Camden District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End 1.1%	3	0.7%	0	3.1%	2	0.0%	0	0.8%	1	0.0%	0	
Chadwell Heath Local 0.0% Centre	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Charlton District Centre 0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	
Cheshunt Town Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Leyton 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills Retail Park, Leyton Currys PC World, Old Kent 0.0% Road, Southwark	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Curry's PC World, Stonelake 0.0% Retail Park, Greenwich /	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woolwich Dalston District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dartford Town Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm, Eastern Avenue 0.0% West, Romford	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Greenwich District 0.0% Centre	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ham District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eltham District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Essex Road, Islington 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fore Street, Enfield 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Gate District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallions Reach Shopping 3.9% Park, Beckton	11	5.2%	2	0.0%	0	0.0%	0	0.3%	0	20.8%	8	
Gallows Corner Local Centre 0.0% Gateway Retail Park, Claps 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gate Lane, Beckton Green Street District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hackney Central District 2.6%	7	0.0%	0	0.0%	0	12.3%	7	0.0%	0	0.0%	0	
Centre Homebase, Green Lanes, 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Finsbury Park / Haringey Homebase, High Road, 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Homebase, Kidbrooke Park  0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Kidbrooke Homerton District Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Bugsby's Way, 0.0% Greenwich Peninsula	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Glover Drive, 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tottenham (Edmonton) Ikea, Heron Way, Lakeside 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Purley Way, Croydon 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Town Centre District 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Intu Lakeside (Shopping 1.2% Centre), West Thurrock	3	1.7%	1	0.0%	0	3.8%	2	0.6%	0	0.0%	0	
Way, Grays John Lewis, Oxford Street, 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marylebone Lakeside Retail Park, West 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thurrock Way, Grays Lee Green District Centre 0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lee Green District Centre 0.0% Lewisham District Centre 0.2%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leyton Mills Retail Park, 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

weighted:					101	1110	Aus I	lai	mmg			
	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Leyton												
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon												
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel												
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	1.2%	3	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.9%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.5%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	3.4%	10	0.0%	0	1.4%	1	1.4%	1	0.0%	0	19.5%	8
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	1.9%	5	0.0%	0	0.0%	0	3.8%	2	2.4%	2	3.7%	2
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	0.9%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	7.5%	22	9.5%	5	3.1%	2	7.7%	5	10.0%	7	8.9%	4
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		288 281		48 44		74 47		60 48		66 94		41 48

Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Zone 1 Asda, East Ferry Road, Isle of Dogs	0.4%	1	0.7%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0
Canary Wharf District Centre	3.5%	9	9.5%	4	3.7%	3	1.2%	1	2.9%	2	0.0%	0
Isle Of Dogs District Centre	0.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6 Bethnal Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Currys PC World, Mile End	19.0%	51	12.7%	6	30.3%	23	17.5%	10	21.5%	12	2.3%	1
Road, Bethnal Green Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	1.0%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7 Bow District Centre	0.9%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Hackney Wick District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Screwfix, Maverton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bow Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Aberfeldy Street, Poplar	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.7%	0	0.0% 0.0%	0	0.0% 0.4%	0	0.0% 0.0%	0
Chrisp Street District Centre Co-op, Mile End Road, Bow	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.4%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street <b>Zone 9</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	7.0%	19	1.7%	1	5.3%	4	4.1%	2	13.5%	7	11.9%	4
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton Asda, Tollgate Road,	0.3% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	1.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
Beckton Ashford Designer Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimberley Walk, Ashford B&O, Gateway Retail Park,	0.6%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Claps Gate Lane, Beckton B&Q, Leyton Mills Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Leyton												
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre Barking District Centre Basildon Town Centre	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%											

Weighted:					for	Ne	exus P	lar	nning				July 2
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	5.6%	15	7.5%	3	7.3%	5	4.0%	2	4.4%	2	3.7%	1	
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shoppping Centre, Bluewater Parkway, Dartford, Greenhithe	0.5%	1	1.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bugsby Way, Greenwich Cambridge Heath District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	1.1%	3	3.4%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Charlton District Centre	0.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt Town Centre Currys PC World, Leyton	0.0% 1.6%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.8%	0 1	0.0% 0.0%	0	0.0% 8.8%	0 3	
Mills Retail Park, Leyton Currys PC World, Old Kent	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	
Road, Southwark Curry's PC World, Stonelake	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park, Greenwich / Woolwich	0.60/	2	0.00/	0	0.00/	0	2.00/	2	0.00/	0	0.00/	0	
Dalston District Centre Dartford Town Centre	0.6% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	2.9% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fore Street, Enfield Forest Gate District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gallions Reach Shopping Park, Beckton	3.7%	10	5.9%	3	0.0%	0	0.0%	0	4.5%	2	13.3%	5	
Gallows Corner Local Centre Gateway Retail Park, Claps Gate Lane, Beckton	0.0% 2.3%	0 6	0.0% 0.0%	0	0.0% 4.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 7.3%	0 3	
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hackney Central District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homerton District Centre IKEA, Bugsby's Way, Greenwich Peninsula	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Ikea, Glover Drive, Tottenham (Edmonton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Town Centre District Centre Intu Lakeside (Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre), West Thurrock Way, Grays	0.070	U	0.070	J	0.070	J	0.070	U	0.070	J	0.070	V	
John Lewis, Oxford Street, Marylebone	1.6%	4	6.9%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre Leyton Mills Retail Park,	0.0% 1.5%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 7.0%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	

weightea:					101	LITT	LAUS I	Liai	mmg	•		
	Tota	1	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Leyton												
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon												
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Stratford Town Centre	1.1%	3	0.0%	0	1.3%	1	0.0%	0	1.3%	1	3.2%	1
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	1.1%	3	0.0%	0	1.7%	1	2.9%	2	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	44.3%	118	44.0%	20	38.7%	29	51.8%	29		24	44.8%	16
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		267 257		46 41		75 48		57 46		54 81		36 41

	Total		Zone 1		Zone 6	5	Zone	7	Zone	8	Zone	9
Q24 Where do you norm  Excl. Nulls & SFT	ally buy	DIY c	or gardeni	ing (	goods?							
Zone 1												
Asda, East Ferry Road, Isle	1.5%	3	8.7%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0
of Dogs Canary Wharf District	2.0%	5	4.3%	2	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Centre Centre	2.0%	3	4.370	2	0.0%	U	0.0%	U	3.0%	3	0.0%	U
Isle Of Dogs District Centre	1.4%	3	8.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6 Bethnal Green District Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road,	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Limehouse	2.00	_	0.001	_	11.70	_	0.007	^	0.001	^	0.001	_
Limehouse District Centre Stepney Green District	2.8% 2.2%	6 5	0.0% 0.0%	0	11.7% 9.0%	6 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Centre	2.270	J	0.070	Ü	2.070	5	0.070	Ü	0.070	Ü	0.070	
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b> Bow District Centre	3.3%	8	0.0%	0	0.0%	0	12.2%	6	2.7%	1	0.0%	0
Hackney Wick District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Screwfix, Maverton Road,	1.3%	3	0.0%	0	2.3%	1	3.3%	2	0.0%	0	0.0%	0
Bow Victoria Park Local Centre <b>Zone 8</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow Mile End District Centre	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poplar High Street	0.2%	2	0.0%	0	0.9%	0	0.0%	0	4.0%	2	0.0%	0
Zone 9	0.570	-	0.070		0.070	Ü	0.070	Ü		-	0.070	Ü
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	2.9%	7	6.8%	2	0.9%	1	0.0%	0	2.6%	1		2
Wickes, Manor Road, Canning Town	4.1%	9	0.0%	0	0.0%	0	0.0%	0	9.3%	5	13.5%	4
Outside Survey Area Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton Asda, Tollgate Road,	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.4%	0	0.0% 0.0%	0
Beckton Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	15.8%	36	19.3%	7	15.5%	8	9.2%	5	18.6%	10	18.2%	6
B&Q, Leyton Mills Retail Park, Leyton	16.6%	38	0.0%	0	2.3%	1	49.4%	25	9.7%	5	19.5%	6
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	5.7%	13	16.9%	6	0.0%	0	0.0%	0	9.9%	5	5.0%	2
B&Q, Old Kent Road, Southwark	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre Beckton District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Beckton Bistrict Centre Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for	Ne	exus P	lar	nning				 July
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	5.1%	12	16.7%	6	5.6%	3	0.0%	0	2.7%	1	3.1%	1	
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre Bluewater Shoppping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bugsby Way, Greenwich Cambridge Heath District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chadwell Heath Local Centre Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt Town Centre	0.6% 0.0%	1	2.2% 0.0%	1	0.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dartford Town Centre Dunelm, Eastern Avenue West Permford	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
West, Romford East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Essex Road, Islington Fore Street, Enfield	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallions Reach Shopping Park, Beckton	0.4%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Gallows Corner Local Centre Gateway Retail Park, Claps Gate Lane, Beckton	0.0% 1.4%	0	0.0% 0.9%	0	0.0% 4.5%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre Hackney Central District	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Centre Homebase, Green Lanes,	0.4%	0	0.0%	0	0.0%	0	1.7% 0.0%	0	0.0%	0	0.0%	0	
Finsbury Park / Haringey Homebase, High Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Homebase, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Kidbrooke Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Bugsby's Way, Greenwich Peninsula Ikea, Glover Drive,	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.6% 0.0%	0	0.0%	0	
Tottenham (Edmonton) Ikea, Heron Way, Lakeside	1.5%	3	0.0%	0	0.0% 6.2%	3	0.0%	0	0.0%	0	0.0%	0	
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, Oxford Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre Leyton Mills Retail Park,	0.0% 2.2%	0 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 7.8%	0 4	0.0% 1.2%	0	0.0% 1.0%	0	

Weighted:					101	rine	exus 1	Plai	mmg	•		
	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Leyton												
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Dagenham	1.0%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel	0.0%	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.0%	U
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	2.3%	5	0.0%	0	6.2%	3	0.0%	0	0.4%	0	4.6%	2
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	1.0%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre Wickes, Blackheath Road,	0.3% 0.0%	1 0	1.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Greenwich Wickes, Hertford Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	19.2%	44	11.1%	4	30.1%	17	6.7%	3	24.6%	13	20.7%	7
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		227 223		36 35		55 34		50 42		53 75		33 37

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Q25 Where do you norma Excl. Nulls & SFT	ally buy fu	urnit	ure, carpe	ets a	and floor	cove	erings?					
Zone 1												
Asda, East Ferry Road, Isle of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf District	0.9%	2	1.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Centre Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b> Bethnal Green District	2.1%	4	2.5%	1	3.2%	1	4.3%	2	0.0%	0	0.0%	C
Centre Currys PC World, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Road, Bethnal Green Halfords, Anchor House,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Mile End Road, Bethnal	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	·
Green Lidl, Burdett Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Limehouse												
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bow District Centre	4.0%	7	0.0%	0	7.5%	3	6.1%	2	4.1%	2	0.0%	0
Hackney Wick District Centre	0.9%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	0.00/		0.00/		0.00/	0	0.00/		0.00/		0.00/	
Aberfeldy Street, Poplar Chrisp Street District Centre	0.0% 0.3%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.5%	0	0.0% 0.0%	0
Co-op, Mile End Road, Bow	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.2%	0	1.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	2.0%	4	0.0%	0	6.3%	2	0.0%	0	2.5%	1	0.0%	0
<b>Zone 9</b> Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District	2.1%	4	4.9%	2	1.3%	1	1.8%	1	0.0%	0	3.8%	1
Centre Morrisons, Silvertown Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town Westfield Stratford City,	2.5%	4	9.4%	3	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Montfichet Road, London Wickes, Manor Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Asda, Marshall Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Asda, Tollgate Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Beckton Ashford Designer Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimberley Walk, Ashford B&Q, Gateway Retail Park,	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	C
Claps Gate Lane, Beckton B&Q, Leyton Mills Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Leyton B&Q, Millennium Leisure	1.8%	3	4.9%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2
Park, Bugsby's Way, Greenwich			,	_					,		27.7,7	
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Bakers Arms District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	(
Barking District Centre		U	0.070	U	0.070	U	0.070	U	0.5/0	U		
2		0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre Basildon Town Centre Beckton District Centre	0.2% 1.3%	0 2	1.0% 3.5%	0 1	0.0% 3.2%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

Weighted:					tor	N	exus P	lai	nnıng			Jul	ly 2020
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	21.2%	38	21.7%	7	26.1%	10	14.6%	6	22.7%	9	20.6%	5	
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shoppping Centre, Bluewater Parkway, Dartford, Greenhithe	0.7%	1	2.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bugsby Way, Greenwich Cambridge Heath District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	0.7%	1	2.5%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Chadwell Heath Local Centre	0.9%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	
Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshunt Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
East Ham District Centre Eltham District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fore Street, Enfield	0.9%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallions Reach Shopping Park, Beckton	1.8%	3	0.0%	0	1.3%	1	0.0%	0	5.7%	2	1.3%	0	
Gallows Corner Local Centre Gateway Retail Park, Claps Gate Lane, Beckton	0.4% 1.5%	1	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 1.8%	0	1.0% 1.0%	0	1.3% 3.9%	0	
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre Hackney Central District	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0	
Centre Homebase, Green Lanes,	0.2%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
Finsbury Park / Haringey Homebase, High Road,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Homebase, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Kidbrooke Homerton District Centre			0.0%	0	0.0%	0	5.9%		0.0%	0	0.0%	0	
IKEA, Bugsby's Way,	1.3% 2.2%	2 4	0.0%	0	8.6%	3	0.0%	2 0	1.0%	0	0.0%	0	
Greenwich Peninsula Ikea, Glover Drive, Tottenham (Edmonton)	4.5%	8	0.0%	0	0.0%	0	13.0%	5	3.3%	1	6.5%	2	
Ikea, Heron Way, Lakeside	2.4%	4	0.0%	0	3.2%	1	4.3%	2	2.2%	1	1.3%	0	
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ilford Town Centre District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Intu Lakeside (Shopping Centre), West Thurrock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Way, Grays John Lewis, Oxford Street,	1.6%	3	4.9%	2	2.6%	1	0.0%	0	0.5%	0	0.0%	0	
Marylebone Lakeside Retail Park, West Thurrock Way, Grays	1.3%	2	4.9%	2	1.3%	1	0.0%	0	0.5%	0	0.0%	0	
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leyton Mills Retail Park,	2.6%	5	0.0%	0	0.0%	0	11.9%	5	0.0%	0	0.0%	0	

Weighted:					101	LINE	exus	riai	nning	•		
	Tota	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Leyton												
Leyton Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath / Mile End Road, Whitechapel												
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	1.2%	2	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	31.3%	56	28.3%	9	28.5%	11	19.9%	8	42.8%	18	37.7%	10
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		178 178		32 28		40 27		38 28		42 62		26 33

Weighted:

### Tower Hamlets Household Survey for Nexus Planning

Page 58
July 2020

Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Continuing to think about non-food shopping online before, during and after the covid lockdown... Meanscore: [Number of times per week]

LOCK4 BEFOR	E the Covid lockdown	how often were	you doing no	on-food shopping	online?
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1.6%	5	2.9%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	3
0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
4.2%	12	2.9%	2	5.8%	4	4.3%	3	2.8%	2	4.8%	2
10.5%	32	10.7%	6	14.3%	11	12.5%	8	7.1%	5	5.7%	2
16.9%	51	16.5%	9	20.5%	16	13.1%	8	18.0%	12	15.1%	6
2.3%	7	4.3%	2	4.5%	3	1.1%	1	0.6%	0	0.0%	0
19.8%	59	12.8%	7	15.1%	11	25.0%	15	20.8%	14	28.2%	12
8.9%	27	9.8%	5	10.5%	8	7.5%	5	7.6%	5	8.8%	4
6.4%	19	8.2%	5	6.7%	5	3.8%	2	10.7%	7	0.0%	0
2.8%	8	2.9%	2	2.7%	2	3.8%	2	3.5%	2	0.0%	0
2.0%	6	0.6%	0	4.5%	3	0.0%	0	3.4%	2	0.0%	0
1.6%	5	1.2%	1	0.0%	0	5.1%	3	1.5%	1	0.0%	0
17.4%	52	19.4%	11	10.0%	8	14.7%	9	18.9%	13	29.8%	12
3.3%	10	3.9%	2	3.3%	2	4.8%	3	3.5%	2	0.0%	0
2.4%	7	4.0%	2	2.0%	2	4.3%	3	1.4%	1	0.0%	0
	0.52		0.58		0.50		0.43		0.35		0.87
	301		55		76		61		68		41
	301		50		50		51		100		50
	0.1% 4.2% 10.5% 16.9% 2.3% 19.8% 8.9% 6.4% 2.8% 2.0% 1.6% 17.4% 3.3%	0.1% 0 4.2% 12 10.5% 32 16.9% 51 2.3% 7 19.8% 59 8.9% 27 6.4% 19 2.8% 8 2.0% 6 1.6% 5 17.4% 52 3.3% 10 2.4% 7  0.52 301	0.1%         0         0.0%           4.2%         12         2.9%           10.5%         32         10.7%           16.9%         51         16.5%           2.3%         7         4.3%           19.8%         59         12.8%           8.9%         27         9.8%           6.4%         19         8.2%           2.8%         8         2.9%           2.0%         6         0.6%           1.6%         5         1.2%           17.4%         52         19.4%           3.3%         10         3.9%           2.4%         7         4.0%           0.52         301	0.1%         0         0.0%         0           4.2%         12         2.9%         2           10.5%         32         10.7%         6           16.9%         51         16.5%         9           2.3%         7         4.3%         2           19.8%         59         12.8%         7           8.9%         27         9.8%         5           6.4%         19         8.2%         5           2.8%         8         2.9%         2           2.0%         6         0.6%         0           1.6%         5         1.2%         1           17.4%         52         19.4%         1           3.3%         10         3.9%         2           2.4%         7         4.0%         2           0.52         0.58           301         55	0.1%         0         0.0%         0         0.0%           4.2%         12         2.9%         2         5.8%           10.5%         32         10.7%         6         14.3%           16.9%         51         16.5%         9         20.5%           2.3%         7         4.3%         2         4.5%           19.8%         59         12.8%         7         15.1%           8.9%         27         9.8%         5         10.5%           6.4%         19         8.2%         5         6.7%           2.8%         8         2.9%         2         2.7%           2.0%         6         0.6%         0         4.5%           1.6%         5         1.2%         1         0.0%           17.4%         52         19.4%         11         10.0%           3.3%         10         3.9%         2         3.3%           2.4%         7         4.0%         2         2.0%           0.52         0.58           301         55	0.1%         0         0.0%         0         0.0%         0           4.2%         12         2.9%         2         5.8%         4           10.5%         32         10.7%         6         14.3%         11           16.9%         51         16.5%         9         20.5%         16           2.3%         7         4.3%         2         4.5%         3           19.8%         59         12.8%         7         15.1%         11           8.9%         27         9.8%         5         10.5%         8           6.4%         19         8.2%         5         6.7%         5           2.8%         8         2.9%         2         2.7%         2           2.0%         6         0.6%         0         4.5%         3           1.6%         5         1.2%         1         0.0%         0           17.4%         52         19.4%         11         10.0%         8           3.3%         10         3.9%         2         3.3%         2           2.4%         7         4.0%         2         2.0%         2           0.52	0.1%         0         0.0%         0         0.0%         0         0.0%           4.2%         12         2.9%         2         5.8%         4         4.3%           10.5%         32         10.7%         6         14.3%         11         12.5%           16.9%         51         16.5%         9         20.5%         16         13.1%           2.3%         7         4.3%         2         4.5%         3         1.1%           19.8%         59         12.8%         7         15.1%         11         25.0%           8.9%         27         9.8%         5         10.5%         8         7.5%           6.4%         19         8.2%         5         6.7%         5         3.8%           2.8%         8         2.9%         2         2.7%         2         3.8%           2.0%         6         0.6%         0         4.5%         3         0.0%           1.6%         5         1.2%         1         0.0%         0         5.1%           17.4%         52         19.4%         11         10.0%         8         14.7%           3.3%         10 <td>0.1%         0         0.0%         0         0.0%         0         0.0%         0           4.2%         12         2.9%         2         5.8%         4         4.3%         3           10.5%         32         10.7%         6         14.3%         11         12.5%         8           16.9%         51         16.5%         9         20.5%         16         13.1%         8           2.3%         7         4.3%         2         4.5%         3         1.1%         1           19.8%         59         12.8%         7         15.1%         11         25.0%         15           8.9%         27         9.8%         5         10.5%         8         7.5%         5           6.4%         19         8.2%         5         6.7%         5         3.8%         2           2.8%         8         2.9%         2         2.7%         2         3.8%         2           2.0%         6         0.6%         0         4.5%         3         0.0%         0           1.6%         5         1.2%         1         0.0%         0         5.1%         3</td> <td>0.1%         0         0.0%         0         0.0%         0         0.0%         0         0.3%           4.2%         12         2.9%         2         5.8%         4         4.3%         3         2.8%           10.5%         32         10.7%         6         14.3%         11         12.5%         8         7.1%           16.9%         51         16.5%         9         20.5%         16         13.1%         8         18.0%           2.3%         7         4.3%         2         4.5%         3         1.1%         1         0.6%           19.8%         59         12.8%         7         15.1%         11         25.0%         15         20.8%           8.9%         27         9.8%         5         10.5%         8         7.5%         5         7.6%           6.4%         19         8.2%         5         6.7%         5         3.8%         2         10.7%           2.8%         8         2.9%         2         2.7%         2         3.8%         2         3.5%           2.0%         6         0.6%         0         4.5%         3         0.0%         0</td> <td>0.1%         0         0.0%         0         0.0%         0         0.3%         0           4.2%         12         2.9%         2         5.8%         4         4.3%         3         2.8%         2           10.5%         32         10.7%         6         14.3%         11         12.5%         8         7.1%         5           16.9%         51         16.5%         9         20.5%         16         13.1%         8         18.0%         12           2.3%         7         4.3%         2         4.5%         3         1.1%         1         0.6%         0           19.8%         59         12.8%         7         15.1%         11         25.0%         15         20.8%         14           8.9%         27         9.8%         5         10.5%         8         7.5%         5         7.6%         5           6.4%         19         8.2%         5         6.7%         5         3.8%         2         10.7%         7           2.8%         8         2.9%         2         2.7%         2         3.8%         2         3.5%         2           2.0%         <t< td=""><td>0.1%         0         0.0%         0         0.0%         0         0.3%         0         0.0%           4.2%         12         2.9%         2         5.8%         4         4.3%         3         2.8%         2         4.8%           10.5%         32         10.7%         6         14.3%         11         12.5%         8         7.1%         5         5.7%           16.9%         51         16.5%         9         20.5%         16         13.1%         8         18.0%         12         15.1%           2.3%         7         4.3%         2         4.5%         3         1.1%         1         0.6%         0         0.0%           19.8%         59         12.8%         7         15.1%         11         25.0%         15         20.8%         14         28.2%           8.9%         27         9.8%         5         10.5%         8         7.5%         5         7.6%         5         8.8%           6.4%         19         8.2%         5         6.7%         5         3.8%         2         10.7%         7         0.0%           2.8%         8         2.9%         2<!--</td--></td></t<></td>	0.1%         0         0.0%         0         0.0%         0         0.0%         0           4.2%         12         2.9%         2         5.8%         4         4.3%         3           10.5%         32         10.7%         6         14.3%         11         12.5%         8           16.9%         51         16.5%         9         20.5%         16         13.1%         8           2.3%         7         4.3%         2         4.5%         3         1.1%         1           19.8%         59         12.8%         7         15.1%         11         25.0%         15           8.9%         27         9.8%         5         10.5%         8         7.5%         5           6.4%         19         8.2%         5         6.7%         5         3.8%         2           2.8%         8         2.9%         2         2.7%         2         3.8%         2           2.0%         6         0.6%         0         4.5%         3         0.0%         0           1.6%         5         1.2%         1         0.0%         0         5.1%         3	0.1%         0         0.0%         0         0.0%         0         0.0%         0         0.3%           4.2%         12         2.9%         2         5.8%         4         4.3%         3         2.8%           10.5%         32         10.7%         6         14.3%         11         12.5%         8         7.1%           16.9%         51         16.5%         9         20.5%         16         13.1%         8         18.0%           2.3%         7         4.3%         2         4.5%         3         1.1%         1         0.6%           19.8%         59         12.8%         7         15.1%         11         25.0%         15         20.8%           8.9%         27         9.8%         5         10.5%         8         7.5%         5         7.6%           6.4%         19         8.2%         5         6.7%         5         3.8%         2         10.7%           2.8%         8         2.9%         2         2.7%         2         3.8%         2         3.5%           2.0%         6         0.6%         0         4.5%         3         0.0%         0	0.1%         0         0.0%         0         0.0%         0         0.3%         0           4.2%         12         2.9%         2         5.8%         4         4.3%         3         2.8%         2           10.5%         32         10.7%         6         14.3%         11         12.5%         8         7.1%         5           16.9%         51         16.5%         9         20.5%         16         13.1%         8         18.0%         12           2.3%         7         4.3%         2         4.5%         3         1.1%         1         0.6%         0           19.8%         59         12.8%         7         15.1%         11         25.0%         15         20.8%         14           8.9%         27         9.8%         5         10.5%         8         7.5%         5         7.6%         5           6.4%         19         8.2%         5         6.7%         5         3.8%         2         10.7%         7           2.8%         8         2.9%         2         2.7%         2         3.8%         2         3.5%         2           2.0% <t< td=""><td>0.1%         0         0.0%         0         0.0%         0         0.3%         0         0.0%           4.2%         12         2.9%         2         5.8%         4         4.3%         3         2.8%         2         4.8%           10.5%         32         10.7%         6         14.3%         11         12.5%         8         7.1%         5         5.7%           16.9%         51         16.5%         9         20.5%         16         13.1%         8         18.0%         12         15.1%           2.3%         7         4.3%         2         4.5%         3         1.1%         1         0.6%         0         0.0%           19.8%         59         12.8%         7         15.1%         11         25.0%         15         20.8%         14         28.2%           8.9%         27         9.8%         5         10.5%         8         7.5%         5         7.6%         5         8.8%           6.4%         19         8.2%         5         6.7%         5         3.8%         2         10.7%         7         0.0%           2.8%         8         2.9%         2<!--</td--></td></t<>	0.1%         0         0.0%         0         0.0%         0         0.3%         0         0.0%           4.2%         12         2.9%         2         5.8%         4         4.3%         3         2.8%         2         4.8%           10.5%         32         10.7%         6         14.3%         11         12.5%         8         7.1%         5         5.7%           16.9%         51         16.5%         9         20.5%         16         13.1%         8         18.0%         12         15.1%           2.3%         7         4.3%         2         4.5%         3         1.1%         1         0.6%         0         0.0%           19.8%         59         12.8%         7         15.1%         11         25.0%         15         20.8%         14         28.2%           8.9%         27         9.8%         5         10.5%         8         7.5%         5         7.6%         5         8.8%           6.4%         19         8.2%         5         6.7%         5         3.8%         2         10.7%         7         0.0%           2.8%         8         2.9%         2 </td

Meanscore: [Number of times per week]

#### LOCK5 DURING the Covid lockdown how often have you been doing non-food shopping online?

7 days a week	2.3%	7	6.8%	4	0.0%	0	0.0%	0	0.0%	0	7.5%	3
4-6 days a week	1.9%	6	2.9%	2	5.2%	4	0.0%	0	0.3%	0	0.0%	0
2-3 days a week	9.5%	29	1.2%	1	17.5%	13	7.5%	5	5.1%	3	15.8%	7
One day a week	13.4%	40	13.1%	7	4.7%	4	16.2%	10	20.1%	14	14.2%	6
Every two weeks	12.3%	37	17.7%	10	16.4%	12	9.9%	6	8.9%	6	7.1%	3
Every three weeks	2.4%	7	3.4%	2	0.0%	0	7.5%	5	0.0%	0	2.0%	1
Monthly	13.1%	39	7.2%	4	15.0%	11	13.9%	8	15.1%	10	12.6%	5
Once every two months	8.1%	24	2.0%	1	11.5%	9	4.3%	3	10.9%	7	11.1%	5
Three-four times a year	3.8%	11	8.6%	5	3.3%	2	0.0%	0	6.0%	4	0.0%	0
Twice a year	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	1.5%	4	0.6%	0	1.7%	1	3.9%	2	0.8%	1	0.0%	0
Never	26.4%	79	27.5%	15	23.4%	18	22.8%	14	30.6%	21	28.7%	12
(Don't know)	3.5%	10	7.9%	4	0.7%	1	8.6%	5	0.6%	0	0.0%	0
(Varies)	1.8%	5	1.2%	1	0.7%	1	5.4%	3	1.1%	1	0.8%	0
Mean:		0.79		1.00		0.90		0.55		0.46		1.17
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

Meanscore: [More = 1, Same = 0, Less = -1]

#### QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:

More	34.4%	104	32.8%	18	44.0%	33	29.4%	18	30.0%	20	33.8%	14
Same	38.1%	115	41.5%	23	22.3%	17	35.4%	22	44.9%	30	55.7%	23
Less	19.6%	59	13.8%	8	27.8%	21	21.2%	13	19.7%	13	9.7%	4
(Don't know / varies)	7.9%	24	11.9%	7	6.0%	5	14.0%	9	5.5%	4	0.8%	0
Mean:		0.16		0.22		0.17		0.10		0.11		0.24
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

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### **Tower Hamlets Household Survey** for Nexus Planning

	Tota	l	Zone	1	Zone	e 6	Zone	7	Zone	e <b>8</b>	Zone	9		
Meanscore: [Numb	er of time	es pei	r weekl											
LOCK6 AFTER the lock		-	_	ow of	en do y	ou th	ink you	will b	e doing	ı non-f	ood sh	opping	online?	
		-	2.9%		0.0%	0	0.0%	0	0.0%	0	7.5%	3		
7 days a week 4-6 days a week	1.6% 0.8%	5 2	2.9%	2 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0		
2-3 days a week	3.4%	10	2.9%	2	0.7%	0	7.0%	4	3.5%	2	4.8%	2		
-	9.3%	28	9.7%	5	7.2%	5	3.8%	2	12.7%	9	14.9%	6		
One day a week Every two weeks	17.7%	53	14.3%	8	27.4%	21	15.8%	10	15.3%	10	11.2%	5		
•	1.9%	6	1.2%	1	5.2%	4	0.0%	0	0.6%	0	2.0%	1		
Every three weeks Monthly	17.7%	53	17.1%	9	14.1%	11	22.7%	14	18.1%	12	17.3%	7		
Once every two months	7.2%	22	7.2%	4	12.2%	9	1.9%	1	9.7%	7	1.6%	1		
Three-four times a year	4.4%	13	7.2%	4	5.0%	4	0.0%	0	4.9%	3	5.6%	2		
•	1.5%	4	0.0%	0	1.3%	1	3.8%	2	1.5%	1	0.0%	0		
Twice a year	1.9%	6	0.6%	0	4.5%	3	0.0%	0	2.8%	2	0.0%	0		
Once a year Less often	1.5%	5	0.6%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0		
Never	17.9%	54	17.1%	9	8.0%	6	18.5%	11	20.7%	14	31.4%	13		
(Don't know)	9.9%	30	14.3%	8	8.5%	6	15.6%	10	6.5%	4	31.4%	2		
,	3.4%	10		1	5.8%	4	3.7%	2	3.4%	2	0.0%	0		
(Varies)  Mean:	3.470	0.56	2.3%	0.78	3.670	0.37	3.770	0.45	3.470	0.42	0.0%	0.95		
Weighted base: Sample:		301 301		55 50		76 50		61 51		68 100		41 50		
Meanscore: [More = 1, Same = 0, Less = -1]														
QE Non-food shopping	g online A	AFTER	R lockde	own c	ompare	ed to D	URING	lockd	own:					
More	14.6%	44	13.2%	7	26.5%	20	9.0%	5	15.9%	11	0.8%	0		
Same	49.2%	148	48.6%	27	36.9%	28	50.4%	31	55.9%	38	59.8%	25		
Less	22.1%	67	21.6%	12	21.5%	16	19.7%	12	17.7%	12	34.9%	14		
(Don't know / varies)	14.0%	42	16.6%	9	15.0%	11	21.0%	13	10.5%	7	4.5%	2		
Mean:		-0.09		-0.10		0.06		-0.14		-0.02		-0.36		
Weighted base: Sample:		301 301		55 50		76 50		61 51		68 100		41 50		
Meanscore: [More	= 1, Same	e = 0,	Less =	-1]										
QF Non-food shopping	g online A	AFTER	R lockde	own c	ompare	ed to B	EFORE	locko	lown:					
More	15.0%	45	19.7%	11	12.0%	9	7.7%	5	20.3%	14	16.5%	7		
Same	56.4%	170		28	50.3%		58.2%	36	58.2%		69.0%	28		
Less	12.5%	38	10.0%	5	18.6%	14	13.1%	8	8.1%	5	10.9%	4		
(Don't know / varies)	16.1%		19.5%	11	19.0%		21.0%	13	13.4%	9	3.7%	2		
Mean:		0.03	-,,,,,	0.12	-,,,,,	-0.08		-0.07		0.14		0.06		
Weighted base:		301		55		76		61		68		41		
Sample:		301		50		50		51		100		50		
Q26 Which of the follow	ing form	s of s	hoppin	g do y	ou carı	ry out	? [MR/P	R]						
Internet	49.3%	148	42.2%	23	52.0%	39	55.8%	34	53.4%	36	37.3%	15		
Portable internet shopping (through mobile phone)	58.5%		57.0%		57.1%		60.7%	37	60.6%	41		23		
TV Shopping	3.8%	11	1.5%	1	2.3%	2	4.8%	3	6.6%	4	3.2%	1		
(None of these)	16.1%	48	20.0%	11	8.7%	7	15.2%	9	19.2%	13	20.3%	8		

61 51

41

50

68

100

Weighted base: Sample:

301

301

55 50

76

50

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Zone 6 Zone 7 **Total** Zone 1 Zone 8 Zone 9 Q27 Which goods or services do you currently purchase via Internet or TV shopping? [MR] Those who mentioned a form of shopping at Q26 0.6% Baby items 3.6% 2 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Banking / finance 0.0% 0.0% 0 34.1% 29.4% 30.6% 39.9% 37.6% 32.8% **Books** 86 13 21 21 21 11 CDs, DVDs, Vinyl (physical 18.8% 48 8.7% 4 15.6% 11 28.5% 15 18.9% 10 23.7% 8 products) Clothes / shoes 58.7% 148 42.1% 19 73.9% 51 53.4% 28 58.4% 32 57.8% 19 Computer / printer 2.5% 6 7.2% 3 0.0% 0 3.2% 2.5% 0.0% 0 accessories Console / PC games 0.9% 0.0% 3.6% 1.8% 0.0% 0 Cosmetics / health / beauty / 29 5 13.5% 9 11.4% 10.3% 9.3% 5 13.9% 8 7.9% 3 chemist goods Craft / hobby items 2.2% 0.7% 0.7% 0.0% 3.9% 2 7.9% 3 (including stationary) DIY / hardware goods 12.7% 32 11.0% 21.0% 15 3 9% 13.0% 11.0% Domestic electrical 20.4% 52 12.8% 6 17.0% 12 28.8% 15 28.4% 16 10.9% 4 appliances (white goods) Downloadable content (e.g. 6.0% 15 4.9% 2 1.5% 16.5% 9 3.5% 4.6% 2 2 music / movies / tv / games / apps) 32.9% Food / groceries 25.7% 65 8.7% 31.4% 17 31.3% 15.6% 5 Furniture / soft furnishings / 7 4 14.8% 37 15.9% 5.8% 22.4% 12. 18.4% 10 14.6% floor coverings / carpets Garden items 3.9% 10 0.7% 0 7.7% 2.6% 3.5% 2 3.0% Gifts 6.9% 17 4.3% 2 6.8% 5 11.2% 6 4.0% 2 8.6% 3 Holiday and / or Travel / 0 0 0.8% 2 0.7% 0.7% 1.3% 0.9% 1 0.0% 1 1 **Event Tickets** Insurance 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Jewellery 2.9% 1.8% 5.1% 0.0% 0 1.0% 0 7 4 5.1% 3 1 Mobile phone accessories 2.2% 6 7.2% 3 0.0% 0 4.8% 3 0.0% 0 0.0% 0 Musical instruments / 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 accessories 0 8 4.5% 2 0.0% Pet food / products 5.2% 13 3.6% 2 12.1% 1.5% 1 Small electrical items (e.g. 26.8% 68 11.1% 5 34.6% 24 36.4% 19 26.1% 14 17.0% 6 kettles / toasters / hairdryers etc) Small household goods 12.7% 32. 14.2% 6 8.7% 6 7.6% 4 14.6% 8 24.2% 8 Sports goods 9.0% 23 5.6% 2 11.4% 8 11.2% 3.6% 2 13.6% 4 16.9% 43 13.9% 6 13.0% 26.2% 14 18.7% 10 11.5% 4 Tovs TVs, Hi-Fi's, computers 31.5% 22.4% 57 13.4% 20.7% 14 25.5% 18.6% 6 16 14 6 Vehicle parts 0.8% 2 0.0% 0 0.0% 0 0.0% 0 3.8% 2 0.0% 0 Vehicles 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know) 10.0% 25 26.1% 11 1.5% 12.4% 6 10.3% 2.1% 1 6 1

253

225

69

40

44

37

52

40

55

74

33

34

Weighted base:

Sample:

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Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

### Q28 Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]

<b>shopping? [MR]</b> <i>Those who mentioned a</i>	ı form of s	shoppii	ng at Q26	5		-						
Baby items	0.9%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Banking / finance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Books	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, Vinyl (physical	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
products)	0.070	Ü	0.070		0.070		0.070		0.070		0.070	Ü
Clothes / shoes	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Computer / printer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
accessories												
Console / PC games	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosmetics / health / beauty /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
chemist goods												
Craft / hobby items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(including stationary)												
DIY / hardware goods	0.7%	2	0.0%	0	0.7%	1	0.0%	0	2.5%	1	0.0%	0
Domestic electrical	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
appliances (white goods)												
Downloadable content (e.g.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
music / movies / tv /												
games / apps)												
Food / groceries	3.6%	9	0.0%	0	10.6%	7	0.0%	0	3.1%	2	0.0%	0
Furniture / soft furnishings /	2.5%	6	3.6%	2	6.4%	4	0.0%	0	0.4%	0	0.0%	0
floor coverings / carpets												
Garden items	0.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Gifts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holiday and / or Travel /	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Event Tickets												
Insurance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone accessories	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / accessories	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Pet food / products	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small electrical items (e.g.	0.9%	2	3.6%	2	0.7%	1	0.0%	0	0.4%	0	0.0%	0
kettles / toasters /												
hairdryers etc)												
Small household goods	1.4%	4	0.0%	0	5.0%	3	0.0%	0	0.4%	0	0.0%	0
Sports goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
TVs, Hi-Fi's, computers	0.9%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle parts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles	0.6%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	28	0.7%	0	12.5%	9	18.5%	10	12.2%	7	8.1%	3
(Nothing new / same goods as I currently am)	76.7%	194	82.9%	36	63.3%	44	77.1%	40	79.6%	44	90.9%	30
Weighted base:		253		44		69		52		55		33
Sample:		225		37		40		40		74		34
*												

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	Tota	l	Zone 1		Zone	6	Zone	7	Zone	8	Zone	9
X28 Any internet purcha Those who mentioned a				ed):	[MR]							
Baby items	1.5%	opp 4	3.6%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Banking / finance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Books	34.1%	86	29.4%	13	30.6%	21	39.9%	21	37.6%	21	32.8%	11
CDs, DVDs, Vinyl (physical	18.8%	48	8.7%	4	15.6%	11	28.5%	15	18.9%	10	23.7%	8
products)	50.00/	1.40	10 10/	10	72.00/		50.40/	20	50.20/	22	57.00/	10
Clothes / shoes	58.9% 2.5%	149 6	42.1% 7.2%	19 3	73.9% 0.0%	51 0	53.4% 3.2%	28 2	59.2% 2.5%	32 1	57.8% 0.0%	19 0
Computer / printer accessories												
Console / PC games	1.3%	3	3.6%	2 5	1.8%	1 9	0.0%	0 5	0.9%	1 8	0.0%	0
Cosmetics / health / beauty / chemist goods	11.4%	29	10.3%	3	13.5%	9	9.3%	3	13.9%	0	7.9%	3
Craft / hobby items	2.2%	6	0.7%	0	0.7%	1	0.0%	0	3.9%	2	7.9%	3
(including stationary) DIY / hardware goods	12.9%	33	11.0%	5	21.8%	15	3.9%	2	13.0%	7	11.0%	4
Domestic electrical	20.4%	52	12.8%	6	17.0%	12	28.8%	15	28.4%	16	10.9%	4
appliances (white goods)	201170		12.070	Ü	17.070		20.070		201170		10.570	
Downloadable content (e.g. music / movies / tv /	6.0%	15	4.9%	2	1.5%	1	16.5%	9	3.5%	2	4.6%	2
games / apps)	20.20/		0.70		10.10	20	22 001		24.404	4.0	4 = -0.	_
Food / groceries	29.3%	74 44	8.7%	4	42.1% 12.2%	29 8	32.9%	17 12	34.4%	19 10	15.6%	5 5
Furniture / soft furnishings / floor coverings / carpets	17.3%	44	19.5%	9	12.2%	0	22.4%	12	18.8%	10	14.6%	3
Garden items	4.3%	11	0.7%	0	9.1%	6	2.6%	1	3.5%	2	3.0%	1
Gifts	6.9%	17	4.3%	2	6.8%	5	11.2%	6	4.0%	2	8.6%	3
Holiday and / or Travel / Event Tickets	0.9%	2	0.7%	0	0.7%	1	1.3%	1	1.3%	1	0.0%	0
Insurance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	2.9%	7	1.8%	1	5.1%	4	0.0%	0	5.1%	3	1.0%	0
Mobile phone accessories	2.2%	6	7.2%	3	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Musical instruments / accessories	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Pet food / products	5.3%	13	4.3%	2	12.1%	8	4.5%	2	1.5%	1	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	27.5%	69	14.7%	6	34.6%	24	36.4%	19	26.5%	15	17.0%	6
Small household goods	14.2%	36	14.2%	6	13.7%	9	7.6%	4	15.0%	8	24.2%	8
Sports goods	9.0%	23	5.6%	2	11.4%	8	11.2%	6	3.6%	2	13.6%	4
Toys	17.0%	43	13.9%	6	13.0%	9	26.2%	14	18.7%	10	12.5%	4
TVs, Hi-Fi's, computers	23.3%	59	18.3%	8	20.7%	14	31.5%	16	25.5%	14	18.6%	6
Vehicle parts	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Vehicles	0.6%	2	3.6% 0.0%	2	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other	0.0%	U	0.0%		0.0%		0.0%	U	0.0%	U	0.0%	U
Weighted base: Sample:		253 225		44 37		69 40		52 40		55 74		33 34
Q29 For your last Interne	et or TV		, how did		ı receive		goods?			, .		
Those who mentioned a				•		-						
Collection at store	7.5%	19	3.7%	2	8.6%	6	9.3%	5	9.1%	5	5.0%	2
Home delivery	90.1%	228			89.6%	62		42		50		31
Delivery to place of work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	6	0.7%	0	1.8%	1	8.8%	5	0.0%	0	0.0%	0
Weighted base: Sample:		253 225		44 37		69 40		52 40		55 74		33 34
Q30 Which click and col		did y			ur order		?					
Collection at click and												
Please write in full address details of the click and collect hub:	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		0		0		0		0		0		0
Sample:		0		0		0		0		0		0

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Zone 6 Zone 7 Zone 8 Total Zone 1 Zone 9

I would now like to ask you some questions about your views on certain Neighbourhood Centres as a place for shopping, leisure down.

y of the	follov	ving Ce	ntres	? [MR/P	R]						
2.5%	8	3.4%	2	3.3%	2	1.1%	1	0.3%	0	5.6%	2
9.8%	29	14.1%	8	7.9%	6	2.2%	1	19.7%	13	2.0%	1
19.0%	57	14.2%	8	16.0%	12	13.5%	8	42.9%	29	0.0%	0
4.3%	13	3.4%	2	3.3%	2	0.0%	0	12.3%	8	0.8%	0
44.0%	133	50.7%	28	49.9%	38	19.0%	12	65.8%	45	25.6%	11
48.5%	146	49.3%	27	37.8%	29	69.7%	43	29.2%	20	67.5%	28
	301		55		76		61		68		41
	301		50		50		51		100		50
		sit the r	nost?	[PR]							
1.9%	3	0.0%	0	0.0%	0	3.7%	1	0.4%	0	14.8%	2
5.9%	9	6.8%	2	5.3%	2	0.0%	0	8.2%	4	6.3%	1
14.8%	23	0.0%	0	14.5%	7	33.6%	6	20.5%	10	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
77.4%	120	93.2%	26	80.2%	38	62.8%	12	70.9%	34	78.9%	11
	155 158		28 29		28		19		48 72		13 14
er of tim	es pei	month	1								
			-	AT 022	12						
•		MENTI	JNED	AI QJZ	.) :						
6.0%	9	0.0%	0	7.3%	3	0.0%	0	12.1%	6	0.0%	0
											0
											2
											2
											1
					_						1
							-				2
7.1% 6.8%	11 10	2.3% 5.2%	1	14.5% 8.3%	7 4	5.5% 5.5%	1 1	2.1% 0.0%	0	11.3% 30.8%	2 4
1 7%	3	5.7%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0
4.1%	6	5.7%	2	5.3%	2	12.3%	2	0.0%	0	0.0%	0
	3.95		1.95		3.32		0.62		7.41		1.14
	155 158		28 29		47 28		19 15		48 72		13 14
	y of the 2.5% 9.8% 19.0% 4.3% 44.0% 48.5%  res do y centre a 1.9% 5.9% 14.8% 0.0% 77.4%  ref of tim sit (CEI) centre a 6.0% 11.3% 15.7% 13.5% 16.6% 5.4% 11.8% 7.1% 6.8% 1.7%	y of the follow 2.5% 8 9.8% 29 19.0% 57 4.3% 13 44.0% 133 48.5% 146  301 301 res do you viscentre at Q31 1.9% 3 5.9% 9 14.8% 23 0.0% 0 77.4% 120 155 158 er of times per sit (CENTRE centre at Q31 6.0% 9 11.3% 18 15.7% 24 13.5% 21 16.6% 26 5.4% 8 11.8% 18 7.1% 11 6.8% 10 1.7% 3 4.1% 6 3.95 155	y of the following Ce 2.5% 8 3.4% 9.8% 29 14.1% 19.0% 57 14.2% 4.3% 13 3.4% 44.0% 133 50.7% 48.5% 146 49.3%  res do you visit the recentre at Q31 1.9% 3 0.0% 5.9% 9 6.8% 14.8% 23 0.0% 0.0% 0 0.0% 77.4% 120 93.2% 155 158  r of times per month sit (CENTRE MENTIC centre at Q31 6.0% 9 0.0% 11.3% 18 2.9% 15.7% 24 17.1% 13.5% 21 34.7% 16.6% 26 4.5% 5.4% 8 2.3% 11.8% 18 19.7% 7.1% 11 2.3% 6.8% 10 5.2% 1.7% 3 5.7% 4.1% 6 5.7% 3.95 155	y of the following Centres:  2.5% 8 3.4% 2  9.8% 29 14.1% 8  19.0% 57 14.2% 8  4.3% 13 3.4% 2  44.0% 133 50.7% 28  48.5% 146 49.3% 27  301 55 301 50  res do you visit the most?  centre at Q31  1.9% 3 0.0% 0  5.9% 9 6.8% 2  14.8% 23 0.0% 0  0.0% 0 0.0% 0  77.4% 120 93.2% 26 155 28 158 29  or of times per month]  sit (CENTRE MENTIONED centre at Q31  6.0% 9 0.0% 0  11.3% 18 2.9% 1 15.7% 24 17.1% 5 13.5% 21 34.7% 10 16.6% 26 4.5% 1 5.4% 8 2.3% 1 11.8% 18 19.7% 5 7.1% 11 2.3% 1 6.8% 10 5.2% 1  1.7% 3 5.7% 2 4.1% 6 5.7% 2 3.95 1.95 155 28	y of the following Centres? [MR/P]  2.5% 8 3.4% 2 3.3%  9.8% 29 14.1% 8 7.9%  19.0% 57 14.2% 8 16.0%  4.3% 13 3.4% 2 3.3%  44.0% 133 50.7% 28 49.9%  48.5% 146 49.3% 27 37.8%  301 55 301 50  res do you visit the most? [PR]  centre at Q31  1.9% 3 0.0% 0 0.0%  5.9% 9 6.8% 2 5.3%  14.8% 23 0.0% 0 14.5%  0.0% 0 0.0% 0 0.0%  77.4% 120 93.2% 26 80.2%  155 28 158 29  or of times per month]  sit (CENTRE MENTIONED AT Q32 centre at Q31  6.0% 9 0.0% 0 7.3% 11.3% 18 2.9% 1 2.7% 15.7% 24 17.1% 5 7.5% 13.5% 21 34.7% 10 12.6% 16.6% 26 4.5% 1 24.3% 5.4% 8 2.3% 1 4.3% 11.8% 18 19.7% 5 13.2% 7.1% 11 2.3% 1 14.5% 6.8% 10 5.2% 1 8.3%  1.7% 3 5.7% 2 0.0% 4.1% 6 5.7% 2 5.3% 3.95 1.95 155 28	y of the following Centres? [MR/PR]  2.5% 8 3.4% 2 3.3% 2  9.8% 29 14.1% 8 7.9% 6  19.0% 57 14.2% 8 16.0% 12  4.3% 13 3.4% 2 3.3% 2  44.0% 133 50.7% 28 49.9% 38  48.5% 146 49.3% 27 37.8% 29  301 55 76 301 50 50  res do you visit the most? [PR]  centre at Q31  1.9% 3 0.0% 0 0.0% 0  5.9% 9 6.8% 2 5.3% 2  14.8% 23 0.0% 0 14.5% 7  0.0% 0 0.0% 0 0.0% 0  77.4% 120 93.2% 26 80.2% 38  155 28 47 158 29 28  or of times per month]  sit (CENTRE MENTIONED AT Q32)?  centre at Q31  6.0% 9 0.0% 0 7.3% 3 11.3% 18 2.9% 1 2.7% 1 15.7% 24 17.1% 5 7.5% 4 13.5% 21 34.7% 10 12.6% 6 16.6% 26 4.5% 1 24.3% 11 5.4% 8 2.3% 1 4.3% 2 11.8% 18 19.7% 5 13.2% 6 7.1% 11 2.3% 1 14.5% 7 6.8% 10 5.2% 1 8.3% 4  1.7% 3 5.7% 2 0.0% 0 4.1% 6 5.7% 2 5.3% 2 3.95 1.95 3.32  155 28 47	y of the following Centres? [MR/PR]  2.5% 8 3.4% 2 3.3% 2 1.1%  9.8% 29 14.1% 8 7.9% 6 2.2%  19.0% 57 14.2% 8 16.0% 12 13.5%  4.3% 13 3.4% 2 3.3% 2 0.0%  44.0% 133 50.7% 28 49.9% 38 19.0%  48.5% 146 49.3% 27 37.8% 29 69.7%  301 55 76 301 50 50  res do you visit the most? [PR]  centre at Q31  1.9% 3 0.0% 0 0.0% 0 3.7%  5.9% 9 6.8% 2 5.3% 2 0.0%  14.8% 23 0.0% 0 14.5% 7 33.6%  0.0% 0 0.0% 0 0.0% 0 0.0%  77.4% 120 93.2% 26 80.2% 38 62.8%  155 28 47 158 29 28  er of times per month]  sit (CENTRE MENTIONED AT Q32)?  centre at Q31  6.0% 9 0.0% 0 7.3% 3 0.0%  11.3% 18 2.9% 1 2.7% 1 0.0%  15.7% 24 17.1% 5 7.5% 4 0.0%  13.5% 21 34.7% 10 12.6% 6 0.0%  15.5% 24 17.1% 5 7.5% 4 0.0%  13.5% 21 34.7% 10 12.6% 6 0.0%  16.6% 26 4.5% 1 24.3% 11 35.9%  5.4% 8 2.3% 1 4.3% 2 12.3%  11.8% 18 19.7% 5 13.2% 6 23.1%  7.1% 11 2.3% 1 14.5% 7 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  1.7% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 0.0% 0 5.5%  4.1% 3 5.7% 2 5.3% 2 12.3%	y of the following Centres? [MR/PR]  2.5% 8 3.4% 2 3.3% 2 1.1% 1  9.8% 29 14.1% 8 7.9% 6 2.2% 1  19.0% 57 14.2% 8 16.0% 12 13.5% 8  4.3% 13 3.4% 2 3.3% 2 0.0% 0  44.0% 133 50.7% 28 49.9% 38 19.0% 12  48.5% 146 49.3% 27 37.8% 29 69.7% 43  301 55 76 61 301 50 50 50 51  res do you visit the most? [PR]  centre at Q31  1.9% 3 0.0% 0 0.0% 0 3.7% 1  5.9% 9 6.8% 2 5.3% 2 0.0% 0  14.8% 23 0.0% 0 14.5% 7 33.6% 6  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0  77.4% 120 93.2% 26 80.2% 38 62.8% 12  155 28 47 19  sit (CENTRE MENTIONED AT Q32)?  centre at Q31  6.0% 9 0.0% 0 7.3% 3 0.0% 0 015.7% 24 17.1% 5 7.5% 4 0.0% 0	1.   1.   1.   1.   1.   1.   1.   1.	y of the following Centres? 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### Tower Hamlets Household Survey for Nexus Planning Page 64 July 2020

Sample: 158 29 28 15 72  Q35 What do you like most about (CENTRE MENTIONED AT Q32)?  Those who mentioned a centre at Q31  Choice and range of shops 24.1% 37 29.5% 8 19.8% 9 21.3% 4 24.0% 12 31.8% Close to home 17.8% 28 5.7% 2 17.4% 8 9.0% 2 33.6% 16 0.0% Good market 15.1% 23 24.2% 7 15.3% 7 34.2% 6 5.8% 3 2.5% Choice of leisure facilities 5.1% 8 0.0% 0 11.8% 6 0.0% 0 0.9% 0 14.8% (restaurants, pubs etc)  Strength of supermarket 1.9% 3 8.5% 2 1.1% 1 0.0% 0 0.0% 0 0.0% 14.8% (restaurants, pubs etc)  Strength of supermarket 1.9% 2 7.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Not too busy 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Can get good quality fresh 0.9% 1 0.0% 0 0.0% 0 1.8% 0 2.3% 1 0.0% produce there  Nice atmosphere 0.9% 1 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% Familiar / know where 0.7% 1 0.0% 0 2.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% everything is  Environmental quality of 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% centre  Close to school 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1% Weighted base: 155 28 47 19 48	Those who mentioned a centre at Q31  Car / van (as driver) 27.7% 43 32.8% 9 19.7% 9 46.2% 9 20.4% 10 45.6% Car / van (as passenger) 6.7% 10 5.7% 2 14.7% 7 3.6% 1 1.3% 1 5.0% Bus (including the busway or guided bus), minibus or coach Motorcycle, scooter or 0.0% 41 46.8% 13 29.3% 14 28.9% 5 4.7% 2 46.9% Walk 30.4% 47 2.3% 1 35.2% 17 0.0% 0 61.3% 30 2.5% Walk 30.4% 47 2.3% 1 35.2% 17 0.0% 0 61.3% 30 2.5% Taxi 0.3% 1 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 10 0.0%		Tota	1	Zone	1	Zone	6	Zone	7	Zone	8	Zone	9
Car / van (as passenger) 6.7% 10 5.7% 2 14.7% 7 3.6% 1 1.3% 1 5.0% Bus (including the busway or 26.3% 41 46.8% 13 29.3% 14 28.9% 5 4.7% 2 46.9% guided bus), minibus or coach Motorcycle, scooter or 0.0% 0 0.0% 1 2.3% 30 2.5% Taxi 0 0.3% 1 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 1 0.0% 1 0.0% 0 0.	Car / van (as passenger) 6.7% 10 5.7% 2 14.7% 7 3.6% 1 1.3% 1 5.0% Bus (including the busway or 26.3% 41 46.8% 13 29.3% 14 28.9% 5 4.7% 2 46.9% guided bus), minibus or coach Motorcycle, scooter or 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 1 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 1 0.0% 0 0.0% 1 0.0% 1 0.0% 0 0.0% 1 0.0% 1 0.0% 0 0.0% 0 0.0% 1 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 1 0.0% 1 0.0% 1 0.0% 1 0.0% 1 0.0% 1 0.0% 0 0.0% 1 0			•	NTRE MI	ENTI	ONED A	Г Q32	2)?					
Car / van (as passenger) 6.7% 10 5.7% 2 14.7% 7 3.6% 1 1.3% 1 5.0% Bus (including the busway or guided bus), minibus or coach Motorcycle, scooter or coach Motorcycle, scooter or 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Motorcycle, scooter or 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 1 0.0% 0 0.0% 1 0.0% 1 0.0% 1 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1	Car / van (as passenger) 6.7% 10 5.7% 2 14.7% 7 3.6% 1 1.3% 1 5.0% Bus (including the busway or galacided bus), minibus or coach Motorcycle, scooter or 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 10 0.0%	Car / van (as driver)	27.7%	43	32.8%	9	19.7%	9	46.2%	9	20.4%	10	45.6%	
Bus (including the busway or guided bus), minibus or coach Motorcycle, scooter or guided bus), minibus or coach Motorcycle, scooter or moped Malk \$ 30.4\% 47 & 2.3\% & 1 & 35.2\% & 17 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Mark \$ 30.4\% 47 & 2.3\% & 1 & 35.2\% & 17 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Train \$ 0.1\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 1.5\% & 2 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 2.0\% & 1 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 3.0\% & 1 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 4.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 4.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 4.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 5.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 5.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 6.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 6.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 6.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 6.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 6.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 7.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 8.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 9.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 9.0\% & 0 & 0.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 9.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 9.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 9.0\% & 0 & 0.0\% & 0 & 0.0\% \\ Diagram 9.0\% & 0 & 0.0\%	Bus (including the busway or gided bus), minibus or coach Motorcycle, scooter or guided bus), minibus or coach Motorcycle, scooter o	. ,		10		2		7						
Motorcycle, scooter or moped moped moped moped moped walk         0.0%	Motorcycle, scooter or moped moped moped moped moped walk         0.0%	guided bus), minibus or	26.3%	41	46.8%	13	29.3%	14	28.9%	5	4.7%	2	46.9%	
Faxi	Taxi	Motorcycle, scooter or	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Frain 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.4% 0 0.4% 0 0.0% Sicycle 1.5% 2 0.0% 0 0.0% 0 0.0% 0 12.3% 2 0.0% 0 0.0	Frain 0.19% 0 0.09% 0 0.09% 0 0.09% 0 0.09% 0 0.49% 0 0.09% 13 iscycle 1.59% 2 0.09% 0 0.09% 0 0.09% 0 12.39% 2 0.09% 0 0.09%	Walk	30.4%	47	2.3%	1	35.2%	17	0.0%	0	61.3%	30	2.5%	
Bicycle 1.5% 2 0.0% 0 0.0% 0 12.3% 2 0.0% 0	Bicycle 1.5% 2 0.0% 0 0.0% 0 12.3% 2 0.0% 0	Гахі	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	
Underground	Underground	Ггаіп	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	
Docklands Light Railway   2.1%   3   6.8%   2   0.0%   0   0.0%   0   2.9%   1   0.0%   (DLR)	Docklands Light Railway   2.1%   3   6.8%   2   0.0%   0   0.0%   0   2.9%   1   0.0%   O(DLR)	Bicycle	1.5%	2	0.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	
(DLR)    Mobility scooter   disability   0.0%   0   0.0	(DLR)    Mobility scooter   disability   0.0%   0   0.0	Inderground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Vehicle   Other   O.0%   O.0	Vehicle   Other   O.0%   O.0	-	2.1%	3	6.8%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	
Don't know / varies   4.9%   8   5.7%   2   0.0%   0   9.0%   2   9.0%   4   0.0%	Don't know / varies   4.9%   8   5.7%   2   0.0%   0   9.0%   2   9.0%   4   0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Neighted base:   155   28   47   19   48   34   37   38   39   28   15   72   335   34   34   37   39.5%   8   19.8%   9   21.3%   4   24.0%   12   31.8%   37   29.5%   8   19.8%   9   21.3%   4   24.0%   12   31.8%   38   39.0%   2   33.6%   16   0.0%   38   39.0%   2   33.6%   16   0.0%   38   39.0%   3   38.5%   3   34.2%   6   5.8%   3   2.5%   38   39.0%   3   38.5%   3   34.2%   6   5.8%   3   3.5%   3   34.2%   6   5.8%   3   3.5%   3   34.2%   34.2%   6   5.8%   3   3.5%   3   38.5%   2   1.1%   3   0.0%   0   0.	Neighted base:   155   28   47   19   48   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372   15   372	Other	0.0,0	-		-	0.0%	0	0.0%	-	0.0%	-	0.0%	
Parample: 158 29 28 15 72  Those who mentioned a centre at Q31  Choice and range of shops 24.1% 37 29.5% 8 19.8% 9 21.3% 4 24.0% 12 31.8% Close to home 17.8% 28 5.7% 2 17.4% 8 9.0% 2 33.6% 16 0.0% Choice of leisure facilities 5.1% 8 0.0% 0 11.8% 6 0.0% 0 0.9% 0 14.8% (restaurants, pubs etc)  Grength of supermarket 1.9% 3 8.5% 2 1.1% 1 0.0% 0 0.0% 0 0.0% 14.8% (restaurants)  Close to work 1.4% 2 7.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1.0% 2 5.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Close to work 1 0.0% 0 0.0%	Parample: 158 29 28 15 72 15 72 15 72 15 72 15 72 15 75 75 75 75 75 75 75 75 75 75 75 75 75	Don't know / varies)	4.9%	8	5.7%	2	0.0%	0	9.0%	2	9.0%	4	0.0%	
Those who mentioned a centre at Q31  Those of blook of 0.0%  Those of blook of 0.0%  Those of blook of 0.0%  Those of services 0.5%  Those of services 0.5%  Those of services 0.5%  Those of services 0.5%  Those of 0.0%  Those of services 0.5%  Those of 0.0%  Those of 0.0%	Those who mentioned a centre at Q31  Those of blook of 5.8% a 5.7% a 1.1.4% a 1.0.0% o 0.0%	Veighted hase:		155		28		47		19		48		
### Choice and range of shops     24.1%   37   29.5%   8   19.8%   9   21.3%   4   24.0%   12   31.8%	## Part	C												
Close to home 17.8% 28 5.7% 2 17.4% 8 9.0% 2 33.6% 16 0.0% Good market 15.1% 23 24.2% 7 15.3% 7 34.2% 6 5.8% 3 2.5% Choice of leisure facilities (restaurants, pubs etc)  Strength of supermarket 1.9% 3 8.5% 2 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% Provision  Close to work 1.4% 2 7.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of get good quality fresh produce there  Nice atmosphere 0.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Produce there  Size atmosphere 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Campiliar / know where 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% (hairdressers, banks etc)	Close to home 17.8% 28 5.7% 2 17.4% 8 9.0% 2 33.6% 16 0.0% Good market 15.1% 23 24.2% 7 15.3% 7 34.2% 6 5.8% 3 2.5% Choice of leisure facilities 5.1% 8 0.0% 0 11.8% 6 0.0% 0 0.9% 0 14.8% (restaurants, pubs etc)  Strength of supermarket 1.9% 3 8.5% 2 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% Provision  Close to work 1.4% 2 7.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of general graphs of the provision or the provision			~	20.5%	0	10.80/	0	21 20/	4	24.004	12	21 90/	
Good market 15.1% 23 24.2% 7 15.3% 7 34.2% 6 5.8% 3 2.5% Choice of leisure facilities (restaurants, pubs etc)  Strength of supermarket 1.9% 3 8.5% 2 1.1% 1 0.0% 0 0.0% 0 0.0% provision  Close to work 1.4% 2 7.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of there Nice atmosphere 0.9% 1 0.0% 0 0.0	Good market 15.1% 23 24.2% 7 15.3% 7 34.2% 6 5.8% 3 2.5% Choice of leisure facilities 5.1% 8 0.0% 0 11.8% 6 0.0% 0 0.9% 0 14.8% (restaurants, pubs etc)  Strength of supermarket 1.9% 3 8.5% 2 1.1% 1 0.0% 0 0.0% 0 0.0% Provision  Close to work 1.4% 2 7.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Choice of services 0.5% 1 0.0% 0	Č i												
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Strength of supermarket provision  Close to work	Strength of supermarket provision  Close to work		3.170	0	0.070	U	11.070	U	0.070	U	0.970	U	14.070	
Close to work	Close to work	trength of supermarket	1.9%	3	8.5%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	
Can get good quality fresh produce there  Vice atmosphere	Can get good quality fresh produce there  Vice atmosphere	1	1.4%	2	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	
Can get good quality fresh produce there  Vice atmosphere 0.9% 1 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  Familiar / know where 0.7% 1 0.0% 0 0.2.2% 1 0.0% 0 0.0% 0 0.0%  Environmental quality of 0.7% 1 0.0% 0 0.0% 0 3.7% 1 0.0% 0 0.2.5%  Centre  Close to school 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0%  Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 1.5% 1 0.0%  (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0%  Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1%  Weighted base: 155 28 47 19 48	Can get good quality fresh produce there  Vice atmosphere 0.9% 1 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.3%  Familiar / know where 0.7% 1 0.0% 0 0.2.2% 1 0.0% 0 0.0% 0 0.0%  Environmental quality of 0.7% 1 0.0% 0 0.0% 0 3.7% 1 0.0% 0 0.2.5%  Centre  Close to school 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0%  Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 1.5% 1 0.0%  (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0%  Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1%  Weighted base: 155 28 47 19 48	Not too busy	1.0%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	
Familiar / know where everything is Environmental quality of 0.7% 1 0.0% 0 0.0%	Familiar / know where 0.7% 1 0.0% 0 2.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% o 0	Can get good quality fresh	0.9%	1	0.0%	0	0.0%	0	1.8%	0	2.3%	1	0.0%	
everything is Environmental quality of 0.7% 1 0.0% 0 0.0% 0 3.7% 1 0.0% 0 2.5% centre Close to school 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 1.5% 1 0.0% (hairdressers, banks etc) Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1% Veighted base: 155 28 47 19 48	everything is Environmental quality of 0.7% 1 0.0% 0 0.0% 0 3.7% 1 0.0% 0 2.5% centre Close to school 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.1% 1 0.0% Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 1.5% 1 0.0% (hairdressers, banks etc) Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1% Veighted base: 155 28 47 19 48		0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	6.3%	
Centre   Close to school   0.7%   1   0.0%   0   0.0%   0   0.0%   0   0.2.1%   1   0.0%	Centre         Close to school         0.7%         1         0.0%         0         0.0%         0         0.0%         0         2.1%         1         0.0%           Choice of services         0.5%         1         0.0%         0         0.0%         0         0.0%         0         1.5%         1         0.0%           Chairdressers, banks etc)         Multicultural         0.3%         1         0.0%         0         0.0%         0         1.1%         1         0.0%           Nothing in particular)         29.1%         45         18.7%         5         31.4%         15         30.1%         6         28.7%         14         42.1%           Veighted base:         155         28         47         19         48		0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	
Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 1.5% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1%  Weighted base: 155 28 47 19 48	Choice of services 0.5% 1 0.0% 0 0.0% 0 0.0% 0 1.5% 1 0.0% (hairdressers, banks etc)  Multicultural 0.3% 1 0.0% 0 0.0% 0 0.0% 0 1.1% 1 0.0% Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1%  Weighted base: 155 28 47 19 48		0.7%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.5%	
(hairdressers, banks etc)         Multicultural       0.3%       1       0.0%       0       0.0%       0       0.11%       1       0.0%         Nothing in particular)       29.1%       45       18.7%       5       31.4%       15       30.1%       6       28.7%       14       42.1%         Veighted base:       155       28       47       19       48	(hairdressers, banks etc)         Multicultural       0.3%       1       0.0%       0       0.0%       0       0.0%       0       1.1%       1       0.0%         Nothing in particular)       29.1%       45       18.7%       5       31.4%       15       30.1%       6       28.7%       14       42.1%         Weighted base:       155       28       47       19       48       11	Close to school	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	
Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1% Veighted base: 155 28 47 19 48	Nothing in particular) 29.1% 45 18.7% 5 31.4% 15 30.1% 6 28.7% 14 42.1% Veighted base: 155 28 47 19 48		0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	
Veighted base: 155 28 47 19 48	Veighted base: 155 28 47 19 48	Aulticultural	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	
e	e	Nothing in particular)	29.1%	45	18.7%	5	31.4%	15	30.1%	6	28.7%	14	42.1%	
č	č	Veighted base:		155		28		17		10		10		1
Sample: 158 20 28 15 72	pample. 130 27 20 13 /2 1	•												

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Total

Zone 1

Zone 6

Zone 7

Zone 8

Zone 9

1st Mention												
Increased general choice and range of shops	16.3%	25	6.8%	2	32.5%	15	9.0%	2	7.2%	3	22.0%	3
Bigger / better market	7.8%	12	23.5%	7	2.2%	1	0.0%	0	9.5%	5	0.0%	0
improved non-food shops within the town centre	3.1%	5	2.9%	1	4.9%	2	0.0%	0	3.7%	2	0.0%	0
More parking	2.6%	4	11.8%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Better street lighting	2.5%	4	0.0%	0	5.3%	2	0.0%	0	2.9%	1	0.0%	0
Improved leisure facilities	2.3%	4	0.0%	0	5.3%	2	0.0%	0	2.1%	1	0.0%	0
Less busy	2.2%	3	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0
Play areas for children	2.2%	3	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	2.0%	3	5.7%	2	1.1%	1	0.0%	0	2.1%	1	0.0%	0
Improved quality of shops	1.8%	3	5.7%	2	1.1%	1	0.0%	0	0.8%	0	2.5%	0
Better security	1.8%	3	0.0%	0	0.0%	0	12.3%	2	1.1%	1	0.0%	0
Better environment	1.5%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	6.3%	1
Less road works	1.5%	2	0.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.3%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Cheaper parking	0.8%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
A large supermarket / more supermarkets	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	0	0.0%	0
More butchers / greengrocers / fishmongers	0.5%	1	1.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Post office	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cheaper prices	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
(Nothing / Nothing else)	38.7%	60	38.1%	11	22.2%	10	66.4%	12	42.3%	20	46.0%	6
(Don't know)	6.6%	10	4.6%	1	7.3%	3	0.0%	0	6.9%	3	16.9%	2
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

Improved food shops within the town centre	5.1%	8	1.1%	0	9.4%	4	0.0%	0	6.6%	3	0.0%	0
Bigger / better market	3.4%	5	0.0%	0	7.3%	3	0.0%	0	2.6%	1	5.1%	1
Improved quality of shops	3.4%	5	8.5%	2	4.3%	2	0.0%	0	1.9%	1	0.0%	0
Improved street cleaning	3.2%	5	0.0%	0	10.6%	5	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	2.9%	4	0.0%	0	8.3%	4	0.0%	0	0.4%	0	2.5%	0
Better security	2.4%	4	1.1%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0
More parking	2.3%	4	0.0%	0	2.7%	1	0.0%	0	0.0%	0	16.9%	2
Less beggers / homeless on the street	2.1%	3	0.0%	0	0.0%	0	12.3%	2	2.1%	1	0.0%	0
Improved leisure facilities	0.9%	1	0.0%	0	2.2%	1	0.0%	0	0.9%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Better environment	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Less busy	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / coffee shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Less takeaways	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Play areas for children	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
(Nothing / Nothing else)	65.2%	101	81.7%	23	40.7%	19	87.7%	16	72.9%	35	58.6%	8
(Don't know)	6.4%	10	4.6%	1	7.3%	3	0.0%	0	6.0%	3	16.9%	2
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

8									0			
	Total	Į	Zone 1		Zone 6	5	Zone 7	7	Zone	8	Zone	9
3rd Mention												
Increased general choice and range of shops	2.5%	4	0.0%	0	8.3%	4	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.1%	3	1.1%	0	0.0%	0	0.0%	0	1.5%	1	16.9%	2
Improved street cleaning	2.0%	3	2.9%	1	0.0%	0	12.3%	2	0.0%	0	0.0%	0
Better environment	1.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.8%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
More restaurants	0.3%	1 1	0.0%	0	0.0%	0	0.0%	0	1.1%	1 1	0.0%	0
Better security More seating	0.3% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.9%	0	0.0% 0.0%	0 0
Bigger / better market	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
(Nothing / Nothing else) (Don't know)	84.0% 6.4%	130 10	91.4% 4.6%	25 1	78.5% 7.3%	37 3	87.7% 0.0%	16 0	88.7% 6.0%	43 3	66.1% 16.9%	9 2
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14
Any Mention												
Increased general choice and range of shops	19.5%	30	6.8%	2	41.9%	20	9.0%	2	7.6%	4	24.5%	3
Bigger / better market	11.4%	18	23.5%	7	9.4%	4	0.0%	0	12.5%	6	5.1%	1
Improved quality of shops	7.4%	11	15.3%	4	5.4%	3	0.0%	0	4.2%	2	19.4%	3
Improved street cleaning	7.2%	11	8.5%	2	11.7%	5	12.3%	2	2.1%	1	0.0%	0
Improved food shops within the town centre	5.9%	9	1.1%	0	12.1%	6	0.0%	0	6.6%	3	0.0%	0
More parking	4.9%	8	11.8%	3	2.7%	1	0.0%	0	1.7%	1	16.9%	2
Better security	4.5%	7	1.1%	0	7.3%	3	12.3%	2	2.1%	1	0.0%	0
Improved non-food shops within the town centre	3.9%	6	2.9%	1	4.9%	2	0.0%	0	6.1%	3	0.0%	0
Improved leisure facilities	3.2%	5	0.0%	0	7.5%	4	0.0%	0	2.9%	1	0.0%	0
Better environment	3.1%	5	0.0%	0	3.2%	2	0.0%	0	5.1%	2	6.3%	1
Less busy	2.7%	4	2.9%	1	7.3%	3	0.0%	0	0.0%	0	0.0%	0
Better street lighting	2.5%	4	0.0%	0	5.3%	2	0.0%	0	2.9%	1	0.0%	0
Play areas for children Less beggers / homeless on the street	2.5% 2.1%	4	0.0% 0.0%	0	7.3% 0.0%	3	0.0% 12.3%	0 2	0.9% 2.1%	0	0.0% 0.0%	0
Less road works	1.5%	2	0.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.3%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Cheaper parking	0.8%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Better disabled access A large supermarket / more supermarkets	0.7% 0.6%	1	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 0.0%	0	2.1% 0.9%	1	0.0% 0.0%	0
More butchers / greengrocers / fishmongers	0.5%	1	1.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
More restaurants	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More cafes / coffee shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Post office	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Cheaper prices	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
More seating	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9% 0.9%	0	0.0%	0
Less takeaways Less empty shops	0.3% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.9%	0	0.0% 0.0%	0 0
1 7 1	0.170		0.070		0.070		0.070		U. <del>+</del> 70		0.070	
Weighted base: Sample:		155 158		28 29		47 28		19 15		48 72		13 14

Weighted:

### Tower Hamlets Household Survey for Nexus Planning

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Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Mean score: [Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2]

#### Q37 How would you rate the provision of independent retail and leisure traders in (CENTRE MENTIONED AT Q32)? [PR]

Those who mentioned a centre at Q31

Plentiful	2.9%	4	2.3%	1	1.1%	1	0.0%	0	6.2%	3	2.5%	0
Good	20.5%	32	20.3%	6	13.6%	6	5.5%	1	27.4%	13	40.6%	5
Average	55.5%	86	70.5%	20	70.0%	33	55.5%	10	35.7%	17	44.4%	6
Poor	8.6%	13	3.4%	1	7.0%	3	14.1%	3	12.8%	6	2.5%	0
Severely lacking	12.6%	19	3.4%	1	8.3%	4	24.9%	5	17.9%	9	10.0%	1
Mean:		-0.08		0.15		-0.08		-0.59		-0.09		0.23
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

### Q38 When you visit (CENTRE MENTIONED AT Q32) do you visit speciality ethnic food shops? [MR]

Those who mentioned a centre at Q31

Yes - Chinese	1.7%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0
Yes - Greek	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Indian	14.5%	22	15.3%	4	19.6%	9	0.0%	0	18.7%	9	0.0%	0
Yes - Japanese	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Korean	1.9%	3	5.7%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Mexican	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Thai	1.7%	3	0.0%	0	2.7%	1	0.0%	0	2.9%	1	0.0%	0
Yes - Turkish	4.8%	7	0.0%	0	10.0%	5	0.0%	0	5.6%	3	0.0%	0
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Asian	1.8%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Yes - Bangladeshi	4.0%	6	0.0%	0	10.0%	5	0.0%	0	3.2%	2	0.0%	0
Yes - Bengali	2.5%	4	0.0%	0	0.0%	0	0.0%	0	7.9%	4	0.0%	0
Yes - Caribbean	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Halal friendly	1.7%	3	5.7%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Yes - Polish	0.2%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Yes - Somali	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
(No)	71.5%	111	79.0%	22	63.2%	30	98.2%	18	57.0%	27	100.0%	13
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

Weighted:

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Zone 6 Total Zone 1 Zone 7 Zone 8 Zone 9 Q39 Instead of those centres, which other centres do you usually visit? [MR] Those who did not mention a centre at Q31 AND Excl. Nulls & SFT Zone 1 Asda, East Ferry Road, Isle 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 of Dogs Canary Wharf District 20.3% 28 73.2% 20 15.8% 4 2.7% 1 15.4% 3 0.0% 0 Centre Isle Of Dogs District Centre 1.8% 3 7.0% 2 0.0% 0.0% 0 3.4% 0.0% 0 Waitrose, Canada Square, 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Canary Wharf Zone 6 Bethnal Green District 2.0% 0.0% 1.8% 0.0% 0 0.0% 0 3 0 7.4% 2 1 Centre Lidl, Burdett Road, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Limehouse Stepney Green District g 0.0% 0 17.2% 0.0% 0 24.0% 4 0.0% 0 6.6% 5 Centre Tesco Express, Burdett Road 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 / Frances Wharf, Limehouse Zone 7 Bow District Centre 13.8% 19 0.0% 12.5% 29.1% 11 24.2% 1.2% 0 Hackney Wick District 0 1.8% 0.0% 0 0.0% 0 4.5% 0.0% 3.0% 3 2 1 Centre Iceland, Roman Road, Bow 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Tesco Metro, Vernon Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bow Victoria Park Local Centre 0.6% 0.0% 0 0.0% 0 2.3% 0.0% 0 0.0% 0 Well Street (South), Hackney 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 8 Bromley-By-Bow District 1.0% 1 0.0% 0 0.0% 0 0.0% 0 7.6% 1 0.0% 0 Centre Chrisp Street District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mile End District Centre 0.5% 0.0% 0 1.8% 0.0% 0 1.1% 0 0.0% 0 1 1 Poplar High Street 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 9 Canning Town District 3.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 5 0 18.4% 5 Centre Westfield Stratford City, 49.6% 68 31.6% 55.2% 15 60.0% 22 61.4% 11 40.1% 11 Montfichet Road, London **Outside Survey Area** Aldgate District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Barking District Centre 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.6% Basildon Town Centre 0.6% 0.0% 0 1.8% 0.0% 0 0.0% 0 1.2% 0 1 1 Beckton District Centre 1.9% 3.0% 0.0% 0 4.8% 3 1 1.8% 1 0.0% 0 1 Beckton Triangle Retail 3.1% 4 5.9% 2 0.0% 0 0.0% 0 3.4% 1 7.1% 2 Park, Claps Gate Lane, Beckton Bexleyheath Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackheath District Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Bluewater Shoppping 3.0% 4 3.0% 0.0% 0 8.9% 3 0.0% 0 0.0% 0 Centre, Bluewater Parkway, Dartford, Greenhithe Boxpark, Bethnal Green 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Road, Shoreditch Braintree Town Centre 0.4% 0.0% 0 1.8% 0.0% 0 0.0% 0 0.0% 0 Bugsby Way, Greenwich 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Cambridge Heath District 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Centre Camden District Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Central London / West End 10.3% 14 26.1% 7 5.6% 2 4.1% 2 7.8% 9.6% 3 1 Charlton District Centre 3.0% 1.8% 2.3% 0.0% 0 0.0% 0 1.6% 2 1 1 1 Dalston District Centre 0.8% 0.0% 0 0.0% 0 2.3% 1.1% 0.0% 0 0 Dartford Town Centre 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% East Greenwich District 0 0 0.0% 0 0.0% 0 0 Centre East Ham District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Eltham District Centre 0.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 1 1 Enfield Town Centre 0.3% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 0.0% 0 0 Forest Gate District Centre 4.7% 6 0.0% 0 12.5% 3 4.5% 2 7.6% 1 0.0% 0 Gallions Reach Shopping 6.0% 4.1% 1 0.0% 0.0% 3.4% 23.6% 7 1 Park, Beckton

weighteu.					101	1 11	Aus	laı	mig				
	Total		tal Zone 1		Zone	6	Zone	7	Zone 8	;	Zone 9		
Gateway Retail Park, Claps	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	
Gate Lane, Beckton													
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich District Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	
Hackney Central District Centre	4.8%	7	0.0%	0	0.0%	0	17.3%	6	1.1%	0	0.0%	0	
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	7.1%	10	10.9%	3	1.8%	1	15.9%	6	2.3%	0	0.0%	0	
Lakeside Retail Park, West Thurrock Way, Grays	5.4%	7	5.8%	2	1.8%	1	13.4%	5	2.3%	0	0.0%	0	
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre	1.6%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leyton Mills Retail Park, Leyton	4.7%	6	0.0%	0	0.0%	0	17.3%	6	0.0%	0	0.0%	0	
Leyton Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	
Lidl, Stratford Centre, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Fields Local Centre	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peninsular Retail Park, Bugsby's Way, Greenwich	1.1%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Plaistow District Centre	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3	
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rainham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	
Romford Town Centre	2.0%	3	0.0%	0	0.0%	0	0.9%	0	9.9%	2	2.4%	1	
Sainsbury's Superstore, The Mall, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shoreditch District Centre	1.9%	3	0.0%	0	3.7%	1	4.5%	2	0.0%	0	0.0%	0	
Spitalfields District Centre	4.4%	6	0.0%	0	16.3%	4	4.5%	2	0.0%	0	0.0%	0	
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stratford Town Centre	11.2%	15	0.0%	0	16.2%	4	2.7%	1	2.3%	0	34.2%	10	
Surrey Quays District Centre	0.7%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walthamstow District Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	
Well Street (North), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West Ham District Centre Westfield London, Ariel Way, Shepherd's Bush	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Whitechapel District Centre	8.8%	12	0.0%	0	44.4%	12	0.0%	0	0.0%	0	0.0%	0	
Woolwich District Centre  Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		138		27		27		37		18		28	
Sample:		136		21		21		33		25		28 36	
Sampie.		130		∠ <b>1</b>		41		33		23		50	

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Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

We now have a few questions about a range of different social and leisure activities.

#### Q40 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and	33.6%	101	34.7%	19	36.9%	28	38.5%	24	32.5%	22	20.7%	9
fitness activity												
Cinema	51.8%	156	49.1%	27	61.3%	46	53.5%	33	49.9%	34	38.5%	16
Restaurant	68.3%	206	74.8%	41	66.9%	51	71.7%	44	63.6%	43	64.8%	27
Pub / bars / nightclubs	34.1%	103	36.8%	20	31.4%	24	50.3%	31	19.3%	13	35.9%	15
Theatres and concert halls	35.7%	107	38.6%	21	30.3%	23	43.7%	27	34.0%	23	32.9%	14
Museums and art galleries	41.5%	125	50.6%	28	39.5%	30	47.6%	29	37.2%	25	31.0%	13
(None mentioned)	18.2%	55	11.7%	6	17.7%	13	17.5%	11	26.0%	18	15.7%	6
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

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Total Zone 1 Zone 6 Zone 7 Zone 8 Zone 9

Q41	Which	n centre	/ facility	did d	you las	st visi	it for i	indoor	sports	or health	and	fitness	activity?

Zone 1												
Bikram Yoga, Beaufort Court, Admirals Way, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Britannia International Hotel, Marsh Wall, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf Health Club,	0.8%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf Island House Community Centre, Roserton Street,	1.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Isle of Dogs LA Fitness, West India Quay / Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 5 Hertsmere Road, West India Quay /	8.5%	8	12.9%	2	12.3%	3	3.6%	1	8.7%	2	0.0%	0
Canary Wharf Reebok Sports Club, Canada Square / Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiller Leisure Centre, Tiller Road, Tower Hamlets	5.9%	6	28.8%	5	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Canary Wharf, West Ferry Circus, Canary Wharf	1.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bodylines Fitness, Bethnal Green Road, Bethnal Green	3.1%	3	0.0%	0	0.0%	0	7.1%	2	6.7%	1	0.0%	0
PureGym, Commercial Road, Limehouse	2.3%	2	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0
The Gym, Mile End Road, Bethnal Green	3.5%	3	0.0%	0	12.3%	3	0.0%	0	0.0%	0	0.0%	0
York Hall Leisure Centre, Old Ford Road, Bethnal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Zone 7												
Anytime Fitness Bow, Vernon Road, Bow	1.7%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0
Bow Community Hall, William Place, Bow	0.4%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Mile End Climbing Wall, Haverfield Road, Mile End	0.7%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
New Kingshold Community Centre, Ainsworth Road,	0.9%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Hackney PureGym, Grove Road, Bow Wharf	4.6%	5	0.0%	0	0.0%	0	19.4%	5	0.0%	0	0.0%	0
Zone 8 Better Gym, Burdett Road,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Mile End Fit4Less, Violet Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End Leisure Centre & Stadium, Burdett Road, Mile End	21.5%	21	20.3%	4	24.5%	7	18.4%	4	30.9%	6	0.0%	0
Poplar Baths Leisure Centre and Gym, East India Dock	13.2%	13	0.0%	0	16.8%	5	0.0%	0	40.7%	8	0.0%	0
Road, Poplar PureGym, Import Building, Poplar	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Zone 9 Better Gym, Celebration	0.7%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Avenue, Stratford Fitness4Less, Barking Road, Canning Town	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.5%	3
Gymbox, Chestnut Place, Westfield Stratford City	2.3%	2	0.0%	0	0.0%	0	9.7%	2	0.0%	0	0.0%	0
London Aquatics Centre, Olympic Park, London	3.7%	4	0.0%	0	0.0%	0	8.5%	2	0.0%	0	19.4%	2
Queen Elizabeth Olympic Park, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, Hallsville Quarter,	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	2

Weighted:			for Nexus Franning											
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	)		
Canning Town														
Outside Survey Area Abbey Leisure Centre, Bobby Moore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Barking Active Newham, Atherton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Leisure Centre, Romford Road, Stratford	0.20/	0	0.00/	0	0.00/	0	0.00/	0	0.004	0	2.00/	0		
Atherton Leisure Centre, Romford Road, Stratford	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0		
Balaam Leisure Centre, Balaam Street, Paistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Beefs & Babes, Wood Wharf, Horseferry Place, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better Gym, Broadway, Bexleyheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better Gym, North Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Charlton Lido, Hornfair Park, Shooters Hill Road, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Columbo Centre, Colombo Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
David Lloyd Leisure Club, 1 Alie Street, Whitechapel	1.3%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0		
David Lloyd Leisure Club, Kidbrooke Park Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kidbrooke East Ham Leisure Centre, Barking Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EasyGym, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Eltham Leisure Centre, Archery Road, Eltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Energie Fitness, Coventry Road, Bethnal Green	5.0%	5	8.5%	2	12.3%	3	0.0%	0	0.0%	0	0.0%	0		
Excel Hotel, Barking Road, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fitness First, American Square, Tower Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fitness First, Leyton Mills Retail Park, Marshall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Road, Leyton Fitspace Gym, Macbean Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Forest Gate District Centre Idea Store, Whitechapel	0.7% 0.2%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	7.9% 0.0%	1 0		
Road, Shadwell Imperial College, Buckhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Road, Ascot Integra, The Old Truman	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Brewery, Brick Lane JAGS Health Club, Red Post			0.0%								0.0%			
Hill, Dulwich	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		
John Orwell Sports Centre, Tench Street, Wapping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Jubilee Hall Gym, The Piazza, Covent Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
King's Hall Leisure Centre, Lower Clapton Road, Lower Clapton	2.0%	2	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0		
Leyton Leisure Centre, High Road Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Leytonstone Leisure Centre, Cathall Road, Leytonstone	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0		
Long Lane Football Club, Kidbrooke Playing Fields /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dursley Road, Kidbrooke Meridian Fitness, Creek Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Newham ABC, Old Bath House, Church Street, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

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Weighted:					Ior	Ne	exus P	lar	ınıng			July 2020
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Newham Leisure Centre, Prince Regent Lane, Plaistow	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0
Nuffield Health, 1-6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bateman's Row, Old Street Nuffield Health, 4 Cousin Lane, Monument, City of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Nuffield Health, 619 Purley Way, 1 Collonnades, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, 68-90 Clements Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Hayes Lane, Bromley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Mecklenburgh Place, Bloomsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Heath, 1 Ropemaker Street, Moorgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxford House, Derbyshire Street, Bethnal Green	0.3%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Psycle, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 20 Little Britain, St Paul's, London BARBICAN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 48-80 Greenwich High Road, Greenwich	2.2%	2	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 6 Lovibond Lane, London Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Biscuit Factory, 100 Drummond Road, Bermondsey	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
PureGym, Lacon House, 84 Theobalds Road, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sportsdock, University of East London, Docklands Campus, University Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Leisure Centre, The Highway, Wapping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre Surrey Docks Health Centre,	0.3% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.9% 0.0%	0
Blondin Way, London Surrey Docks Watersports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Rope Street, Greenland Dock, Rotherhithe	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	U	0.070	
The Greenwich Centre, Lambarde Square, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, Goswell Road, The Angel	1.7%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0
The Sporting Club,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Close, Wapping Virgin Active, 5 Old Broad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Liverpool Street Virgin Active, Broadgate, One Exchange Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Street Virgin Active, Dukes Meadows, Riverside	2.2%	2	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, Chiswick Virgin Active, North Row,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfair Virgin Active, The Wallbrook Building, 97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Street, City of London Virgin Active, Tower	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge, Ibex House, 1 Haydon Street, Aldgate Wapping District Centre	0.3%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone (Filt Nulls & SFT) (Wtd) [F] Weighted:

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Waterfront Leisure Centre, High Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wavelength Leisure Centre, Giffin Street, Deptford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		99		18		28		24		21		9
Sample:		78		12		13		19		25		9

	Total	l	Zone 1		Zone	6	Zone 7	,	Zone	8	Zone 9	)
Q42 Which centre / facili Those who mentioned C						na?						
Zone 1		~										
Cineworld, West India Quay	27.3%	41	42.4%	11	33.7%	16	4.7%	1	34.9%	12	7.4%	1
/ Canary Wharf Everyman Cinema, Lower Mall, 2 Crossrail Place, Canary Wharf	4.8%	7	15.9%	4	0.0%	0	5.8%	2	4.1%	1	0.0%	0
Zone 6 Genesis, Mile End Road, Whitechapel Zone 9	13.0%	20	0.0%	0	32.7%	15	0.0%	0	13.6%	5	0.0%	C
Vue, Westfield, Stratford City	22.7%	34	13.8%	4	15.8%	7	40.9%	12	23.7%	8	22.7%	4
Outside Survey Area Barbican, Silk Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BFI IMAX, Charlie Chaplin Walk, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolyn Cinema, Barking Road	1.6%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Cineworld, Clements Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Southbury Leisure Park, Southbury Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The O2, Greenwich	5.6%	8	13.8%	4	2.2%	1	0.0%	0	1.2%	0	20.8%	3
Close-Up Cinema, 97 Sclater Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curzon, Canter Way, Whitechapel	1.0%	1	0.0%	0	2.7%	1	0.0%	0	0.6%	0	0.0%	0
Curzon, The Brunswick Centre, Bloomsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Cinema, 64-66 Redchurch Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Cinema, High Street, Walthamstow	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Institute of Contemporary Arts, Trafalgar Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon IMAX, Bugsby Way, Greenwich	1.1%	2	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0
Odeon, 135 Shaftesbury Avenue, West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, 24-26 Leicester Square, West End	1.0%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Odeon, Lee Valley Leisure Complex, Pickett's Lock Lane, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Redriff Road, Surrey Quays	1.7%	3	0.0%	0	2.2%	1	0.0%	0	4.5%	2	0.0%	0
Odeon, South Woodford Picturehouse, Greenwich	0.0% 0.4%	0 1	0.0% 2.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0
High Road, Greenwich Picturehouse, Mare Street,	6.9%	10	0.0%	0	0.0%	0	36.3%	10	0.0%	0	0.0%	0
Hackney Picturehouse, Tottenham Lane, Crouch End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere Cinema, Mercury Mall, Mercury Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Regent Street Cinema, Regent Street, Marylebone	0.2%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Rich Mix, Bethnal Green Road	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	C
Showcase, Bluewater Shoppping Centre,	1.0%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford, Greenhithe Showcase, Jenkins Lane, Barking	1.7%	3	0.0%	0	0.0%	0	0.0%	0	6.5%	2	2.1%	0
Showcase, Wood Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Picture House, Stratford Town Centre	4.3%	7	0.0%	0	2.2%	1	3.0%	1	3.6%	1	22.1%	4

by Zone (Filt Nulls & SFT) (Wtd) [F] Weighted:

# Tower Hamlets Household Survey for Nexus Planning

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	Total		Zone 1	l	Zone 6		Zone 7		Zone 8		Zone 9	)
The Castle Cinema,	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Brooksby's Walk, Homerton												
The Screen on the Green, Upper Street, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Angel Central, 36 Parkfield Street, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Dagenham Leisure Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Denmark Street, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Lakeside Shopping Centre, Thurrock	4.1%	6	0.0%	0	7.4%	3	0.0%	0	1.5%	1	14.3%	2
Vue, The Brewery, Romford Others	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		152		27		46		29		34		16
Sample:		136		23		29		24		43		17

Zone 6 Zone 7 **Total** Zone 1 Zone 8 Zone 9 Q43 Which centre / facility did you last visit to go to a restaurant? Those who mentioned Restaurant at Q40 AND Excl. Nulls & SFT Zone 1 Canary Wharf District 15.0% 27 36.6% 13 9.5% 7.3% 3 9.1% 3 14.7% 4 Centre Isle Of Dogs District Centre 3.0% 5 11.7% 4 2.2% 0.0% 0 0.6% 0 0.0% 0 Zone 6 Bethnal Green District 2.7% 5 0.0% 0 9.7% 0.0% 0 1.1% 0 0.0% 0 4 Centre Limehouse District Centre 4.5% 8 4.3% 8.8% 4.1% 2.5% 0.0% 0 Stepney Green District 1.5% 3 0.0% 0 0.0% 0 0.0% 0 7.7% 3 0.0% 0 Centre Zone 7 Bow District Centre 1.5% 0.0% 0 0.0% 0 4.1% 0.0% 3 2.8% 0 Hackney Wick District 0.0% 0 0.0% 0 1 0.0% 0.0% 0 0.4% 1 1.7% 0 Centre Victoria Park Local Centre 1.7% 3 0.0% 0 0.0% 0 7.8% 3 0.0% 0 0.0% 0 Zone 8 Bromley-By-Bow District 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Centre Chrisp Street District Centre 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 0 0.0% 0 Mile End District Centre 4.6% 8 4.3% 2 3.3% 2 5.8% 2 8.0% 3 0.0% 0 0 0 0.2% 0 0.0% 0.0% 0 0.0% 1.1% 0 0.0% Poplar High Street 0 Zone 9 Canning Town District 0.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.3% 2 Centre Westfield Stratford City, 2 12.3% 23 5.9% 7.5% 3 15.9% 6 21.7% 8 11.2% 3 Montfichet Road, London **Outside Survey Area** 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Aldgate District Centre 0 0 Balham District Centre 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 Barking District Centre 0.9% 2 0.0% 0 0.0% 0 4.1% 2 0.0% 0 0.0% 0 Beckton District Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0.0% 0.0% 0 0 0 Beckton Triangle Retail 0.0% 0 0.0% 0.0% 0 0 Park, Claps Gate Lane, Beckton Bermondsey District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Bexleyheath Town Centre 0 0 0 Billericay Town Centre 0.2% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0 0.0% 0 Blackheath District Centre 0.9% 4.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 Bluewater Shoppping 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Centre, Bluewater Parkway, Dartford, Greenhithe Borough Market, Southwark 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, London 0.0% Boxpark, Bethnal Green 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 Road, Shoreditch Bugsby Way, Greenwich 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Cambridge Heath District 0.0% 0.0% 0.0% 0.0%0.0% 0.0% 0 Centre Camden District Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 Central London / West End 11.1% 20 11.3% 4 15.2% 7 8.9% 4 8.8% 3 10.5% 2 Charlton District Centre 0 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0.0% Chigwell Town Centre 1.4% 0.0% 0 0.0% 0 5.6% 2 0.0% 0 1.4% 0 3 0 Clapham Junction District 0.3% 1 0.0% 0 0.0% 0 0.0% 1.4% 1 0.0% 0 Centre 0.0% Dartford Town Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 East Greenwich District 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre East Ham District Centre 0.8% 0.0% 0.0% 0.0% 0.0% 3.8% Eltham District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 0.0% 0 2.2% 0.0% 0 0.0% 0.0% 0 Enfield Town Centre 1 1 0 Forest Gate District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Gallions Reach Shopping 0.6% 0.0% 0 0.0% 0 0.0% 0 2.8% 0.0% 0 1 Park, Beckton Gateway Retail Park, Claps 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Gate Lane, Beckton Green Street District Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Greenwich District Centre 0.0% 0 1.2% 2 5.9% 2 0.0% 0 0.0% 0 0.0% 0 Hackney Central District 3.3% 6 0.0% 0 0.0% 0 14.7% 0.0% 0 0.0% 0 6 Centre Hammersmith District 1.9% 3 0.0% 0 7.5% 3 0.0% 0 0.0% 0 0.0% 0

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	Tota	ıl	Zone	1	Zone	6	Zone 7	7	Zone	8	Zone 9		
Centre													
Hampstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hornchurch Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Ilford Town Centre District	2.3%	4	5.9%	2	0.0%	0	2.1%	1	3.3%	1	0.0%	0	
Centre	1.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.50/	2	
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	
Islington District Centre	0.9%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	
Lakeside Retail Park, West	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Thurrock Way, Grays													
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Leyton Mills Retail Park, Leyton	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Leyton Town Centre	1.9%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	
London Fields Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	
Loughton Town Centre	1.9%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.9%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	
New Cross Gate Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London North Greenwich District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre North Woolwich District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre	0.070		0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Peninsular Retail Park, Bugsby's Way, Greenwich	1.4%	3	5.9%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Richmond Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Romford Town Centre	0.9%	2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2 0	
Shoreditch District Centre Snaresbrook Local Centre	0.9% 0.4%	1	1.8% 0.0%	1	0.0% 0.0%	0	2.5% 0.0%	1	0.0% 0.0%	0	0.0% 2.8%	1	
Southwark Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spitalfields District Centre	1.5%	3	0.0%	0	0.0%	0	5.6%	2	1.1%	0	0.0%	Ö	
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stratford Town Centre	5.0%	9	0.0%	0	0.0%	0	0.0%	0	8.1%	3	25.9%	6	
Surrey Quays District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The O2, Peninsula Square, Greenwich Peninsula	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wandsworth Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	
Wanstead District Centre	0.9%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	4.2%	1	
Wapping District Centre	1.4%	2	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitechapel District Centre Woolwich District Centre	4.6% 0.0%	8	2.2% 0.0%	1	12.5% 0.0%	6 0	0.0% 0.0%	0	5.2% 0.0%	2	0.0% 0.0%	0	
Others													
Other (Don't know / varios / cen't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		183 174		37 34		46 27		41 33		36 52		24 28	

Zone 6 **Total** Zone 1 Zone 7 Zone 8 Zone 9 Q44 Which centre / facility did you last visit to go to pubs, bars and nightclubs? Those who mentioned Pub / bars / nightclubs at Q40 AND Excl. Nulls & SFT Zone 1 1 15.7% Canary Wharf District 13.2% 11 30.5% 7.3% 9.1% 5.2% 2 Centre 0 Isle Of Dogs District Centre 7.6% 6 29.6% 5 4.9% 1 0.0% 3.5% 0 0.0% 0 Zone 6 Bethnal Green District 5.7% 5 0.0% 0 21.3% 0.0% 0 3.5% 0 0.0% 0 4 Centre Limehouse District Centre 5.5% 0.0% 14.7% 6.6% 0.0% 0.0% 0 Stepney Green District 3.5% 3 1.9% 6.1% 0.0% 0 11.8% 1 0.0% 0 Centre Zone 7 Bow District Centre 5.1% 0.0% 0 2.4% 11.3% 8.7% 0.0% 0 Hackney Wick District 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 Centre Victoria Park Local Centre 5.9% 5 0.0% 0 0.0% 0 19.9% 5 0.0% 0 0.0% 0 Zone 8 Bromley-By-Bow District 0.5% 0 0.0% 0 0.0% 0.0% 0 3.5% 0.0% 0 0 0 Centre Chrisp Street District Centre 0.2% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 0 0.0% 0 Mile End District Centre 5.1% 4 0.0% 0 4.9% 9.3% 2 8.6% 0.0% 0 1 0.0% 0 1.1% 0 0.0% 0.0% 7.9% 0.0% 0 Poplar High Street 1 0 1 Zone 9 Canning Town District 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 16.0% 2 Centre Westfield Stratford City, 2.7% 0 0.0% 2 0 0 2 0.0% 0 9.1% 0.0% 0.0% Montfichet Road, London **Outside Survey Area** 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Aldgate District Centre 0 0 Balham District Centre 0.9% 1 4.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Barking District Centre 0.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.2% 0 Beckton District Centre 2.0% 2 0.0% 0 0.0% 0 6.6% 2 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0 Beckton Triangle Retail 0.0% 0 0.0% 0 0 Park, Claps Gate Lane, Beckton Bermondsey District Centre 1.2% 0.0% 0 0.0% 0 0.0% 0 8.6% 0.0% 0 1 1 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Bexleyheath Town Centre 0.0% 0 Billericay Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackheath District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bluewater Shoppping 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Centre, Bluewater Parkway, Dartford, Greenhithe Borough Market, Southwark 0.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 2.4% 1 Street, London Boxpark, Bethnal Green 4.0% 3 0.0% 0 16.5% 3 0.0% 0 0.0% 0.0% 0 Road, Shoreditch Bugsby Way, Greenwich 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Cambridge Heath District 0.0% 0.0% 0.0% 0.0%0.0% 0.0% 0 Centre Camden District Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Central London / West End 10.8% 9 18.7% 3 0.0% 0 13.1% 3 16.2% 2 8.0% 1 Charlton District Centre 0 0 0.0% 0 0 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Chigwell Town Centre 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Clapham Junction District 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre 0.0% Dartford Town Centre 0.0% 0 0.0% 0.0% 0.0% 0 East Greenwich District 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre East Ham District Centre 0.4% 0.0% 0.0% 0.0% 0.0% 3.2% Eltham District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Enfield Town Centre 0 0 Forest Gate District Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Gallions Reach Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, Beckton Gateway Retail Park, Claps 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Gate Lane, Beckton Green Street District Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Greenwich District Centre 0.0% 0 3.0% 3 12.7% 2 0.0% 0 3.5% 0 0.0% 0 Hackney Central District 4.9% 0.0% 0 4.9% 1 12.4% 3 0.0% 0 0.0% 0 Centre

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0 0.0% 0 0.0% 0

Hammersmith District

0.0%

0 0.0% 0

0.0%

0 0.0%

	Total		Zone 1		Zone 6		Zone 7		Zone 8	2	Zone 9	1	
			20110 1		Zone o	,	Zone /		Zone	,	Zone	•	
Centre													
Hampstead District Centre	0.4%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hornchurch Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	
ford Town Centre District Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	
ntu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Islington District Centre	2.9%	2	0.0%	0	12.0%	2	0.0%	0	0.0%	0	0.0%	0	
Akeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
eyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
eyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Fields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
oughton Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
orth Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
orth Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
eninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
laistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
umstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
chmond Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
omford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	
noreditch District Centre	0.8%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	
naresbrook Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
outhwark Town Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	8.0%	1	
pitalfields District Centre tonelake Retail Park,	0.0% 0.0%	0											
Greenwich		_	0.0	_	0.0		0.0	_	0.0				
tratford Town Centre	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.9%	3	
urrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
hamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The O2, Peninsula Square, Greenwich Peninsula Tottenham Hale Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tottenham Wandsworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Vandsworth Town Centre  Vanstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Vanstead District Centre Vapping District Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	2	
est Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
est Ham District Centre  Vestfield London, Ariel		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Way, Shepherd's Bush hitechapel District Centre	0.0%	1	0.0%	0	0.0% 2.4%	1	0.0%	0	0.0%	0	0.0%	0	
Voolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		85		17		21		25		12		11	
Sample:		92		16		18		21		24		13	

**Total** Zone 1 Zone 6 Zone 7 Zone 8 Zone 9 Q45 Which centre / facility did you last visit for theatres and concert halls? Those who mentioned Theatres and concert halls at Q40 AND Excl. Nulls & SFT Zone 1 Canary Wharf District 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Centre Island History Trust, 197 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 East Ferry Road, London Isle Of Dogs District Centre 0.4% 0 0.0% 0 0.0% 1.3% 0 0.0% 0.0% 0 Museum of London 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Docklands, West India Quay, London The Space, 269 Westferry 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 Road, London Zone 6 Backyard Comedy Club, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cambridge Heath Road, London Bethnal Green Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Half Moon Theatre, 43 0.0% 0.0% 0 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 White Horse Road, London Oval Space, The Oval, 3.8% 3 0.0% 0 21.5% 3 0.0% 0 0.0% 0 0.0% 0 London The Approach Gallery, 47 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Approach Road, London The People's Palace, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mary University of London, London Troxy, Commercial Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 London V&A Museum of Childhood, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cambridge Heath Road, London York Hall, Old Ford Road, 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% London Zone 7 Chisenhale Gallery, 64 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Chisenhale Road, London Zone 8 Ragged School Museum, 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0 0 0 46-50 Copperfield Road, **Outside Survey Area** Aldwych Theatre, Aldwych, 1.0% 0.0% 0 0.0% 0 0.0% 0 5.0% 0.0% 0 1 Holborn Apollo (Eventim), Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Caroline Street, Hammersmith Apollo Victoria Theatre. 0.0% 0 5.7% 9.9% 0 6.2% 2 10.3% 0.0% Wilton Road, Westminster, London 3.2% 0 Arcola Theatre, Ashwin St, 1.0% 1 0.0% 0 0.0% 0 1 0.0% 0 0.0% Dalston 3.2% Barking District Centre 0.6% 0.0% 0.0% 0.0% 0.0% 0 Brady Arts Centre, Hanbury 0.5% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 0 0.0% 0 Street, Whitechapel British Museum, Great 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 Russell Street, London 0.0% Cadogan Hall, Sloane 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Terrace, London Cambridge Theatre, Earlham 0.0% 7.5% 0.0% 0.0% 0.0% 0 Street, West End Central London / West End 12.2% 11 28.2% 4 0.0% 0 5.1% 22.0% 8.2% 1 1 City Hall, The Queen's Walk, 0.8% 0.0% 2.5% 0.0% 0.0% 0 London 0 0.0% 0 0 0 0 Dennis Severs House, 18 0.0% 0.0% 0 0.0% 0.0% 0.0% Folgate Street, London Dominion Theatre, 4.7% 4 0.0% 0 0.0% 0 6.2% 2 0.0% 0 20.2% 2 Tottenham Court Road, Camden, London Espacio Gallery, 159 Bethnal 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Green Road, London Estorick Collection of 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Weighted:					for	Ne	exus P	laı	nning			
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	1
Modern Italian Art, Canonbury Square,												
London Fashion and Textile Museum, Bermondsey St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermondsey Garrick Theatre, Charing Cross Road, Charing Cross	0.8%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Hackney Empire, Mare Street, Hackney	1.0%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Hyde Park, London Imperial War Museum,	2.5% 0.0%	2 0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	18.3% 0.0%	2 0
Lambeth Road, London Jack the Ripper Museum, 12 Cable Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jermyn Street, London Jermyn Street Theatre, Jermyn Street, St. James's	0.6%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
London Transport Museum, Covent Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyceum Theatre, Wellington Street, Westminster, London	11.9%	11	27.2%	4	0.0%	0	14.8%	4	13.0%	2	0.0%	0
Museum of Immigration and Diversity, 19 Princelet Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum of London, 150 London Wall, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Gallery, Trafalgar Square, London	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Maritime Museum, Park Row, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Portrait Gallery, St. Martin's Place, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Theatre, Upper Ground, Bishop's	1.7%	2	0.0%	0	0.0%	0	3.8%	1	2.8%	1	0.0%	0
Natural History Museum, Cromwell Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Academy, Brixton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Academy, Islington O2 Arena, Peninsula Square, Greenwich	0.0% 4.4%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 8.5%	0	0.0% 0.0%	0	0.0% 13.4%	0 2
O2 Empire, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsula Square, Greenwich	1.8%	2	9.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Theatre, Charing Cross Road, Camden, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piccadilly Theatre, Denman Street, Soho	1.1%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Playhouse Theatre, Northumberland Avenue, Charing Cross	0.6%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Prince Edward Theatre, Old Compton, Soho, London	4.4%	4	0.0%	0	0.0%	0	6.2%	2	0.0%	0	18.3%	2
Queen's Theatre, Billet Lane, Hornchurch	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Ronnie Scott's, Frith Street, Soho	1.1%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Royal Albert Hall, London Royal Festival Hall, Southbank Centre,	2.9% 1.9%	3 2	9.9% 0.0%	2	6.4% 0.0%	1	0.0% 6.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0
Bishop's Royal London Hospital Museum, St Augustine with St Phillip's Church, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Opera House, Bow Street, Covent Garden	3.9%	4	0.0%	0	22.1%	4	0.0%	0	0.0%	0	0.0%	0
Savoy Theatre, Savoy Court, London	2.6%	2	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0
Science Museum, Exhibition Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Shepherd's Bush District	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0

8									0	<u> </u>			
	Total		Zone 1	1	Zone 6		Zone 7	,	Zone	8	Zone 9	ı	
Centre													
Shoreditch district centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sondheim Theatre, West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Minster, London	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Southend-on-Sea Town	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Centre													
Tate Modern, Bankside,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London													
The Barbican Centre, Silk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Barbican													
The Brick Lane Gallery, 196	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brick Lane, London													
The Harold Pinter Theatre,	1.0%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	
Panton Street, West End													
The London Palladium,	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	
Argyll Street Westminster,													
London	0.50/	0	0.00/		0.00/	0	0.00/		2.20/	0	0.00/	0	
The Novello Theatre,	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	
Aldwych, London The O2, Peninsula Square,	0.10/	8	9.9%	2	21.5%	3	8.5%	2	0.0%	0	6.8%	1	
Greenwich Peninsula	9.1%	0	9.970		21.370	3	0.570	2	0.0%	U	0.6%	1	
The Old Vic, The Cut,	1.3%	1	0.0%	0	3.2%	1	2.5%	1	0.0%	0	0.0%	0	
Bishop's	1.570	1	0.070	O	3.270	1	2.370	1	0.070	U	0.070	Ü	
The Royal Court Theatre,	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	
Sloane Square, Belgravia	0.570	•	0.070		0.070	Ü	0.070		0.070		0.070	•	
The Wallace Collection,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hertford House, London													
Theatre Royal Haymarket,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Suffolk Street, West End													
Theatre Royal Stratford East,	5.1%	5	0.0%	0	3.2%	1	0.0%	0	18.5%	3	5.4%	1	
Gerry Raffles Square,													
London													
Tobacco Dock, Tobacco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quay, London													
Tower of London, Tower	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hill, London	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Toynbee Studios, 28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Commercial Street, London													
Victoria and Albert Museum.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cromwell Road, London	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Whitechapel District Centre	0.4%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	
Whitechapel Gallery, 77-82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	
Whitechapel High Street,	0.070	Ü	0.070	·	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
London													
Wilton's Music Hall, Grace's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Alley, London													
Young Vic Theatre, The Cut,	1.9%	2	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	
Bishop's													
Others													
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
remember)													
Weighted base:		89		16		16		27		18		12	
Sample:		89		14		12		23		28		12	
•		-						-		-			

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**Total** Zone 1 Zone 6 Zone 7 Zone 8 Zone 9 Q46 Which centre / facility did you last visit for museum and art galleries? Those who mentioned Museums and art galleries at Q40 AND Excl. Nulls & SFT Zone 1 Canary Wharf District 5.7% 0.0% 0.0% 0 0.0% 0 0.0% 0 Centre Island History Trust, 197 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 East Ferry Road, London Isle Of Dogs District Centre 0.7% 2.9% 0.0% 0.0% 0 0.0% 0.0% 0 Museum of London 7.8% 9 19.3% 5 1.8% 1 10.3% 3 2.2% 1 0.0% 0 Docklands, West India Quay, London The Space, 269 Westferry 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 Road, London Zone 6 Backyard Comedy Club, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cambridge Heath Road, London Bethnal Green Local Centre 1.4% 0.0% 0 0.0% 0 0.0% 0.0% 0 Half Moon Theatre, 43 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 White Horse Road, London Oval Space, The Oval, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 London The Approach Gallery, 47 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Approach Road, London The People's Palace, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mary University of London, London Troxy, Commercial Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 London V&A Museum of Childhood, 13.8% 16 8.9% 2 20.1% 18.2% 10.6% 2 6.3% 1 Cambridge Heath Road, London York Hall, Old Ford Road, 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% London Zone 7 Chisenhale Gallery, 64 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Chisenhale Road, London Zone 8 Ragged School Museum, 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0 0 0 46-50 Copperfield Road, **Outside Survey Area** Aldwych Theatre, Aldwych, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Holborn Apollo (Eventim), Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Caroline Street, Hammersmith Apollo Victoria Theatre, 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0 0 0.0% 0 0 Wilton Road, Westminster, London 0 Arcola Theatre, Ashwin St, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Dalston 0.0% 0.0% Barking District Centre 0.0% 0.0% 0.0% 0 Brady Arts Centre, Hanbury 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Whitechapel British Museum, Great 12.8% 17.0% 0.0% 11.2% 19.2% 26.3% 3 Russell Street, London Cadogan Hall, Sloane 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Terrace, London Cambridge Theatre, Earlham 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Street, West End Central London / West End 6.5% 7 12.6% 3 0.0% 0 4.0% 11.4% 3 3.1% 0 1 City Hall, The Queen's Walk, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 London 0.0% 0 0 0 Dennis Severs House, 18 0.0% 0 0.0% 0 0 0.0% 0.0% 0.0% Folgate Street, London Dominion Theatre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Tottenham Court Road, Camden, London Espacio Gallery, 159 Bethnal 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Green Road, London Estorick Collection of 0.3% 0 0.0% 0 0.0% 0 1.3% 0 0.0% 0 0.0% 0

Weighted:					for	Ne	exus P	lai	nning			
	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Modern Italian Art,												
Canonbury Square, London												
Fashion and Textile Museum, Bermondsey St, Bermondsey	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1
Garrick Theatre, Charing Cross Road, Charing Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Empire, Mare Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Hyde Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Imperial War Museum, Lambeth Road, London	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	(
Jack the Ripper Museum, 12 Cable Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Jermyn Street Theatre, Jermyn Street, St. James's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
London Transport Museum, Covent Garden	0.3%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lyceum Theatre, Wellington Street, Westminster, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Museum of Immigration and Diversity, 19 Princelet Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Museum of London, 150 London Wall, London	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	6.2%	
National Gallery, Trafalgar Square, London	3.2%	4	0.0%	0	5.4%	2	7.9%	2	0.9%	0	0.0%	
National Maritime Museum, Park Row, Greenwich	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	
National Portrait Gallery, St. Martin's Place, London	5.4%	6	0.0%	0	13.8%	4	0.0%	0	0.0%	0	21.1%	2
National Theatre, Upper Ground, Bishop's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Natural History Museum, Cromwell Road, London	10.6%	12	7.8%	2	0.0%	0	6.5%	2	33.1%	8	7.8%	1
O2 Academy, Brixton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
O2 Academy, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
O2 Arena, Peninsula Square, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
O2 Empire, Shepherd's Bush Peninsula Square, Greenwich	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Phoenix Theatre, Charing	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	
Cross Road, Camden, London	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	
Piccadilly Theatre, Denman Street, Soho	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Playhouse Theatre, Northumberland Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Charing Cross Prince Edward Theatre, Old	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Compton, Soho, London Queen's Theatre, Billet Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hornchurch Ronnie Scott's, Frith Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Soho Royal Albert Hall, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Royal Festival Hall, Southbank Centre, Bishop's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Royal London Hospital Museum, St Augustine with St Phillip's Church, London	0.4%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	(
Royal Opera House, Bow Street, Covent Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Savoy Theatre, Savoy Court, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Science Museum, Exhibition Road, London	12.3%	14	0.0%	0	29.6%	8	13.1%	3	10.4%	2	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherd's Bush District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

weighteu.					101	111	Aus	liai	8				
	Tota	l	Zone 1	[	Zone 6		Zone	7	Zone	8	Zone	9	
Centre													
Shoreditch district centre	1.4%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	
Sondheim Theatre, West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Minster, London													
Southend-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tate Modern, Bankside, London	13.4%	15	16.3%	5	9.8%	3	17.7%	4	7.2%	2	18.4%	2	
The Barbican Centre, Silk Street, Barbican	0.9%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	
The Brick Lane Gallery, 196 Brick Lane, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Harold Pinter Theatre, Panton Street, West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The London Palladium, Argyll Street Westminster, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Novello Theatre, Aldwych, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The O2, Peninsula Square, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Old Vic, The Cut, Bishop's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Royal Court Theatre, Sloane Square, Belgravia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Wallace Collection, Hertford House, London	0.7%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Theatre Royal Haymarket, Suffolk Street, West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Theatre Royal Stratford East, Gerry Raffles Square, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tobacco Dock, Tobacco Quay, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tower of London, Tower Hill, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Toynbee Studios, 28 Commercial Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Victoria and Albert Museum, Cromwell Road, London	2.5%	3	0.0%	0	5.4%	2	3.3%	1	2.2%	1	0.0%	0	
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitechapel Gallery, 77-82 Whitechapel High Street, London	2.2%	2	0.0%	0	8.8%	2	0.0%	0	0.0%	0	0.0%	0	
Wilton's Music Hall, Grace's Alley, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Young Vic Theatre, The Cut, Bishop's Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		115		28		28		25		23		11	
Sample:		109		22		20		22		32		13	
I		- 07											

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									0			
	Tota	1	Zone	1	Zone	6	Zone 7		Zone 8		Zone 9	
Q47 How do you normal Those who mentioned To	•		_				ns?					
Car / van (as driver)	18.1%	44	28.3%	14	9.6%	6	20.5%	10	13.3%	7	22.3%	8
Car / van (as passenger)	7.1%	17	6.8%	3	8.7%	5	10.4%	5	2.6%	1	6.3%	2
Bus, minibus or coach	14.3%	35	6.4%	3	18.2%	11	22.1%	11	10.3%	5	12.9%	4
Motorcycle, scooter or moped	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Walk	12.7%	31	16.6%	8	10.4%	6	13.2%	7	10.0%	5	14.7%	5
Taxi	4.7%	12	5.1%	2	4.0%	2	5.2%	3	3.2%	2	6.7%	2
Train	14.9%	37	13.9%	7	24.1%	15	3.3%	2	14.4%	7	17.4%	6
Bicycle	1.3%	3	0.0%	0	4.0%	2	0.0%	0	0.0%	0	1.9%	1
Metro / Underground	14.7%	36	14.4%	7	8.6%	5	17.1%	9	19.9%	10	15.4%	5
Docklands Light Railway (DLR)	1.8%	4	2.0%	1	0.8%	1	0.0%	0	6.0%	3	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.0%	25	6.6%	3	11.5%	7	6.6%	3	20.1%	10	2.4%	1
Weighted base:		246		48		62		50		50		35
Sample:		242		44		39		43		76		40

Q48 Which leisure facilit  Bars / pubs  Better shopping facilities  Bowling alley  Cinema  Concert hall / venue  Cycle paths / area  Dance facilities  Extreme sports  Health and fitness (gym)  Hotels  Ice rink  Karting  Leisure centre	0.9% 3.7% 2.4% 2.8% 0.1% 0.4% 0.2% 0.3% 3.4% 0.0% 0.5%	3 11 7 8 0 1 1 1	0.0% 13.1% 6.8% 0.0% 0.0% 0.0%	0 7 4 0 0	1.3% 0.7% 3.3% 5.2%	n the 1 1 2	0.0% 0.5% 0.0%	0	0.9% 3.6%	1 2	2.9% 1.6%	1
Better shopping facilities Bowling alley Cinema Concert hall / venue Cycle paths / area Dance facilities Extreme sports Health and fitness (gym) Hotels Ice rink Karting Leisure centre	3.7% 2.4% 2.8% 0.1% 0.2% 0.3% 3.4% 0.0% 0.5%	11 7 8 0 1 1	13.1% 6.8% 0.0% 0.0% 0.0% 0.0%	7 4 0 0	0.7% 3.3% 5.2%	1	0.5%	0				
Bowling alley Cinema Concert hall / venue Cycle paths / area Dance facilities Extreme sports Health and fitness (gym) Hotels Ice rink Karting Leisure centre	2.4% 2.8% 0.1% 0.4% 0.2% 0.3% 3.4% 0.0% 0.5%	7 8 0 1 1	6.8% 0.0% 0.0% 0.0% 0.0%	4 0 0	3.3% 5.2%				3.6%	2	1.6%	
Cinema Concert hall / venue Cycle paths / area Dance facilities Extreme sports Health and fitness (gym) Hotels Ice rink Karting Leisure centre	2.8% 0.1% 0.4% 0.2% 0.3% 3.4% 0.0% 0.5%	8 0 1 1 1	0.0% 0.0% 0.0% 0.0%	0	5.2%	2	0.0%				1.070	1
Concert hall / venue Cycle paths / area Dance facilities Extreme sports Health and fitness (gym) Hotels Ice rink Karting Leisure centre	0.1% 0.4% 0.2% 0.3% 3.4% 0.0% 0.5%	0 1 1 1	0.0% 0.0% 0.0%	0			0.070	0	1.5%	1	0.0%	0
Cycle paths / area Dance facilities Extreme sports Health and fitness (gym) Hotels Ice rink Karting Leisure centre	0.4% 0.2% 0.3% 3.4% 0.0% 0.5%	1 1 1	0.0% 0.0%			4	3.7%	2	2.8%	2	0.8%	0
Dance facilities Extreme sports Health and fitness (gym) Hotels Ice rink Karting Leisure centre	0.2% 0.3% 3.4% 0.0% 0.5%	1 1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Extreme sports Health and fitness (gym) Hotels Ice rink Karting Leisure centre	0.3% 3.4% 0.0% 0.5%	1			0.0%	0	1.4%	1	0.6%	0	0.0%	0
Health and fitness (gym) Hotels Ice rink Karting Leisure centre	3.4% 0.0% 0.5%		4 = ~ .	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Hotels Ice rink Karting Leisure centre	0.0% 0.5%	10	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink Karting Leisure centre	0.5%		8.2%	5	0.0%	0	3.8%	2	5.0%	3	0.0%	0
Karting Leisure centre		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre		2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N.	2.0%	6	1.2%	1	4.5%	3	3.3%	2	0.0%	0	0.0%	0
More children facilities / activities	5.0%	15	11.3%	6	6.2%	5	1.7%	1	4.4%	3	0.0%	0
More sports facilities (football pitches, tennis courts)	6.3%	19	13.4%	7	9.5%	7	3.7%	2	0.6%	0	4.0%	2
Museum / art galleries	1.3%	4	0.0%	0	1.3%	1	2.7%	2	1.5%	1	0.8%	0
Skateboarding	0.8%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	2.0%	1
Indoor soft play areas	1.6%	5	0.0%	0	6.2%	5	0.0%	0	0.0%	0	0.0%	0
Play spaces / park facilites	4.9%	15	0.6%	0	12.1%	9	0.0%	0	4.3%	3	5.5%	2
Paintballing	1.3%	4	2.9%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Restaurants	4.5%	13	2.9%	2	7.0%	5	4.8%	3	3.5%	2	2.9%	1
Swimming pool	10.9%	33	10.0%	6	16.4%	12	13.3%	8	2.4%	2	12.4%	5
Theatre	0.7%	2	0.6%	0	0.0%	0	1.7%	1	0.6%	0	0.8%	0
Bingo	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.8%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adventure playground	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Archery facilities	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Cafes	0.2%	1	0.6%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Community centres	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1
Gardening projects	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Golf centre	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure venues open later	0.8%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Lower prices at gyms / leisure centres	0.9%	3	0.0%	0	0.0%	0	2.7%	2	1.5%	1	0.0%	0
More classes available at leisure venues	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More educational classes	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.6%	1
More information of what's on / available	0.3%	1	1.0 / 0	1		0	0.0%	0	0.0%	0	0.0%	0
More live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More outside gyms / outside classes	1.6%	5	2.9%	2	0.0%	0	3.3%	2	2.0%	1	0.0%	0
Snow centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Summer clubs	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Water park	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watersports	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Women-only gyms	1.0%	3	0.0%	0	1.7%	1	2.7%	2	0.0%	0	0.0%	0
Youth clubs / more for teenagers to do	1.0%	3	0.0%	0	1.7%	1	1.4%	1	1.5%	1	0.0%	0
(None)	49.7%	150	36.0%	20	38.4%	29	49.3%	30	69.6%	47	56.4%	23
(Don't know)	5.9%	18	7.4%	4	1.7%	1	10.2%	6	5.0%	3	7.1%	3
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

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	Total	l	Zone	1	Zone	6	Zone	7	Zone	8	Zone 9	)		
Q49 Which other comm	nunity faci	ilities	and bus	sines	ses wou	ıld yo	u like to	see i	n the ar	ea? [l	MR/PR]			
Hotels Cultural centres Religious institutions	5.5% 12.3% 7.0%	16 37 21	3.4% 6.1% 4.9%	2 3 3	9.0% 13.4% 4.5%	7 10 3	2.7% 11.9% 6.5%	2 7 4	7.7% 17.5% 14.8%	5 12 10	2.0% 10.8% 2.0%	1 4 1		
Tourist attractions Other Cafes / restaurants	14.6% 0.0% 2.3%	44 0 7	6.4% 0.0% 12.5%	3 0 7	19.4% 0.0% 0.0%	15 0 0	19.2% 0.0% 0.0%	12 0 0	13.1% 0.0% 0.0%	9 0	12.1% 0.0% 0.0%	5 0 0		
Community centres Leisure centres Youth clubs	0.1% 0.5% 1.4%	0 1 4	0.0% 0.0% 3.9%	0 0 2	0.0% 0.0% 0.0%	0 0	0.0% 0.0% 1.1%	0 0 1	0.6% 2.0% 2.0%	0 1 1	0.0% 0.0% 0.0%	0 0 0		
(None) (Don't know) Weighted base:	66.1% 5.1%	199 15 301	66.3% 6.8%	36 4 55	66.8% 1.7%	51 1 76	66.4% 7.8%	41 5 61	61.2% 5.6%	42 4 68	71.9% 4.0%	30 2 41		
Sample:  GEN Gender of respond	dent.	301		50		50		51		100		50		
Male Female	32.4% 67.6%	98 203	34.7% 65.3%	19 36	21.6% 78.4%	16 59	26.2% 73.8%	16 45	47.6% 52.4%	32 36	33.4% 66.6%	14 27		
Weighted base: Sample:	07.070	301 301	03.370	55 50	70.170	76 50	73.070	61 51	32.170	68 100	00.070	41 50		
AGE Could I ask how of	ld you are	pleas	se?											
18 – 24 years 25 – 34 years	15.8% 25.1%	48 75	11.8% 19.6%	6 11	18.1% 31.6%	14 24	14.9% 26.1%	9 16	20.3% 26.4%	14 18	11.0% 16.5%	5 7		
35 – 44 years 45 – 54 years 55 – 64 years	26.4% 12.2% 10.0%	79 37 30	40.1% 17.5% 3.5%	22 10 2	16.5% 8.4% 12.1%	12 6 9		20 6 6	22.2% 10.6% 12.1%	15 7 8	24.1% 18.4% 11.5%	10 8 5		
65+ years (Refused)	10.5% 0.0%	32 0	7.5% 0.0%	4 0	13.3% 0.0%	10 0	6.6% 0.0%	4 0	8.3% 0.0%	6 0	18.6% 0.0%	8		
Weighted base: Sample:		301 301		55 50		76 50		61 51		68 100		41 50		
TEN Which of the follow	wing is yo	ur ho	usehold	s res	idential	statu	s? [PR]							
Own with mortgage Own outright Council rent Private or agency rent	11.6% 13.8% 24.3% 10.3%	35 42 73 31	14.4% 14.1% 26.1% 10.4%	8 8 14 6	5.7% 22.4% 22.1% 9.1%	4 17 17 7	7.8% 7.5% 18.4% 6.6%	5 5 11 4	15.9% 8.6% 22.8% 11.9%	11 6 15 8	17.3% 15.8% 37.4% 15.1%	7 7 15 6		
Housing association rent Shared ownership Tied or linked to a job Other	23.2% 0.8% 0.0% 0.0%	70 3 0 0	16.3% 0.0% 0.0% 0.0%	9 0 0 0	30.8% 0.0% 0.0% 0.0%	23 0 0 0	33.5% 0.0% 0.0% 0.0%	20 0 0 0	20.6% 3.7% 0.0% 0.0%	14 3 0 0	7.3% 0.0% 0.0% 0.0%	3 0 0 0		
(Would rather not say) Weighted base: Sample:	15.9%	48 301 301	18.6%	10 55 50	9.9%	7 76 50	26.2%	16 61 51	16.5%	11 68 100	7.1%	3 41 50		
EMP Which of the follow	wing best	desc	ribes the	chie	f wage	earne	r of you	r hou	sehold's	curr	ent empl	oyme	ent situation? [PR]	
Working full time	40.4%		51.8%		32.9%		33.5%		41.0%	28	48.2%	20		
Working part time Unemployed	15.7% 8.1%	47 25	21.9% 8.6%	12 5	20.0% 4.5%	15 3	15.0% 14.3%	9 9	13.0% 7.5%	9 5	4.8% 6.1%	2 3		
Retired	16.6%	50	8.4%	5	24.1%	18	7.1%	4	18.2%	12	24.9%	10		
A housewife / husband A student	0.2% 2.3%	1 7	0.0% 3.9%	0	0.7% 4.5%	1	0.0% 0.0%	0	0.0% 2.0%	0 1	0.0% 0.0%	0		
Self employed Sick / disabled	4.0% 1.6%	12 5	0.0% 0.0%	0	7.2% 2.7%	5 2	4.1% 2.5%	3 2	3.5% 0.9%	2	4.0% 1.6%	2		
Other (Would rather not say)	0.0% 11.2%	0 34	0.0% 0.0% 5.4%	0 3	0.0% 3.4%	0 3	0.0% 23.5%	0 14	0.9% 0.0% 13.9%	0 9	0.0% 10.3%	0 4		
Weighted base: Sample:		301 301		55 50		76 50		61 51		68 100		41 50		

	Tota	1	Zone	1	Zone	6	Zone '	7	Zone	8	Zone	9
ETH What do you consid	ler your	ethni	city to be	e?								
White (British / Irish / Other)	44.3%	133	41.8%	23	50.1%	38	35.6%	22	36.9%	25	62.0%	26
Black / Black British (Caribbean / African / other black)	13.3%	40	5.7%	3	12.3%	9	27.2%	17	7.9%		13.6%	6
Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)	26.4%	79	26.5%	15	31.5%	24	13.3%	8	39.2%	27	14.9%	6
lixed (any mixed category)	3.6%	11		8	1.3%	1	1.4%	1	1.8%	1	0.0%	0
hinese	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther	0.6%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vould rather not say)	11.3%	34	5.7%	3	4.7%	4	22.5%	14	14.2%	10	9.5%	4
Veighted base:		301		55		76		61		68		41
mple:		301		50		50		51		100		50
JOTA Zone												
one 1	18.3%	55	100.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0
one 6	25.2%	76	0.0%	0	100.0%	76	0.0%	0	0.0%	0	0.0%	0
ne 7	20.3%	61	0.0%	0	0.0%	0	100.0%	61	0.0%	0	0.0%	0
ne 8	22.6%	68	0.0%	0	0.0%	0	0.0%	0	100.0%	68	0.0%	0
one 9	13.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	41
eighted base:		301		55		76		61		68		41
nple:		301		50		50		51		100		50
Postcode Sector												
0	3.8%	11	0.0%	0	14.9%	11	0.0%	0	0.0%	0	0.0%	0
3	2.0%	6	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0
4	2.7%	8	0.0%	0	10.6%	8	0.0%	0	0.0%	0	0.0%	0
10	4.4%	13	0.0%	0	0.0%	0	0.0%	0	19.5%	13	0.0%	0
- 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
13	10.3%	31	56.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16	6.0%	18	0.0%	0	0.0%	0	0.0%	0	26.6%	18	0.0%	0
17	9.6%	29	0.0%	0	38.2%	29	0.0%	0	0.0%	0	0.0%	0
4 8	5.6%	17	30.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 9	2.3%	7	12.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 2	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	7
15 3	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	8
61	5.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	15
64	3.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	11
0	4.3%	13	0.0%	0	17.2%	13	0.0%	0	0.0%	0	0.0%	0
9	2.8%	8	0.0%		11.2%	8	0.0%	0	0.0%	0		0
2	5.0%	15	0.0%	0	0.0%	0	24.6%	15	0.0%	0	0.0%	0
3 4	4.2% 7.7%	13	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	18.6% 34.3%	13 23	0.0% 0.0%	0
5	7.7% 5.4%	23	0.0%	0	0.0%	0	0.0% 26.4%	0 16	0.0%	0	0.0%	0
05	5.4% 4.0%	16 12	0.0%	0	0.0%	0	26.4% 19.7%	12	0.0%	0	0.0%	0
7	5.9%	18	0.0%	0	0.0%	0	29.3%	18	0.0%	0	0.0%	0
eighted base:		301		55		76		61		68		41
nple:		301		50		50		51		100		50
unpic.		501		50		50		31		100		50

## Appendix 2:

Data Tabulations
By Q32 (Weighted)

Weighted:

**Tower Hamlets Household Survey** 

for Nexus Planning

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	Tota	1	London Island	•	Aberfeldy Street NC		Devon's I NC	Road	Caspian Wharf N		Chrisp S DC	treet		
I would now like to activities, and using													a place for shopping, vn.	leisure
Q31 Do you ever visit ar	ny of the	follov	ving Ce	ntres	? [MR/PR]									
London City Island Neighbourhood Centre	2.5%	8	100.0%	3	3.5%	0	0.0%	0	0.0%	0	3.6%	4		
Aberfeldy Street Neighbourhood Centre	9.8%	29	7.1%	0	100.0%	9	1.6%	0	0.0%	0	16.2%	20		
Devon's Road Neighbourhood Centre	19.0%	57	0.0%	0	35.2%	3	91.3%	23	0.0%	0	25.8%	31		
Caspian Wharf Neighbourhood Parade	4.3%	13	0.0%	0	0.0%	0	7.7%	2	0.0%	0	9.2%	11		
Chrisp Street District Centre (Do not visit any of these centres)	44.0% 48.5%	133 146	7.1% 0.0%	0	63.6% 0.0%	6	25.8% 8.7%	6 2	0.0% 0.0%	0	99.3% 0.7%	120 1		
Weighted base: Sample:		301 301		3 4		9 9		25 21		0		121 129		
Q32 Which of these cen Those who mentioned of	a centre a	t Q31												
London City Island Neighbourhood Centre Aberfeldy Street	1.9% 5.9%	3	0.0%	3	0.0%	9	0.0%	0	0.0%	0	0.0%	0		
Neighbourhood Centre Devon's Road	14.8%	23	0.0%	0			100.0%	23	0.0%	0	0.0%	0		
Neighbourhood Centre Caspian Wharf Neighbourhood Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chrisp Street District Centre	77.4%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	120		
Weighted base: Sample:		155 158		3 4		9 9		23 18		0		120 127		
Meanscore: [Numbe	er of time	es per	month	I										
Q33 How often do you v Those who mentioned of	isit (CEN	ITRE			AT Q32)?									
7 days a week	6.0%	9	0.0%	0	0.0%	0	11.0%	3	0.0%	0	5.6%	7		
At least two times a week	11.3%	18	0.0%		31.7%	3	12.6%	3	0.0%	0	9.8%	12		
At least once a week	15.7%	24	69.2%		32.9%	3	3.6%	1	0.0%		15.4%	19		
At least once a fortnight At least once a month	13.5% 16.6%	21 26	0.0% 0.0%	0		2	5.4% 13.3%	1	0.0% 0.0%	0	14.8% 18.9%	18 23		
At 1	7 40/	20	0.0%	0		0	13.370		0.0%	0	7.00/	23		

5.4%

11.8%

7.1%

6.8%

1.7%

4.1%

At least every two months

Less often than once every 6

At least every 3 months

At least every 6 months

Have only visited once

(Don't know / varies)

months

Weighted base:

Mean:

Sample:

0.0%

7.1%

0.0%

0.0%

23.7%

8

18

11

3

6 0.0%

3.95

155

158

0

0

0

0

0

3 4

2.81

0.0%

5.6%

9.2%

0.0%

0.0%

0.0%

0.0%

9.9%

9.9%

0

1

1 19.3%

0 14.9%

0 0.0%

0

9

9

4.30

0

2

4

0

2

5.07

23

18

0.0%

0.0%

0.0%

0.0%

0.0%

0.0%

0 7.0%

0 12.8%

0 4.8%

0

0

0

0

0.00

5.3%

2.2%

3.4%

8

15

6

6

3

4

3.75

120

127

Column %ges.

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# Tower Hamlets Household Survey for Nexus Planning

Weighted:

	Total		London ( Island N		Aberfeldy Street NC	I	Devon's F NC	Road	Caspian Wharf NP	(	Chrisp S DC	treet
Q34 How do you usually Those who mentioned a			NTRE ME	ENTI	ONED AT G	232	2)?					
Car / van (as driver)	27.7%	43	23.7%	1	9.1%	1	27.1%	6	0.0%	0	29.3%	35
Car / van (as passenger)	6.7%	10	0.0%	0	0.0%	0	14.9%	3	0.0%	0	5.9%	7
Bus (including the busway or guided bus), minibus or coach	26.3%	41	57.6%	2	26.4%	2	2.2%	1	0.0%	0	30.1%	36
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	30.4%	47	11.6%	0	58.9%	5	29.8%	7	0.0%	0	28.8%	35
Taxi	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Train	0.1%	0	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.5%	2	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Docklands Light Railway (DLR)	2.1%	3	0.0%	0	0.0%	0	4.4%	1	0.0%	0	1.9%	2
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	8	0.0%	0	5.6%	1	11.6%	3	0.0%	0	3.6%	4
Weighted base: Sample:		155 158		3		9		23 18		0		120 127
Q35 What do you like mo		t (CE	NTRE ME	-	ONED AT G		2)?	16		U		12/
Q35 What do you like mo Those who mentioned a		t (CE	NTRE ME	-	ONED AT G		2)?	10		U		127
Q35 What do you like mo Those who mentioned a	centre at 24.1%	<b>(CE</b> <i>Q31</i> 37	7.1%	ENTIC 0	0.0%	0 0	6.2%	1	0.0%	0	29.7%	36
Q35 What do you like mo Those who mentioned a Choice and range of shops Close to home	24.1% 17.8%	37 28	7.1% 0.0%	0 0	0.0% 47.9%	0 4	6.2% 27.9%	1 6	0.0%	0 0	14.0%	36 17
Q35 What do you like mo Those who mentioned a Choice and range of shops Close to home Good market	24.1% 17.8% 15.1%	37 28 23	7.1% 0.0% 0.0%	0 0 0	0.0% 47.9% 0.0%	0 4 0	6.2% 27.9% 1.8%	1 6 0	0.0% 0.0%	0 0 0	14.0% 19.2%	36 17 23
Q35 What do you like mo Those who mentioned a Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc)	24.1% 17.8% 15.1% 5.1%	37 28 23 8	7.1% 0.0% 0.0% 57.6%	0 0 0 0 2	0.0% 47.9% 0.0% 0.0%	0 4 0 0	6.2% 27.9% 1.8% 0.0%	1 6 0 0	0.0% 0.0% 0.0%	0 0 0 0	14.0% 19.2% 5.2%	36 17 23 6
Q35 What do you like mo Those who mentioned a Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision	24.1% 17.8% 15.1% 5.1%	37 28 23 8	7.1% 0.0% 0.0% 57.6%	0 0 0 0 2	0.0% 47.9% 0.0% 0.0%	0 4 0 0	6.2% 27.9% 1.8% 0.0%	1 6 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	14.0% 19.2% 5.2% 2.4%	36 17 23 6
Q35 What do you like mo Those who mentioned at Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work	24.1% 17.8% 15.1% 5.1% 1.9%	37 28 23 8 3 2	7.1% 0.0% 0.0% 57.6% 0.0%	0 0 0 0 2 0	0.0% 47.9% 0.0% 0.0% 0.0%	0 4 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0%	1 6 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0	14.0% 19.2% 5.2% 2.4% 1.8%	36 17 23 6
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0%	37 28 23 8 3 3 2 2	7.1% 0.0% 0.0% 57.6% 0.0% 0.0%	0 0 0 2 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0%	0 4 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0%	1 6 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	14.0% 19.2% 5.2% 2.4% 1.8% 0.0%	36 17 23 6 3
Q35 What do you like mo Those who mentioned at Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9%	37 28 23 8 3 2 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0%	0 0 0 0 2 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0%	0 4 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 1.8%	1 6 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9%	36 17 23 6 3 2 0
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9%	37 28 23 8 3 2 2 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 2 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0%	0 4 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 1.8%	1 6 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0	14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9%	36 17 23 6 3 2 0 1
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere Familiar / know where everything is	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9% 0.7%	37 28 23 8 3 2 2 1 1 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 2 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0% 0.0%	0 4 0 0 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0%	1 6 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0	14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9% 1.1% 0.9%	36 17 23 6 3 2 0 1
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere Familiar / know where everything is	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9% 0.7%	37 28 23 8 3 2 2 1 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 0.0% 35.3%	0 0 0 0 2 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0% 0.0% 0.0%	0 4 0 0 0 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0%	1 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9% 1.1% 0.9%	36 17 23 6 3 2 0 1
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere Familiar / know where everything is Environmental quality of centre Close to school	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9% 0.7% 0.7%	37 28 23 8 3 2 2 1 1 1 1 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 35.3% 0.0%	0 0 0 0 2 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0% 0.0% 0.0%	0 4 0 0 0 0 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9% 1.1% 0.9% 0.0%	36 17 23 6 3 2 0 1 1 1 0
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere Familiar / know where everything is Environmental quality of centre Close to school Choice of services (hairdressers, banks etc)	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9% 0.7% 0.7% 0.7%	37 28 23 8 3 2 2 1 1 1 1 1 1 1 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 35.3% 0.0%	0 0 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0% 0.0% 0.0% 11.0% 5.6%	0 4 0 0 0 0 0 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 0.0% 0.0% 0.0%	1 6 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9% 1.1% 0.9% 0.0% 0.0%	36 17 23 6 3 2 0 1 1 1 0
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere Familiar / know where everything is Environmental quality of centre Close to school Choice of services (hairdressers, banks etc)	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9% 0.7% 0.7%	37 28 23 8 3 2 2 1 1 1 1 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 35.3% 0.0%	0 0 0 0 2 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0% 0.0% 0.0%	0 4 0 0 0 0 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9% 1.1% 0.9% 0.0%	36 17 23 6 3 2 0 1 1 1 0
Choice and range of shops Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere Familiar / know where everything is Environmental quality of centre Close to school Choice of services	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9% 0.7% 0.7% 0.7%	37 28 23 8 3 2 2 1 1 1 1 1 1 1 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 35.3% 0.0%	0 0 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0% 0.0% 0.0% 11.0% 5.6%	0 4 0 0 0 0 0 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 0.0% 0.0% 0.0%	1 6 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9% 1.1% 0.9% 0.0% 0.0%	36 17 23 6 3 2 0 1 1 1 0
Choice and range of shops Close to home Good market Choice of leisure facilities (restaurants, pubs etc) Strength of supermarket provision Close to work Not too busy Can get good quality fresh produce there Nice atmosphere Familiar / know where everything is Environmental quality of centre Close to school Choice of services (hairdressers, banks etc) Multicultural	24.1% 17.8% 15.1% 5.1% 1.9% 1.4% 1.0% 0.9% 0.7% 0.7% 0.7%	37 28 23 8 3 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	7.1% 0.0% 0.0% 57.6% 0.0% 0.0% 0.0% 0.0% 0.0% 35.3% 0.0% 0.0%	0 0 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 47.9% 0.0% 0.0% 0.0% 0.0% 17.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	6.2% 27.9% 1.8% 0.0% 0.0% 0.0% 1.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	1 6 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		14.0% 19.2% 5.2% 2.4% 1.8% 0.0% 0.9% 1.1% 0.9% 0.0% 0.0%	36 17 23 6 3 2 0 1 1 1 0 0

Weighted:

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	Total		London C Island N	•	Aberfeldy Street NC		Devon's F NC	Road	Caspian Wharf NP		Chrisp S DC	treet
Q36 Are there any meas Those who mentioned a			ıld encou	rage	you to vis	it (	CENTRE	MEN	NTIONED A	T	Q32) mc	ore often?
1st Mention												
Increased general choice and range of shops	16.3%	25	0.0%	0	31.6%	3	1.8%	0	0.0%	0	18.3%	22
Bigger / better market	7.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	12
Improved non-food shops within the town centre	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5
More parking	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4
Better street lighting	2.5%	4	0.0%	0	27.2%	2	6.0%	1	0.0%	0	0.0%	0
Improved leisure facilities	2.3%	4	0.0%	0	0.0%	0	4.4%	1	0.0%	0	2.1%	2
Less busy	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Play areas for children	2.2%	3		0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Improved street cleaning	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Improved quality of shops	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Better security	1.8%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	2
Better environment	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Less road works	1.5%	2	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	15.1%	1	0.0%	0	0.0%	0	0.7%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	1
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Cheaper parking	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Better disabled access A large supermarket / more	0.7% 0.6%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	4.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.8%	0 1
supermarkets More butchers / greengrocers / fishmongers	0.5%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.3%	0
Post office	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.3%	0		0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
(Nothing / Nothing else)	38.7%		100.0%	3	20.4%	2	50.9%	12	0.0%	0	36.2%	43
(Don't know)	6.6%	10	0.0%	0	0.0%	0	14.9%	3	0.0%	0	5.7%	7
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127
2nd Mention												
Improved food shops within the town centre	5.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8
Bigger / better market	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5
Improved quality of shops	3.4%	5	0.0%	0	17.2%	2	0.0%	0	0.0%	0	3.1%	4
Improved street cleaning	3.2%	5		0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Increased general choice and range of shops	2.9%	4		0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Better security	2.4%	4		0	3.5%	0	0.0%	0	0.0%	0	2.9%	3
More parking Less beggers / homeless on the street	2.3% 2.1%	4		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.9% 2.7%	4 3
Improved leisure facilities	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Improved non-food shops within the town centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Better environment	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Less busy	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More cafes / coffee shops	0.3%	1	0.0%	Ö	5.6%	1	0.0%	Ő	0.0%	0	0.0%	0
Less takeaways	0.3%	0		0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Play areas for children	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
(Nothing / Nothing else)	65.2%		100.0%	3	73.8%	7	83.3%	19	0.0%	0	60.3%	72
(Don't know)	6.4%	10	0.0%	0	0.0%	0	14.9%	3	0.0%	0	5.4%	6
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		120

Weighted:

	Total		London ( Island N	•	Aberfeldy Street NC	J	Devon's F NC	Road	Caspian Wharf N		Chrisp S DC	
3rd Mention												
Increased general choice and range of shops	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Improved quality of shops	2.1%	3	0.0%	0	3.5%	0	0.0%	0	0.0%	0	2.5%	3
Improved street cleaning	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Better environment	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Improved food shops within the town centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
More restaurants	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
More seating	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Bigger / better market	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
Improved non-food shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
within the town centre	84.0%	120	100.00/	3	90.9%	0	85.1%	20	0.0%	0	82.9%	99
(Nothing / Nothing else)	6.4%	10	100.0%	0	0.0%	8	14.9%	3	0.0%	0	5.4%	6
(Don't know)	0.4%	10	0.0%	U	0.0%		14.9%	3	0.0%	U	3.4%	0
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127
Any Mention												
Increased general choice and range of shops	19.5%	30	0.0%	0	31.6%	3	1.8%	0	0.0%	0	22.4%	27
Bigger / better market	11.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	18
Improved quality of shops	7.4%	11	0.0%	0	20.6%	2	0.0%	0	0.0%	0	7.9%	10
Improved street cleaning	7.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	11
Improved food shops within the town centre	5.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	9
More parking	4.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	8
Better security	4.5%	7	0.0%	0	3.5%	0	2.2%	1	0.0%	0	5.2%	6
Improved non-food shops within the town centre	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6
Improved leisure facilities	3.2%	5	0.0%	0	0.0%	0	4.4%	1	0.0%	0	3.3%	4
Better environment	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Less busy	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Better street lighting	2.5%	4	0.0%	0	27.2%	2	6.0%	1	0.0%	0	0.0%	0
Play areas for children	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Less beggers / homeless on the street	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Less road works	1.5%	2	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	15.1%	1	0.0%	0	0.0%	0	0.7%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	1
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Cheaper parking	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Better disabled access	0.7%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
A large supermarket / more supermarkets	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More butchers / greengrocers / fishmongers	0.5%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.3%	0
More restaurants	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / coffee shops	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Post office	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Cheaper prices	0.3%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
More seating Less takeaways	0.3%	0	0.0%	0	0.0%	0	0.0% 1.8%	0	0.0% 0.0%	0	0.3%	0
Less takeaways Less empty shops	0.3% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.2%	0
=	0.1%		0.0%		0.070		0.0%		0.0%		0.2%	
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

23 18

0

120 127

**Tower Hamlets Household Survey for Nexus Planning** 

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Weighted:	for Nexus Planning												
	Tota	l	London Island		Aberfe Street		Devon's NC		Caspi Wharf		Chrisp S DC		
Mean score: [Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2]													
Q37 How would you Those who mention			n of inde	epend	lent reta	il and	d leisure	trade	ers in (C	ENTR	E MEN	TIONE	O AT Q32)? [PR]
Plentiful	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	
Good	20.5%	32	88.4%	3	20.7%	2	9.6%	2	0.0%	0	20.9%	25	
Average	55.5%	86	0.0%	0	64.6%	6	54.5%	13	0.0%	0	56.3%	68	
Poor	8.6%	13	11.6%	0	0.0%	0	12.2%	3	0.0%	0	8.5%	10	
Severely lacking	12.6%	19	0.0%	0	14.7%	1	23.7%	5	0.0%	0	10.6%	13	
Mean:		-0.08		0.77		-0.09		-0.50		0.00		-0.01	
Weighted base:		155		3		9		23		0		120	
Sample:		158		4		9		18		0		127	
Q38 When you visit ( Those who mention			ONED A	T Q32	) do you	ı visi	t specia	lity eth	nic foo	d sho	ps? [M	R]	
Yes - Chinese	1.7%	3	7.1%	0	5.6%	1	0.0%	0	0.0%	0	1.6%	2	
Yes - Greek	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	
Yes - Indian	14.5%	22	0.0%	0	22.8%	2	8.3%	2	0.0%	0	15.4%	19	
Yes - Japanese	0.9%	1	0.0%	0	0.0%	0		0	0.0%	0	1.2%	1	
Yes - Korean	1.9%	3	0.0%	0	17.2%	2		0	0.0%	0	1.2%	1	
Yes - Mexican	0.9%	1	0.0%	0	0.0%	0	,	0	0.0%	0	1.2%	1	
Yes - Thai	1.7%	3	0.0%	0	0.0%	0		0	0.0%	0	2.2%	3	
Yes - Turkish	4.8%	7	0.0%	0	0.0%	0		4	0.0%	0	2.6%	3	
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0,0	0	0.0%	0	0.0%	0	
Yes - Asian	1.8%	3	0.0%	0	0.0%	0		2	0.0%	0	0.3%	0	
Yes - Bangladeshi	4.0%	6	0.0%	0	5.6%	1	0.0%	0	0.0%	0	4.8%	6	
Yes - Bengali	2.5%	4	0.0%	0	11.0%	1	1.8%	0	0.0%	0	2.0%	2	
Yes - Caribbean	0.9%	1	0.0%	0	0.0%	0		0	0.0%	0	1.2%	1	
Yes - Halal friendly	1.7%	3	0.0%	0	0.0%	0		0	0.0%	0	2.1%	3	
Yes - Polish	0.2%	0	0.0%	0	0.0%	0		0	0.0%	0	0.3%	0	
Yes - Somali (No)	0.9% 71.5%	1 111	0.0% 92.9%	0	0.0% 60.6%	0 6	0.0% 62.7%	0 14	0.0% 0.0%	0	1.2% 73.5%	1 88	
(110)	/1.5%	111	92.9%	3	00.0%	0	02.7%	14	0.0%	U	13.5%	00	

Weighted base: Sample:

155 158

Weighted:

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	Total		London City Island NC	7	Aberfeldy Street NC	1	Devon's R NC	oad	Caspian Wharf NP		Chrisp St DC	reet
Q39 Instead of those cer Those who did not ment				s (	do you usu	ıall	ly visit? [	MR]				
Zone 1			~									
Asda, East Ferry Road, Isle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
of Dogs Canary Wharf District	19.2%	28	0.0%	0	0.0%	0	71.9%	2	0.0%	0	0.0%	0
Centre Centre	19.270	20	0.070	U	0.070	U	/1.970	2	0.0%	U	0.0%	U
sle Of Dogs District Centre	1.7%	3		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Canada Square, Canary Wharf Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bethnal Green District	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre  idl, Burdett Road,  Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District	6.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Fesco Express, Burdett Road Frances Wharf,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse  Zone 7												
Bow District Centre	13.0%	19	0.0%	0	0.0%	0	9.3%	0	0.0%	0	0.0%	0
Hackney Wick District Centre	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Геsco Metro, Vernon Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street (South), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Bromley-By-Bow District Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.5%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0
Canning Town District	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Westfield Stratford City, Montfichet Road, London	46.8%	68	0.0%	0	0.0%	0	28.1%	1	0.0%	0	100.0%	1
Outside Survey Area	0.004		0.00/	_	0.004		0.004		0.004	_	0.004	
Aldgate District Centre Barking District Centre	0.0% 0.9%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Basildon Town Centre	0.6%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	2.9%	4	0.0%	0	0.0%	0	18.8%	0	0.0%	0	23.1%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shoppping Centre, Bluewater Parkway, Dartford,	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre Camden District Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	9.7%	14		0	0.0%	0	0.0%	0	0.0%	0	76.9%	1
Charlton District Centre	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.7%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre East Greenwich District Centre	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
East Ham District Centre	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.6%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre Forest Gate District Centre	0.3% 4.4%	0 6		0	0.0% 0.0%	0	18.8% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Gallions Reach Shopping	5.7%	8		0	0.0%	0	18.8%	0	0.0%	0	23.1%	0
Park, Beckton		-										-

Weighted:

									0			
	Total		London ( Island N	•	Aberfeldy Street NC	]	Devon's R NC	Road	Caspian Wharf NP		Chrisp St DC	reet
Gateway Retail Park, Claps Gate Lane, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	76.9%	1
Hackney Central District Centre	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	6.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	5.1%	7	0.0%	0	0.0%	0	90.8%	2	0.0%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park, Leyton	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stratford Centre, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Fields Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.5%	1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre Sainsbury's Superstore, The Mall, Stratford	1.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Shoreditch District Centre	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	10.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	76.9%	1
Surrey Quays District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street (North), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre Westfield London, Ariel Way, Shepherd's Bush	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Whitechapel District Centre	8.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre  Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	5.6%	8	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0
Weighted base:		146		0		0		2		0		1
Sample:		143		0		0		3		0		2

## Appendix 3:

Sample Questionnaire

### JN 010720

Tower Hamlets Household Survey

Good morning / afternoon / evening, I am ...... from NEMS market research, an independent market research company, and we are conducting a short survey in your area on behalf of London Borough of Tower Hamlets about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

#### Are you the person responsible for the main food shopping in your household? QA

Nο

IF 'YES' - CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

READ OUT: In order to determine typical shopping patterns; on the following questions please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

### At which store do you usually undertake your main food and grocery shopping? DO NOT READ OUT. ONE ANSWER ONLY. Q01

#Conv Convenience List CLOSE IF 'DON'T DO' OR 'DON'T KNOW'

## ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

#### Which retailer do you purchase your main food internet / home delivery shopping from? Q02

DO NOT READ OUT. ONE ANSWER ONLY.

- Asda
- 2 Iceland
- 3 Sainsbury's
- 4 Tesco
- 5 Morrisons
- 6 Ocado
- Other (PLEASE WRITE IN)
- 8

#### What is the main reason you choose .... (STORE MENTIONED AT Q01) for your main food and grocery shopping? Q03

DO NOT READ OUT. ONE ANSWER ONLY

- Accessibility by public transport
- Car parking prices
- 3 Car parking provision
- 4 5 Choice of food goods available
- Choice of shops nearby selling non-food goods
- Choice of shops selling food goods 6 7 8
- Cleanliness
- Delivery service
- 9 Easy to get to by car
- Entertainment / events Good internal layout
- A B C D Good service / friendly staff
- Habit / always use it / preference for retailer
- E F Internet shopping is convenient
- Lower prices
- G Loyalty card / points scheme
- Н Near to home
- Near to work
- Nice shopping environment
- Only one in the area / no other choice Provision of leisure facilities nearby K L
- Provision of services nearby, such as banks and other financial services
- Public information, signposts and public facilities N O P
- Quality of food goods available
- Quality of shops selling food goods
- Safety (during the day)
- Safety (during the evening / night time)
- Q R S T Staff discount / work there
- Value for money
- U Other (PLEASE WRITE IN)
- (Don't know / no reason in particular)

#### Q04 What, if anything, is the one thing you most dislike about .... (STORE MENTIONED AT Q01)? DO NOT READ OUT. ONE ANSWER ONLY Change layout too often 2 Expensive parking 3 Difficult to get to 4 Expensive 5 Lack of cycle parking 6 Difficult to park / lack of parking Lack of public transport 8 Limited range of goods 9 No petrol station Poor internal layout ВС Poor quality Preference for retailer Staff rude / unhelpful E Too busy Too far away G Too small Н Other (PLEASE WRITE IN) (Don't know) (Nothing) How often do you normally do your main food shopping at .... (STORE MENTIONED AT Q01?) 005 DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY 7 times a week 4-6 times a week 2 2-3 times a week 4 Once a week 5 Once a fortnight 6 Once a month Less than once a month 8 Have only visited once (Don't know / varies) NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01 How do you normally travel to .... (STORE MENTIONED AT Q01)? Q06 DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) Car / van (as passenger) 3 Bus (including the busway or guided bus), minibus or coach Motorcycle, scooter or moped 5 Walk 6 7 Taxi Train 8 Bicycle 9 Underground Mobility scooter / disability vehicle Α Other (PLEASE WRITE IN) В NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01 Q07 How long did your last journey to .... (STORE MENTIONED AT Q01) take? DO NOT PROMPT. ONE ANSWER ONLY. Χ Amount of time taken to nearest whole minute (PLEASE WRITE IN) (Don't know / can't remember) 7 (Refused) Q08 How much on average does your household normally spend on main food and grocery shopping in a week? DO NOT PROMPT, ONE ANSWER ONLY. To the nearest £: (PLEASE WRITE IN) (Don't know / varies) (Refused) Ż NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01 When you go main food shopping is your trip linked with any other activity? Q09 DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER Yes - NON-FOOD shopping **GO TO Q10** Yes - other FOOD shopping GO TO Q10 3 Yes - visiting services such as banks and other financial institutions **GO TO Q10** GO TO Q11 Yes - leisure activity Yes - travelling to/from work GO TO Q11 GO TO Q11 GO TO Q11 6 7 Yes - travelling to / from school / college / university Yes - aettina petrol Yes - visiting café / pub / restaurant **GO TO Q11** 9 Yes - visiting family/friends GO TO Q11 Yes - visiting health service such as doctor, dentist, hospital GO TO Q11 Α В Yes – visiting other service such as laundrette, hairdresser, recycling GO TO Q11 C Yes - other activity (PLEASE WRITE IN) GO TO Q11 (No activity) GO TO Q11 GO TO Q11 (Don't know / varies)

#### Q10 Where do you do this linked trip?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Centre Centres List

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought

from shops.

DO NOT READ OUT. ONE ANSWER ONLY.

Yes GO TO Q12 GO TO LOCK1

#### Q12 Where do you usually undertake your 'top up' shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

### How often do you make 'top up' shopping trips to .... (STORE MENTIONED AT Q13)? DO NOT READ OUT. ONE ANSWER ONLY. Q13

- 4-6 times a week 2-3 times a week 2
- Once a week
- 5 Once a fortnight
- Once a month
- 6 7 Less than once a month
- 8 Have only visited once
- 9 (Don't know / varies)

### Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. DO NOT READ OUT. ONE ANSWER ONLY.

- To the nearest £: (PLEASE WRITE IN)
- (Don't know / varies)
- Z (Refused)

READ OUT: Now thinking about online grocery shopping before, during and after the Covid lockdown.

## LOCK1 BEFORE the Covid lockdown how often were you shopping online for groceries? DO NOT PROMPT. ONE ANSWER ONLY.

- 7 days a week 2
- 4-6 days a week 2-3 days a week
- 3 One day a week
- 4 5 Every two weeks
- 6 Every three weeks
- Monthly
- Once every two months
- 8 9 Three-four times a year Twice a year
- A B C Once a year Less often
- D Never
- (Don't know)
- E F (Varies)

## LOCK2 DURING the Covid lockdown how often have you been shopping online for groceries? DO NOT PROMPT. ONE ANSWER ONLY.

- 4-6 days a week
- 2 2-3 days a week
- 3 One day a week
- Every two weeks Every three weeks
- Monthly
- Once every two months
- 5 6 7 8 9 A B Three-four times a year
- Twice a year Once a year
- Less often
- C D Never
- (Don't know)
- (Varies)

Using the data from LOCK2 compared to LOCK1 we will be able to create the question below: Q0A Online grocery shopping DURING lockdown compared to BEFORE lockdown: More 2 Same 3 Less (Don't know /varies) AFTER the lockdown is fully lifted, how often do you think you will be shopping online for groceries? DO NOT PROMPT. ONE ANSWER ONLY. LOCK3 7 days a week 2 4-6 days a week 2-3 days a week 3 4 One day a week 5 Every two weeks 6 Every three weeks Monthly 8 Once every two months 9 Three-four times a year Twice a year В Once a year C D Less often Never E F (Don't know) (Varies) Using the data from LOCK3 compared to LOCK2 we will be able to create the question below: Q0B Online grocery shopping AFTER lockdown compared to DURING lockdown: More 2 Same Less (Don't know /varies) Using the data from LOCK3 compared to LOCK1 we will be able to create the question below: COC Online grocery shopping AFTER lockdown compared to BEFORE lockdown: More Same 3 Less (Don't know /varies) READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions, the location may be a town centre, a retail park, a free-standing store, or it could be facilities such as the internet, TV shopping or catalogue. Again, please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation. Where do you usually buy clothing or footwear goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN. Q15 #Comp Comparison List NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15 Q16 How often do you make shopping trips for clothing or footwear to .... (DESTINATION MENTIONED AT Q15)? DO NOT READ OUT. ONE ANSWER ONLY 7 days a week 4-6 days a week 2-3 days a week 4 5 One day a week Every two weeks Every three weeks Monthly 8 Once every two months Three-four times a year A B Twice a year Once a year С Less often D Have only visited once Е (Don't know / varies) NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15 How do you normally travel to .... (LOCATION MENTIONED AT Q15)? Q17 DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) Car / van (as passenger) 3 Bus (including the busway or guided bus), minibus or coach Motorcycle, scooter or moped 5 6 7 Walk Train 8 Bicycle Underground 9 A B Mobility scooter / disability vehicle

Other (PLEASE WRITE IN) (Don't know / varies)

### NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15 When you usually go shopping for clothing or footwear, do you link this trip with another activity? DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST Q18 ANSWER Yes - FOOD shopping Yes – other NON-FOOD shopping 2 3 Yes – visiting services such as banks and other financial institutions 4 Yes - leisure activity Yes - travelling to/from work 5 6 7 Yes – travelling to/from school/college/university

Yes - getting petrol Yes – visiting café / pub / restaurant Yes – visiting family/friends 8

Yes – visiting health service such as doctor, dentist, hospital Yes – visiting other service such as laundrette, hairdresser, recycling Yes – other activity (PLEASE WRITE IN)

ВС

Ď

Е (Don't know / varies)

#### Q19 Where do you usually buy books, CDs, DVDs?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

#### Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items? Q20

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

### Q21

Where do you normally buy goods such as toys, games, bicycles and recreational goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

### Q22

Where do you normally buy chemist goods (including health and beauty products)?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

#### Where do you normally electrical items, such as televisions, washing machines and computers? Q23

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

#### Where do you normally buy DIY or gardening goods? Q24

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

#### Where do you normally buy furniture, carpets and floor coverings? Q25

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

READ OUT: Now contining to think about non-food shopping online before, during and after the covid lockdown.

## LOCK4 BEFORE the Covid lockdown how often were you doing non-food shopping online?

DO NOT PROMPT. ONE ANSWER ONLY.

7 days a week

4-6 days a week 2 2-3 days a week

One day a week

Every two weeks

Every three weeks

4 5 6 7 Monthly

Once every two months

8 9 Three-four times a year

Twice a year Once a year

A B C D Less often

Never

(Don't know)

E (Varies)

LOCK5	DURING the Covid lockdown how often have you been doing non-food shopping online? DO NOT PROMPT. ONE ANSWER ONLY.	
1 2 3 4 5 6 7 8 9 A B C D E F	7 days a week 4-6 days a week 2-3 days a week One day a week Every two weeks Every three weeks Monthly Once every two months Three-four times a year Twice a year Once a year Less often Never (Don't know) (Varies)	
Q0D	Using the data from LOCK5 compared to LOCK4 we will be able to create the question below:  Non-food shopping online DURING lockdown compared to BEFORE lockdown:	
1	More	
2	Same Less	
4	(Don't know /varies)	
LOCK6	AFTER the lockdown is fully lifted, how often do you think you will be doing non-food shopping online? DO NOT PROMPT. ONE ANSWER ONLY.	
1	7 days a week	
2	4-6 days a week 2-3 days a week	
4	One day a week	
5 6	Every two weeks Every three weeks	
7	Monthly	
8	Once every two months	
9 A	Three-four times a year Twice a year	
В	Once a year	
C D	Less often Never	
E	(Don't know)	
F	(Varies)	
	Using the data from LOCK6 compared to LOCK5 we will be able to create the question below:	
Q0E	Non-food shopping online AFTER lockdown compared to DURING lockdown:	
1	More	
2	Same	
3	Less	
4	(Don't know /varies)	
Q0F	Using the data from LOCK6 compared to LOCK4 we will be able to create the question below:  Non-food shopping online AFTER lockdown compared to BEFORE lockdown:	
1	More	
2	Same	
3	Less	
4	(Don't know /varies)	
Q26	Which of the following forms of shopping do you carry out? READ OUT. CAN BE MULTICODED	
1	Internet	GO TO Q27
2	Portable internet shopping (through mobile phone) TV Shopping	GO TO Q27 GO TO Q27
4	(None of these)	GO TO Q31

### Q27 Which goods or services do you currently purchase via Internet or TV shopping? DO NOT READ OUT. CAN BE MULTICODED Baby items Banking / finance 2 Books CDs, DVDs, Vinyl (physical products) 4 5 Clothes / shoes 6 Computer / printer accessories Console / PC games Cosmetics / health / beauty / chemist goods 8 9 Craft / hobby items (including stationary) DIY / hardware goods ВС Domestic electrical appliances (white goods) Downloadable content (e.g. music / movies / tv / games / apps) Food / groceries Furniture / soft furnishings / floor coverings / carpets E F Garden items G Gifts Н Holiday and / or Travel / Event Tickets Insurance Jewellery Κ Mobile phone accessories L Musical instruments / accessories М Pet food / products Ν Small electrical items (e.g. kettles / toasters / hairdryers etc) 0 P Small household goods Sports goods Q Toys TVs, Hi-Fi's, computers R S Vehicle parts Vehicles U V Other (PLEASE WRITE IN) (Don't know) **Q28** Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? DO NOT READ OUT. CAN BE MULTICODED Baby items Banking / finance 1 3 Books CDs, DVDs, Vinyl (physical products) 4 5 Clothes / shoes 6 Computer / printer accessories 7 8 Console / PC games Cosmetics / health / heauty / chemist goods 9 Craft / hobby items (including stationary) DIY / hardware goods A B C D Domestic electrical appliances (white goods) Downloadable content (e.g. music / movies / tv / games / apps) Food / groceries Furniture / soft furnishings / floor coverings / carpets Garden items E F G Gifts Н Holiday and / or Travel / Event Tickets Insurance Jewellery Κ Mobile phone accessories 1 Musical instruments / accessories Pet food / products Μ Ν Small electrical items (e.g. kettles / toasters / hairdryers etc) 0 P Small household goods Sports goods Toys TVs, Hi-Fi's, computers Q R S T Vehicle parts Vehicles U V Other (PLEASE WRITE IN)

(Don't know)

(Nothing new / same goods as I currently am)

### 029 For your last Internet or TV order, how did you receive your goods? DO NOT READ OUT. CAN BE MULTICODED

1	Collection at store	GO TO Q31
2	Home delivery	GO TO Q31
3	Delivery to place of work	GO TO Q31
4	Collection at click and collect hub	GO TO Q30
5	Collection at other location	GO TO Q31
6	(Don't know / varies)	GO TO Q31

### ASKED TO THOSE WHO SAID "COLLECTION AT CLICK AND COLLECT HUB" AT Q29

#### Q30 Which click and collect hub did you collect your order from?

DO NOT READ OUT. ONE ANSWER ONLY.

(PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)

READ OUT: I would now like to ask you some questions about your views on certain Neighbourhood Centres as a place for shopping, leisure activities, and using other other services. Again please state how you acted before the covid lockdown started.

## Do you ever visit any of the following Centres? READ OUT. CAN BE MULTICODED. Q31

- London City Island Neighbourhood Centre
- Aberfeldy Street Neighbourhood Centre 3
- Devon's Road Neighbourhood Centre Caspian Wharf Neighbourhood Parade
- 5 Chrisp Street District Centre
- 6 (Do not visit any of these centres)

GO TO Q32

#### Q32 Which of these centres do you visit the most? (Those who visit more than one centre at Q27)

ONE ANSWER ONLY 1

### How often do you visit [CENTRE MENTIONED AT Q32]? DO NOT READ OUT. ONE ANSWER ONLY. Q33

- 7 days a week
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- At least every 3 months
- 8 At least every 6 months 9
- Less often than once every 6 months Have only visited once
- В (Don't know / varies)
- Q34 How do you usually travel to [CENTRE MENTIONED AT Q32]?

DO NOT READ OUT. ONE ANSWER ONLY.

- Car / van (as driver)
- 2 Car / van (as passenger)
- Bus (including the busway or guided bus), minibus or coach
- Motorcycle, scooter or moped
- Walk
- 6 7 Taxi
- Train Bicycle
- 9 Undergorund
- Mobility scooter / disability vehicle Α
- В Other (PLEASE WRITE IN)
- С (Don't know / varies)

#### Q35 What do you like most about (CENTRE MENTIONED AT Q32)?

DO NOT READ OUT. ONE ANSWER ONLY.

- Choice and range of shops
- Strength of supermarket provision
- Choice of leisure facilities (restaurants, pubs etc) Choice of services (hairdressers, banks etc) 3
- Environmental quality of centre
- Close to home
- 6 7 Close to work
- Easily accessible by public transport 9 Convenient car parking
- Free car parking
- Α
- В Other (PLEASE WRITE IN)
- С (Nothing in particular)

### Are there any measures that would encourage you to visit [CENTRE MENTIONED AT Q32] more often? DO NOT PROMPT. CODE FIRST 3 MENTIONS 1st Mention|2nd Mention|3rd Mention Increased general choice and range of shops Improved food shops within the town centre 3 4 Discount foodstores within the town centre Improved non-food shops within the town centre 5 Improved leisure facilities 6 7 Improved quality of shops More parking 8 Cheaper parking 9 A Improved street cleaning Increased public transport Cheaper public transport C Better environment Better security Longer opening hours F G Other (PLEASE WRITE IN) (Nothing / Nothing else) (Don't know) How would you rate the provision of independent retail and leisure traders in [CENTRE MENTIONED AT Q32]? Q37 READ OUT. ONE ANSWER ONLY. Plentiful 2 Good Average 4 5 Poor Severely lacking Q38 When you visit [CENTRE MENTIONED AT Q32] do you visit speciality ethnic food shops? SELECT ALL THAT APPLY Yes - Chinese GO TO Q40 2 Yes - Greek GO TO Q40 3 Yes - Indian GO TO Q40 Yes - Japanese GO TO Q40 Yes - Korean Yes - Mexican GO TO Q40 GO TO Q40 5 6 GO TO Q40 Yes - Thai GO TO Q40 GO TO Q40 8 Yes - Turkish Yes - Other (PLEASE WRITE IN) 9 Α GO TO Q40 (No) ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q32 Instead of those centres, which other centres do you usually visit? Q39 CAN BE MULTICODED. #Centre Centres List READ OUT: We now have a few questions about a range of different social and leisure activities. Q40 Which of these leisure activities do you participate in? READ OUT. CAN BE MULTICODED Indoor sports or health and fitness activity ASK Q41 ASK Q42 ASK Q43 2 Cinema Restaurant Pub / bars / nightclubs ASK Q44 5 Theatres and concert halls ASK Q45 6 7 Museums and art galleries ASK O46 (None mentioned) GO TO Q48 Q41 Which centre / facility did you last visit for indoor sports or health and fitness activity? DO NOT PROMPT. ONE ANSWER ONLY. #Health Health List Which centre / facility did you last visit to go the cinema? Q42 DO NOT PROMPT. ONE ANSWER ONLY. #Cinema Cinema List Which centre / facility did you last visit to go to a restaurant? DO NOT PROMPT. ONE ANSWER ONLY. Q43 #Centre Centres List Q44 Which centre / facility did you last visit to go to pubs, bars and nightclubs? DO NOT PROMPT. ONE ANSWER ONLY. #Cenrre Centres List Which centre / facility did you last visit for theatres and concert halls? 045 DO NOT PROMPT. ONE ANSWER ONLY. #Cultur Culture List Which centre / facility did you last visit for museum and art galleries? Q46 DO NOT PROMPT. ONE ANSWER ONLY.

036

#Cultur Culture List

### Q47 How do you normally travel when visiting leisure destinations? DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) Car / van (as passenger) Bus, minibus or coach 2 3 4 5 6 7 Motorcycle, scooter or moped Walk Taxi Train 8 Metro 9 A Bicycle Mobility scooter / disability vehicle В Other (PLEASE WRITE IN) С (Don't know / varies) Q48 Which leisure facilities would you like to see more of in the area? DO NOT READ OUT. CAN BE MULTICODED. 2 3 4 5 6 7 Better shopping facilities Bowling alley Cinema Concert hall / venue Cycle paths / area Dance facilities 8 Extreme sports Health and fitness (gym) 9 A B C D E Hotels Ice rink Karting Leisure centre More children facilities / activities F G More sports facilities (football pitches, tennis courts) Museum / art galleries Skateboarding Indoor soft play areas Play spaces / park facilites K Paintballing Restaurants M N Swimming pool Theatre O Bingo Other (PLEASE WRITE IN) (None) . Q R (Don't know) Which other community facilities and businesses would you like to see in the area? Q49 READ LIST. CAN BE MULTICODED Hotels Cultural centres 2 Religious institutions Tourist attractions Other (PLEASE WRITE IN) 4 5 6 7 (None) (Don't know) **Gender of respondent.**DO NOT READ OUT. CODE FROM OBSERVATION GEN Male 2 Female AGE Could I ask how old you are please? DO NOT READ OUT. ONE ANSWER ONLY. 18 - 24 years 25 – 34 years 35 – 44 years 3 4 5 45 – 54 years 55 – 64 years 6 7 65+ years (Refused) Which of the following is your households residential status? READ OUT. ONE ANSWER ONLY TEN Own with mortgage Own outright Council rent 2 Private or agency rent 4 5 6 7 Housing association rent Shared ownership Tied or linked to a job

Other (PLEASE WRITE IN) (Would rather not say)

8

### Which of the following best describes the chief wage earner of your household's current employment situation? READ OUT. ONE ANSWER ONLY. **EMP**

- Working full time Working part time Unemployed Retired

- A housewife A student Self employed
- 1 2 3 4 5 6 7 8 9 A Sick / disabled Other (PLEASE WRITE IN)
- (Would rather not say)

## ETH Simi What do you consider your ethnicity to be? ONE ANSWER ONLY. DO NOT READ OUT.

- White (British / Irish / Other)
  Black / Black British (Caribbean / African / other black)
  Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)

- 1 2 3 4 5 6 7 Mixed (any mixed category)
  Chinese
  Other (PLEASE WRITE IN)
  (Would rather not say)

Thank & Close