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# **Tower Hamlets Household Survey for Nexus Planning**

July 2020

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# Introduction

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## 1.1 Research Background & Objectives

To conduct a survey amongst residents in the Tower Hamlets area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

## 1.2 Research Methodology

A total of 301 interviews were conducted between Wednesday 1<sup>st</sup> July and Monday 13<sup>th</sup> July 2020. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit and Face to Face interviewing to ensure the sample is as representative as possible. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

## 1.3 Sampling

### 1.3.1 Survey Area

The survey area was segmented into 5 zones (labelled non-sequentially to make any comparisons to a previous study easier), defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	E14 3, E14 4, E14 5, E14 8, E14 9	50
6	E1 0, E1 3, E1 4, E2 0, E2 9, E14 7	50
7	E3 2, E3 5, E9 5, E9 7	51
8	E3 3, E3 4, E14 0, E14 2, E14 6	100
9	E15 2, E15 3, E16 1, E16 4, E20 1, E20 2	50
<b>Total</b>		<b>301</b>



### **1.3.2 Telephone Numbers**

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers and ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers. All numbers are randomly generated using the area code as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

### **1.3.3 Sample Profile**

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly

updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

#### **1.3.4 Time of Interviewing**

Approximately two-thirds of all calls are made outside normal working hours.

#### **1.3.5 Monitoring of Calls**

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

### **1.4 Weightings**

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

<b>Age</b>	<b>Main Shopper Profile (%)</b>	<b>Interviews Achieved</b>	<b>Age Weightings</b>
18-34	41.0%	123	2.1230
35-44	26.7%	79	1.5476
45-54	12.3%	37	0.7891
55-64	10.1%	30	0.6329
65+	9.9%	32	0.3115
(Refused)	n/a	0	1.0000
<b>Total</b>		<b>301</b>	

Further weightings were then applied to the zone data, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	37,754	50	54	1.0162
6	52,024	50	47	1.6121
7	41,993	51	57	1.0744
8	46,722	100	104	0.6508
9	28,327	50	39	1.0681

\* Source: 2011 Census

## 1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

*For example, if 50% of a sample of 301 answers “Yes” to a question, we can be 95% sure that between 44.4% and 55.6% of the population holds the same opinion (i.e. +/- 5.6%).* The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±3.4%
20%	±4.5%
30%	±5.2%
40%	±5.5%
50%	±5.6%

## 1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

## **Appendix 1:**

Data Tabulations

By Zone Filtered Nulls & SFT  
(Weighted)

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
We now have a few questions about where you go food shopping.												
Q01 At which store do you usually undertake your main food and grocery shopping?												
Excl. Nulls & SFT												
Zone 1												
Asda, East Ferry Road, Isle Of Dogs	19.7%	59	50.2%	28	20.1%	15	2.2%	1	21.1%	14	1.6%	1
Co-op, Cassilis Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harbour Exchange, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Canary Wharf District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Manchester Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westferry Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jubilee Place, Canary Wharf	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Manchester Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Store, Narrow Street, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Marsh Wall), Landmark Tower, Westferry Road, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Manchester Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Millharbour, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Poplar High Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Quay Plaza, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Westward Parade (Baltimore Iod), Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Cabot Square, Canary Wharf	0.7%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Canada Square, Canary Wharf	6.6%	20	22.8%	13	2.7%	2	2.2%	1	5.9%	4	0.0%	0
Westferry Food & Wine, Westferry Road, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Asda, Anchor Retail Park, Stepney Green	1.6%	5	0.0%	0	4.5%	3	0.0%	0	2.0%	1	0.0%	0
Co-op, Mile End Road, Stepney Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ben Jonson Road, Stepney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East London Food Centre, Commercial Road, Stepney Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bethnal Green Road, Bethnal Green	1.1%	3	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	6.1%	18	3.4%	2	16.2%	12	2.7%	2	3.8%	3	0.0%	0
Local shops, Bethnal Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Globe Road, Stepney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Salmons Lane, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Dod Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Pigott Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Raj Newsagents , Bonner Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cambridge Heath Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Commerical Road, Limehouse												
Sainsbury's Local, Mile End Road, Mile End	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Simplyfresh, Roman Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney City Farm, Stepney Way, Stepney Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burdett Road / Frances Wharf, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Commerical Road, Limehouse	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hackney Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mile End Road, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	4.0%	12	0.0%	0	13.5%	10	2.8%	2	0.0%	0	0.0%	0
Zone 7												
Bill Hall Greengrocer, Victoria Park Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bow Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cornucopia Market, Tredegar Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ginger Pig, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Roman Road, Bow	1.1%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0
King Edward Off Licence, King Edward'S Road, Hackney	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lidl, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Food Centre, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roman Road Market, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Vernon Road, Bow	3.8%	11	0.0%	0	0.7%	1	17.9%	11	0.0%	0	0.0%	0
Victoria Supermarket, Victoria Park Road, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Organic, Lauriston Road, Victoria Park	0.8%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Well Street Butchers, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Budgens, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Newport Avenue, Virginia Quay (East India)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street Market, Market Square, Poplar	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Christle's Mini Market, Burcham Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chrisp Street, Poplar	1.0%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0
Co-op, Mile End Road, Bow	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Costcutter, Wager Street, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denni's Newsagent, Swaton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Vesey Path, Poplar	2.1%	6	0.0%	0	0.0%	0	0.0%	0	9.1%	6	0.0%	0
Local shops, Burdett Road, Tower Hamlets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Local shops, Hamlets Way, Mile End	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Local shops, Poplar District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Local shops, Poplar High Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Burdett Road, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mini Market, Bow Common Lane, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Devons Road, Bow Common	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Nisa, Newport Avenue, Virginia Quay, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Bromley-By-Bow Station, The Plaza, Devas Street, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select Convenience, Upper North Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Merchants Quarter, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Violet Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	9.2%	28	0.0%	0	4.5%	3	5.1%	3	29.7%	20	2.4%	1
Zone 9												
Abbey Grocers, Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barking Road, Canning Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Iceland, Barking Road, Canning Town	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Jd Corner Shop, Star Lane, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Canning Town District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Local shops, Star Lane, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Westfield, Stratford City	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Morrisons, Silvertown Way, Canning Town	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	6
S&G Mini Market, Ravenscroft Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Celebration Avenue, Stratford East Village, Stratford	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Western Gateway, Royal Victoria Dock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Westfield, Stratford City	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldi, Heybridge Way, Leyton	1.3%	4	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bugsby Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	2.2%	7	0.0%	0	1.3%	1	6.5%	4	0.0%	0	4.1%	2
Asda, Tollgate Road, Beckton	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	5
Budgens, Whitechapel Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenwich High Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street South, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homerton High	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Street, Hackney												
Co-op, Longwood Gardens, Clayhall, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shooters Hill Road, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shooters Hill Road, Shooters Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Village, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Shadbolt Avenue, Chingford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Costco, West Thurrock Way, Grays	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewhurst Butchers, Broadway, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, New Cross Road, New Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 359 Barking Road, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 480-482 Barking Road, Plaistow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Iceland, Beresford Square, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Green Street, Upton Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Stratford Shopping Centre, Stratford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Iceland, Watney Street Market, Stepney	1.9%	6	0.0%	0	3.4%	3	2.7%	2	2.0%	1	0.0%	0
Iceland, Wood Grange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bugsby's Way, Greenwich Peninsula	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Lidl, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Macbean Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stratford Centre, Stratford	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Lidl, Tollgate Road, Beckton	0.7%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Plaistow Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Well Street (North), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Blackheath / Stratheden Parade, Blackheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Gallians Road, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Greenwich Cutty Sark, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Powis Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Grove, Stratford	2.2%	7	0.0%	0	0.0%	0	0.5%	0	0.6%	0	14.2%	6
Nisa, Stratford Road, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, West Ham Lane, West Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Hill Food & Wine,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Royal Hill, Greenwich												
Sainsbury's Local, Charlton Church Lane, Charlton Station, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Church Lane, Leytonstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fenton Parade, Greenwich Woolwich Road, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Greenwich Creek Road Local, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Greenwich High Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Jamaica Road, Bermondsey Station, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leyton High Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Mare Street, Hackney	0.8%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Sainsbury's Local, Romford Road, Stratford Romford Road, Near Stratford / Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Surrey Quays Road, Canada Water Station, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bugsby Way, Charlton Riverside Superstore, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Calderwood Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	5.7%	17	0.0%	0	15.0%	11	5.4%	3	3.5%	2	0.0%	0
Sainsbury's Superstore, Charlton Riverside, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, Beckton	1.7%	5	1.5%	1	4.0%	3	1.4%	1	0.0%	0	0.8%	0
Sainsbury's Superstore, Dalston Cross Shopping Centre, Dalston	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Sainsbury's Superstore, Lee Green, Burnt Ash Road, Lewisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, New Cross Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Myrtle Road, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverdale / Lewisham Centre, Lewisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Roden Street, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall, Stratford	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3
Tesco Express, Barking Road, Green Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Barking Road, Upton Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Creek Road, Deptford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Greenwich Peninsula, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street South, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco Express, Katherine Road, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leytonstone Road, Leytonstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Marine Wharf, Surrey Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pilgrims Way, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Romford Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Romford Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gallions Reach, Beckton	3.8%	12	4.5%	2	0.0%	0	0.0%	0	0.3%	0	21.5%	9
Tesco Extra, Surrey Quays Centre, Surrey Quays	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bishopsgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Green Street, Upton Park, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Well Street, Hackney	4.8%	14	0.0%	0	0.0%	0	23.2%	14	0.3%	0	0.0%	0
Tesco Superstore, High Road, Leyton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Highbridge Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Road, South Woodford	0.8%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Waitrose, Thomas More Street, St Katherine Docks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	3.7%	11	3.9%	2	5.6%	4	1.9%	1	4.1%	3	1.6%	1
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	301		55		76		61		68		41	
Sample:	301		50		50		51		100		50	

**Q02 Which retailer do you purchase your main food internet / home delivery shopping from?***Internet at Q01*

Asda	27.0%	3	100.0%	2	0.0%	0	0.0%	0	29.9%	1	0.0%	0
Iceland	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0
Sainsbury's	19.0%	2	0.0%	0	11.8%	1	28.3%	0	33.6%	1	50.0%	0
Tesco	31.7%	4	0.0%	0	58.4%	2	0.0%	0	36.5%	1	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	19.2%	2	0.0%	0	29.8%	1	71.7%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	11		2		4		1		3		1	
Sample:	13		1		3		2		5		2	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q03 What is the main reason you choose .... (STORE MENTIONED AT Q01) for your main food and grocery shopping?												
Accessibility by public transport	0.6%	2	0.0%	0	0.0%	0	0.5%	0	0.6%	0	2.9%	1
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.2%	4	1.2%	1	0.0%	0	1.1%	1	1.2%	1	3.7%	2
Choice of food goods available	14.4%	43	5.5%	3	18.4%	14	19.8%	12	10.8%	7	17.1%	7
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	2.3%	7	3.9%	2	3.3%	2	1.9%	1	0.6%	0	1.6%	1
Easy to get to by car	0.7%	2	0.0%	0	0.7%	1	1.4%	1	0.9%	1	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good service / friendly staff	1.3%	4	0.6%	0	0.0%	0	2.5%	2	2.3%	2	0.8%	0
Habit / always use it / preference for retailer	5.3%	16	2.9%	2	1.3%	1	7.0%	4	6.2%	4	12.0%	5
Internet shopping is convenient	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.6%	0	0.0%	0
Lower prices	12.5%	38	7.4%	4	25.1%	19	10.7%	7	8.3%	6	5.6%	2
Loyalty card / points scheme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to home	38.9%	117	36.0%	20	37.6%	28	32.3%	20	48.7%	33	38.8%	16
Near to work	1.0%	3	2.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Nice shopping environment	1.2%	4	1.5%	1	0.7%	1	1.1%	1	1.5%	1	1.6%	1
Only one in the area / no other choice	1.9%	6	2.0%	1	1.3%	1	4.8%	3	0.9%	1	0.0%	0
Provision of leisure facilities nearby	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.1%	18	7.2%	4	2.3%	2	8.9%	5	6.5%	4	7.1%	3
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Value for money	2.9%	9	2.9%	2	5.8%	4	2.7%	2	0.6%	0	1.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a chemist inside	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Quiet / not too busy	1.2%	4	1.5%	1	0.0%	0	4.7%	3	0.0%	0	0.0%	0
Small store	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
(Don't know / no reason in particular)	5.7%	17	17.3%	9	1.3%	1	0.5%	0	8.3%	6	1.6%	1
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q04 What, if anything, is the one thing you most dislike about .... (STORE MENTIONED AT Q01) ?												
Change layout too often	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.0%	0
Expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive	5.6%	17	13.8%	8	5.9%	4	3.7%	2	3.4%	2	0.8%	0
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	0.6%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Limited range of goods	7.2%	22	4.5%	2	10.4%	8	6.6%	4	8.9%	6	2.9%	1
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality	2.3%	7	4.9%	3	5.2%	4	0.0%	0	0.6%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	4.4%	13	8.0%	4	0.0%	0	7.0%	4	2.9%	2	6.3%	3
Too far away	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Too small	3.4%	10	0.0%	0	0.7%	1	14.1%	9	0.8%	1	1.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty / unclean	1.2%	3	0.0%	0	0.0%	0	3.7%	2	1.8%	1	0.0%	0
No delivery service if you shop in store	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Not enough staff / queues at checkouts	1.0%	3	2.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Online shopping - Can't see all their products	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Online shopping - Don't always get what you ordered	0.8%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Online shopping - Quality of fresh food isn't as good	0.8%	2	3.9%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Poor quality carrier bags	0.6%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Run down	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
(Don't know)	0.7%	2	0.0%	0	2.3%	2	0.5%	0	0.0%	0	0.0%	0
(Nothing)	69.5%	209	59.1%	32	68.6%	52	59.7%	36	76.3%	52	88.4%	36
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

Mean score: [Number of times a week]

**Q05 How often do you normally do your main food shopping at .... (STORE MENTIONED AT Q01?)**

7 times a week	2.1%	6	0.6%	0	1.3%	1	2.5%	2	4.7%	3	0.8%	0
4-6 times a week	2.1%	6	0.0%	0	2.0%	2	3.3%	2	2.2%	2	3.3%	1
2-3 times a week	19.1%	58	27.0%	15	2.7%	2	31.9%	19	18.5%	13	20.9%	9
Once a week	50.6%	152	49.6%	27	60.0%	45	38.2%	23	47.8%	32	57.9%	24
Once a fortnight	14.2%	43	13.4%	7	17.6%	13	8.8%	5	16.2%	11	13.4%	6
Once a month	10.0%	30	9.4%	5	11.9%	9	14.8%	9	8.2%	6	2.9%	1
Less than once a month	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	5	0.0%	0	4.5%	3	0.5%	0	2.0%	1	0.8%	0
Mean:		1.36		1.31		1.03		1.61		1.52		1.41
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q06 How do you normally travel to .... (STORE MENTIONED AT Q01)?</b>												
<i>Not Internet at Q01</i>												
Car / van (as driver)	37.0%	107	45.5%	24	32.4%	23	39.1%	23	34.6%	23	35.0%	14
Car / van (as passenger)	10.3%	30	3.0%	2	18.0%	13	14.2%	9	5.1%	3	8.7%	4
Bus (including the busway or guided bus), minibus or coach	6.2%	18	4.2%	2	2.8%	2	2.5%	2	11.9%	8	10.9%	4
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	39.5%	114	41.4%	22	35.1%	25	36.4%	22	44.7%	29	40.8%	17
Taxi	0.5%	2	0.0%	0	0.7%	1	0.6%	0	0.0%	0	1.7%	1
Train	2.0%	6	3.0%	2	4.8%	3	0.0%	0	0.0%	0	2.1%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Docklands Light Railway (DLR)	1.1%	3	3.0%	2	0.7%	1	0.0%	0	1.6%	1	0.0%	0
Mobility scooter / disability vehicle	0.8%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dial-a-Ride	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
(Don't know / varies)	2.5%	7	0.0%	0	5.5%	4	3.3%	2	2.1%	1	0.0%	0
Weighted base:		290		53		71		60		65		41
Sample:		288		49		47		49		95		48

Mean score: [Minutes]

**Q07 How long did your last journey to .... (STORE MENTIONED AT Q01) take?***Not Internet at Q01*

1 - 5 minutes	35.9%	104	41.3%	22	31.6%	23	35.5%	21	37.2%	24	35.1%	14
6 - 10 minutes	35.2%	102	29.8%	16	39.8%	28	31.9%	19	35.1%	23	39.3%	16
11 - 15 minutes	16.2%	47	12.8%	7	14.0%	10	26.5%	16	11.9%	8	16.1%	7
16 - 30 minutes	10.8%	31	12.0%	6	14.6%	10	4.5%	3	13.1%	9	7.9%	3
31 - 45 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46 - 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.7%	5	4.1%	2	0.0%	0	0.6%	0	2.7%	2	1.6%	1
(Refused)	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Mean:		9.76		9.70		10.00		9.95		9.97		8.82
Weighted base:		290		53		71		60		65		41
Sample:		288		49		47		49		95		48

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Mean score: [£]												
Q08 How much on average does your household normally spend on main food and grocery shopping in a week?												
£1 - £5	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
£6 - £10	0.9%	3	0.0%	0	0.0%	0	3.7%	2	0.3%	0	0.8%	0
£11 - £15	1.6%	5	2.9%	2	0.0%	0	0.5%	0	4.4%	3	0.0%	0
£16 - £20	2.2%	7	0.0%	0	1.3%	1	1.4%	1	2.9%	2	6.9%	3
£21 - £25	5.7%	17	0.0%	0	1.3%	1	10.6%	6	9.2%	6	8.4%	3
£26 - £30	4.4%	13	3.4%	2	5.9%	4	0.5%	0	7.9%	5	3.3%	1
£31 - £35	1.7%	5	0.6%	0	2.0%	2	3.8%	2	0.6%	0	1.6%	1
£36 - £40	2.9%	9	0.0%	0	4.5%	3	0.5%	0	5.6%	4	2.9%	1
£41 - £45	2.4%	7	1.5%	1	0.0%	0	7.0%	4	1.8%	1	2.4%	1
£46 - £50	14.7%	44	4.3%	2	19.4%	15	17.9%	11	16.7%	11	12.2%	5
£51 - £55	1.9%	6	3.9%	2	0.7%	1	1.4%	1	2.9%	2	0.8%	0
£56 - £60	4.3%	13	13.3%	7	3.3%	2	0.0%	0	4.3%	3	0.8%	0
£61 - £65	2.1%	6	2.0%	1	1.7%	1	0.0%	0	1.8%	1	6.3%	3
£66 - £70	4.9%	15	13.2%	7	5.2%	4	1.7%	1	3.4%	2	0.8%	0
£71 - £75	3.0%	9	0.6%	0	6.6%	5	2.8%	2	0.0%	0	4.8%	2
£76 - £80	5.2%	16	1.2%	1	3.4%	3	0.0%	0	7.5%	5	17.9%	7
£81 - £85	2.3%	7	1.2%	1	4.5%	3	3.7%	2	0.8%	1	0.0%	0
£86 - £90	2.3%	7	4.0%	2	4.0%	3	1.1%	1	0.8%	1	0.8%	0
£91 - £95	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
£96 - £100	12.1%	36	20.0%	11	9.5%	7	11.4%	7	12.4%	8	6.9%	3
£101 - £120	2.0%	6	1.2%	1	0.0%	0	1.1%	1	0.9%	1	10.1%	4
£121 - £140	2.1%	6	0.0%	0	1.3%	1	7.6%	5	0.9%	1	0.0%	0
£141 - £160	6.8%	20	8.6%	5	7.3%	5	8.1%	5	4.0%	3	6.3%	3
£161 - £180	1.5%	5	4.3%	2	0.7%	1	2.7%	2	0.0%	0	0.0%	0
£181 - £200	3.0%	9	4.9%	3	1.7%	1	3.3%	2	2.1%	1	3.7%	2
£201 - £250	0.9%	3	0.0%	0	0.0%	0	0.5%	0	2.3%	2	1.6%	1
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.6%	23	8.9%	5	13.7%	10	8.6%	5	3.1%	2	0.8%	0
(Refused)	1.0%	3	0.0%	0	1.3%	1	0.0%	0	2.8%	2	0.0%	0
Mean:	77.43		90.64		75.46		79.36		67.19		77.77	
Weighted base:	301		55		76		61		68		41	
Sample:	301		50		50		51		100		50	

**Q09 When you go main food shopping is your trip linked with any other activity?***Not Internet at Q01*

Yes – NON-FOOD shopping	7.0%	20	4.2%	2	13.0%	9	2.8%	2	7.3%	5	5.8%	2
Yes – other FOOD shopping	8.3%	24	4.2%	2	9.7%	7	11.6%	7	5.8%	4	10.6%	4
Yes – visiting services such as banks and other financial institutions	0.8%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.1%	1
Yes – leisure activity	0.5%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	2.1%	1
Yes – travelling to/from work	4.0%	12	3.0%	2	6.2%	4	3.8%	2	3.9%	3	1.7%	1
Yes – travelling to / from school / college / university	1.1%	3	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0
Yes – getting petrol	0.7%	2	0.0%	0	1.4%	1	0.0%	0	1.7%	1	0.0%	0
Yes – visiting café / pub / restaurant	2.9%	8	4.2%	2	4.2%	3	0.6%	0	0.9%	1	5.7%	2
Yes – visiting family/friends	2.5%	7	3.0%	2	4.8%	3	0.0%	0	3.7%	2	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	0.5%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	70.4%	204	77.2%	41	57.9%	41	75.6%	45	73.6%	48	70.4%	29
(Don't know / varies)	0.9%	3	0.6%	0	0.0%	0	0.0%	0	2.4%	2	1.7%	1
Weighted base:	290		53		71		60		65		41	
Sample:	288		49		47		49		95		48	



# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q10 Where do you do this linked trip?												
Non-food shopping, Food shopping or services at Q09 AND Excl. Nulls & SFT												
Zone 1												
Asda, East Ferry Road, Isle of Dogs	2.4%	1	0.0%	0	0.0%	0	0.0%	0	12.3%	1	0.0%	0
Canary Wharf District Centre	12.9%	5	35.6%	2	11.1%	2	15.7%	1	12.3%	1	0.0%	0
Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Canada Square, Canary Wharf	0.7%	0	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bethnal Green District Centre	20.5%	9	0.0%	0	63.1%	9	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.7%	0	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	2.4%	1	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burdett Road / Frances Wharf, Limehouse	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Zone 7												
Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Roman Road, Bow	1.6%	1	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0
Tesco Metro, Vernon Road, Bow	1.6%	1	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street (South), Hackney	3.9%	2	0.0%	0	0.0%	0	19.2%	2	0.0%	0	0.0%	0
Zone 8												
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrip Street District Centre	6.5%	3	0.0%	0	0.0%	0	0.0%	0	33.9%	3	0.0%	0
Mile End District Centre	3.3%	1	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Canning Town District Centre	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0
Westfield Stratford City, Montfichet Road, London	4.8%	2	0.0%	0	0.0%	0	0.0%	0	16.9%	1	9.0%	1
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	3.2%	1	0.0%	0	7.4%	1	0.0%	0	0.0%	0	4.4%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	7.9%	3	0.0%	0	7.4%	1	0.0%	0	0.0%	0	31.0%	2

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hackney Central District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Park, West Thurrock Way, Grays	1.5%	1	14.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton Town Centre	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%
Lidl, Stratford Centre, Stratford	3.7%	2	35.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Tollgate Road, Beckton	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
London Fields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Park District Centre	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, The Mall, Stratford	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre	2.5%	1	0.0%	0	0.0%	0	3.9%	0	5.1%	0	4.4%
Surrey Quays District Centre	1.2%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walthamstow District Centre	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
Well Street (North), Hackney	9.3%	4	0.0%	0	0.0%	0	45.5%	4	0.0%	0	0.0%
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		43		4		14		9		8	
Sample:		45		5		12		8		8	

**Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**

Yes	70.4%	212	73.2%	40	64.1%	49	75.4%	46	64.5%	44	80.4%	33
No	29.6%	89	26.8%	15	35.9%	27	24.6%	15	35.5%	24	19.6%	8
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q12 Where do you usually undertake your 'top up' shopping?												
Yes at Q11 AND Excl. Nulls & SFT												
Zone 1												
Asda, East Ferry Road, Isle Of Dogs	4.7%	9	11.0%	4	11.1%	5	0.0%	0	0.5%	0	0.0%	0
Co-op, Cassilis Road, Isle Of Dogs	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Co-op, Harbour Exchange, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Canary Wharf District Centre	1.1%	2	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Manchester Road, Isle Of Dogs	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westferry Road, Isle Of Dogs	1.0%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Jubilee Place, Canary Wharf	0.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Nisa, Manchester Road, Isle Of Dogs	1.7%	3	9.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Store, Narrow Street, Limehouse	0.8%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, (Marsh Wall), Landmark Tower, Westferry Road, Canary Wharf	1.3%	2	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Manchester Road, Isle Of Dogs	2.6%	5	14.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Millharbour, Isle Of Dogs	1.8%	3	9.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Poplar High Street, Poplar	1.3%	3	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0
Tesco Express, South Quay Plaza, Isle Of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Westward Parade (Baltimore Iod), Isle Of Dogs	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Cabot Square, Canary Wharf	0.2%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Canada Square, Canary Wharf	3.5%	7	14.7%	5	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Westferry Food & Wine, Westferry Road, Isle Of Dogs	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Asda, Anchor Retail Park, Stepney Green	2.3%	4	0.0%	0	9.5%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, Mile End Road, Stepney Green	1.3%	3	0.0%	0	3.2%	2	0.0%	0	2.4%	1	0.0%	0
Costcutter, Ben Jonson Road, Stepney	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
East London Food Centre, Commercial Road, Stepney Green	1.3%	2	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, Bethnal Green Road, Bethnal Green	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Bethnal Green District Centre	2.0%	4	0.0%	0	8.3%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Globe Road, Stepney	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Salmons Lane, Limehouse	2.2%	4	0.0%	0	7.3%	3	0.0%	0	2.4%	1	0.0%	0
Nisa, Dod Street, Poplar	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Premier, Pigott Street, Poplar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Raj Newsagents , Bonner Road, Bethnal Green	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cambridge Heath Road, Bethnal Green	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Sainsbury's Local, Commerical Road, Limehouse	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Sainsbury's Local, Mile End Road, Mile End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simplyfresh, Roman Road, Bethnal Green	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Stepney City Farm, Stepney Way, Stepney Green	0.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burdett Road / Frances Wharf, Limehouse	2.6%	5	0.0%	0	7.5%	4	0.0%	0	3.6%	2	0.0%	0
Tesco Express, Commerical Road, Limehouse	1.0%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hackney Road, Bethnal Green	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Tesco Express, Mile End Road, Mile End	0.7%	1	0.0%	0	2.2%	1	0.8%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	4.8%	9	0.0%	0	18.5%	9	1.6%	1	0.0%	0	0.0%	0
Zone 7												
Bill Hall Greengrocer, Victoria Park Road, Victoria Park	1.2%	2	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0
Co-op, Bow Road, Bow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Cornucopia Market, Tredegar Road, Bow	0.8%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Ginger Pig, Lauriston Road, Victoria Park	1.3%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Iceland, Roman Road, Bow	2.8%	5	0.0%	0	0.0%	0	13.2%	5	0.0%	0	0.0%	0
King Edward Off Licence, King Edward'S Road, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Well Street, Hackney	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Local shops, Lauriston Road, Victoria Park	0.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Local shops, Roman Road, Bow	2.5%	5	0.0%	0	7.3%	3	3.7%	2	0.0%	0	0.0%	0
Londis, Lauriston Road, Victoria Park	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
London Food Centre, Roman Road, Bow	0.8%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Roman Road Market, Roman Road, Bow	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Tesco Metro, Vernon Road, Bow	3.4%	7	0.0%	0	0.0%	0	14.5%	6	0.0%	0	2.1%	1
Victoria Supermarket, Victoria Park Road, Hackney	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Village Organic, Lauriston Road, Victoria Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street Butchers, Well Street, Hackney	0.8%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Zone 8												
Budgens, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Newport Avenue, Virginia Quay (East India)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street Market, Market Square, Poplar	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Christle's Mini Market, Burcham Street, Poplar	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Co-op, Chrisp Street, Poplar	2.6%	5	0.0%	0	0.0%	0	0.0%	0	12.2%	5	0.0%	0
Co-op, Mile End Road, Bow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Costcutter, Wager Street, Mile End	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Denni's Newsagent, Swaton Road, Bow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Iceland, Vesey Path, Poplar	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Local shops, Burdett Road, Tower Hamlets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hamlets Way, Mile End	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Local shops, Poplar District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Local shops, Poplar High Street, Poplar	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Londis, Aberfeldy Street, Poplar	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Londis, Burdett Road, Mile End	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Mini Market, Bow Common Lane, Mile End	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Nisa, Devons Road, Bow Common	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Nisa, Newport Avenue, Virginia Quay, Poplar	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sainsbury's Local, Bromley-By-Bow Station, The Plaza, Devas Street, Bromley By Bow	1.5%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Select Convenience, Upper North Street, Poplar	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Tesco Express, Merchants Quarter, Bow	2.5%	5	0.0%	0	0.0%	0	2.1%	1	10.0%	4	0.0%	0
Tesco Express, Violet Road, Bow	1.1%	2	0.0%	0	0.0%	0	0.8%	0	4.3%	2	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	2.3%	5	0.0%	0	0.0%	0	4.0%	2	6.9%	3	0.0%	0
<b>Zone 9</b>												
Abbey Grocers, Abbey Road, Stratford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Co-op, Barking Road, Canning Town	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Iceland, Barking Road, Canning Town	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	5
Jd Corner Shop, Star Lane, Canning Town	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Local shops, Abbey Road, Stratford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Local shops, Canning Town District Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2
Local shops, Star Lane, Canning Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Marks & Spencer, Westfield, Stratford City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	1.5%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	6.3%	2
S&G Mini Market, Ravenscroft Road, Canning Town	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2
Sainsbury's Local, Celebration Avenue, Stratford East Village, Stratford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Express, High Street, Stratford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Tesco Express, Western Gateway, Royal Victoria Dock	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	4
Waitrose, Westfield, Stratford City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldi, Heybridge Way, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bugsby Way, Charlton	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.4%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Whitechapel Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenwich High Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street South, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homerton High Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Longwood Gardens,	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Clayhall, Ilford												
Co-op, Shooters Hill Road, Kidbrooke Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shooters Hill Road, Shooters Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Village, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Shadbolt Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewhurst Butchers, Broadway, Stratford	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, New Cross Road, New Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 359 Barking Road, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 480-482 Barking Road, Plaistow	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Iceland, Beresford Square, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Green Street, Upton Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Stratford Shopping Centre, Stratford	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Iceland, Watney Street Market, Stepney	0.6%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Wood Grange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Macbean Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stratford Centre, Stratford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Lidl, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beckton District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Local shops, Plaistow Road, Stratford	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2
Local shops, Well Street (North), Hackney	1.3%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Marks & Spencer, Blackheath / Stratheden Parade, Blackheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Gallians Road, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Greenwich Cutty Sark, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Powis Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Grove, Stratford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Nisa, Stratford Road, Plaistow	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Nisa, West Ham Lane, West Ham	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Royal Hill Food & Wine, Royal Hill, Greenwich	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Church Lane, Charlton Station, Charlton												
Sainsbury's Local, Church Lane, Leytonstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fenton Parade, Greenwich Woolwich Road, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Greenwich Creek Road Local, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Greenwich High Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Jamaica Road, Bermondsey Station, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Leyton High Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Mare Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Romford Road, Stratford Romford Road, Near Stratford / Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Surrey Quays Road, Canada Water Station, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bugsby Way, Charlton Riverside Superstore, Greenwich	0.8%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Calderwood Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Charlton Riverside, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Sainsbury's Superstore, Dalston Cross Shopping Centre, Dalston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lee Green, Burnt Ash Road, Lewisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, New Cross Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Myrtle Road, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverdale / Lewisham Centre, Lewisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Roden Street, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall, Stratford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Tesco Express, Barking Road, Green Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Barking Road, Upton Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Creek Road, Deptford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Greenwich Peninsula, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street South, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Katherine Road, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Express, Leytonstone Road, Leytonstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Marine Wharf, Surrey Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Pilgrims Way, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Romford Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Romford Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Trafalgar Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Woodgrange Road, Forest Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Gallions Reach, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Tesco Extra, Surrey Quays Centre, Surrey Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Bishopsgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Green Street, Upton Park, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Well Street, Hackney	3.2%	6	0.0%	0	0.0%	0	15.1%	6	0.0%	0	0.0%
Tesco Superstore, High Road, Leyton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Tesco Superstore, Highbridge Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, High Road, South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Thomas More Street, St Katherine Docks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	1.1%	2	4.4%	2	0.0%	0	1.6%	1	0.0%	0	0.0%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	197			36		47		41		42	
Sample:	203			35		35		38		60	

Mean score: [Number of times a week]

## Q13 How often do you make 'top up' shopping trips to .... (STORE MENTIONED AT Q12)?

Not Don't know at Q12

7 times a week	5.8%	11	0.9%	0	10.5%	5	2.5%	1	10.7%	4	2.1%	1
4-6 times a week	9.0%	18	4.4%	2	16.9%	8	0.8%	0	10.5%	4	10.9%	3
2-3 times a week	38.3%	75	46.5%	17	28.8%	14	37.2%	15	38.5%	16	44.0%	14
Once a week	31.5%	62	27.1%	10	32.3%	15	43.4%	18	26.9%	11	26.2%	8
Once a fortnight	10.7%	21	20.2%	7	3.2%	2	14.5%	6	4.5%	2	14.6%	5
Once a month	3.6%	7	0.0%	0	8.3%	4	0.0%	0	7.7%	3	0.0%	0
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	2	0.9%	0	0.0%	0	1.6%	1	1.2%	1	2.1%	1
Mean:	2.21			1.83		2.66		1.68		2.58		2.18
Weighted base:	197			36		47		41		42		32
Sample:	203			35		35		38		60		35



# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Mean score: [£]												
Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.												
Yes at Q11												
£1 - £5	12.8%	27	12.1%	5	5.2%	3	6.5%	3	17.3%	8	27.5%	9
£6 - £10	17.9%	38	16.8%	7	6.8%	3	19.0%	9	33.8%	15	13.0%	4
£11 - £15	10.3%	22	14.1%	6	8.1%	4	14.1%	6	8.7%	4	6.1%	2
£16 - £20	20.9%	44	19.0%	8	28.0%	14	14.8%	7	16.9%	7	26.8%	9
£21 - £25	8.4%	18	14.5%	6	6.2%	3	9.8%	5	3.6%	2	8.6%	3
£26 - £30	7.0%	15	10.1%	4	8.3%	4	4.9%	2	4.4%	2	7.5%	2
£31 - £35	1.5%	3	3.2%	1	0.0%	0	3.6%	2	0.0%	0	1.0%	0
£36 - £40	2.4%	5	1.6%	1	2.1%	1	4.9%	2	0.0%	0	3.5%	1
£41 - £45	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
£46 - £50	2.8%	6	0.8%	0	7.2%	3	3.7%	2	1.2%	1	0.0%	0
£51 - £55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.0%	0
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.8%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
£76 - £80	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.7%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.2%	19	4.0%	2	15.9%	8	15.0%	7	7.4%	3	0.0%	0
(Refused)	3.1%	7	0.0%	0	10.2%	5	0.0%	0	3.6%	2	0.0%	0
Mean:	19.78		21.44		23.35		22.00		14.48		17.63	
Weighted base:	212		40		49		46		44		33	
Sample:	215		38		37		41		63		36	

Now thinking about online grocery shopping before, during and after the covid lockdown... Meanscore: [Number of times per week]

### LOCK1 BEFORE the Covid lockdown how often were you shopping online for groceries?

7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One day a week	5.5%	16	9.7%	5	6.9%	5	1.4%	1	7.6%	5	0.0%	0
Every two weeks	2.6%	8	5.2%	3	4.0%	3	0.5%	0	2.2%	2	0.0%	0
Every three weeks	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.6%	0	0.8%	0
Monthly	11.8%	35	4.3%	2	8.5%	6	17.2%	11	11.9%	8	19.5%	8
Once every two months	3.6%	11	5.8%	3	0.0%	0	10.7%	7	1.8%	1	0.0%	0
Three-four times a year	4.4%	13	4.3%	2	1.7%	1	5.4%	3	9.3%	6	0.0%	0
Twice a year	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	0	6.3%	3
Once a year	1.0%	3	2.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Less often	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	69.2%	208	65.0%	36	79.0%	60	63.6%	39	64.3%	44	73.4%	30
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		0.11		0.15		0.12		0.09		0.14		0.06
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [Number of times per week]												
LOCK2 DURING the Covid lockdown how often have you been shopping online for groceries?												
7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	1.2%	4	1.5%	1	0.7%	1	0.0%	0	0.0%	0	5.6%	2
One day a week	7.4%	22	8.9%	5	8.2%	6	6.0%	4	6.1%	4	7.9%	3
Every two weeks	6.1%	18	5.5%	3	6.7%	5	7.9%	5	3.6%	2	7.2%	3
Every three weeks	1.5%	5	2.9%	2	1.3%	1	3.3%	2	0.0%	0	0.0%	0
Monthly	8.4%	25	9.7%	5	12.3%	9	10.2%	6	3.3%	2	5.5%	2
Once every two months	6.5%	20	1.5%	1	4.5%	3	7.0%	4	5.7%	4	17.5%	7
Three-four times a year	3.7%	11	0.0%	0	8.5%	6	1.4%	1	5.5%	4	0.0%	0
Twice a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	64.3%	194	70.1%	39	57.8%	44	64.3%	39	71.9%	49	56.2%	23
(Don't know)	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
(Varies)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Mean:	0.18		0.19		0.19		0.15		0.10		0.29	
Weighted base:	301		55		76		61		68		41	
Sample:	301		50		50		51		100		50	

**Meanscore: [More = 1, Same = 0, Less = -1]****QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:**

More	21.7%	65	21.5%	12	23.5%	18	23.6%	14	11.6%	8	32.8%	14
Same	62.2%	187	58.8%	32	66.8%	51	60.5%	37	63.9%	43	58.0%	24
Less	15.2%	46	19.7%	11	9.7%	7	16.0%	10	20.7%	14	9.2%	4
(Don't know / varies)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Mean:	0.07		0.02		0.14		0.08		-0.10		0.24	
Weighted base:	301		55		76		61		68		41	
Sample:	301		50		50		51		100		50	

**Meanscore: [Number of times per week]****LOCK3 AFTER the lockdown is fully lifted, how often do you think you will be shopping online for groceries?**

7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One day a week	7.4%	22	2.9%	2	12.0%	9	3.6%	2	8.2%	6	8.9%	4
Every two weeks	7.6%	23	13.5%	7	5.0%	4	10.7%	7	7.4%	5	0.0%	0
Every three weeks	1.0%	3	2.9%	2	0.7%	1	1.1%	1	0.0%	0	0.8%	0
Monthly	13.2%	40	15.4%	8	8.5%	6	17.0%	10	9.5%	6	19.5%	8
Once every two months	2.6%	8	1.5%	1	0.0%	0	4.3%	3	6.7%	5	0.0%	0
Three-four times a year	2.6%	8	0.0%	0	1.7%	1	5.4%	3	4.7%	3	0.0%	0
Twice a year	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	59.3%	179	56.7%	31	62.4%	47	57.8%	35	55.8%	38	65.3%	27
(Don't know)	5.0%	15	5.8%	3	9.7%	7	0.0%	0	6.7%	5	0.0%	0
(Varies)	0.5%	2	1.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Mean:	0.17		0.16		0.19		0.15		0.17		0.15	
Weighted base:	301		55		76		61		68		41	
Sample:	301		50		50		51		100		50	

**Meanscore: [More = 1, Same = 0, Less = -1]****QB Online grocery shopping AFTER lockdown compared to DURING lockdown:**

More	15.5%	47	19.3%	11	5.2%	4	23.3%	14	20.0%	14	10.0%	4
Same	66.3%	200	63.1%	35	74.3%	56	66.9%	41	63.0%	43	60.5%	25
Less	12.4%	37	10.3%	6	10.8%	8	9.8%	6	7.8%	5	29.5%	12
(Don't know / varies)	5.9%	18	7.3%	4	9.7%	7	0.0%	0	9.2%	6	0.0%	0
Mean:	0.03		0.10		-0.06		0.14		0.13		-0.20	
Weighted base:	301		55		76		61		68		41	
Sample:	301		50		50		51		100		50	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [More = 1, Same = 0, Less = -1]												
QC	Online grocery shopping AFTER lockdown compared to BEFORE lockdown:											
More	13.2%	40	16.8%	9	12.0%	9	16.5%	10	10.8%	7	9.7%	4
Same	75.8%	228	63.4%	35	78.2%	59	79.2%	48	71.9%	49	89.5%	37
Less	5.4%	16	12.5%	7	0.0%	0	4.3%	3	9.6%	7	0.8%	0
(Don't know / varies)	5.5%	17	7.3%	4	9.7%	7	0.0%	0	7.7%	5	0.0%	0
Mean:		0.08		0.05		0.13		0.12		0.01		0.09
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>We now have a few questions about where you go for non-food shopping. In answering these questions, the location may be a town centre, a retail park, a free-standing store, or it could be facilities such as the internet, TV shopping or catalogue. Again, please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.</b>												
<b>Q15 Where do you usually buy clothing or footwear goods?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Asda, East Ferry Road, Isle of Dogs	2.3%	7	5.3%	3	0.0%	0	0.6%	0	5.5%	4	0.0%	0
Canary Wharf District Centre	2.0%	6	5.8%	3	2.0%	2	1.2%	1	0.9%	1	0.0%	0
Isle Of Dogs District Centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Bethnal Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Bow District Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrip Street District Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	40.9%	120	27.3%	14	40.0%	30	50.4%	29	47.3%	31	36.2%	15
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alley Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.8%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	4.6%	13	3.3%	2	9.5%	7	1.2%	1	5.9%	4	0.0%	0
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.5%	1	2.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	2.8%	8	0.0%	0	0.7%	1	0.6%	0	4.2%	3	11.2%	5
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	5.3%	15	10.4%	5	8.0%	6	0.0%	0	2.8%	2	5.5%	2
John Lewis, Oxford Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Thurrock Way, Grays												
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	1.0%	3	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park, Leyton	0.9%	3	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merriellands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Romford Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	0	1.6%	1
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, Beckton	1.0%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	1.4%	4	3.0%	2	0.7%	1	0.0%	0	1.5%	1	2.4%	1
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
West Ham District Centre	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	31.1%	91	32.6%	17	28.7%	21	35.6%	21	29.8%	20	29.5%	12
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1	Zone 6	Zone 7	Zone 8	Zone 9
Mean:	0.00	0.00	0.00	0.00	0.00	0.00
Weighted base:	292	52	75	58	66	41
Sample:	289	48	48	48	96	49

Meanscore: [Number of times per month]

**Q16 How often do you make shopping trips for clothing or footwear to .... (DESTINATION MENTIONED AT Q15)?***Not Internet / Abroad / Don't know / Don't do at Q15*

7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.4%	5	0.0%	0	2.9%	2	0.0%	0	1.5%	1	8.7%	3
One day a week	6.6%	13	5.3%	2	5.3%	3	2.7%	1	9.7%	5	10.2%	3
Every two weeks	12.6%	25	9.3%	3	13.1%	7	12.9%	5	9.4%	4	20.5%	6
Every three weeks	1.6%	3	6.7%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Monthly	22.7%	45	25.0%	9	14.8%	8	36.2%	13	25.6%	12	11.9%	3
Once every two months	22.8%	46	0.0%	0	37.0%	19	16.9%	6	28.9%	13	23.1%	7
Three-four times a year	14.3%	29	22.7%	8	11.4%	6	10.2%	4	13.0%	6	16.3%	5
Twice a year	6.2%	12	11.7%	4	3.4%	2	12.2%	5	3.5%	2	1.2%	0
Once a year	1.3%	3	0.0%	0	3.4%	2	1.8%	1	0.4%	0	0.0%	0
Less often	1.9%	4	6.3%	2	0.0%	0	0.9%	0	2.6%	1	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.6%	15	13.1%	5	8.7%	5	6.1%	2	3.3%	2	8.0%	2
Mean:	1.00	0.65	1.01	0.64	1.00	1.85						
Weighted base:	200	35	52	37	47	29						
Sample:	209	33	37	30	74	35						

**Q17 How do you normally travel to .... (LOCATION MENTIONED AT Q15)?***Not Internet / Abroad / Don't know / Don't do at Q15*

Car / van (as driver)	28.7%	57	43.8%	15	21.5%	11	28.0%	10	28.0%	13	24.9%	7
Car / van (as passenger)	7.3%	15	0.9%	0	10.1%	5	1.8%	1	7.7%	4	16.8%	5
Bus (including the busway or guided bus), minibus or coach	16.4%	33	11.7%	4	5.8%	3	42.4%	16	17.1%	8	6.9%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.6%	13	8.6%	3	0.0%	0	8.4%	3	0.9%	0	23.2%	7
Taxi	0.4%	1	0.0%	0	1.0%	1	0.9%	0	0.0%	0	0.0%	0
Train	10.2%	20	5.3%	2	18.9%	10	0.0%	0	9.2%	4	15.1%	4
Bicycle	1.2%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0
Underground	8.4%	17	10.8%	4	4.9%	3	7.9%	3	8.8%	4	11.9%	3
Docklands Light Railway (DLR)	10.6%	21	12.8%	5	17.9%	9	0.0%	0	15.7%	7	0.0%	0
Mobility scooter / disability vehicle	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.9%	20	6.1%	2	15.1%	8	10.6%	4	12.6%	6	0.0%	0
Weighted base:	200	35	52	37	47	29						
Sample:	209	33	37	30	74	35						

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
<b>Q18 When you usually go shopping for clothing or footwear, do you link this trip with another activity?</b>												
<i>Not Internet / Abroad / Don't know / Don't do at Q15</i>												
Yes – FOOD shopping	4.6%	9	3.2%	1	2.0%	1	8.1%	3	4.2%	2	7.6%	2
Yes – other NON-FOOD shopping	6.5%	13	4.4%	2	9.3%	5	1.8%	1	10.1%	5	4.6%	1
Yes – visiting services such as banks and other financial institutions	0.7%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.2%	0
Yes – leisure activity	7.2%	14	2.3%	1	17.9%	9	4.5%	2	5.5%	3	0.0%	0
Yes – travelling to/from work	2.4%	5	0.0%	0	4.9%	3	0.0%	0	4.9%	2	0.0%	0
Yes – travelling to/from school/college/university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	19.7%	40	19.1%	7	13.4%	7	25.3%	9	19.6%	9	25.3%	7
Yes – visiting family/friends	2.9%	6	6.1%	2	3.4%	2	0.0%	0	3.5%	2	1.2%	0
Yes – visiting health service such as doctor, dentist, hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	55.1%	110	65.0%	23	48.3%	25	60.4%	22	51.2%	24	54.5%	16
(Don't know / varies)	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Weighted base:		200		35		52		37		47		29
Sample:		209		33		37		30		74		35



# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
<b>Q19 Where do you usually buy books, CDs, DVDs?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Asda, East Ferry Road, Isle of Dogs	2.6%	4	10.5%	3	2.9%	1	0.0%	0	0.5%	0	0.0%	0
Canary Wharf District Centre	4.7%	8	17.3%	5	1.4%	1	0.0%	0	4.9%	2	0.0%	0
Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Bethnal Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Bow District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	13.6%	22	2.8%	1	8.0%	3	13.2%	5	23.2%	10	18.3%	4
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	1.0%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	4.0%	1
Asda, Tollgate Road, Beckton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.5%	6	1.1%	0	4.3%	2	4.8%	2	5.0%	2	0.0%	0
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.5%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	0.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
John Lewis, Oxford Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Leyton											
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.2%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Claps Gate Lane, Beckton	1.5%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoreditch District Centre	0.5%	1	2.3%	1	0.0%	0	0.0%	0	0.5%	0	0.0%
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westfield London, Ariel Way, Shepherd's Bush	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	68.3%	112	66.0%	19	74.8%	26	74.3%	26	59.4%	26	69.8%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	164		29		35		35		44		21
Sample:	173		29		26		30		65		23

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Q20 Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?												
Excl. Nulls & SFT												
Zone 1												
Asda, East Ferry Road, Isle of Dogs	7.4%	15	17.6%	5	6.8%	4	0.0%	0	9.7%	5	2.9%	1
Canary Wharf District Centre	2.0%	4	4.7%	1	4.2%	2	0.0%	0	0.7%	0	0.0%	0
Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bethnal Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bow District Centre	1.0%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrip Street District Centre	0.8%	2	1.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Poplar High Street	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Zone 9												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	18.0%	37	4.7%	1	17.5%	10	15.6%	6	24.2%	13	26.5%	6
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	1.0%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.6%	1
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	3.9%	8	13.4%	4	0.0%	0	0.0%	0	5.4%	3	4.3%	1
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.6%	1	2.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	3.3%	7	8.9%	3	1.9%	1	0.0%	0	4.0%	2	3.6%	1
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.8%	2	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	1.9%	4	0.0%	0	0.9%	1	0.0%	0	4.8%	3	2.9%	1
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	1.2%	3	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	4.8%	10	0.0%	0	17.9%	10	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	1.8%	4	0.0%	0	0.0%	0	8.3%	3	0.8%	0	0.0%	0
Ikea, Heron Way, Lakeside	3.2%	6	9.8%	3	6.4%	4	0.0%	0	0.0%	0	0.0%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	2.1%	4	2.7%	1	4.2%	2	1.7%	1	0.8%	0	0.0%	0
John Lewis, Oxford Street, Marylebone	1.5%	3	5.2%	2	1.9%	1	0.8%	0	0.4%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	1.0%	2	5.2%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Leyton Mills Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Leyton												
Leyton Town Centre	1.1%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Leytonstone District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	1.4%	3	0.0%	0	1.9%	1	0.0%	0	1.5%	1	4.3%	1
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	2.7%	5	5.2%	2	0.0%	0	1.7%	1	1.1%	1	10.8%	3
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	1.9%	4	0.0%	0	0.0%	0	5.7%	2	2.9%	2	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	1.1%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Internet / delivery	31.8%	65	11.0%	3	34.9%	19	37.9%	15	33.4%	18	37.4%	9
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	203			30		55		40		55		23
Sample:	212			30		33		35		82		32

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q21 Where do you normally buy goods such as toys, games, bicycles and recreational goods?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Asda, East Ferry Road, Isle of Dogs	3.6%	7	4.7%	2	5.6%	2	0.0%	0	6.0%	3	0.0%	0
Canary Wharf District Centre	2.7%	5	4.0%	2	4.0%	2	3.5%	2	0.9%	0	0.0%	0
Isle Of Dogs District Centre	1.8%	3	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Bethnal Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	2.3%	4	2.0%	1	0.0%	0	5.2%	2	3.2%	1	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Bow District Centre	1.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrip Street District Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	18.6%	36	6.8%	3	15.7%	7	23.4%	10	22.5%	10	29.4%	6
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	2.6%	5	9.4%	4	0.0%	0	1.9%	1	1.2%	1	0.0%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.8%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	9.5%	18	6.2%	2	10.7%	5	0.8%	0	12.4%	5	25.9%	5
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	1.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	1.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	3.5%	7	4.0%	2	10.0%	4	0.0%	0	0.0%	0	3.2%	1
John Lewis, Oxford Street, Marylebone	0.2%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	1.1%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	1.2%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0

Column %ges.



# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Leyton											
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leytonstone District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	5.6%
Surrey Quays District Centre	3.1%	6	11.4%	5	0.0%	0	0.0%	0	3.2%	1	0.0%
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitechapel District Centre	1.8%	3	0.0%	0	7.7%	3	0.0%	0	0.0%	0	0.0%
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	39.2%	75	40.2%	16	30.8%	14	43.9%	19	45.5%	20	32.0%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	193		40		45		44		43		21
Sample:	169		31		26		33		56		23

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q22 Where do you normally buy chemist goods (including health and beauty products)?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Asda, East Ferry Road, Isle of Dogs	4.5%	13	14.7%	7	7.7%	6	0.0%	0	0.3%	0	0.0%	0
Canary Wharf District Centre	9.5%	27	37.5%	18	4.1%	3	1.1%	1	8.6%	6	0.0%	0
Isle Of Dogs District Centre	3.6%	10	18.0%	9	0.0%	0	0.0%	0	2.9%	2	0.0%	0
<b>Zone 6</b>												
Bethnal Green District Centre	3.4%	10	0.0%	0	12.8%	9	0.6%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	1.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	3.1%	9	0.0%	0	8.5%	6	0.6%	0	3.6%	2	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Bow District Centre	12.3%	35	0.0%	0	9.3%	7	35.8%	22	10.5%	7	0.0%	0
Hackney Wick District Centre	0.7%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
<b>Zone 8</b>												
Aberfeldy Street, Poplar	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Chrip Street District Centre	5.9%	17	0.0%	0	4.6%	3	0.0%	0	20.6%	13	0.0%	0
Co-op, Mile End Road, Bow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Devons Road, Bow	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Mile End District Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Poplar High Street	4.5%	13	0.0%	0	9.3%	7	0.0%	0	9.2%	6	0.0%	0
<b>Zone 9</b>												
Abbey Road, Stratford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Canning Town District Centre	3.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	9
Morrisons, Silvertown Way, Canning Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Westfield Stratford City, Montfichet Road, London	15.6%	45	9.5%	5	16.3%	12	25.1%	15	14.6%	10	9.1%	4
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Asda, Tollgate Road, Beckton	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	0	3.7%	2
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	0.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	7.8%	5	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.1%	3	0.7%	0	3.1%	2	0.0%	0	0.8%	1	0.0%	0
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	3.9%	11	5.2%	2	0.0%	0	0.0%	0	0.3%	0	20.8%	8
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	2.6%	7	0.0%	0	0.0%	0	12.3%	7	0.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	1.2%	3	1.7%	1	0.0%	0	3.8%	2	0.6%	0	0.0%	0
John Lewis, Oxford Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Leyton											
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plaistow District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shadwell District Centre	1.2%	3	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%
Shoreditch District Centre	0.9%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%
Sonigra Pharmacy, Well Street, Hackney	0.5%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre	3.4%	10	0.0%	0	1.4%	1	1.4%	1	0.0%	0	19.5%
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	1.9%	5	0.0%	0	0.0%	0	3.8%	2	2.4%	2	3.7%
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Ham District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitechapel District Centre	0.9%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.5%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	7.5%	22	9.5%	5	3.1%	2	7.7%	5	10.0%	7	8.9%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	288			48		74		60		66	
Sample:	281			44		47		48		94	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q23 Where do you normally electrical items, such as televisions, washing machines and computers?												
Excl. Nulls & SFT												
Zone 1												
Asda, East Ferry Road, Isle of Dogs	0.4%	1	0.7%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0
Canary Wharf District Centre	3.5%	9	9.5%	4	3.7%	3	1.2%	1	2.9%	2	0.0%	0
Isle Of Dogs District Centre	0.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bethnal Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	19.0%	51	12.7%	6	30.3%	23	17.5%	10	21.5%	12	2.3%	1
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	1.0%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bow District Centre	0.9%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	0	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	7.0%	19	1.7%	1	5.3%	4	4.1%	2	13.5%	7	11.9%	4
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.6%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	5.6%	15	7.5%	3	7.3%	5	4.0%	2	4.4%	2	3.7%	1
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.5%	1	1.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.1%	3	3.4%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	1.6%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	8.8%	3
Currys PC World, Old Kent Road, Southwark	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	2.3%	1
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.6%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	3.7%	10	5.9%	3	0.0%	0	0.0%	0	4.5%	2	13.3%	5
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	2.3%	6	0.0%	0	4.6%	3	0.0%	0	0.0%	0	7.3%	3
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Heron Way, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street, Marylebone	1.6%	4	6.9%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	1.5%	4	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Leyton												
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Stratford Town Centre	1.1%	3	0.0%	0	1.3%	1	0.0%	0	1.3%	1	3.2%	1
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	1.1%	3	0.0%	0	1.7%	1	2.9%	2	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	44.3%	118	44.0%	20	38.7%	29	51.8%	29	44.3%	24	44.8%	16
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		267		46		75		57		54		36
Sample:		257		41		48		46		81		41

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
<b>Q24 Where do you normally buy DIY or gardening goods?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Asda, East Ferry Road, Isle of Dogs	1.5%	3	8.7%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Canary Wharf District Centre	2.0%	5	4.3%	2	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Isle Of Dogs District Centre	1.4%	3	8.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Bethnal Green District Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	2.8%	6	0.0%	0	11.7%	6	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	2.2%	5	0.0%	0	9.0%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Bow District Centre	3.3%	8	0.0%	0	0.0%	0	12.2%	6	2.7%	1	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	1.3%	3	0.0%	0	2.3%	1	3.3%	2	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrip Street District Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
<b>Zone 9</b>												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	2.9%	7	6.8%	2	0.9%	1	0.0%	0	2.6%	1	6.9%	2
Wickes, Manor Road, Canning Town	4.1%	9	0.0%	0	0.0%	0	0.0%	0	9.3%	5	13.5%	4
<b>Outside Survey Area</b>												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alleyn Park Garden Centre, West Dulwich	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Tollgate Road, Beckton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	15.8%	36	19.3%	7	15.5%	8	9.2%	5	18.6%	10	18.2%	6
B&Q, Leyton Mills Retail Park, Leyton	16.6%	38	0.0%	0	2.3%	1	49.4%	25	9.7%	5	19.5%	6
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	5.7%	13	16.9%	6	0.0%	0	0.0%	0	9.9%	5	5.0%	2
B&Q, Old Kent Road, Southwark	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Bakers Arms District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	5.1%	12	16.7%	6	5.6%	3	0.0%	0	2.7%	1	3.1%	1
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell Heath Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.6%	1	2.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fore Street, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	0.4%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Gallows Corner Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	1.4%	3	0.9%	0	4.5%	2	0.0%	0	0.0%	0	1.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	0.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Heron Way, Lakeside	1.5%	3	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	2.2%	5	0.0%	0	0.0%	0	7.8%	4	1.2%	1	1.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Leyton											
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Merrielands Retail Park, Dagenham	1.0%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Ramac Way, Charlton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%
Screwfix, The Highway Trading Estate, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre	2.3%	5	0.0%	0	6.2%	3	0.0%	0	0.4%	0	4.6%
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thompsons Garden Centre, Shooters Hill, Welling	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%
Tottenham Hale Retail Park, Tottenham	1.0%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%
Upton Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitechapel District Centre	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Blackheath Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	19.2%	44	11.1%	4	30.1%	17	6.7%	3	24.6%	13	20.7%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	227			36		55		50		53	
Sample:	223			35		34		42		75	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q25 Where do you normally buy furniture, carpets and floor coverings?												
Excl. Nulls & SFT												
Zone 1												
Asda, East Ferry Road, Isle of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf District Centre	0.9%	2	1.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Isle Of Dogs District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bethnal Green District Centre	2.1%	4	2.5%	1	3.2%	1	4.3%	2	0.0%	0	0.0%	0
Currys PC World, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Anchor House, Mile End Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limehouse District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Bethnal Green Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bow District Centre	4.0%	7	0.0%	0	7.5%	3	6.1%	2	4.1%	2	0.0%	0
Hackney Wick District Centre	0.9%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Screwfix, Maverton Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aberfeldy Street, Poplar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrip Street District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-op, Mile End Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devons Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.2%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	2.0%	4	0.0%	0	6.3%	2	0.0%	0	2.5%	1	0.0%	0
Zone 9												
Abbey Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canning Town District Centre	2.1%	4	4.9%	2	1.3%	1	1.8%	1	0.0%	0	3.8%	1
Morrisons, Silvertown Way, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	2.5%	4	9.4%	3	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Wickes, Manor Road, Canning Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alley Park Garden Centre, West Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marshall Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Village, Kimberley Walk, Ashford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
B&Q, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Millennium Leisure Park, Bugsby's Way, Greenwich	1.8%	3	4.9%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2
B&Q, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers Arms District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Barking District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Basildon Town Centre	0.2%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	1.3%	2	3.5%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	21.2%	38	21.7%	7	26.1%	10	14.6%	6	22.7%	9	20.6%	5
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.7%	1	2.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.7%	1	2.5%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Chadwell Heath Local Centre	0.9%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Currys PC World, Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Kent Road, Southwark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curry's PC World, Stonelake Retail Park, Greenwich / Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue West, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Road, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fore Street, Enfield	0.9%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	1.8%	3	0.0%	0	1.3%	1	0.0%	0	5.7%	2	1.3%	0
Gallows Corner Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.3%	0
Gateway Retail Park, Claps Gate Lane, Beckton	1.5%	3	0.0%	0	1.3%	1	1.8%	1	1.0%	0	3.9%	1
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Homebase, Green Lanes, Finsbury Park / Haringey	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Homebase, High Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homerton District Centre	1.3%	2	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich Peninsula	2.2%	4	0.0%	0	8.6%	3	0.0%	0	1.0%	0	0.0%	0
Ikea, Glover Drive, Tottenham (Edmonton)	4.5%	8	0.0%	0	0.0%	0	13.0%	5	3.3%	1	6.5%	2
Ikea, Heron Way, Lakeside	2.4%	4	0.0%	0	3.2%	1	4.3%	2	2.2%	1	1.3%	0
Ikea, Purley Way, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Oxford Street, Marylebone	1.6%	3	4.9%	2	2.6%	1	0.0%	0	0.5%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	1.3%	2	4.9%	2	1.3%	1	0.0%	0	0.5%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park,	2.6%	5	0.0%	0	0.0%	0	11.9%	5	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Leyton												
Leyton Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Leytonstone District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maybird Shopping Park, Stratford-upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cambridge Heath / Mile End Road, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ramac Way, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, The Highway Trading Estate, Limehouse	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Shadwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sonigra Pharmacy, Well Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hancock Road, Bow, Bromley By Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Short Street, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompsons Garden Centre, Shooters Hill, Welling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Park District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Walthamstow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	1.2%	2	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Blackheath Road, Greenwich	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Wickes, Hertford Road, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	31.3%	56	28.3%	9	28.5%	11	19.9%	8	42.8%	18	37.7%	10
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	178		32		40		38		42		26	
Sample:	178		28		27		28		62		33	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Continuing to think about non-food shopping online before, during and after the covid lockdown.. week]												
LOCK4 BEFORE the Covid lockdown how often were you doing non-food shopping online?												
7 days a week	1.6%	5	2.9%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	3
4-6 days a week	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
2-3 days a week	4.2%	12	2.9%	2	5.8%	4	4.3%	3	2.8%	2	4.8%	2
One day a week	10.5%	32	10.7%	6	14.3%	11	12.5%	8	7.1%	5	5.7%	2
Every two weeks	16.9%	51	16.5%	9	20.5%	16	13.1%	8	18.0%	12	15.1%	6
Every three weeks	2.3%	7	4.3%	2	4.5%	3	1.1%	1	0.6%	0	0.0%	0
Monthly	19.8%	59	12.8%	7	15.1%	11	25.0%	15	20.8%	14	28.2%	12
Once every two months	8.9%	27	9.8%	5	10.5%	8	7.5%	5	7.6%	5	8.8%	4
Three-four times a year	6.4%	19	8.2%	5	6.7%	5	3.8%	2	10.7%	7	0.0%	0
Twice a year	2.8%	8	2.9%	2	2.7%	2	3.8%	2	3.5%	2	0.0%	0
Once a year	2.0%	6	0.6%	0	4.5%	3	0.0%	0	3.4%	2	0.0%	0
Less often	1.6%	5	1.2%	1	0.0%	0	5.1%	3	1.5%	1	0.0%	0
Never	17.4%	52	19.4%	11	10.0%	8	14.7%	9	18.9%	13	29.8%	12
(Don't know)	3.3%	10	3.9%	2	3.3%	2	4.8%	3	3.5%	2	0.0%	0
(Varies)	2.4%	7	4.0%	2	2.0%	2	4.3%	3	1.4%	1	0.0%	0
Mean:		0.52		0.58		0.50		0.43		0.35		0.87
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

Meanscore: [Number of times per week]

<b>LOCK5 DURING the Covid lockdown how often have you been doing non-food shopping online?</b>											
7 days a week	2.3%	7	6.8%	4	0.0%	0	0.0%	0	0.0%	0	7.5%
4-6 days a week	1.9%	6	2.9%	2	5.2%	4	0.0%	0	0.3%	0	0.0%
2-3 days a week	9.5%	29	1.2%	1	17.5%	13	7.5%	5	5.1%	3	15.8%
One day a week	13.4%	40	13.1%	7	4.7%	4	16.2%	10	20.1%	14	14.2%
Every two weeks	12.3%	37	17.7%	10	16.4%	12	9.9%	6	8.9%	6	7.1%
Every three weeks	2.4%	7	3.4%	2	0.0%	0	7.5%	5	0.0%	0	2.0%
Monthly	13.1%	39	7.2%	4	15.0%	11	13.9%	8	15.1%	10	12.6%
Once every two months	8.1%	24	2.0%	1	11.5%	9	4.3%	3	10.9%	7	11.1%
Three-four times a year	3.8%	11	8.6%	5	3.3%	2	0.0%	0	6.0%	4	0.0%
Twice a year	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less often	1.5%	4	0.6%	0	1.7%	1	3.9%	2	0.8%	1	0.0%
Never	26.4%	79	27.5%	15	23.4%	18	22.8%	14	30.6%	21	28.7%
(Don't know)	3.5%	10	7.9%	4	0.7%	1	8.6%	5	0.6%	0	0.0%
(Varies)	1.8%	5	1.2%	1	0.7%	1	5.4%	3	1.1%	1	0.8%
Mean:	0.79		1.00		0.90		0.55		0.46		1.17
Weighted base:	301		55		76		61		68		41
Sample:	301		50		50		51		100		50

Meanscore: [More = 1, Same = 0, Less = -1]

<b>QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:</b>											
More	34.4%	104	32.8%	18	44.0%	33	29.4%	18	30.0%	20	33.8%
Same	38.1%	115	41.5%	23	22.3%	17	35.4%	22	44.9%	30	55.7%
Less	19.6%	59	13.8%	8	27.8%	21	21.2%	13	19.7%	13	9.7%
(Don't know / varies)	7.9%	24	11.9%	7	6.0%	5	14.0%	9	5.5%	4	0.8%
Mean:	0.16		0.22		0.17		0.10		0.11		0.24
Weighted base:	301		55		76		61		68		41
Sample:	301		50		50		51		100		50

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [Number of times per week]												
LOCK6	AFTER the lockdown is fully lifted, how often do you think you will be doing non-food shopping											
7 days a week	1.6%	5	2.9%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	3
4-6 days a week	0.8%	2	2.9%	2	0.7%	1	0.0%	0	0.3%	0	0.0%	0
2-3 days a week	3.4%	10	2.9%	2	0.0%	0	7.0%	4	3.5%	2	4.8%	2
One day a week	9.3%	28	9.7%	5	7.2%	5	3.8%	2	12.7%	9	14.9%	6
Every two weeks	17.7%	53	14.3%	8	27.4%	21	15.8%	10	15.3%	10	11.2%	5
Every three weeks	1.9%	6	1.2%	1	5.2%	4	0.0%	0	0.6%	0	2.0%	1
Monthly	17.7%	53	17.1%	9	14.1%	11	22.7%	14	18.1%	12	17.3%	7
Once every two months	7.2%	22	7.2%	4	12.2%	9	1.9%	1	9.7%	7	1.6%	1
Three-four times a year	4.4%	13	7.2%	4	5.0%	4	0.0%	0	4.9%	3	5.6%	2
Twice a year	1.5%	4	0.0%	0	1.3%	1	3.8%	2	1.5%	1	0.0%	0
Once a year	1.9%	6	0.6%	0	4.5%	3	0.0%	0	2.8%	2	0.0%	0
Less often	1.5%	5	0.6%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0
Never	17.9%	54	17.1%	9	8.0%	6	18.5%	11	20.7%	14	31.4%	13
(Don't know)	9.9%	30	14.3%	8	8.5%	6	15.6%	10	6.5%	4	3.7%	2
(Varies)	3.4%	10	2.3%	1	5.8%	4	3.7%	2	3.4%	2	0.0%	0
Mean:		0.56		0.78		0.37		0.45		0.42		0.95
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

Meanscore: [More = 1, Same = 0, Less = -1]

**QE Non-food shopping online AFTER lockdown compared to DURING lockdown:**

More	14.6%	44	13.2%	7	26.5%	20	9.0%	5	15.9%	11	0.8%	0
Same	49.2%	148	48.6%	27	36.9%	28	50.4%	31	55.9%	38	59.8%	25
Less	22.1%	67	21.6%	12	21.5%	16	19.7%	12	17.7%	12	34.9%	14
(Don't know / varies)	14.0%	42	16.6%	9	15.0%	11	21.0%	13	10.5%	7	4.5%	2
Mean:		-0.09		-0.10		0.06		-0.14		-0.02		-0.36
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

Meanscore: [More = 1, Same = 0, Less = -1]

**QF Non-food shopping online AFTER lockdown compared to BEFORE lockdown:**

More	15.0%	45	19.7%	11	12.0%	9	7.7%	5	20.3%	14	16.5%	7
Same	56.4%	170	50.9%	28	50.3%	38	58.2%	36	58.2%	40	69.0%	28
Less	12.5%	38	10.0%	5	18.6%	14	13.1%	8	8.1%	5	10.9%	4
(Don't know / varies)	16.1%	48	19.5%	11	19.0%	14	21.0%	13	13.4%	9	3.7%	2
Mean:		0.03		0.12		-0.08		-0.07		0.14		0.06
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

**Q26 Which of the following forms of shopping do you carry out? [MR/PR]**

Internet	49.3%	148	42.2%	23	52.0%	39	55.8%	34	53.4%	36	37.3%	15
Portable internet shopping (through mobile phone)	58.5%	176	57.0%	31	57.1%	43	60.7%	37	60.6%	41	56.4%	23
TV Shopping	3.8%	11	1.5%	1	2.3%	2	4.8%	3	6.6%	4	3.2%	1
(None of these)	16.1%	48	20.0%	11	8.7%	7	15.2%	9	19.2%	13	20.3%	8
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
<b>Q27 Which goods or services do you currently purchase via Internet or TV shopping? [MR]</b>												
<i>Those who mentioned a form of shopping at Q26</i>												
Baby items	0.6%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banking / finance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Books	34.1%	86	29.4%	13	30.6%	21	39.9%	21	37.6%	21	32.8%	18
CDs, DVDs, Vinyl (physical products)	18.8%	48	8.7%	4	15.6%	11	28.5%	15	18.9%	10	23.7%	8
Clothes / shoes	58.7%	148	42.1%	19	73.9%	51	53.4%	28	58.4%	32	57.8%	19
Computer / printer accessories	2.5%	6	7.2%	3	0.0%	0	3.2%	2	2.5%	1	0.0%	0
Console / PC games	1.3%	3	3.6%	2	1.8%	1	0.0%	0	0.9%	1	0.0%	0
Cosmetics / health / beauty / chemist goods	11.4%	29	10.3%	5	13.5%	9	9.3%	5	13.9%	8	7.9%	3
Craft / hobby items (including stationary)	2.2%	6	0.7%	0	0.7%	1	0.0%	0	3.9%	2	7.9%	3
DIY / hardware goods	12.7%	32	11.0%	5	21.0%	15	3.9%	2	13.0%	7	11.0%	4
Domestic electrical appliances (white goods)	20.4%	52	12.8%	6	17.0%	12	28.8%	15	28.4%	16	10.9%	4
Downloadable content (e.g. music / movies / tv / games / apps)	6.0%	15	4.9%	2	1.5%	1	16.5%	9	3.5%	2	4.6%	2
Food / groceries	25.7%	65	8.7%	4	31.4%	22	32.9%	17	31.3%	17	15.6%	5
Furniture / soft furnishings / floor coverings / carpets	14.8%	37	15.9%	7	5.8%	4	22.4%	12	18.4%	10	14.6%	5
Garden items	3.9%	10	0.7%	0	7.7%	5	2.6%	1	3.5%	2	3.0%	1
Gifts	6.9%	17	4.3%	2	6.8%	5	11.2%	6	4.0%	2	8.6%	3
Holiday and / or Travel / Event Tickets	0.8%	2	0.7%	0	0.7%	1	1.3%	1	0.9%	1	0.0%	0
Insurance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	2.9%	7	1.8%	1	5.1%	4	0.0%	0	5.1%	3	1.0%	0
Mobile phone accessories	2.2%	6	7.2%	3	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Musical instruments / accessories	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet food / products	5.2%	13	3.6%	2	12.1%	8	4.5%	2	1.5%	1	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	26.8%	68	11.1%	5	34.6%	24	36.4%	19	26.1%	14	17.0%	6
Small household goods	12.7%	32	14.2%	6	8.7%	6	7.6%	4	14.6%	8	24.2%	8
Sports goods	9.0%	23	5.6%	2	11.4%	8	11.2%	6	3.6%	2	13.6%	4
Toys	16.9%	43	13.9%	6	13.0%	9	26.2%	14	18.7%	10	11.5%	4
TVs, Hi-Fi's, computers	22.4%	57	13.4%	6	20.7%	14	31.5%	16	25.5%	14	18.6%	6
Vehicle parts	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Vehicles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	25	26.1%	11	1.5%	1	12.4%	6	10.3%	6	2.1%	1
Weighted base:		253		44		69		52		55		33
Sample:		225		37		40		40		74		32



# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
<b>Q28 Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]</b>												
<i>Those who mentioned a form of shopping at Q26</i>												
Baby items	0.9%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Banking / finance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Books	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, Vinyl (physical products)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes / shoes	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Computer / printer accessories	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Console / PC games	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosmetics / health / beauty / chemist goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft / hobby items (including stationary)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY / hardware goods	0.7%	2	0.0%	0	0.7%	1	0.0%	0	2.5%	1	0.0%	0
Domestic electrical appliances (white goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downloadable content (e.g. music / movies / tv / games / apps)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food / groceries	3.6%	9	0.0%	0	10.6%	7	0.0%	0	3.1%	2	0.0%	0
Furniture / soft furnishings / floor coverings / carpets	2.5%	6	3.6%	2	6.4%	4	0.0%	0	0.4%	0	0.0%	0
Garden items	0.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Gifts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holiday and / or Travel / Event Tickets	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Insurance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone accessories	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / accessories	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Pet food / products	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	0.9%	2	3.6%	2	0.7%	1	0.0%	0	0.4%	0	0.0%	0
Small household goods	1.4%	4	0.0%	0	5.0%	3	0.0%	0	0.4%	0	0.0%	0
Sports goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
TVs, Hi-Fi's, computers	0.9%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle parts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles	0.6%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	28	0.7%	0	12.5%	9	18.5%	10	12.2%	7	8.1%	3
(Nothing new / same goods as I currently am)	76.7%	194	82.9%	36	63.3%	44	77.1%	40	79.6%	44	90.9%	30
Weighted base:		253		44		69		52		55		33
Sample:		225		37		40		40		74		34

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>X28 Any internet purchase (Q27 &amp; Q28 combined): [MR]</b>												
<i>Those who mentioned a form of shopping at Q26</i>												
Baby items	1.5%	4	3.6%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Banking / finance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Books	34.1%	86	29.4%	13	30.6%	21	39.9%	21	37.6%	21	32.8%	11
CDs, DVDs, Vinyl (physical products)	18.8%	48	8.7%	4	15.6%	11	28.5%	15	18.9%	10	23.7%	8
Clothes / shoes	58.9%	149	42.1%	19	73.9%	51	53.4%	28	59.2%	32	57.8%	19
Computer / printer accessories	2.5%	6	7.2%	3	0.0%	0	3.2%	2	2.5%	1	0.0%	0
Console / PC games	1.3%	3	3.6%	2	1.8%	1	0.0%	0	0.9%	1	0.0%	0
Cosmetics / health / beauty / chemist goods	11.4%	29	10.3%	5	13.5%	9	9.3%	5	13.9%	8	7.9%	3
Craft / hobby items (including stationary)	2.2%	6	0.7%	0	0.7%	1	0.0%	0	3.9%	2	7.9%	3
DIY / hardware goods	12.9%	33	11.0%	5	21.8%	15	3.9%	2	13.0%	7	11.0%	4
Domestic electrical appliances (white goods)	20.4%	52	12.8%	6	17.0%	12	28.8%	15	28.4%	16	10.9%	4
Downloadable content (e.g. music / movies / tv / games / apps)	6.0%	15	4.9%	2	1.5%	1	16.5%	9	3.5%	2	4.6%	2
Food / groceries	29.3%	74	8.7%	4	42.1%	29	32.9%	17	34.4%	19	15.6%	5
Furniture / soft furnishings / floor coverings / carpets	17.3%	44	19.5%	9	12.2%	8	22.4%	12	18.8%	10	14.6%	5
Garden items	4.3%	11	0.7%	0	9.1%	6	2.6%	1	3.5%	2	3.0%	1
Gifts	6.9%	17	4.3%	2	6.8%	5	11.2%	6	4.0%	2	8.6%	3
Holiday and / or Travel / Event Tickets	0.9%	2	0.7%	0	0.7%	1	1.3%	1	1.3%	1	0.0%	0
Insurance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	2.9%	7	1.8%	1	5.1%	4	0.0%	0	5.1%	3	1.0%	0
Mobile phone accessories	2.2%	6	7.2%	3	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Musical instruments / accessories	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Pet food / products	5.3%	13	4.3%	2	12.1%	8	4.5%	2	1.5%	1	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	27.5%	69	14.7%	6	34.6%	24	36.4%	19	26.5%	15	17.0%	6
Small household goods	14.2%	36	14.2%	6	13.7%	9	7.6%	4	15.0%	8	24.2%	8
Sports goods	9.0%	23	5.6%	2	11.4%	8	11.2%	6	3.6%	2	13.6%	4
Toys	17.0%	43	13.9%	6	13.0%	9	26.2%	14	18.7%	10	12.5%	4
TVs, Hi-Fi's, computers	23.3%	59	18.3%	8	20.7%	14	31.5%	16	25.5%	14	18.6%	6
Vehicle parts	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Vehicles	0.6%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		253		44		69		52		55		33
Sample:		225		37		40		40		74		34

**Q29 For your last Internet or TV order, how did you receive your goods?***Those who mentioned a form of shopping at Q26*

Collection at store	7.5%	19	3.7%	2	8.6%	6	9.3%	5	9.1%	5	5.0%	2
Home delivery	90.1%	228	95.6%	42	89.6%	62	81.9%	42	90.9%	50	95.0%	31
Delivery to place of work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at other location (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.4%	6	0.7%	0	1.8%	1	8.8%	5	0.0%	0	0.0%	0
Weighted base:	253			44		69		52		55		33
Sample:	225			37		40		40		74		34

**Q30 Which click and collect hub did you collect your order from?***Collection at click and collect hub at Q29*

Please write in full address details of the click and collect hub:	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	0			0		0		0		0		0
Sample:	0			0		0		0		0		0

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
I would now like to ask you some questions about your views on certain Neighbourhood Centres and their activities, and using other other services. Again please state how you acted before the covid lockdown.												
Q31 Do you ever visit any of the following Centres? [MR/PR]												
London City Island Neighbourhood Centre	2.5%	8	3.4%	2	3.3%	2	1.1%	1	0.3%	0	5.6%	2
Aberfeldy Street Neighbourhood Centre	9.8%	29	14.1%	8	7.9%	6	2.2%	1	19.7%	13	2.0%	1
Devon's Road Neighbourhood Centre	19.0%	57	14.2%	8	16.0%	12	13.5%	8	42.9%	29	0.0%	0
Caspian Wharf Neighbourhood Parade	4.3%	13	3.4%	2	3.3%	2	0.0%	0	12.3%	8	0.8%	0
Chrip Street District Centre	44.0%	133	50.7%	28	49.9%	38	19.0%	12	65.8%	45	25.6%	11
(Do not visit any of these centres)	48.5%	146	49.3%	27	37.8%	29	69.7%	43	29.2%	20	67.5%	28
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

**Q32 Which of these centres do you visit the most? [PR]***Those who mentioned a centre at Q31*

London City Island	1.9%	3	0.0%	0	0.0%	0	3.7%	1	0.4%	0	14.8%
Neighbourhood Centre											
Aberfeldy Street	5.9%	9	6.8%	2	5.3%	2	0.0%	0	8.2%	4	6.3%
Neighbourhood Centre											
Devon's Road	14.8%	23	0.0%	0	14.5%	7	33.6%	6	20.5%	10	0.0%
Neighbourhood Centre											
Caspian Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neighbourhood Parade											
Chrip Street District Centre	77.4%	120	93.2%	26	80.2%	38	62.8%	12	70.9%	34	78.9%
Weighted base:		155		28		47		19		48	
Sample:		158		29		28		15		72	

**Meanscore: [Number of times per month]****Q33 How often do you visit (CENTRE MENTIONED AT Q32)?***Those who mentioned a centre at Q31*

7 days a week	6.0%	9	0.0%	0	7.3%	3	0.0%	0	12.1%	6	0.0%
At least two times a week	11.3%	18	2.9%	1	2.7%	1	0.0%	0	32.1%	15	0.0%
At least once a week	15.7%	24	17.1%	5	7.5%	4	0.0%	0	29.3%	14	14.8%
At least once a fortnight	13.5%	21	34.7%	10	12.6%	6	0.0%	0	6.3%	3	16.9%
At least once a month	16.6%	26	4.5%	1	24.3%	11	35.9%	7	10.8%	5	8.8%
At least every two months	5.4%	8	2.3%	1	4.3%	2	12.3%	2	5.8%	3	5.0%
At least every 3 months	11.8%	18	19.7%	5	13.2%	6	23.1%	4	1.5%	1	12.4%
At least every 6 months	7.1%	11	2.3%	1	14.5%	7	5.5%	1	2.1%	1	11.3%
Less often than once every 6 months	6.8%	10	5.2%	1	8.3%	4	5.5%	1	0.0%	0	30.8%
Have only visited once	1.7%	3	5.7%	2	0.0%	0	5.5%	1	0.0%	0	0.0%
(Don't know / varies)	4.1%	6	5.7%	2	5.3%	2	12.3%	2	0.0%	0	0.0%
Mean:		3.95		1.95		3.32		0.62		7.41	
Weighted base:		155		28		47		19		48	
Sample:		158		29		28		15		72	

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)?</b>												
<i>Those who mentioned a centre at Q31</i>												
Car / van (as driver)	27.7%	43	32.8%	9	19.7%	9	46.2%	9	20.4%	10	45.6%	6
Car / van (as passenger)	6.7%	10	5.7%	2	14.7%	7	3.6%	1	1.3%	1	5.0%	1
Bus (including the busway or guided bus), minibus or coach	26.3%	41	46.8%	13	29.3%	14	28.9%	5	4.7%	2	46.9%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	30.4%	47	2.3%	1	35.2%	17	0.0%	0	61.3%	30	2.5%	0
Taxi	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Train	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Bicycle	1.5%	2	0.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Docklands Light Railway (DLR)	2.1%	3	6.8%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	8	5.7%	2	0.0%	0	9.0%	2	9.0%	4	0.0%	0
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

**Q35 What do you like most about (CENTRE MENTIONED AT Q32)?***Those who mentioned a centre at Q31*

Choice and range of shops	24.1%	37	29.5%	8	19.8%	9	21.3%	4	24.0%	12	31.8%	4
Close to home	17.8%	28	5.7%	2	17.4%	8	9.0%	2	33.6%	16	0.0%	0
Good market	15.1%	23	24.2%	7	15.3%	7	34.2%	6	5.8%	3	2.5%	0
Choice of leisure facilities (restaurants, pubs etc)	5.1%	8	0.0%	0	11.8%	6	0.0%	0	0.9%	0	14.8%	2
Strength of supermarket provision	1.9%	3	8.5%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Close to work	1.4%	2	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too busy	1.0%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get good quality fresh produce there	0.9%	1	0.0%	0	0.0%	0	1.8%	0	2.3%	1	0.0%	0
Nice atmosphere	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	6.3%	1
Familiar / know where everything is	0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.7%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.5%	0
Close to school	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Choice of services (hairdressers, banks etc)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Multicultural	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
(Nothing in particular)	29.1%	45	18.7%	5	31.4%	15	30.1%	6	28.7%	14	42.1%	6
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q36 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q32) more often?</b>												
<i>Those who mentioned a centre at Q31</i>												
<b>1st Mention</b>												
Increased general choice and range of shops	16.3%	25	6.8%	2	32.5%	15	9.0%	2	7.2%	3	22.0%	3
Bigger / better market	7.8%	12	23.5%	7	2.2%	1	0.0%	0	9.5%	5	0.0%	0
Improved non-food shops within the town centre	3.1%	5	2.9%	1	4.9%	2	0.0%	0	3.7%	2	0.0%	0
More parking	2.6%	4	11.8%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Better street lighting	2.5%	4	0.0%	0	5.3%	2	0.0%	0	2.9%	1	0.0%	0
Improved leisure facilities	2.3%	4	0.0%	0	5.3%	2	0.0%	0	2.1%	1	0.0%	0
Less busy	2.2%	3	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0
Play areas for children	2.2%	3	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	2.0%	3	5.7%	2	1.1%	1	0.0%	0	2.1%	1	0.0%	0
Improved quality of shops	1.8%	3	5.7%	2	1.1%	1	0.0%	0	0.8%	0	2.5%	0
Better security	1.8%	3	0.0%	0	0.0%	0	12.3%	2	1.1%	1	0.0%	0
Better environment	1.5%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	6.3%	1
Less road works	1.5%	2	0.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.3%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Cheaper parking	0.8%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
A large supermarket / more supermarkets	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	0	0.0%	0
More butchers / greengrocers / fishmongers	0.5%	1	1.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Post office	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cheaper prices	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
(Nothing / Nothing else)	38.7%	60	38.1%	11	22.2%	10	66.4%	12	42.3%	20	46.0%	6
(Don't know)	6.6%	10	4.6%	1	7.3%	3	0.0%	0	6.9%	3	16.9%	2
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

**2nd Mention**

Improved food shops within the town centre	5.1%	8	1.1%	0	9.4%	4	0.0%	0	6.6%	3	0.0%	0
Bigger / better market	3.4%	5	0.0%	0	7.3%	3	0.0%	0	2.6%	1	5.1%	1
Improved quality of shops	3.4%	5	8.5%	2	4.3%	2	0.0%	0	1.9%	1	0.0%	0
Improved street cleaning	3.2%	5	0.0%	0	10.6%	5	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	2.9%	4	0.0%	0	8.3%	4	0.0%	0	0.4%	0	2.5%	0
Better security	2.4%	4	1.1%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0
More parking	2.3%	4	0.0%	0	2.7%	1	0.0%	0	0.0%	0	16.9%	2
Less beggars / homeless on the street	2.1%	3	0.0%	0	0.0%	0	12.3%	2	2.1%	1	0.0%	0
Improved leisure facilities	0.9%	1	0.0%	0	2.2%	1	0.0%	0	0.9%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Better environment	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Less busy	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafes / coffee shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Less takeaways	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Play areas for children	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
(Nothing / Nothing else)	65.2%	101	81.7%	23	40.7%	19	87.7%	16	72.9%	35	58.6%	8
(Don't know)	6.4%	10	4.6%	1	7.3%	3	0.0%	0	6.0%	3	16.9%	2
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>3rd Mention</b>												
Increased general choice and range of shops	2.5%	4	0.0%	0	8.3%	4	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.1%	3	1.1%	0	0.0%	0	0.0%	0	1.5%	1	16.9%	2
Improved street cleaning	2.0%	3	2.9%	1	0.0%	0	12.3%	2	0.0%	0	0.0%	0
Better environment	1.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.8%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
More restaurants	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Better security	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More seating	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Bigger / better market	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
(Nothing / Nothing else)	84.0%	130	91.4%	25	78.5%	37	87.7%	16	88.7%	43	66.1%	9
(Don't know)	6.4%	10	4.6%	1	7.3%	3	0.0%	0	6.0%	3	16.9%	2
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14
<b>Any Mention</b>												
Increased general choice and range of shops	19.5%	30	6.8%	2	41.9%	20	9.0%	2	7.6%	4	24.5%	3
Bigger / better market	11.4%	18	23.5%	7	9.4%	4	0.0%	0	12.5%	6	5.1%	1
Improved quality of shops	7.4%	11	15.3%	4	5.4%	3	0.0%	0	4.2%	2	19.4%	3
Improved street cleaning	7.2%	11	8.5%	2	11.7%	5	12.3%	2	2.1%	1	0.0%	0
Improved food shops within the town centre	5.9%	9	1.1%	0	12.1%	6	0.0%	0	6.6%	3	0.0%	0
More parking	4.9%	8	11.8%	3	2.7%	1	0.0%	0	1.7%	1	16.9%	2
Better security	4.5%	7	1.1%	0	7.3%	3	12.3%	2	2.1%	1	0.0%	0
Improved non-food shops within the town centre	3.9%	6	2.9%	1	4.9%	2	0.0%	0	6.1%	3	0.0%	0
Improved leisure facilities	3.2%	5	0.0%	0	7.5%	4	0.0%	0	2.9%	1	0.0%	0
Better environment	3.1%	5	0.0%	0	3.2%	2	0.0%	0	5.1%	2	6.3%	1
Less busy	2.7%	4	2.9%	1	7.3%	3	0.0%	0	0.0%	0	0.0%	0
Better street lighting	2.5%	4	0.0%	0	5.3%	2	0.0%	0	2.9%	1	0.0%	0
Play areas for children	2.5%	4	0.0%	0	7.3%	3	0.0%	0	0.9%	0	0.0%	0
Less beggars / homeless on the street	2.1%	3	0.0%	0	0.0%	0	12.3%	2	2.1%	1	0.0%	0
Less road works	1.5%	2	0.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.3%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Cheaper parking	0.8%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
A large supermarket / more supermarkets	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	0	0.0%	0
More butchers / greengrocers / fishmongers	0.5%	1	1.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
More restaurants	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More cafes / coffee shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Post office	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Cheaper prices	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
More seating	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Less takeaways	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Weighted base:		155		28		47		19		48		13
Sample:		158		29		28		15		72		14

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Mean score: [Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2]												
Q37 How would you rate the provision of independent retail and leisure traders in (CENTRE MENTIONED AT Q32)? [PR]												
Those who mentioned a centre at Q31												
Plentiful	2.9%	4	2.3%	1	1.1%	1	0.0%	0	6.2%	3	2.5%	0
Good	20.5%	32	20.3%	6	13.6%	6	5.5%	1	27.4%	13	40.6%	5
Average	55.5%	86	70.5%	20	70.0%	33	55.5%	10	35.7%	17	44.4%	6
Poor	8.6%	13	3.4%	1	7.0%	3	14.1%	3	12.8%	6	2.5%	0
Severely lacking	12.6%	19	3.4%	1	8.3%	4	24.9%	5	17.9%	9	10.0%	1
Mean:	-0.08		0.15		-0.08		-0.59		-0.09		0.23	
Weighted base:	155		28		47		19		48		13	
Sample:	158		29		28		15		72		14	

**Q38 When you visit (CENTRE MENTIONED AT Q32) do you visit speciality ethnic food shops? [MR]***Those who mentioned a centre at Q31*

Yes - Chinese	1.7%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0
Yes - Greek	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Indian	14.5%	22	15.3%	4	19.6%	9	0.0%	0	18.7%	9	0.0%	0
Yes - Japanese	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Korean	1.9%	3	5.7%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Mexican	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Thai	1.7%	3	0.0%	0	2.7%	1	0.0%	0	2.9%	1	0.0%	0
Yes - Turkish	4.8%	7	0.0%	0	10.0%	5	0.0%	0	5.6%	3	0.0%	0
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Asian	1.8%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Yes - Bangladeshi	4.0%	6	0.0%	0	10.0%	5	0.0%	0	3.2%	2	0.0%	0
Yes - Bengali	2.5%	4	0.0%	0	0.0%	0	0.0%	0	7.9%	4	0.0%	0
Yes - Caribbean	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yes - Halal friendly	1.7%	3	5.7%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Yes - Polish	0.2%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Yes - Somali	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
(No)	71.5%	111	79.0%	22	63.2%	30	98.2%	18	57.0%	27	100.0%	13
Weighted base:	155		28		47		19		48		13	
Sample:	158		29		28		15		72		14	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q39 Instead of those centres, which other centres do you usually visit? [MR]</b>												
<i>Those who did not mention a centre at Q31 AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Asda, East Ferry Road, Isle of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf District Centre	20.3%	28	73.2%	20	15.8%	4	2.7%	1	15.4%	3	0.0%	0
Isle Of Dogs District Centre	1.8%	3	7.0%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Waitrose, Canada Square, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Bethnal Green District Centre	2.0%	3	0.0%	0	7.4%	2	1.8%	1	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	6.6%	9	0.0%	0	17.2%	5	0.0%	0	24.0%	4	0.0%	0
Tesco Express, Burdett Road / Frances Wharf, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Bow District Centre	13.8%	19	0.0%	0	12.5%	3	29.1%	11	24.2%	4	1.2%	0
Hackney Wick District Centre	1.8%	3	0.0%	0	0.0%	0	4.5%	2	0.0%	0	3.0%	1
Iceland, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Vernon Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.6%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Well Street (South), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Bromley-By-Bow District Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0
Chrip Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.5%	1	0.0%	0	1.8%	1	0.0%	0	1.1%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Canning Town District Centre	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	5
Westfield Stratford City, Montfichet Road, London	49.6%	68	31.6%	9	55.2%	15	60.0%	22	61.4%	11	40.1%	11
<b>Outside Survey Area</b>												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0
Basildon Town Centre	0.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	0
Beckton District Centre	1.9%	3	3.0%	1	1.8%	1	0.0%	0	0.0%	0	4.8%	1
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	3.1%	4	5.9%	2	0.0%	0	0.0%	0	3.4%	1	7.1%	2
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	3.0%	4	3.0%	1	0.0%	0	8.9%	3	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.4%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	10.3%	14	26.1%	7	5.6%	2	4.1%	2	7.8%	1	9.6%	3
Charlton District Centre	1.6%	2	3.0%	1	1.8%	1	2.3%	1	0.0%	0	0.0%	0
Dalston District Centre	0.8%	1	0.0%	0	0.0%	0	2.3%	1	1.1%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Enfield Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Forest Gate District Centre	4.7%	6	0.0%	0	12.5%	3	4.5%	2	7.6%	1	0.0%	0
Gallions Reach Shopping Park, Beckton	6.0%	8	4.1%	1	0.0%	0	0.0%	0	3.4%	1	23.6%	7

Column %ges.



# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Gateway Retail Park, Claps Gate Lane, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Hackney Central District Centre	4.8%	7	0.0%	0	0.0%	0	17.3%	6	1.1%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	7.1%	10	10.9%	3	1.8%	1	15.9%	6	2.3%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	5.4%	7	5.8%	2	1.8%	1	13.4%	5	2.3%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	1.6%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park, Leyton	4.7%	6	0.0%	0	0.0%	0	17.3%	6	0.0%	0	0.0%	0
Leyton Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Lidl, Stratford Centre, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Fields Local Centre	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	1.1%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Romford Town Centre	2.0%	3	0.0%	0	0.0%	0	0.9%	0	9.9%	2	2.4%	1
Sainsbury's Superstore, The Mall, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	1.9%	3	0.0%	0	3.7%	1	4.5%	2	0.0%	0	0.0%	0
Spitalfields District Centre	4.4%	6	0.0%	0	16.3%	4	4.5%	2	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	11.2%	15	0.0%	0	16.2%	4	2.7%	1	2.3%	0	34.2%	10
Surrey Quays District Centre	0.7%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Well Street (North), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	8.8%	12	0.0%	0	44.4%	12	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		138		27		27		37		18		28
Sample:		136		21		21		33		25		36

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
We now have a few questions about a range of different social and leisure activities.												
Q40 Which of these leisure activities do you participate in? [MR/PR]												
Indoor sports or health and fitness activity	33.6%	101	34.7%	19	36.9%	28	38.5%	24	32.5%	22	20.7%	9
Cinema	51.8%	156	49.1%	27	61.3%	46	53.5%	33	49.9%	34	38.5%	16
Restaurant	68.3%	206	74.8%	41	66.9%	51	71.7%	44	63.6%	43	64.8%	27
Pub / bars / nightclubs	34.1%	103	36.8%	20	31.4%	24	50.3%	31	19.3%	13	35.9%	15
Theatres and concert halls	35.7%	107	38.6%	21	30.3%	23	43.7%	27	34.0%	23	32.9%	14
Museums and art galleries	41.5%	125	50.6%	28	39.5%	30	47.6%	29	37.2%	25	31.0%	13
(None mentioned)	18.2%	55	11.7%	6	17.7%	13	17.5%	11	26.0%	18	15.7%	6
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

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<b>Q41 Which centre / facility did you last visit for indoor sports or health and fitness activity?</b>												
<i>Those who mentioned Indoor sports or health and fitness at Q40 AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Bikram Yoga, Beaufort Court, Admirals Way, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Britannia International Hotel, Marsh Wall, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf Health Club, Canary Wharf	0.8%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Island House Community Centre, Roserton Street, Isle of Dogs	1.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
LA Fitness, West India Quay / Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 5 Hertsmere Road, West India Quay / Canary Wharf	8.5%	8	12.9%	2	12.3%	3	3.6%	1	8.7%	2	0.0%	0
Reebok Sports Club, Canada Square / Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiller Leisure Centre, Tiller Road, Tower Hamlets	5.9%	6	28.8%	5	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Canary Wharf, West Ferry Circus, Canary Wharf	1.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Bodylines Fitness, Bethnal Green Road, Bethnal Green	3.1%	3	0.0%	0	0.0%	0	7.1%	2	6.7%	1	0.0%	0
PureGym, Commercial Road, Limehouse	2.3%	2	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0
The Gym, Mile End Road, Bethnal Green	3.5%	3	0.0%	0	12.3%	3	0.0%	0	0.0%	0	0.0%	0
York Hall Leisure Centre, Old Ford Road, Bethnal Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Anytime Fitness Bow, Vernon Road, Bow	1.7%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0
Bow Community Hall, William Place, Bow	0.4%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Mile End Climbing Wall, Haverfield Road, Mile End	0.7%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
New Kingshold Community Centre, Ainsworth Road, Hackney	0.9%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
PureGym, Grove Road, Bow Wharf	4.6%	5	0.0%	0	0.0%	0	19.4%	5	0.0%	0	0.0%	0
<b>Zone 8</b>												
Better Gym, Burdett Road, Mile End	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Fit4Less, Violet Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End Leisure Centre & Stadium, Burdett Road, Mile End	21.5%	21	20.3%	4	24.5%	7	18.4%	4	30.9%	6	0.0%	0
Poplar Baths Leisure Centre and Gym, East India Dock Road, Poplar	13.2%	13	0.0%	0	16.8%	5	0.0%	0	40.7%	8	0.0%	0
PureGym, Import Building, Poplar	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
<b>Zone 9</b>												
Better Gym, Celebration Avenue, Stratford	0.7%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Fitness4Less, Barking Road, Canning Town	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.5%	3
Gymbox, Chestnut Place, Westfield Stratford City	2.3%	2	0.0%	0	0.0%	0	9.7%	2	0.0%	0	0.0%	0
London Aquatics Centre, Olympic Park, London	3.7%	4	0.0%	0	0.0%	0	8.5%	2	0.0%	0	19.4%	2
Queen Elizabeth Olympic Park, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, Hallsville Quarter,	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	2

Column %ges.

Tower Hamlets Household Survey  
for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Canning Town												
Outside Survey Area												
Abbey Leisure Centre, Bobby Moore Way, Barking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Active Newham, Atherton Leisure Centre, Romford Road, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherton Leisure Centre, Romford Road, Stratford	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0
Balaam Leisure Centre, Balaam Street, Paistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beefs & Babes, Wood Wharf, Horseferry Place, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Gym, Broadway, Bexleyheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Gym, North Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlton Lido, Hornfair Park, Shooters Hill Road, Charlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Columbo Centre, Colombo Street, Marylebone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Leisure Club, 1 Alie Street, Whitechapel	1.3%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
David Lloyd Leisure Club, Kidbrooke Park Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham Leisure Centre, Barking Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EasyGym, High Street North, East Ham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Leisure Centre, Archery Road, Eltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Energie Fitness, Coventry Road, Bethnal Green	5.0%	5	8.5%	2	12.3%	3	0.0%	0	0.0%	0	0.0%	0
Excel Hotel, Barking Road, Plaistow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, American Square, Tower Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Leyton Mills Retail Park, Marshall Road, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitspace Gym, Macbean Street, Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1
Idea Store, Whitechapel Road, Shadwell	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Imperial College, Buckhurst Road, Ascot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Integra, The Old Truman Brewery, Brick Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JAGS Health Club, Red Post Hill, Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Orwell Sports Centre, Tench Street, Wapping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jubilee Hall Gym, The Piazza, Covent Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Hall Leisure Centre, Lower Clapton Road, Lower Clapton	2.0%	2	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0
Leyton Leisure Centre, High Road Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leytonstone Leisure Centre, Cathall Road, Leytonstone	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0
Long Lane Football Club, Kidbrooke Playing Fields / Dursley Road, Kidbrooke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Fitness, Creek Road, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newham ABC, Old Bath House, Church Street, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Tower Hamlets Household Survey for Nexus Planning

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Newham Leisure Centre, Prince Regent Lane, Plaistow	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0
Nuffield Health, 1-6 Bateman's Row, Old Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, 4 Cousin Lane, Monument, City of London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, 619 Purley Way, 1 Collonnades, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, 68-90 Clements Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Hayes Lane, Bromley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Mecklenburgh Place, Bloomsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Heath, 1 Ropemaker Street, Moorgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxford House, Derbyshire Street, Bethnal Green	0.3%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Psycle, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 20 Little Britain, St Paul's, London BARBICAN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 48-80 Greenwich High Road, Greenwich	2.2%	2	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 6 Lovibond Lane, London Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Biscuit Factory, 100 Drummond Road, Bermondsey	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
PureGym, Lacon House, 84 Theobalds Road, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sportsdock, University of East London, Docklands Campus, University Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Georges Leisure Centre, The Highway, Wapping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0
Surrey Docks Health Centre, Blondin Way, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surrey Docks Watersports Centre, Rope Street, Greenland Dock, Rotherhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Greenwich Centre, Lambarde Square, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, Goswell Road, The Angel	1.7%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0
The Sporting Club, Sovereign Close, Wapping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, 5 Old Broad Street, Liverpool Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Broadgate, One Exchange Place, Liverpool Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Dukes Meadows, Riverside Drive, Chiswick	2.2%	2	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, North Row, Mayfair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, The Wallbrook Building, 97 Cannon Street, City of London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Tower Bridge, Ibex House, 1 Haydon Street, Aldgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wapping District Centre	0.3%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Waterfront Leisure Centre, High Street, Woolwich	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wavelength Leisure Centre, Giffin Street, Deptford	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
<b>Others</b>											
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	99	18		28		24		21		9	
Sample:	78	12		13		19		25		9	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q42 Which centre / facility did you last visit to go the cinema?												
Those who mentioned Cinema at Q40 AND Excl. Nulls & SFT												
Zone 1												
Cineworld, West India Quay / Canary Wharf	27.3%	41	42.4%	11	33.7%	16	4.7%	1	34.9%	12	7.4%	1
Everyman Cinema, Lower Mall, 2 Crossrail Place, Canary Wharf	4.8%	7	15.9%	4	0.0%	0	5.8%	2	4.1%	1	0.0%	0
Zone 6												
Genesis, Mile End Road, Whitechapel	13.0%	20	0.0%	0	32.7%	15	0.0%	0	13.6%	5	0.0%	0
Zone 9												
Vue, Westfield, Stratford City	22.7%	34	13.8%	4	15.8%	7	40.9%	12	23.7%	8	22.7%	4
Outside Survey Area												
Barbican, Silk Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BFI IMAX, Charlie Chaplin Walk, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolyn Cinema, Barking Road	1.6%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Cineworld, Clements Road, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Southbury Leisure Park, Southbury Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The O2, Greenwich	5.6%	8	13.8%	4	2.2%	1	0.0%	0	1.2%	0	20.8%	3
Close-Up Cinema, 97 Sclater Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curzon, Canter Way, Whitechapel	1.0%	1	0.0%	0	2.7%	1	0.0%	0	0.6%	0	0.0%	0
Curzon, The Brunswick Centre, Bloomsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Cinema, 64-66 Redchurch Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Cinema, High Street, Walthamstow	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Institute of Contemporary Arts, Trafalgar Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon IMAX, Bugsby Way, Greenwich	1.1%	2	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0
Odeon, 135 Shaftesbury Avenue, West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, 24-26 Leicester Square, West End	1.0%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Odeon, Lee Valley Leisure Complex, Pickett's Lock Lane, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Redriff Road, Surrey Quays	1.7%	3	0.0%	0	2.2%	1	0.0%	0	4.5%	2	0.0%	0
Odeon, South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picturehouse, Greenwich High Road, Greenwich	0.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Picturehouse, Mare Street, Hackney	6.9%	10	0.0%	0	0.0%	0	36.3%	10	0.0%	0	0.0%	0
Picturehouse, Tottenham Lane, Crouch End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere Cinema, Mercury Mall, Mercury Gardens, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Street Cinema, Regent Street, Marylebone	0.2%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Rich Mix, Bethnal Green Road	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Showcase, Bluewater Shopping Centre, Dartford, Greenhithe	1.0%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase, Jenkins Lane, Barking	1.7%	3	0.0%	0	0.0%	0	0.0%	0	6.5%	2	2.1%	0
Showcase, Wood Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Picture House, Stratford Town Centre	4.3%	7	0.0%	0	2.2%	1	3.0%	1	3.6%	1	22.1%	4

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
The Castle Cinema, Brooksby's Walk, Homerton	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
The Screen on the Green, Upper Street, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Angel Central, 36 Parkfield Street, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Dagenham Leisure Park, Dagenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Denmark Street, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Lakeside Shopping Centre, Thurrock	4.1%	6	0.0%	0	7.4%	3	0.0%	0	1.5%	1	14.3%	2
Vue, The Brewery, Romford	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	152			27		46		29		34		16
Sample:	136			23		29		24		43		17



# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q43 Which centre / facility did you last visit to go to a restaurant?												
Those who mentioned Restaurant at Q40 AND Excl. Nulls & SFT												
Zone 1												
Canary Wharf District Centre	15.0%	27	36.6%	13	9.5%	4	7.3%	3	9.1%	3	14.7%	4
Isle Of Dogs District Centre	3.0%	5	11.7%	4	2.2%	1	0.0%	0	0.6%	0	0.0%	0
Zone 6												
Bethnal Green District Centre	2.7%	5	0.0%	0	9.7%	4	0.0%	0	1.1%	0	0.0%	0
Limehouse District Centre	4.5%	8	4.3%	2	8.8%	4	4.1%	2	2.5%	1	0.0%	0
Stepney Green District Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0
Zone 7												
Bow District Centre	1.5%	3	0.0%	0	0.0%	0	4.1%	2	2.8%	1	0.0%	0
Hackney Wick District Centre	0.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Victoria Park Local Centre	1.7%	3	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0
Zone 8												
Bromley-By-Bow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Mile End District Centre	4.6%	8	4.3%	2	3.3%	2	5.8%	2	8.0%	3	0.0%	0
Poplar High Street	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Zone 9												
Canning Town District Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Westfield Stratford City, Montfichet Road, London	12.3%	23	5.9%	2	7.5%	3	15.9%	6	21.7%	8	11.2%	3
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.9%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Beckton District Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermondsey District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Blackheath District Centre	0.9%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borough Market, Southwark Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	11.1%	20	11.3%	4	15.2%	7	8.9%	4	8.8%	3	10.5%	2
Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chigwell Town Centre	1.4%	3	0.0%	0	0.0%	0	5.6%	2	0.0%	0	1.4%	0
Clapham Junction District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.6%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	1.2%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Central District Centre	3.3%	6	0.0%	0	0.0%	0	14.7%	6	0.0%	0	0.0%	0
Hammersmith District	1.9%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Centre												
Hampstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Ilford Town Centre District Centre	2.3%	4	5.9%	2	0.0%	0	2.1%	1	3.3%	1	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2
Islington District Centre	0.9%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Town Centre	1.9%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0
London Fields Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Loughton Town Centre	1.9%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.9%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	1.4%	3	5.9%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Romford Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2
Shoreditch District Centre	0.9%	2	1.8%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Snaresbrook Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Southwark Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	1.5%	3	0.0%	0	0.0%	0	5.6%	2	1.1%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	5.0%	9	0.0%	0	0.0%	0	0.0%	0	8.1%	3	25.9%	6
Surrey Quays District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich Peninsula	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wandsworth Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Wanstead District Centre	0.9%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	4.2%	1
Wapping District Centre	1.4%	2	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	4.6%	8	2.2%	1	12.5%	6	0.0%	0	5.2%	2	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	183		37		46		41		36		24	
Sample:	174		34		27		33		52		28	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
<b>Q44 Which centre / facility did you last visit to go to pubs, bars and nightclubs?</b>												
<i>Those who mentioned Pub / bars / nightclubs at Q40 AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Canary Wharf District Centre	13.2%	11	30.5%	5	7.3%	2	9.1%	2	5.2%	1	15.7%	2
Isle Of Dogs District Centre	7.6%	6	29.6%	5	4.9%	1	0.0%	0	3.5%	0	0.0%	0
<b>Zone 6</b>												
Bethnal Green District Centre	5.7%	5	0.0%	0	21.3%	4	0.0%	0	3.5%	0	0.0%	0
Limehouse District Centre	5.5%	5	0.0%	0	14.7%	3	6.6%	2	0.0%	0	0.0%	0
Stepney Green District Centre	3.5%	3	1.9%	0	6.1%	1	0.0%	0	11.8%	1	0.0%	0
<b>Zone 7</b>												
Bow District Centre	5.1%	4	0.0%	0	2.4%	1	11.3%	3	8.7%	1	0.0%	0
Hackney Wick District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	5.9%	5	0.0%	0	0.0%	0	19.9%	5	0.0%	0	0.0%	0
<b>Zone 8</b>												
Bromley-By-Bow District Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0
Chrip Street District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Mile End District Centre	5.1%	4	0.0%	0	4.9%	1	9.3%	2	8.6%	1	0.0%	0
Poplar High Street	1.1%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0
<b>Zone 9</b>												
Canning Town District Centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	2
Westfield Stratford City, Montfichet Road, London	2.7%	2	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balham District Centre	0.9%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0
Beckton District Centre	2.0%	2	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermondsey District Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borough Market, Southwark Street, London	0.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	4.0%	3	0.0%	0	16.5%	3	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	10.8%	9	18.7%	3	0.0%	0	13.1%	3	16.2%	2	8.0%	1
Charlton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chigwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Junction District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0
Eltham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	3.0%	3	12.7%	2	0.0%	0	0.0%	0	3.5%	0	0.0%	0
Hackney Central District Centre	4.9%	4	0.0%	0	4.9%	1	12.4%	3	0.0%	0	0.0%	0
Hammersmith District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Centre											
Hampstead District Centre	0.4%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%
Ilford Town Centre District Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington District Centre	2.9%	2	0.0%	0	12.0%	2	0.0%	0	0.0%	0	0.0%
Lakeside Retail Park, West Thurrock Way, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton Mills Retail Park, Leyton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London Fields Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughton Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millennium Leisure Park, Bugsby's Way, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peninsular Retail Park, Bugsby's Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plaistow District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Richmond Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%
Shoreditch District Centre	0.8%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%
Snaresbrook Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwark Town Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	8.0%
Spitalfields District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.9%
Surrey Quays District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The O2, Peninsula Square, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wandsworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wanstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wapping District Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitechapel District Centre	0.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	85		17		21		25		12		11
Sample:	92		16		18		21		24		13

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q45 Which centre / facility did you last visit for theatres and concert halls?</b>												
<i>Those who mentioned Theatres and concert halls at Q40 AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Canary Wharf District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Island History Trust, 197 East Ferry Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isle Of Dogs District Centre	0.4%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Museum of London Docklands, West India Quay, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Space, 269 Westferry Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Backyard Comedy Club, Cambridge Heath Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bethnal Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Half Moon Theatre, 43 White Horse Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oval Space, The Oval, London	3.8%	3	0.0%	0	21.5%	3	0.0%	0	0.0%	0	0.0%	0
The Approach Gallery, 47 Approach Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The People's Palace, Queen Mary University of London, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Troxy, Commercial Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
V&A Museum of Childhood, Cambridge Heath Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Hall, Old Ford Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Chisenhale Gallery, 64 Chisenhale Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Ragged School Museum, 46-50 Copperfield Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldwych Theatre, Aldwych, Holborn	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Apollo (Eventim), Queen Caroline Street, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apollo Victoria Theatre, Wilton Road, Westminster, London	5.7%	5	9.9%	2	0.0%	0	6.2%	2	10.3%	2	0.0%	0
Arcola Theatre, Ashwin St, Dalston	1.0%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Barking District Centre	0.6%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Brady Arts Centre, Hanbury Street, Whitechapel	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
British Museum, Great Russell Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cadogan Hall, Sloane Terrace, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Theatre, Earlham Street, West End	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0
Central London / West End	12.2%	11	28.2%	4	0.0%	0	5.1%	1	22.0%	4	8.2%	1
City Hall, The Queen's Walk, London	0.8%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Dennis Severs House, 18 Folgate Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dominion Theatre, Tottenham Court Road, Camden, London	4.7%	4	0.0%	0	0.0%	0	6.2%	2	0.0%	0	20.2%	2
Espacio Gallery, 159 Bethnal Green Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estorick Collection of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Modern Italian Art, Canonbury Square, London												
Fashion and Textile Museum, Bermondsey St, Bermondsey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garrick Theatre, Charing Cross Road, Charing Cross	0.8%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Hackney Empire, Mare Street, Hackney	1.0%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Hyde Park, London	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	2
Imperial War Museum, Lambeth Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jack the Ripper Museum, 12 Cable Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jermyn Street Theatre, Jermyn Street, St. James's	0.6%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
London Transport Museum, Covent Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyceum Theatre, Wellington Street, Westminster, London	11.9%	11	27.2%	4	0.0%	0	14.8%	4	13.0%	2	0.0%	0
Museum of Immigration and Diversity, 19 Princelet Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum of London, 150 London Wall, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Gallery, Trafalgar Square, London	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Maritime Museum, Park Row, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Portrait Gallery, St. Martin's Place, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Theatre, Upper Ground, Bishop's	1.7%	2	0.0%	0	0.0%	0	3.8%	1	2.8%	1	0.0%	0
Natural History Museum, Cromwell Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Academy, Brixton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Academy, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Arena, Peninsula Square, Greenwich	4.4%	4	0.0%	0	0.0%	0	8.5%	2	0.0%	0	13.4%	2
O2 Empire, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsula Square, Greenwich	1.8%	2	9.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Theatre, Charing Cross Road, Camden, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piccadilly Theatre, Denman Street, Soho	1.1%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Playhouse Theatre, Northumberland Avenue, Charing Cross	0.6%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Prince Edward Theatre, Old Compton, Soho, London	4.4%	4	0.0%	0	0.0%	0	6.2%	2	0.0%	0	18.3%	2
Queen's Theatre, Billet Lane, Hornchurch	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Ronnie Scott's, Frith Street, Soho	1.1%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Royal Albert Hall, London	2.9%	3	9.9%	2	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Royal Festival Hall, Southbank Centre, Bishop's	1.9%	2	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0
Royal London Hospital Museum, St Augustine with St Phillip's Church, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Opera House, Bow Street, Covent Garden	3.9%	4	0.0%	0	22.1%	4	0.0%	0	0.0%	0	0.0%	0
Savoy Theatre, Savoy Court, London	2.6%	2	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0
Science Museum, Exhibition Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Shepherd's Bush District	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Centre												
Shoreditch district centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sondheim Theatre, West Minster, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Tate Modern, Bankside, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Barbican Centre, Silk Street, Barbican	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Brick Lane Gallery, 196 Brick Lane, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Harold Pinter Theatre, Panton Street, West End	1.0%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
The London Palladium, Argyll Street Westminster, London	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0
The Novello Theatre, Aldwych, London	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
The O2, Peninsula Square, Greenwich Peninsula	9.1%	8	9.9%	2	21.5%	3	8.5%	2	0.0%	0	6.8%	1
The Old Vic, The Cut, Bishop's	1.3%	1	0.0%	0	3.2%	1	2.5%	1	0.0%	0	0.0%	0
The Royal Court Theatre, Sloane Square, Belgravia	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1
The Wallace Collection, Hertford House, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal Haymarket, Suffolk Street, West End	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Theatre Royal Stratford East, Gerry Raffles Square, London	5.1%	5	0.0%	0	3.2%	1	0.0%	0	18.5%	3	5.4%	1
Tobacco Dock, Tobacco Quay, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower of London, Tower Hill, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toynbee Studios, 28 Commercial Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	0.4%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Whitechapel Gallery, 77-82 Whitechapel High Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilton's Music Hall, Grace's Alley, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Vic Theatre, The Cut, Bishop's	1.9%	2	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		89		16		16		27		18		12
Sample:		89		14		12		23		28		12

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q46 Which centre / facility did you last visit for museum and art galleries?												
Those who mentioned Museums and art galleries at Q40 AND Excl. Nulls & SFT												
Zone 1												
Canary Wharf District Centre	1.4%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Island History Trust, 197 East Ferry Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isle Of Dogs District Centre	0.7%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum of London Docklands, West India Quay, London	7.8%	9	19.3%	5	1.8%	1	10.3%	3	2.2%	1	0.0%	0
The Space, 269 Westferry Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Backyard Comedy Club, Cambridge Heath Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bethnal Green Local Centre	1.4%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Half Moon Theatre, 43 White Horse Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oval Space, The Oval, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Approach Gallery, 47 Approach Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The People's Palace, Queen Mary University of London, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Troxy, Commercial Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
V&A Museum of Childhood, Cambridge Heath Road, London	13.8%	16	8.9%	2	20.1%	6	18.2%	5	10.6%	2	6.3%	1
York Hall, Old Ford Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Chisenhale Gallery, 64 Chisenhale Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Ragged School Museum, 46-50 Copperfield Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Aldwych Theatre, Aldwych, Holborn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apollo (Eventim), Queen Caroline Street, Hammersmith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apollo Victoria Theatre, Wilton Road, Westminster, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arcola Theatre, Ashwin St, Dalston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brady Arts Centre, Hanbury Street, Whitechapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
British Museum, Great Russell Street, London	12.8%	15	17.0%	5	0.0%	0	11.2%	3	19.2%	4	26.3%	3
Cadogan Hall, Sloane Terrace, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Theatre, Earlham Street, West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	6.5%	7	12.6%	3	0.0%	0	4.0%	1	11.4%	3	3.1%	0
City Hall, The Queen's Walk, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dennis Severs House, 18 Folgate Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dominion Theatre, Tottenham Court Road, Camden, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Espacio Gallery, 159 Bethnal Green Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estorick Collection of	0.3%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0

Column %ges.



# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Modern Italian Art, Canonbury Square, London												
Fashion and Textile Museum, Bermondsey St, Bermondsey	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1
Garrick Theatre, Charing Cross Road, Charing Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Empire, Mare Street, Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial War Museum, Lambeth Road, London	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0
Jack the Ripper Museum, 12 Cable Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jermyn Street Theatre, Jermyn Street, St. James's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Transport Museum, Covent Garden	0.3%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyceum Theatre, Wellington Street, Westminster, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum of Immigration and Diversity, 19 Princelet Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum of London, 150 London Wall, London	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	6.2%	1
National Gallery, Trafalgar Square, London	3.2%	4	0.0%	0	5.4%	2	7.9%	2	0.9%	0	0.0%	0
National Maritime Museum, Park Row, Greenwich	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
National Portrait Gallery, St. Martin's Place, London	5.4%	6	0.0%	0	13.8%	4	0.0%	0	0.0%	0	21.1%	2
National Theatre, Upper Ground, Bishop's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, London	10.6%	12	7.8%	2	0.0%	0	6.5%	2	33.1%	8	7.8%	1
O2 Academy, Brixton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Academy, Islington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Arena, Peninsula Square, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O2 Empire, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsula Square, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phoenix Theatre, Charing Cross Road, Camden, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piccadilly Theatre, Denman Street, Soho	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playhouse Theatre, Northumberland Avenue, Charing Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prince Edward Theatre, Old Compton, Soho, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen's Theatre, Billet Lane, Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ronnie Scott's, Frith Street, Soho	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Albert Hall, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Festival Hall, Southbank Centre, Bishop's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal London Hospital Museum, St Augustine with St Phillip's Church, London	0.4%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Royal Opera House, Bow Street, Covent Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Theatre, Savoy Court, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Science Museum, Exhibition Road, London	12.3%	14	0.0%	0	29.6%	8	13.1%	3	10.4%	2	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherd's Bush District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Centre												
Shoreditch district centre	1.4%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0
Sondheim Theatre, West Minster, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate Modern, Bankside, London	13.4%	15	16.3%	5	9.8%	3	17.7%	4	7.2%	2	18.4%	2
The Barbican Centre, Silk Street, Barbican	0.9%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
The Brick Lane Gallery, 196 Brick Lane, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Harold Pinter Theatre, Panton Street, West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The London Palladium, Argyll Street Westminster, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Novello Theatre, Aldwych, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich Peninsula	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old Vic, The Cut, Bishop's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal Court Theatre, Sloane Square, Belgravia	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wallace Collection, Hertford House, London	0.7%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal Haymarket, Suffolk Street, West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal Stratford East, Gerry Raffles Square, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tobacco Dock, Tobacco Quay, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower of London, Tower Hill, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toynbee Studios, 28 Commercial Street, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London	2.5%	3	0.0%	0	5.4%	2	3.3%	1	2.2%	1	0.0%	0
Whitechapel District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel Gallery, 77-82 Whitechapel High Street, London	2.2%	2	0.0%	0	8.8%	2	0.0%	0	0.0%	0	0.0%	0
Wilton's Music Hall, Grace's Alley, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young Vic Theatre, The Cut, Bishop's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		115		28		28		25		23		11
Sample:		109		22		20		22		32		13

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
<b>Q47 How do you normally travel when visiting leisure destinations?</b>												
<i>Those who mentioned Those who participate in any activity at Q40</i>												
Car / van (as driver)	18.1%	44	28.3%	14	9.6%	6	20.5%	10	13.3%	7	22.3%	8
Car / van (as passenger)	7.1%	17	6.8%	3	8.7%	5	10.4%	5	2.6%	1	6.3%	2
Bus, minibus or coach	14.3%	35	6.4%	3	18.2%	11	22.1%	11	10.3%	5	12.9%	4
Motorcycle, scooter or moped	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Walk	12.7%	31	16.6%	8	10.4%	6	13.2%	7	10.0%	5	14.7%	5
Taxi	4.7%	12	5.1%	2	4.0%	2	5.2%	3	3.2%	2	6.7%	2
Train	14.9%	37	13.9%	7	24.1%	15	3.3%	2	14.4%	7	17.4%	6
Bicycle	1.3%	3	0.0%	0	4.0%	2	0.0%	0	0.0%	0	1.9%	1
Metro / Underground	14.7%	36	14.4%	7	8.6%	5	17.1%	9	19.9%	10	15.4%	5
Docklands Light Railway (DLR)	1.8%	4	2.0%	1	0.8%	1	0.0%	0	6.0%	3	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.0%	25	6.6%	3	11.5%	7	6.6%	3	20.1%	10	2.4%	1
Weighted base:		246		48		62		50		50		35
Sample:		242		44		39		43		76		40

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
Q48 Which leisure facilities would you like to see more of in the area? [MR]												
Bars / pubs	0.9%	3	0.0%	0	1.3%	1	0.0%	0	0.9%	1	2.9%	1
Better shopping facilities	3.7%	11	13.1%	7	0.7%	1	0.5%	0	3.6%	2	1.6%	1
Bowling alley	2.4%	7	6.8%	4	3.3%	2	0.0%	0	1.5%	1	0.0%	0
Cinema	2.8%	8	0.0%	0	5.2%	4	3.7%	2	2.8%	2	0.8%	0
Concert hall / venue	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Cycle paths / area	0.4%	1	0.0%	0	0.0%	0	1.4%	1	0.6%	0	0.0%	0
Dance facilities	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (gym)	3.4%	10	8.2%	5	0.0%	0	3.8%	2	5.0%	3	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	2.0%	6	1.2%	1	4.5%	3	3.3%	2	0.0%	0	0.0%	0
More children facilities / activities	5.0%	15	11.3%	6	6.2%	5	1.7%	1	4.4%	3	0.0%	0
More sports facilities (football pitches, tennis courts)	6.3%	19	13.4%	7	9.5%	7	3.7%	2	0.6%	0	4.0%	2
Museum / art galleries	1.3%	4	0.0%	0	1.3%	1	2.7%	2	1.5%	1	0.8%	0
Skateboarding	0.8%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	2.0%	1
Indoor soft play areas	1.6%	5	0.0%	0	6.2%	5	0.0%	0	0.0%	0	0.0%	0
Play spaces / park facilities	4.9%	15	0.6%	0	12.1%	9	0.0%	0	4.3%	3	5.5%	2
Paintballing	1.3%	4	2.9%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Restaurants	4.5%	13	2.9%	2	7.0%	5	4.8%	3	3.5%	2	2.9%	1
Swimming pool	10.9%	33	10.0%	6	16.4%	12	13.3%	8	2.4%	2	12.4%	5
Theatre	0.7%	2	0.6%	0	0.0%	0	1.7%	1	0.6%	0	0.8%	0
Bingo	0.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.8%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adventure playground	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Archery facilities	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Cafes	0.2%	1	0.6%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0
Community centres	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1
Gardening projects	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Golf centre	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure venues open later	0.8%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Lower prices at gyms / leisure centres	0.9%	3	0.0%	0	0.0%	0	2.7%	2	1.5%	1	0.0%	0
More classes available at leisure venues	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More educational classes	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for the elderly	0.5%	1	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.6%	1
More information of what's on / available	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More outside gyms / outside classes	1.6%	5	2.9%	2	0.0%	0	3.3%	2	2.0%	1	0.0%	0
Snow centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Summer clubs	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Water park	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watersports	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Women-only gyms	1.0%	3	0.0%	0	1.7%	1	2.7%	2	0.0%	0	0.0%	0
Youth clubs / more for teenagers to do	1.0%	3	0.0%	0	1.7%	1	1.4%	1	1.5%	1	0.0%	0
(None)	49.7%	150	36.0%	20	38.4%	29	49.3%	30	69.6%	47	56.4%	23
(Don't know)	5.9%	18	7.4%	4	1.7%	1	10.2%	6	5.0%	3	7.1%	3
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total		Zone 1		Zone 6		Zone 7		Zone 8		Zone 9	
Q49 Which other community facilities and businesses would you like to see in the area? [MR/PR]												
Hotels	5.5%	16	3.4%	2	9.0%	7	2.7%	2	7.7%	5	2.0%	1
Cultural centres	12.3%	37	6.1%	3	13.4%	10	11.9%	7	17.5%	12	10.8%	4
Religious institutions	7.0%	21	4.9%	3	4.5%	3	6.5%	4	14.8%	10	2.0%	1
Tourist attractions	14.6%	44	6.4%	3	19.4%	15	19.2%	12	13.1%	9	12.1%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cafes / restaurants	2.3%	7	12.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centres	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Leisure centres	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Youth clubs	1.4%	4	3.9%	2	0.0%	0	1.1%	1	2.0%	1	0.0%	0
(None)	66.1%	199	66.3%	36	66.8%	51	66.4%	41	61.2%	42	71.9%	30
(Don't know)	5.1%	15	6.8%	4	1.7%	1	7.8%	5	5.6%	4	4.0%	2
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

**GEN Gender of respondent.**

Male	32.4%	98	34.7%	19	21.6%	16	26.2%	16	47.6%	32	33.4%
Female	67.6%	203	65.3%	36	78.4%	59	73.8%	45	52.4%	36	66.6%
Weighted base:		301		55		76		61		68	
Sample:		301		50		50		51		100	

**AGE Could I ask how old you are please?**

18 – 24 years	15.8%	48	11.8%	6	18.1%	14	14.9%	9	20.3%	14	11.0%
25 – 34 years	25.1%	75	19.6%	11	31.6%	24	26.1%	16	26.4%	18	16.5%
35 – 44 years	26.4%	79	40.1%	22	16.5%	12	32.6%	20	22.2%	15	24.1%
45 – 54 years	12.2%	37	17.5%	10	8.4%	6	9.7%	6	10.6%	7	18.4%
55 – 64 years	10.0%	30	3.5%	2	12.1%	9	10.0%	6	12.1%	8	11.5%
65+ years	10.5%	32	7.5%	4	13.3%	10	6.6%	4	8.3%	6	18.6%
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		301		55		76		61		68	
Sample:		301		50		50		51		100	

**TEN Which of the following is your households residential status? [PR]**

Own with mortgage	11.6%	35	14.4%	8	5.7%	4	7.8%	5	15.9%	11	17.3%
Own outright	13.8%	42	14.1%	8	22.4%	17	7.5%	5	8.6%	6	15.8%
Council rent	24.3%	73	26.1%	14	22.1%	17	18.4%	11	22.8%	15	37.4%
Private or agency rent	10.3%	31	10.4%	6	9.1%	7	6.6%	4	11.9%	8	15.1%
Housing association rent	23.2%	70	16.3%	9	30.8%	23	33.5%	20	20.6%	14	7.3%
Shared ownership	0.8%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%
Tied or linked to a job	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Would rather not say)	15.9%	48	18.6%	10	9.9%	7	26.2%	16	16.5%	11	7.1%
Weighted base:		301		55		76		61		68	
Sample:		301		50		50		51		100	

**EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]**

Working full time	40.4%	122	51.8%	28	32.9%	25	33.5%	20	41.0%	28	48.2%
Working part time	15.7%	47	21.9%	12	20.0%	15	15.0%	9	13.0%	9	4.8%
Unemployed	8.1%	25	8.6%	5	4.5%	3	14.3%	9	7.5%	5	6.1%
Retired	16.6%	50	8.4%	5	24.1%	18	7.1%	4	18.2%	12	24.9%
A housewife / husband	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
A student	2.3%	7	3.9%	2	4.5%	3	0.0%	0	2.0%	1	0.0%
Self employed	4.0%	12	0.0%	0	7.2%	5	4.1%	3	3.5%	2	4.0%
Sick / disabled	1.6%	5	0.0%	0	2.7%	2	2.5%	2	0.9%	1	1.6%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Would rather not say)	11.2%	34	5.4%	3	3.4%	3	23.5%	14	13.9%	9	10.3%
Weighted base:		301		55		76		61		68	
Sample:		301		50		50		51		100	

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	Zone 1		Zone 6		Zone 7		Zone 8		Zone 9		
ETH What do you consider your ethnicity to be?												
White (British / Irish / Other)	44.3%	133	41.8%	23	50.1%	38	35.6%	22	36.9%	25	62.0%	26
Black / Black British (Caribbean / African / other black)	13.3%	40	5.7%	3	12.3%	9	27.2%	17	7.9%	5	13.6%	6
Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)	26.4%	79	26.5%	15	31.5%	24	13.3%	8	39.2%	27	14.9%	6
Mixed (any mixed category)	3.6%	11	14.0%	8	1.3%	1	1.4%	1	1.8%	1	0.0%	0
Chinese	0.5%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Would rather not say)	11.3%	34	5.7%	3	4.7%	4	22.5%	14	14.2%	10	9.5%	4
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

**QUOTA Zone**

Zone 1	18.3%	55	100.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	25.2%	76	0.0%	0	100.0%	76	0.0%	0	0.0%	0	0.0%	0
Zone 7	20.3%	61	0.0%	0	0.0%	0	100.0%	61	0.0%	0	0.0%	0
Zone 8	22.6%	68	0.0%	0	0.0%	0	0.0%	0	100.0%	68	0.0%	0
Zone 9	13.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	41
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

**PC Postcode Sector**

E1 0	3.8%	11	0.0%	0	14.9%	11	0.0%	0	0.0%	0	0.0%	0
E1 3	2.0%	6	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0
E1 4	2.7%	8	0.0%	0	10.6%	8	0.0%	0	0.0%	0	0.0%	0
E14 0	4.4%	13	0.0%	0	0.0%	0	0.0%	0	19.5%	13	0.0%	0
E14 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
E14 3	10.3%	31	56.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E14 6	6.0%	18	0.0%	0	0.0%	0	0.0%	0	26.6%	18	0.0%	0
E14 7	9.6%	29	0.0%	0	38.2%	29	0.0%	0	0.0%	0	0.0%	0
E14 8	5.6%	17	30.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E14 9	2.3%	7	12.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E15 2	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	7
E15 3	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	8
E16 1	5.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	15
E16 4	3.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	11
E2 0	4.3%	13	0.0%	0	17.2%	13	0.0%	0	0.0%	0	0.0%	0
E2 9	2.8%	8	0.0%	0	11.2%	8	0.0%	0	0.0%	0	0.0%	0
E3 2	5.0%	15	0.0%	0	0.0%	0	24.6%	15	0.0%	0	0.0%	0
E3 3	4.2%	13	0.0%	0	0.0%	0	0.0%	0	18.6%	13	0.0%	0
E3 4	7.7%	23	0.0%	0	0.0%	0	0.0%	0	34.3%	23	0.0%	0
E3 5	5.4%	16	0.0%	0	0.0%	0	26.4%	16	0.0%	0	0.0%	0
E9 5	4.0%	12	0.0%	0	0.0%	0	19.7%	12	0.0%	0	0.0%	0
E9 7	5.9%	18	0.0%	0	0.0%	0	29.3%	18	0.0%	0	0.0%	0
Weighted base:		301		55		76		61		68		41
Sample:		301		50		50		51		100		50

## Appendix 2:

Data Tabulations

By Q32 (Weighted)

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	London City Island NC	Aberfeldy Street NC	Devon's Road NC	Caspian Wharf NP	Chrip Street DC
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I would now like to ask you some questions about your views on certain Neighbourhood Centres as a place for shopping, leisure activities, and using other other services. Again please state how you acted before the covid lockdown.

## Q31 Do you ever visit any of the following Centres? [MR/PR]

London City Island Neighbourhood Centre	2.5%	8	100.0%	3	3.5%	0	0.0%	0	0.0%	0	3.6%	4
Aberfeldy Street Neighbourhood Centre	9.8%	29	7.1%	0	100.0%	9	1.6%	0	0.0%	0	16.2%	20
Devon's Road Neighbourhood Centre	19.0%	57	0.0%	0	35.2%	3	91.3%	23	0.0%	0	25.8%	31
Caspian Wharf Neighbourhood Parade	4.3%	13	0.0%	0	0.0%	0	7.7%	2	0.0%	0	9.2%	11
Chrip Street District Centre	44.0%	133	7.1%	0	63.6%	6	25.8%	6	0.0%	0	99.3%	120
(Do not visit any of these centres)	48.5%	146	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.7%	1
Weighted base:		301		3		9		25		0		121
Sample:		301		4		9		21		0		129

## Q32 Which of these centres do you visit the most? [PR]

Those who mentioned a centre at Q31

London City Island Neighbourhood Centre	1.9%	3	100.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberfeldy Street Neighbourhood Centre	5.9%	9	0.0%	0	100.0%	9	0.0%	0	0.0%	0	0.0%	0
Devon's Road Neighbourhood Centre	14.8%	23	0.0%	0	0.0%	0	100.0%	23	0.0%	0	0.0%	0
Caspian Wharf Neighbourhood Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrip Street District Centre	77.4%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	120
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

Meanscore: [Number of times per month]

## Q33 How often do you visit (CENTRE MENTIONED AT Q32)?

Those who mentioned a centre at Q31

7 days a week	6.0%	9	0.0%	0	0.0%	0	11.0%	3	0.0%	0	5.6%	7
At least two times a week	11.3%	18	0.0%	0	31.7%	3	12.6%	3	0.0%	0	9.8%	12
At least once a week	15.7%	24	69.2%	2	32.9%	3	3.6%	1	0.0%	0	15.4%	19
At least once a fortnight	13.5%	21	0.0%	0	20.6%	2	5.4%	1	0.0%	0	14.8%	18
At least once a month	16.6%	26	0.0%	0	0.0%	0	13.3%	3	0.0%	0	18.9%	23
At least every two months	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	8
At least every 3 months	11.8%	18	7.1%	0	5.6%	1	9.9%	2	0.0%	0	12.8%	15
At least every 6 months	7.1%	11	0.0%	0	9.2%	1	19.3%	4	0.0%	0	4.8%	6
Less often than once every 6 months	6.8%	10	23.7%	1	0.0%	0	14.9%	3	0.0%	0	5.3%	6
Have only visited once	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
(Don't know / varies)	4.1%	6	0.0%	0	0.0%	0	9.9%	2	0.0%	0	3.4%	4
Mean:		3.95		2.81		4.30		5.07		0.00		3.75
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127



# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	London City Island NC		Aberfeldy Street NC		Devon's Road NC		Caspian Wharf NP		Chrisp Street DC		
<b>Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)?</b>												
<i>Those who mentioned a centre at Q31</i>												
Car / van (as driver)	27.7%	43	23.7%	1	9.1%	1	27.1%	6	0.0%	0	29.3%	35
Car / van (as passenger)	6.7%	10	0.0%	0	0.0%	0	14.9%	3	0.0%	0	5.9%	7
Bus (including the busway or guided bus), minibus or coach	26.3%	41	57.6%	2	26.4%	2	2.2%	1	0.0%	0	30.1%	36
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	30.4%	47	11.6%	0	58.9%	5	29.8%	7	0.0%	0	28.8%	35
Taxi	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Train	0.1%	0	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.5%	2	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Docklands Light Railway (DLR)	2.1%	3	0.0%	0	0.0%	0	4.4%	1	0.0%	0	1.9%	2
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	8	0.0%	0	5.6%	1	11.6%	3	0.0%	0	3.6%	4
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

**Q35 What do you like most about (CENTRE MENTIONED AT Q32)?***Those who mentioned a centre at Q31*

Choice and range of shops	24.1%	37	7.1%	0	0.0%	0	6.2%	1	0.0%	0	29.7%	36
Close to home	17.8%	28	0.0%	0	47.9%	4	27.9%	6	0.0%	0	14.0%	17
Good market	15.1%	23	0.0%	0	0.0%	0	1.8%	0	0.0%	0	19.2%	23
Choice of leisure facilities (restaurants, pubs etc)	5.1%	8	57.6%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	6
Strength of supermarket provision	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Close to work	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Not too busy	1.0%	2	0.0%	0	17.2%	2	0.0%	0	0.0%	0	0.0%	0
Can get good quality fresh produce there	0.9%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.9%	1
Nice atmosphere	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Familiar / know where everything is	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Environmental quality of centre	0.7%	1	35.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to school	0.7%	1	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.5%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.2%	0
Multicultural	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
(Nothing in particular)	29.1%	45	0.0%	0	18.3%	2	62.4%	14	0.0%	0	24.2%	29
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	London City Island NC	Aberfeldy Street NC	Devon's Road NC	Caspian Wharf NP	Chrisp Street DC
<b>Q36</b>	<b>Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q32) more often?</b>					
	<i>Those who mentioned a centre at Q31</i>					

**1st Mention**

Increased general choice and range of shops	16.3%	25	0.0%	0	31.6%	3	1.8%	0	0.0%	0	18.3%	22
Bigger / better market	7.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	12
Improved non-food shops within the town centre	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5
More parking	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4
Better street lighting	2.5%	4	0.0%	0	27.2%	2	6.0%	1	0.0%	0	0.0%	0
Improved leisure facilities	2.3%	4	0.0%	0	0.0%	0	4.4%	1	0.0%	0	2.1%	2
Less busy	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Play areas for children	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Improved street cleaning	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Improved quality of shops	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Better security	1.8%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	2
Better environment	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Less road works	1.5%	2	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	15.1%	1	0.0%	0	0.0%	0	0.7%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	1
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Cheaper parking	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Better disabled access	0.7%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
A large supermarket / more supermarkets	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More butchers / greengrocers / fishmongers	0.5%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.3%	0
Post office	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.3%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
(Nothing / Nothing else)	38.7%	60	100.0%	3	20.4%	2	50.9%	12	0.0%	0	36.2%	43
(Don't know)	6.6%	10	0.0%	0	0.0%	0	14.9%	3	0.0%	0	5.7%	7
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

**2nd Mention**

Improved food shops within the town centre	5.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8
Bigger / better market	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5
Improved quality of shops	3.4%	5	0.0%	0	17.2%	2	0.0%	0	0.0%	0	3.1%	4
Improved street cleaning	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Increased general choice and range of shops	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Better security	2.4%	4	0.0%	0	3.5%	0	0.0%	0	0.0%	0	2.9%	3
More parking	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Less beggars / homeless on the street	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Improved leisure facilities	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Improved non-food shops within the town centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Better environment	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Less busy	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More cafes / coffee shops	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.3%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Play areas for children	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
(Nothing / Nothing else)	65.2%	101	100.0%	3	73.8%	7	83.3%	19	0.0%	0	60.3%	72
(Don't know)	6.4%	10	0.0%	0	0.0%	0	14.9%	3	0.0%	0	5.4%	6
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

# Tower Hamlets Household Survey

## for Nexus Planning

Weighted:

July 2020

	Total	London City Island NC		Aberfeldy Street NC		Devon's Road NC		Caspian Wharf NP		Chrisp Street DC		
<b>3rd Mention</b>												
Increased general choice and range of shops	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Improved quality of shops	2.1%	3	0.0%	0	3.5%	0	0.0%	0	0.0%	0	2.5%	3
Improved street cleaning	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Better environment	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Improved food shops within the town centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
More restaurants	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
More seating	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Bigger / better market	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
Improved non-food shops within the town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
(Nothing / Nothing else)	84.0%	130	100.0%	3	90.9%	8	85.1%	20	0.0%	0	82.9%	99
(Don't know)	6.4%	10	0.0%	0	0.0%	0	14.9%	3	0.0%	0	5.4%	6
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

Any Mention												
Increased general choice and range of shops	19.5%	30	0.0%	0	31.6%	3	1.8%	0	0.0%	0	22.4%	27
Bigger / better market	11.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	18
Improved quality of shops	7.4%	11	0.0%	0	20.6%	2	0.0%	0	0.0%	0	7.9%	10
Improved street cleaning	7.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	11
Improved food shops within the town centre	5.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	9
More parking	4.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	8
Better security	4.5%	7	0.0%	0	3.5%	0	2.2%	1	0.0%	0	5.2%	6
Improved non-food shops within the town centre	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6
Improved leisure facilities	3.2%	5	0.0%	0	0.0%	0	4.4%	1	0.0%	0	3.3%	4
Better environment	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Less busy	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Better street lighting	2.5%	4	0.0%	0	27.2%	2	6.0%	1	0.0%	0	0.0%	0
Play areas for children	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Less beggars / homeless on the street	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Less road works	1.5%	2	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0
More pubs / bars	1.4%	2	0.0%	0	15.1%	1	0.0%	0	0.0%	0	0.7%	1
Improved road surface	1.2%	2	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	1
Discount foodstores within the town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Cheaper parking	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Better disabled access	0.7%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
A large supermarket / more supermarkets	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More butchers / greengrocers / fishmongers	0.5%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.3%	0
More restaurants	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
More cafes / coffee shops	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Post office	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Aldi store	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Cheaper prices	0.3%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
More seating	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Less takeaways	0.3%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0
Weighted base:		155		3		9		23		0		120
Sample:		158		4		9		18		0		127

# Tower Hamlets Household Survey for Nexus Planning

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July 2020

Total	London City Island NC	Aberfeldy Street NC	Devon's Road NC	Caspian Wharf NP	Chrisp Street DC
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Mean score: [Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2]

**Q37 How would you rate the provision of independent retail and leisure traders in (CENTRE MENTIONED AT Q32)? [PR]***Those who mentioned a centre at Q31*

Plentiful	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Good	20.5%	32	88.4%	3	20.7%	2	9.6%	2	0.0%	0	20.9%	25
Average	55.5%	86	0.0%	0	64.6%	6	54.5%	13	0.0%	0	56.3%	68
Poor	8.6%	13	11.6%	0	0.0%	0	12.2%	3	0.0%	0	8.5%	10
Severely lacking	12.6%	19	0.0%	0	14.7%	1	23.7%	5	0.0%	0	10.6%	13
Mean:	-0.08		0.77		-0.09		-0.50		0.00		-0.01	
Weighted base:	155		3		9		23		0		120	
Sample:	158		4		9		18		0		127	

**Q38 When you visit (CENTRE MENTIONED AT Q32) do you visit speciality ethnic food shops? [MR]***Those who mentioned a centre at Q31*

Yes - Chinese	1.7%	3	7.1%	0	5.6%	1	0.0%	0	0.0%	0	1.6%	2
Yes - Greek	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Yes - Indian	14.5%	22	0.0%	0	22.8%	2	8.3%	2	0.0%	0	15.4%	19
Yes - Japanese	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Yes - Korean	1.9%	3	0.0%	0	17.2%	2	0.0%	0	0.0%	0	1.2%	1
Yes - Mexican	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Yes - Thai	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Yes - Turkish	4.8%	7	0.0%	0	0.0%	0	18.5%	4	0.0%	0	2.6%	3
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Asian	1.8%	3	0.0%	0	0.0%	0	10.6%	2	0.0%	0	0.3%	0
Yes - Bangladeshi	4.0%	6	0.0%	0	5.6%	1	0.0%	0	0.0%	0	4.8%	6
Yes - Bengali	2.5%	4	0.0%	0	11.0%	1	1.8%	0	0.0%	0	2.0%	2
Yes - Caribbean	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Yes - Halal friendly	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Yes - Polish	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Yes - Somali	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
(No)	71.5%	111	92.9%	3	60.6%	6	62.7%	14	0.0%	0	73.5%	88
Weighted base:	155		3		9		23		0		120	
Sample:	158		4		9		18		0		127	

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	London City Island NC		Aberfeldy Street NC		Devon's Road NC		Caspian Wharf NP		Chrisp Street DC		
Q39 Instead of those centres, which other centres do you usually visit? [MR]												
Those who did not mention a centre at Q31												
Zone 1												
Asda, East Ferry Road, Isle of Dogs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf District Centre	19.2%	28	0.0%	0	0.0%	0	71.9%	2	0.0%	0	0.0%	0
Isle Of Dogs District Centre	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Canada Square, Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Bethnal Green District Centre	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Burdett Road, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stepney Green District Centre	6.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burdett Road / Frances Wharf, Limehouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bow District Centre	13.0%	19	0.0%	0	0.0%	0	9.3%	0	0.0%	0	0.0%	0
Hackney Wick District Centre	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Roman Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Vernon Road, Bow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Park Local Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street (South), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Bromley-By-Bow District Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chrisp Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar High Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Canning Town District Centre	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Montfichet Road, London	46.8%	68	0.0%	0	0.0%	0	28.1%	1	0.0%	0	100.0%	1
Outside Survey Area												
Aldgate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barking District Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton District Centre	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, Beckton	2.9%	4	0.0%	0	0.0%	0	18.8%	0	0.0%	0	23.1%	0
Bexleyheath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxpark, Bethnal Green Road, Shoreditch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby Way, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Heath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	9.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	76.9%	1
Charlton District Centre	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dalston District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham District Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.3%	0	0.0%	0	0.0%	0	18.8%	0	0.0%	0	0.0%	0
Forest Gate District Centre	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Beckton	5.7%	8	0.0%	0	0.0%	0	18.8%	0	0.0%	0	23.1%	0

Column %ges.

# Tower Hamlets Household Survey for Nexus Planning

Weighted:

July 2020

	Total	London City Island NC		Aberfeldy Street NC		Devon's Road NC		Caspian Wharf NP		Chrisp Street DC		
Gateway Retail Park, Claps Gate Lane, Beckton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich District Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	76.9%	1
Hackney Central District Centre	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Intu Lakeside (Shopping Centre), West Thurrock Way, Grays	6.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock Way, Grays	5.1%	7	0.0%	0	0.0%	0	90.8%	2	0.0%	0	0.0%	0
Lee Green District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Mills Retail Park, Leyton	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stratford Centre, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tollgate Road, Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Fields Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross Gate Retail Park, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Greenwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peninsular Retail Park, Bugsby's Way, Greenwich	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plaistow District Centre	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumstead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall, Stratford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch District Centre	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spitalfields District Centre	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonelake Retail Park, Greenwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre	10.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	76.9%	1
Surrey Quays District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow District Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Street (North), Hackney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Ham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield London, Ariel Way, Shepherd's Bush	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitechapel District Centre	8.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolwich District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	5.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		146		0		0		2		0		1
Sample:		143		0		0		3		0		2

### **Appendix 3:**

#### **Sample Questionnaire**

**JN 010720**  
**Tower Hamlets Household Survey**

**Good morning / afternoon / evening, I am ..... from NEMS market research, an independent market research company, and we are conducting a short survey in your area on behalf of London Borough of Tower Hamlets about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.**

**QA Are you the person responsible for the main food shopping in your household?**

Yes  
No

IF 'YES' – CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

**READ OUT:** In order to determine typical shopping patterns; on the following questions please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

**Q01 At which store do you usually undertake your main food and grocery shopping?**  
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

CLOSE IF 'DON'T DO'  
OR 'DON'T KNOW'

**ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01**

**Q02 Which retailer do you purchase your main food internet / home delivery shopping from?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Iceland
- 3 Sainsbury's
- 4 Tesco
- 5 Morrisons
- 6 Ocado
- 7 Other (PLEASE WRITE IN)
- 8 (Don't know / varies)

**Q03 What is the main reason you choose .... (STORE MENTIONED AT Q01) for your main food and grocery shopping?**  
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Accessibility by public transport
- 2 Car parking prices
- 3 Car parking provision
- 4 Choice of food goods available
- 5 Choice of shops nearby selling non-food goods
- 6 Choice of shops selling food goods
- 7 Cleanliness
- 8 Delivery service
- 9 Easy to get to by car
- A Entertainment / events
- B Good internal layout
- C Good service / friendly staff
- D Habit / always use it / preference for retailer
- E Internet shopping is convenient
- F Lower prices
- G Loyalty card / points scheme
- H Near to home
- I Near to work
- J Nice shopping environment
- K Only one in the area / no other choice
- L Provision of leisure facilities nearby
- M Provision of services nearby, such as banks and other financial services
- N Public information, signposts and public facilities
- O Quality of food goods available
- P Quality of shops selling food goods
- Q Safety (during the day)
- R Safety (during the evening / night time)
- S Staff discount / work there
- T Value for money
- U Other (PLEASE WRITE IN)
- V (Don't know / no reason in particular)





**Q10 Where do you do this linked trip?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Centre Centres List

**Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**  
DO NOT READ OUT. ONE ANSWER ONLY.

1 Yes GO TO Q12  
2 No GO TO LOCK1

**Q12 Where do you usually undertake your 'top up' shopping?**  
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

**Q13 How often do you make 'top up' shopping trips to .... (STORE MENTIONED AT Q13)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

1 7 times a week  
2 4-6 times a week  
3 2-3 times a week  
4 Once a week  
5 Once a fortnight  
6 Once a month  
7 Less than once a month  
8 Have only visited once  
9 (Don't know / varies)

**Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**  
DO NOT READ OUT. ONE ANSWER ONLY.

X To the nearest £: (PLEASE WRITE IN)  
Y (Don't know / varies)  
Z (Refused)

**READ OUT: Now thinking about online grocery shopping before, during and after the Covid lockdown.**

**LOCK1 BEFORE the Covid lockdown how often were you shopping online for groceries?**  
DO NOT PROMPT. ONE ANSWER ONLY.

1 7 days a week  
2 4-6 days a week  
3 2-3 days a week  
4 One day a week  
5 Every two weeks  
6 Every three weeks  
7 Monthly  
8 Once every two months  
9 Three-four times a year  
A Twice a year  
B Once a year  
C Less often  
D Never  
E (Don't know)  
F (Varies)

**LOCK2 DURING the Covid lockdown how often have you been shopping online for groceries?**  
DO NOT PROMPT. ONE ANSWER ONLY.

1 7 days a week  
2 4-6 days a week  
3 2-3 days a week  
4 One day a week  
5 Every two weeks  
6 Every three weeks  
7 Monthly  
8 Once every two months  
9 Three-four times a year  
A Twice a year  
B Once a year  
C Less often  
D Never  
E (Don't know)  
F (Varies)

Using the data from LOCK2 compared to LOCK1 we will be able to create the question below:	
Q0A	Online grocery shopping DURING lockdown compared to BEFORE lockdown:
1	More
2	Same
3	Less
4	(Don't know /varies)

**LOCK3 AFTER the lockdown is fully lifted, how often do you think you will be shopping online for groceries?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

Using the data from LOCK3 compared to LOCK2 we will be able to create the question below:	
Q0B	Online grocery shopping AFTER lockdown compared to DURING lockdown:
1	More
2	Same
3	Less
4	(Don't know /varies)

Using the data from LOCK3 compared to LOCK1 we will be able to create the question below:	
Q0C	Online grocery shopping AFTER lockdown compared to BEFORE lockdown:
1	More
2	Same
3	Less
4	(Don't know /varies)

**READ OUT:** We now have a few questions about where you go for non-food shopping. In answering these questions, the location may be a town centre, a retail park, a free-standing store, or it could be facilities such as the internet, TV shopping or catalogue. Again, please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

**Q15 Where do you usually buy clothing or footwear goods?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15**

**Q16 How often do you make shopping trips for clothing or footwear to .... (DESTINATION MENTIONED AT Q15)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Have only visited once
- E (Don't know / varies)

**NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15**

**Q17 How do you normally travel to .... (LOCATION MENTIONED AT Q15)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Underground
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

**Q18 When you usually go shopping for clothing or footwear, do you link this trip with another activity?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – FOOD shopping
- 2 Yes – other NON-FOOD shopping
- 3 Yes – visiting services such as banks and other financial institutions
- 4 Yes – leisure activity
- 5 Yes – travelling to/from work
- 6 Yes – travelling to/from school/college/university
- 7 Yes – getting petrol
- 8 Yes – visiting café / pub / restaurant
- 9 Yes – visiting family/friends
- A Yes – visiting health service such as doctor, dentist, hospital
- B Yes – visiting other service such as laundrette, hairdresser, recycling
- C Yes – other activity (PLEASE WRITE IN)
- D No
- E (Don't know / varies)

**Q19 Where do you usually buy books, CDs, DVDs?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q20 Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q21 Where do you normally buy goods such as toys, games, bicycles and recreational goods?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q22 Where do you normally buy chemist goods (including health and beauty products)?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q23 Where do you normally electrical items, such as televisions, washing machines and computers?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q24 Where do you normally buy DIY or gardening goods?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q25 Where do you normally buy furniture, carpets and floor coverings?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

READ OUT: Now continuing to think about non-food shopping online before, during and after the covid lockdown.

**LOCK4 BEFORE the Covid lockdown how often were you doing non-food shopping online?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

**LOCK5 DURING the Covid lockdown how often have you been doing non-food shopping online?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

Q0D Using the data from LOCK5 compared to LOCK4 we will be able to create the question below:  
Non-food shopping online DURING lockdown compared to BEFORE lockdown:

- 1 More
- 2 Same
- 3 Less
- 4 (Don't know /varies)

**LOCK6 AFTER the lockdown is fully lifted, how often do you think you will be doing non-food shopping online?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

Q0E Using the data from LOCK6 compared to LOCK5 we will be able to create the question below:  
Non-food shopping online AFTER lockdown compared to DURING lockdown:

- 1 More
- 2 Same
- 3 Less
- 4 (Don't know /varies)

Q0F Using the data from LOCK6 compared to LOCK4 we will be able to create the question below:  
Non-food shopping online AFTER lockdown compared to BEFORE lockdown:

- 1 More
- 2 Same
- 3 Less
- 4 (Don't know /varies)

**Q26 Which of the following forms of shopping do you carry out?**  
READ OUT. CAN BE MULTICODED

- 1 Internet
- 2 Portable internet shopping (through mobile phone)
- 3 TV Shopping
- 4 (None of these)

GO TO Q27  
GO TO Q27  
GO TO Q27  
GO TO Q31

**Q27 Which goods or services do you currently purchase via Internet or TV shopping?**  
DO NOT READ OUT. CAN BE MULTICODED

- 1 Baby items
- 2 Banking / finance
- 3 Books
- 4 CDs, DVDs, Vinyl (physical products)
- 5 Clothes / shoes
- 6 Computer / printer accessories
- 7 Console / PC games
- 8 Cosmetics / health / beauty / chemist goods
- 9 Craft / hobby items (including stationary)
- A DIY / hardware goods
- B Domestic electrical appliances (white goods)
- C Downloadable content (e.g. music / movies / tv / games / apps)
- D Food / groceries
- E Furniture / soft furnishings / floor coverings / carpets
- F Garden items
- G Gifts
- H Holiday and / or Travel / Event Tickets
- I Insurance
- J Jewellery
- K Mobile phone accessories
- L Musical instruments / accessories
- M Pet food / products
- N Small electrical items (e.g. kettles / toasters / hairdryers etc)
- O Small household goods
- P Sports goods
- Q Toys
- R TVs, Hi-Fi's, computers
- S Vehicle parts
- T Vehicles
- U Other (PLEASE WRITE IN)
- V (Don't know)

**Q28 Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping?**  
DO NOT READ OUT. CAN BE MULTICODED

- 1 Baby items
- 2 Banking / finance
- 3 Books
- 4 CDs, DVDs, Vinyl (physical products)
- 5 Clothes / shoes
- 6 Computer / printer accessories
- 7 Console / PC games
- 8 Cosmetics / health / beauty / chemist goods
- 9 Craft / hobby items (including stationary)
- A DIY / hardware goods
- B Domestic electrical appliances (white goods)
- C Downloadable content (e.g. music / movies / tv / games / apps)
- D Food / groceries
- E Furniture / soft furnishings / floor coverings / carpets
- F Garden items
- G Gifts
- H Holiday and / or Travel / Event Tickets
- I Insurance
- J Jewellery
- K Mobile phone accessories
- L Musical instruments / accessories
- M Pet food / products
- N Small electrical items (e.g. kettles / toasters / hairdryers etc)
- O Small household goods
- P Sports goods
- Q Toys
- R TVs, Hi-Fi's, computers
- S Vehicle parts
- T Vehicles
- U Other (PLEASE WRITE IN)
- V (Don't know)
- W (Nothing new / same goods as I currently am)

**Q29 For your last Internet or TV order, how did you receive your goods?**  
DO NOT READ OUT. CAN BE MULTICODED

- |   |                                     |                  |
|---|-------------------------------------|------------------|
| 1 | Collection at store                 | GO TO Q31        |
| 2 | Home delivery                       | GO TO Q31        |
| 3 | Delivery to place of work           | GO TO Q31        |
| 4 | Collection at click and collect hub | <b>GO TO Q30</b> |
| 5 | Collection at other location        | GO TO Q31        |
| 6 | (Don't know / varies)               | GO TO Q31        |

ASKED TO THOSE WHO SAID "COLLECTION AT CLICK AND COLLECT HUB" AT Q29

**Q30 Which click and collect hub did you collect your order from?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)

READ OUT: I would now like to ask you some questions about your views on certain Neighbourhood Centres as a place for shopping, leisure activities, and using other other services. Again please state how you acted before the covid lockdown started.

**Q31 Do you ever visit any of the following Centres?**  
READ OUT. CAN BE MULTICODED.

- |   |   |           |
|---|---|-----------|
| 1 | London City Island Neighbourhood Centre |           |
| 2 | Aberfeldy Street Neighbourhood Centre   |           |
| 3 | Devon's Road Neighbourhood Centre       |           |
| 4 | Caspian Wharf Neighbourhood Parade      |           |
| 5 | Chrip Street District Centre            |           |
| 6 | (Do not visit any of these centres)     | GO TO Q32 |

**Q32 Which of these centres do you visit the most? (Those who visit more than one centre at Q27)**

- 1 ONE ANSWER ONLY

**Q33 How often do you visit [CENTRE MENTIONED AT Q32]?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 7 days a week  
2 At least two times a week  
3 At least once a week  
4 At least once a fortnight  
5 At least once a month  
6 At least every two months  
7 At least every 3 months  
8 At least every 6 months  
9 Less often than once every 6 months  
A Have only visited once  
B (Don't know / varies)

**Q34 How do you usually travel to [CENTRE MENTIONED AT Q32]?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)  
2 Car / van (as passenger)  
3 Bus (including the busway or guided bus), minibus or coach  
4 Motorcycle, scooter or moped  
5 Walk  
6 Taxi  
7 Train  
8 Bicycle  
9 Undergorund  
A Mobility scooter / disability vehicle  
B Other (PLEASE WRITE IN)  
C (Don't know / varies)

**Q35 What do you like most about (CENTRE MENTIONED AT Q32)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Choice and range of shops  
2 Strength of supermarket provision  
3 Choice of leisure facilities (restaurants, pubs etc)  
4 Choice of services (hairdressers, banks etc)  
5 Environmental quality of centre  
6 Close to home  
7 Close to work  
8 Easily accessible by public transport  
9 Convenient car parking  
A Free car parking  
B Other (PLEASE WRITE IN)  
C (Nothing in particular)

**Q36 Are there any measures that would encourage you to visit [CENTRE MENTIONED AT Q32] more often?**  
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

- 1 Increased general choice and range of shops
- 2 Improved food shops within the town centre
- 3 Discount foodstores within the town centre
- 4 Improved non-food shops within the town centre
- 5 Improved leisure facilities
- 6 Improved quality of shops
- 7 More parking
- 8 Cheaper parking
- 9 Improved street cleaning
- A Increased public transport
- B Cheaper public transport
- C Better environment
- D Better security
- E Longer opening hours
- F Other (PLEASE WRITE IN)
- G (Nothing / Nothing else)
- H (Don't know)

**Q37 How would you rate the provision of independent retail and leisure traders in [CENTRE MENTIONED AT Q32]?**  
READ OUT. ONE ANSWER ONLY.

- 1 Plentiful
- 2 Good
- 3 Average
- 4 Poor
- 5 Severely lacking

**Q38 When you visit [CENTRE MENTIONED AT Q32] do you visit speciality ethnic food shops?**  
SELECT ALL THAT APPLY.

- |   |                               |           |
|---|-------------------------------|-----------|
| 1 | Yes - Chinese                 | GO TO Q40 |
| 2 | Yes - Greek                   | GO TO Q40 |
| 3 | Yes - Indian                  | GO TO Q40 |
| 4 | Yes - Japanese                | GO TO Q40 |
| 5 | Yes - Korean                  | GO TO Q40 |
| 6 | Yes - Mexican                 | GO TO Q40 |
| 7 | Yes - Thai                    | GO TO Q40 |
| 8 | Yes - Turkish                 | GO TO Q40 |
| 9 | Yes - Other (PLEASE WRITE IN) | GO TO Q40 |
| A | (No)                          | GO TO Q40 |

**ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q32**

**Q39 Instead of those centres, which other centres do you usually visit?**  
CAN BE MULTICODED.

#Centre Centres List

**READ OUT: We now have a few questions about a range of different social and leisure activities.**

**Q40 Which of these leisure activities do you participate in?**  
READ OUT. CAN BE MULTICODED.

- |   |  |           |
|---|--|-----------|
| 1 | Indoor sports or health and fitness activity | ASK Q41   |
| 2 | Cinema                                       | ASK Q42   |
| 3 | Restaurant                                   | ASK Q43   |
| 4 | Pub / bars / nightclubs                      | ASK Q44   |
| 5 | Theatres and concert halls                   | ASK Q45   |
| 6 | Museums and art galleries                    | ASK Q46   |
| 7 | (None mentioned)                             | GO TO Q48 |

**Q41 Which centre / facility did you last visit for indoor sports or health and fitness activity?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

**Q42 Which centre / facility did you last visit to go the cinema?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

**Q43 Which centre / facility did you last visit to go to a restaurant?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Centre Centres List

**Q44 Which centre / facility did you last visit to go to pubs, bars and nightclubs?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Centre Centres List

**Q45 Which centre / facility did you last visit for theatres and concert halls?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Cultur Culture List

**Q46 Which centre / facility did you last visit for museum and art galleries?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Cultur Culture List



**Q47**      **How do you normally travel when visiting leisure destinations?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1      Car / van (as driver)
- 2      Car / van (as passenger)
- 3      Bus, minibus or coach
- 4      Motorcycle, scooter or moped
- 5      Walk
- 6      Taxi
- 7      Train
- 8      Metro
- 9      Bicycle
- A      Mobility scooter / disability vehicle
- B      Other (PLEASE WRITE IN)
- C      (Don't know / varies)

**Q48**      **Which leisure facilities would you like to see more of in the area?**  
DO NOT READ OUT. CAN BE MULTICODED.

- 1      Bars / pubs
- 2      Better shopping facilities
- 3      Bowling alley
- 4      Cinema
- 5      Concert hall / venue
- 6      Cycle paths / area
- 7      Dance facilities
- 8      Extreme sports
- 9      Health and fitness (gym)
- A      Hotels
- B      Ice rink
- C      Karting
- D      Leisure centre
- E      More children facilities / activities
- F      More sports facilities (football pitches, tennis courts)
- G      Museum / art galleries
- H      Skateboarding
- I      Indoor soft play areas
- J      Play spaces / park facilities
- K      Paintballing
- L      Restaurants
- M      Swimming pool
- N      Theatre
- O      Bingo
- P      Other (PLEASE WRITE IN)
- Q      (None)
- R      (Don't know)

**Q49**      **Which other community facilities and businesses would you like to see in the area?**  
READ LIST. CAN BE MULTICODED

- 1      Hotels
- 2      Cultural centres
- 3      Religious institutions
- 4      Tourist attractions
- 5      Other (PLEASE WRITE IN)
- 6      (None)
- 7      (Don't know)

**GEN**      **Gender of respondent.**  
DO NOT READ OUT. CODE FROM OBSERVATION

- 1      Male
- 2      Female

**AGE**      **Could I ask how old you are please?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1      18 – 24 years
- 2      25 – 34 years
- 3      35 – 44 years
- 4      45 – 54 years
- 5      55 – 64 years
- 6      65+ years
- 7      (Refused)

**TEN**      **Which of the following is your households residential status?**  
READ OUT. ONE ANSWER ONLY

- 1      Own with mortgage
- 2      Own outright
- 3      Council rent
- 4      Private or agency rent
- 5      Housing association rent
- 6      Shared ownership
- 7      Tied or linked to a job
- 8      Other (PLEASE WRITE IN)
- 9      (Would rather not say)

**EMP** Which of the following best describes the chief wage earner of your household's current employment situation?  
READ OUT. ONE ANSWER ONLY.

- 1 Working full time
- 2 Working part time
- 3 Unemployed
- 4 Retired
- 5 A housewife
- 6 A student
- 7 Self employed
- 8 Sick / disabled
- 9 Other (PLEASE WRITE IN)
- A (Would rather not say)

**ETH Sim** What do you consider your ethnicity to be?  
ONE ANSWER ONLY. DO NOT READ OUT.

- 1 White (British / Irish / Other)
- 2 Black / Black British (Caribbean / African / other black)
- 3 Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)
- 4 Mixed (any mixed category)
- 5 Chinese
- 6 Other (PLEASE WRITE IN)
- 7 (Would rather not say)

**Thank & Close**