

Case Study - Client

Abdul Sadiq

Client's background information

Mr Sadiq was de-motivated and unsure of his future potential career goals; he was working as a Customer Service Advisor at Odeon Cinema which he felt was a "dead end job". A lot of intense motivational coaching was carried out by his job broker who encouraged Mr Sadiq to look at his transferable skills.

Intervention carried out with client

Mr Sadiq registered with the WorkPath service in February 2017. A bespoke action plan was devised and agreed. Mr Sadiq was supported in applying for suitable apprenticeship opportunities.

In June 2017, Mr Sadiq was put forward for a Business Administration Apprenticeship with CVB on the Tideway Project. The CV was specifically tailored by his job broker highlighting Mr Sadiq's suitability for this apprenticeship.

Mr Sadiq was short listed by the employer for an interview. Prior to his interview, the broker carried out a mock interview with Mr Sadiq where he was encouraged to talk positively about the skills and experience he had gained and future aspirations. In addition, the job broker covered the soft skills training aspect of how to behave in an interview including body language and suitable interview attire. The transformation from where Mr Sadiq's confidence level was at the beginning of the interview techniques session to where it was at the end of the session was

startling. Mr Sadiq complimented the broker and commented "You have taught me so much".

Mr Sadiq and the job broker had many candid conversations around how finding and securing the right apprenticeship would be a new beginning for him. The first thing Mr Sadiq did when he was offered the apprenticeship was to let the job broker know as he wanted to share his joy with the person who "had made it possible".

Impact of service

Mr Sadiq started employment on 17th July 2017 with Tideway via Costain as an Accounts Apprentice and is enjoying his new role.



I got the Job with Costain on the Thames Tideway Project.

Even though I went for the Business Admin interview - I'm being offered the Accounts Apprentice Role!

This opportunity is my dream - and I owe it to Tower Hamlets WorkPath. My job broker matched me up nicely with my skillset.

WorkPath saw potential in me, which a lot of people didn't. I have had a lot of wrong influences growing up and this is my chance to forget all that!

I just wanted to say a big thank you!



Case Study - Employer

Bygrove Primary School

Employer's background information

Bygrove is a one-form entry local Primary School which is also part of the LETTA Teaching School Alliance. We are committed in providing quality training opportunities and school to school support in the local area as well as a robust and extremely successful Teacher Training Programme.

What is the importance and recognition of the need to invest in young people and the value of apprenticeships?

We are an education provider, therefore we recognise that it is of the utmost importance to invest in young people and assist them with opportunities in a pathway to a good working career.

We understand the apprenticeship route is an ideal method of training young people who are not necessarily thinking of going to University.

Bygrove School was more than happy to be part of the apprenticeship model.

Please explain the benefits of hiring an apprentice in your organisation and how this has had a positive impact on your business

"The benefits of hiring an apprentice is the satisfaction in knowing you are helping young people find a path into a career they are interested in.

We find the Apprentices are a valuable addition to the administration, premises & teaching and learning outcomes of the school.

Last year's 2 apprentices went on to obtaining full-time roles in our partner schools. This year we have 3 apprentices on our staff team including an Admin Assistant Apprentice, a Premises Managers' Apprentice and a Teaching Assistant Apprentice".

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